

WEBVTT

NOTE duration:"00:27:50"

NOTE recognizability:0.855

NOTE language:en-us

NOTE Confidence: 0.9228414525

00:00:00.000 --> 00:00:02.184 We're going to move from one area

NOTE Confidence: 0.9228414525

00:00:02.184 --> 00:00:04.870 of innovation to another area and an

NOTE Confidence: 0.9228414525

00:00:04.870 --> 00:00:08.125 area that the Yale Center for Clinical

NOTE Confidence: 0.9228414525

00:00:08.125 --> 00:00:11.293 Investigation is developing or has really

NOTE Confidence: 0.9228414525

00:00:11.293 --> 00:00:14.840 a very strong national reputation for

NOTE Confidence: 0.9228414525

00:00:14.840 --> 00:00:18.095 leadership are in the areas of diversity,

NOTE Confidence: 0.9228414525

00:00:18.100 --> 00:00:20.780 access and equity, and that is

NOTE Confidence: 0.9228414525

00:00:20.780 --> 00:00:23.799 due in large part to the speakers.

NOTE Confidence: 0.9228414525

00:00:23.800 --> 00:00:27.020 You're going to hear now.

NOTE Confidence: 0.9228414525

00:00:27.020 --> 00:00:27.912 Tisha Johnson.

NOTE Confidence: 0.9228414525

00:00:27.912 --> 00:00:29.944 Harris, the Chief operating officer.

NOTE Confidence: 0.9228414525

00:00:29.944 --> 00:00:33.995 Or Yale for YCI Tisha's leadership here at

NOTE Confidence: 0.9228414525

00:00:33.995 --> 00:00:36.569 Yale has been nothing short of extraordinary.

NOTE Confidence: 0.9228414525

00:00:36.570 --> 00:00:38.030 Her commitment to this work,
NOTE Confidence: 0.9228414525

00:00:38.030 --> 00:00:41.206 tireless and the outcome is,
NOTE Confidence: 0.9228414525

00:00:41.206 --> 00:00:43.728 you'll see, is quite extraordinary.
NOTE Confidence: 0.9228414525

00:00:43.730 --> 00:00:45.232 But this is work that you
NOTE Confidence: 0.9228414525

00:00:45.232 --> 00:00:46.487 don't just do by yourself,
NOTE Confidence: 0.9228414525

00:00:46.490 --> 00:00:48.578 and I'm really thrilled to also
NOTE Confidence: 0.9228414525

00:00:48.578 --> 00:00:50.322 introduce someone who I've really
NOTE Confidence: 0.9228414525

00:00:50.322 --> 00:00:52.014 enjoyed getting to know in my
NOTE Confidence: 0.9228414525

00:00:52.014 --> 00:00:53.947 role as Co director of YC I.
NOTE Confidence: 0.9228414525

00:00:53.950 --> 00:00:57.008 That's the Reverend Dr Leroy Perry
NOTE Confidence: 0.9228414525

00:00:57.008 --> 00:01:00.116 and who is not only a.
NOTE Confidence: 0.9228414525

00:01:00.120 --> 00:01:02.692 Leader and advocate for his
NOTE Confidence: 0.9228414525

00:01:02.692 --> 00:01:04.652 congregation and and the African
NOTE Confidence: 0.9228414525

00:01:04.652 --> 00:01:06.879 American community in Greater New Haven,
NOTE Confidence: 0.9228414525

00:01:06.880 --> 00:01:07.730 but also.
NOTE Confidence: 0.766188471666667

00:01:10.370 --> 00:01:13.200 Innovator as a cultural ambassador

NOTE Confidence: 0.766188471666667

00:01:13.200 --> 00:01:16.174 for YCI and someone who has

NOTE Confidence: 0.766188471666667

00:01:16.174 --> 00:01:17.879 taught us an enormous amount

NOTE Confidence: 0.766188471666667

00:01:17.879 --> 00:01:19.768 here at Yale over the years.

NOTE Confidence: 0.766188471666667

00:01:19.770 --> 00:01:21.480 And so I'm thrilled to welcome

NOTE Confidence: 0.766188471666667

00:01:21.480 --> 00:01:23.200 you both up to present.

NOTE Confidence: 0.5937184

00:01:51.350 --> 00:01:51.660 OK.

NOTE Confidence: 0.9743757

00:01:53.840 --> 00:01:55.468 Thank you so much John.

NOTE Confidence: 0.9743757

00:01:55.468 --> 00:01:57.900 And if you all don't mind Speaking

NOTE Confidence: 0.9743757

00:01:57.900 --> 00:02:00.618 of commitment to research at Yale,

NOTE Confidence: 0.9743757

00:02:00.620 --> 00:02:02.447 our CTS, a progress report is due

NOTE Confidence: 0.9743757

00:02:02.447 --> 00:02:04.372 today and our training tables got

NOTE Confidence: 0.9743757

00:02:04.372 --> 00:02:06.177 kicked out earlier this morning.

NOTE Confidence: 0.9743757

00:02:06.180 --> 00:02:08.292 So I am going to be watching my

NOTE Confidence: 0.9743757

00:02:08.292 --> 00:02:10.353 phone to see if I need to hand

NOTE Confidence: 0.9743757

00:02:10.353 --> 00:02:12.389 over to John or Reverend Perry.

NOTE Confidence: 0.9743757

00:02:12.390 --> 00:02:15.001 But this is work that although Reverend

NOTE Confidence: 0.9743757

00:02:15.001 --> 00:02:17.957 Perry and I are standing here today,

NOTE Confidence: 0.9743757

00:02:17.960 --> 00:02:19.582 you want to come over and take more

NOTE Confidence: 0.9743757

00:02:19.582 --> 00:02:21.514 of a spotlight. Reverend Perry.

NOTE Confidence: 0.9743757

00:02:21.514 --> 00:02:25.366 This is work that has been

NOTE Confidence: 0.9743757

00:02:25.370 --> 00:02:27.506 really our entire center.

NOTE Confidence: 0.9743757

00:02:27.506 --> 00:02:29.108 Our entire community.

NOTE Confidence: 0.9743757

00:02:29.110 --> 00:02:31.784 The tireless work of the ambassadors and

NOTE Confidence: 0.9743757

00:02:31.784 --> 00:02:34.148 also the commitment of our leadership,

NOTE Confidence: 0.9743757

00:02:34.150 --> 00:02:36.150 not just John and our.

NOTE Confidence: 0.9743757

00:02:36.150 --> 00:02:37.870 Our Dean are wonderful Dean,

NOTE Confidence: 0.9743757

00:02:37.870 --> 00:02:40.358 but also the health system and the medical

NOTE Confidence: 0.9743757

00:02:40.358 --> 00:02:42.288 practice who have really committed.

NOTE Confidence: 0.9743757

00:02:42.290 --> 00:02:44.824 To the importance of clinical research as

NOTE Confidence: 0.9743757

00:02:44.824 --> 00:02:47.451 a potential care option for all of our

NOTE Confidence: 0.9743757

00:02:47.451 --> 00:02:49.860 patients and we are going to speak some.

NOTE Confidence: 0.9743757

00:02:49.860 --> 00:02:52.226 I'm not going to belabor the point.

NOTE Confidence: 0.9743757

00:02:52.230 --> 00:02:54.547 We all know that diversity and clinical

NOTE Confidence: 0.9743757

00:02:54.547 --> 00:02:56.909 trials is an issue that plagues us

NOTE Confidence: 0.9743757

00:02:56.909 --> 00:02:59.634 all we've heard so much about it as

NOTE Confidence: 0.9743757

00:02:59.634 --> 00:03:01.409 it relates specifically to COVID,

NOTE Confidence: 0.9743757

00:03:01.410 --> 00:03:03.786 but this is an issue that even though

NOTE Confidence: 0.9743757

00:03:03.786 --> 00:03:06.526 COVID has really shown a bright light here,

NOTE Confidence: 0.9743757

00:03:06.530 --> 00:03:08.696 these are issues that are very

NOTE Confidence: 0.9743757

00:03:08.696 --> 00:03:10.550 important because as we know,

NOTE Confidence: 0.9743757

00:03:10.550 --> 00:03:12.774 disease is disproportionately impacting

NOTE Confidence: 0.9743757

00:03:12.774 --> 00:03:16.110 the populations that are more marginalized.

NOTE Confidence: 0.9743757

00:03:16.110 --> 00:03:18.498 People of color and without research,

NOTE Confidence: 0.9743757

00:03:18.500 --> 00:03:20.336 this is never going to change,

NOTE Confidence: 0.9743757

00:03:20.340 --> 00:03:22.590 and so 12 years ago.

NOTE Confidence: 0.9743757

00:03:22.590 --> 00:03:24.613 That's what I said to Reverend Perry

NOTE Confidence: 0.9743757

00:03:24.613 --> 00:03:26.377 and his colleagues when they were
NOTE Confidence: 0.9743757

00:03:26.377 --> 00:03:28.330 sitting across the table looking at me
NOTE Confidence: 0.9743757

00:03:28.386 --> 00:03:30.490 with some really not so happy looks on
NOTE Confidence: 0.9743757

00:03:30.490 --> 00:03:32.240 their faces about partnering with Yale.
NOTE Confidence: 0.9743757

00:03:32.240 --> 00:03:34.547 And we had a long way to go
NOTE Confidence: 0.9743757

00:03:34.547 --> 00:03:35.996 and a lot of work to do.
NOTE Confidence: 0.9743757

00:03:36.000 --> 00:03:37.835 But it's not just about
NOTE Confidence: 0.9743757

00:03:37.835 --> 00:03:38.936 sharing the information,
NOTE Confidence: 0.9743757

00:03:38.940 --> 00:03:40.212 it's really I think,
NOTE Confidence: 0.9743757

00:03:40.212 --> 00:03:42.805 and what we have learned over the years
NOTE Confidence: 0.9743757

00:03:42.805 --> 00:03:45.293 is in order to fully address the access
NOTE Confidence: 0.9743757

00:03:45.363 --> 00:03:47.775 issues related to our clinical trials,
NOTE Confidence: 0.9743757

00:03:47.780 --> 00:03:49.383 we have to learn to do research
NOTE Confidence: 0.9743757

00:03:49.383 --> 00:03:50.320 in a different way,
NOTE Confidence: 0.9743757

00:03:50.320 --> 00:03:52.630 and I think that that's what the
NOTE Confidence: 0.9743757

00:03:52.630 --> 00:03:54.368 conversations with our patients and

NOTE Confidence: 0.9743757

00:03:54.368 --> 00:03:56.078 with our Community leaders have

NOTE Confidence: 0.9743757

00:03:56.078 --> 00:03:58.517 taught us is that it's not just about

NOTE Confidence: 0.9743757

00:03:58.517 --> 00:04:01.256 putting a fire up at the bus stop,

NOTE Confidence: 0.9743757

00:04:01.256 --> 00:04:03.419 it's about thinking about, you,

NOTE Confidence: 0.9743757

00:04:03.419 --> 00:04:05.273 know how many measures are you

NOTE Confidence: 0.9743757

00:04:05.273 --> 00:04:06.910 going to ask a patient?

NOTE Confidence: 0.9743757

00:04:06.910 --> 00:04:07.672 To complete,

NOTE Confidence: 0.9743757

00:04:07.672 --> 00:04:10.339 it's about how long your visits are.

NOTE Confidence: 0.9743757

00:04:10.340 --> 00:04:12.758 It's about transportation to the clinic.

NOTE Confidence: 0.9743757

00:04:12.760 --> 00:04:14.380 All of those things become important,

NOTE Confidence: 0.9743757

00:04:14.380 --> 00:04:16.844 and if we are really not addressing the

NOTE Confidence: 0.9743757

00:04:16.844 --> 00:04:18.968 protocol itself and partnering at the

NOTE Confidence: 0.9743757

00:04:18.968 --> 00:04:20.773 beginning of the scientific journey,

NOTE Confidence: 0.9743757

00:04:20.780 --> 00:04:22.286 it's impossible to expect that we're

NOTE Confidence: 0.9743757

00:04:22.286 --> 00:04:24.740 going to have a different outcome at the end.

NOTE Confidence: 0.9743757

00:04:24.740 --> 00:04:26.546 And I think that that's really
NOTE Confidence: 0.9743757

00:04:26.546 --> 00:04:28.509 what our work has been about.
NOTE Confidence: 0.9743757

00:04:28.510 --> 00:04:31.618 And it's really it's important to not
NOTE Confidence: 0.9743757

00:04:31.618 --> 00:04:34.809 only consider our scientific principles,
NOTE Confidence: 0.9743757

00:04:34.810 --> 00:04:37.024 but approaching our research from a
NOTE Confidence: 0.9743757

00:04:37.024 --> 00:04:39.684 very patient centric point of view and
NOTE Confidence: 0.9743757

00:04:39.684 --> 00:04:41.544 thinking about principles of fairness,
NOTE Confidence: 0.9743757

00:04:41.550 --> 00:04:43.615 of justice and really thinking
NOTE Confidence: 0.9743757

00:04:43.615 --> 00:04:45.680 about what's important to the
NOTE Confidence: 0.9743757

00:04:45.757 --> 00:04:47.547 individual in front of me.
NOTE Confidence: 0.837858606153846

00:04:47.550 --> 00:04:49.395 We just left a CC and I were both
NOTE Confidence: 0.837858606153846

00:04:49.395 --> 00:04:51.056 at the conference at the School
NOTE Confidence: 0.837858606153846

00:04:51.056 --> 00:04:53.312 of for the School of Public Health
NOTE Confidence: 0.837858606153846

00:04:53.312 --> 00:04:54.908 and Management this morning,
NOTE Confidence: 0.837858606153846

00:04:54.910 --> 00:04:56.886 and one of the patients with Lupus said
NOTE Confidence: 0.837858606153846

00:04:56.886 --> 00:04:59.169 she had participated in a clinical trial.

NOTE Confidence: 0.837858606153846
00:04:59.170 --> 00:05:01.949 Happily not at Yale in this case
NOTE Confidence: 0.837858606153846
00:05:01.949 --> 00:05:04.182 because what she said was the
NOTE Confidence: 0.837858606153846
00:05:04.182 --> 00:05:05.994 coordinator and the physician both who
NOTE Confidence: 0.837858606153846
00:05:05.994 --> 00:05:07.834 enrolled her in the clinical trial
NOTE Confidence: 0.837858606153846
00:05:07.834 --> 00:05:09.878 never actually looked her in the eye,
NOTE Confidence: 0.837858606153846
00:05:09.880 --> 00:05:11.566 and so halfway through the visit,
NOTE Confidence: 0.837858606153846
00:05:11.570 --> 00:05:14.084 she felt the need to reintroduce
NOTE Confidence: 0.837858606153846
00:05:14.084 --> 00:05:15.760 herself and say hi,
NOTE Confidence: 0.837858606153846
00:05:15.760 --> 00:05:17.808 my name is and and and to share
NOTE Confidence: 0.837858606153846
00:05:17.808 --> 00:05:19.837 that as a moment to actually get
NOTE Confidence: 0.837858606153846
00:05:19.837 --> 00:05:22.122 them to look at her to see her
NOTE Confidence: 0.837858606153846
00:05:22.122 --> 00:05:24.292 and not just to see a person who's
NOTE Confidence: 0.837858606153846
00:05:24.292 --> 00:05:25.780 signing an informed consent.
NOTE Confidence: 0.837858606153846
00:05:25.780 --> 00:05:27.950 And so I think that that's really
NOTE Confidence: 0.837858606153846
00:05:27.950 --> 00:05:29.942 what has changed the way we
NOTE Confidence: 0.837858606153846

00:05:29.942 --> 00:05:31.607 focus on clinical research here.
NOTE Confidence: 0.837858606153846

00:05:31.610 --> 00:05:32.693 And you know,
NOTE Confidence: 0.837858606153846

00:05:32.693 --> 00:05:35.220 I'm pleased to say that our research
NOTE Confidence: 0.837858606153846

00:05:35.296 --> 00:05:37.050 levels are number of trials are
NOTE Confidence: 0.837858606153846

00:05:37.050 --> 00:05:38.780 back at our pre COVID level.
NOTE Confidence: 0.837858606153846

00:05:38.780 --> 00:05:40.064 We actually never lost.
NOTE Confidence: 0.837858606153846

00:05:40.064 --> 00:05:41.990 Unlike a lot of other senators
NOTE Confidence: 0.837858606153846

00:05:42.054 --> 00:05:43.719 during COVID which had significant
NOTE Confidence: 0.837858606153846

00:05:43.719 --> 00:05:45.863 dips in the number of patients
NOTE Confidence: 0.837858606153846

00:05:45.863 --> 00:05:47.527 participated in in trials,
NOTE Confidence: 0.837858606153846

00:05:47.530 --> 00:05:48.550 we did not have that.
NOTE Confidence: 0.837858606153846

00:05:48.550 --> 00:05:50.161 We are seeing a little bit of a dip
NOTE Confidence: 0.837858606153846

00:05:50.161 --> 00:05:51.919 in the number of investigators who
NOTE Confidence: 0.837858606153846

00:05:51.919 --> 00:05:53.690 are doing clinical research right now.
NOTE Confidence: 0.837858606153846

00:05:53.690 --> 00:05:55.433 I think that's due to a lot
NOTE Confidence: 0.837858606153846

00:05:55.433 --> 00:05:57.009 of fatigue and other issues,

NOTE Confidence: 0.837858606153846

00:05:57.010 --> 00:05:58.826 but it's something that we want to watch.

NOTE Confidence: 0.837858606153846

00:05:58.830 --> 00:06:00.958 But as we start to think about where

NOTE Confidence: 0.837858606153846

00:06:00.958 --> 00:06:02.640 our clinical research it's going,

NOTE Confidence: 0.837858606153846

00:06:02.640 --> 00:06:04.698 I'm really proud to say that we've

NOTE Confidence: 0.837858606153846

00:06:04.698 --> 00:06:07.136 had such a patient centric focus as

NOTE Confidence: 0.837858606153846

00:06:07.136 --> 00:06:09.844 we really expand and think about the

NOTE Confidence: 0.837858606153846

00:06:09.844 --> 00:06:11.859 work across our delivery network.

NOTE Confidence: 0.837858606153846

00:06:11.860 --> 00:06:13.075 And Reverend Perry actually asked

NOTE Confidence: 0.837858606153846

00:06:13.075 --> 00:06:14.734 me to go through the slides and

NOTE Confidence: 0.837858606153846

00:06:14.734 --> 00:06:16.318 he was going to speak at the end,

NOTE Confidence: 0.837858606153846

00:06:16.320 --> 00:06:18.736 so I don't want you to think that

NOTE Confidence: 0.837858606153846

00:06:18.736 --> 00:06:21.090 I'm totally ignoring my Co presenter.

NOTE Confidence: 0.837858606153846

00:06:21.090 --> 00:06:23.100 This is a map and I I love this map

NOTE Confidence: 0.837858606153846

00:06:23.162 --> 00:06:25.186 because I think one of the when we

NOTE Confidence: 0.837858606153846

00:06:25.186 --> 00:06:27.186 show this map of the health system,

NOTE Confidence: 0.837858606153846

00:06:27.190 --> 00:06:28.930 we don't typically add our partners.
NOTE Confidence: 0.837858606153846

00:06:28.930 --> 00:06:29.542 But we have.
NOTE Confidence: 0.837858606153846

00:06:29.542 --> 00:06:30.970 And so when you look at it,
NOTE Confidence: 0.837858606153846

00:06:30.970 --> 00:06:32.745 it's actually interesting to see
NOTE Confidence: 0.837858606153846

00:06:32.745 --> 00:06:34.520 the concentration of our practice
NOTE Confidence: 0.837858606153846

00:06:34.579 --> 00:06:36.385 locations and the locations of the
NOTE Confidence: 0.837858606153846

00:06:36.385 --> 00:06:38.699 AME Zion churches and some of our
NOTE Confidence: 0.837858606153846

00:06:38.699 --> 00:06:40.099 other community partnerships because
NOTE Confidence: 0.837858606153846

00:06:40.099 --> 00:06:42.705 that actually is a way for us to
NOTE Confidence: 0.837858606153846

00:06:42.705 --> 00:06:44.260 think about accessing patients and
NOTE Confidence: 0.837858606153846

00:06:44.324 --> 00:06:45.939 our our communities and partnering
NOTE Confidence: 0.837858606153846

00:06:45.939 --> 00:06:48.431 in a way that not only really
NOTE Confidence: 0.837858606153846

00:06:48.431 --> 00:06:50.855 understands the attributes that we have.
NOTE Confidence: 0.837858606153846

00:06:50.860 --> 00:06:52.828 To bring from a clinical research
NOTE Confidence: 0.837858606153846

00:06:52.828 --> 00:06:53.156 perspective,
NOTE Confidence: 0.837858606153846

00:06:53.160 --> 00:06:55.308 but also the positive aspects that

NOTE Confidence: 0.837858606153846
00:06:55.308 --> 00:06:57.460 the Community brings when they are
NOTE Confidence: 0.837858606153846
00:06:57.460 --> 00:06:59.428 truly engaged in the science that
NOTE Confidence: 0.837858606153846
00:06:59.428 --> 00:07:00.084 we're doing.
NOTE Confidence: 0.837858606153846
00:07:00.090 --> 00:07:01.980 And one of the interesting things
NOTE Confidence: 0.837858606153846
00:07:01.980 --> 00:07:03.972 is our population here in our
NOTE Confidence: 0.837858606153846
00:07:03.972 --> 00:07:05.320 catchment area actually really
NOTE Confidence: 0.837858606153846
00:07:05.320 --> 00:07:07.350 closely mirrors the US population.
NOTE Confidence: 0.837858606153846
00:07:07.350 --> 00:07:09.054 We use a lot of technology to help
NOTE Confidence: 0.837858606153846
00:07:09.054 --> 00:07:10.149 us through this journey,
NOTE Confidence: 0.837858606153846
00:07:10.150 --> 00:07:11.734 and this is not meant to be read.
NOTE Confidence: 0.837858606153846
00:07:11.740 --> 00:07:13.444 But the important thing about the
NOTE Confidence: 0.837858606153846
00:07:13.444 --> 00:07:14.978 technology is I think everyone
NOTE Confidence: 0.837858606153846
00:07:14.978 --> 00:07:17.024 starts to think about these areas
NOTE Confidence: 0.837858606153846
00:07:17.024 --> 00:07:18.798 of decentralized trials and AI and
NOTE Confidence: 0.837858606153846
00:07:18.798 --> 00:07:20.422 all of these other things that are
NOTE Confidence: 0.90905337

00:07:20.430 --> 00:07:23.436 going to make. Research magically happened,
NOTE Confidence: 0.90905337

00:07:23.440 --> 00:07:26.544 and without we've seen it in COVID as
NOTE Confidence: 0.90905337

00:07:26.544 --> 00:07:29.306 Harry indicated in his talk that just
NOTE Confidence: 0.90905337

00:07:29.306 --> 00:07:32.037 because you have an incredible tool at
NOTE Confidence: 0.90905337

00:07:32.037 --> 00:07:34.655 your disposal that can change the course
NOTE Confidence: 0.90905337

00:07:34.655 --> 00:07:37.238 of a disease does not mean that it will
NOTE Confidence: 0.90905337

00:07:37.238 --> 00:07:39.270 be adopted without the partnership.
NOTE Confidence: 0.90905337

00:07:39.270 --> 00:07:41.430 Without the work, the hard work,
NOTE Confidence: 0.90905337

00:07:41.430 --> 00:07:43.158 and I think too often as it relates
NOTE Confidence: 0.90905337

00:07:43.158 --> 00:07:44.670 to our own clinical trials,
NOTE Confidence: 0.90905337

00:07:44.670 --> 00:07:47.141 the way we had thought about our
NOTE Confidence: 0.90905337

00:07:47.141 --> 00:07:49.452 approach to clinical research is the
NOTE Confidence: 0.90905337

00:07:49.452 --> 00:07:51.810 typical NIH and industry model where.
NOTE Confidence: 0.90905337

00:07:51.810 --> 00:07:53.778 The engagement is related to a
NOTE Confidence: 0.90905337

00:07:53.778 --> 00:07:56.080 specific molecule or a specific trial.
NOTE Confidence: 0.90905337

00:07:56.080 --> 00:07:58.313 When what has really changed the way

NOTE Confidence: 0.90905337

00:07:58.313 --> 00:08:00.837 they were able to partner with the

NOTE Confidence: 0.90905337

00:08:00.837 --> 00:08:02.712 community as a sustained commitment

NOTE Confidence: 0.90905337

00:08:02.712 --> 00:08:04.848 that is not disease specific and

NOTE Confidence: 0.90905337

00:08:04.848 --> 00:08:06.922 not trial specific and has enabled

NOTE Confidence: 0.90905337

00:08:06.922 --> 00:08:09.596 us to really transform how we think

NOTE Confidence: 0.90905337

00:08:09.596 --> 00:08:11.740 about our clinical research.

NOTE Confidence: 0.90905337

00:08:11.740 --> 00:08:13.252 And we've been at this for more

NOTE Confidence: 0.90905337

00:08:13.252 --> 00:08:14.140 than a decade now.

NOTE Confidence: 0.90905337

00:08:14.140 --> 00:08:16.870 We actually were thankful that we didn't

NOTE Confidence: 0.90905337

00:08:16.870 --> 00:08:19.280 host the Super Spreader event with

NOTE Confidence: 0.90905337

00:08:19.280 --> 00:08:22.010 the FDA prior to COVID in February.

NOTE Confidence: 0.90905337

00:08:22.010 --> 00:08:22.886 But this was,

NOTE Confidence: 0.90905337

00:08:22.886 --> 00:08:24.930 I think our last big conference was

NOTE Confidence: 0.90905337

00:08:24.998 --> 00:08:27.146 actually to celebrate with the FDA

NOTE Confidence: 0.90905337

00:08:27.146 --> 00:08:29.348 office of Minority Health and and

NOTE Confidence: 0.90905337

00:08:29.348 --> 00:08:31.108 HealthEquity the 10 year anniversary
NOTE Confidence: 0.90905337

00:08:31.108 --> 00:08:33.342 of our program and of their program
NOTE Confidence: 0.90905337

00:08:33.342 --> 00:08:35.100 and the two year anniversary of
NOTE Confidence: 0.90905337

00:08:35.161 --> 00:08:36.906 our collaboration with the FDA,
NOTE Confidence: 0.90905337

00:08:36.910 --> 00:08:38.863 which I'm going to speak about in a moment.
NOTE Confidence: 0.90905337

00:08:38.870 --> 00:08:41.350 But by far I think the thing that
NOTE Confidence: 0.90905337

00:08:41.350 --> 00:08:43.349 has changed our diversity statistics
NOTE Confidence: 0.90905337

00:08:43.349 --> 00:08:44.657 most at Yale.
NOTE Confidence: 0.90905337

00:08:44.660 --> 00:08:46.790 And when we started this partnership,
NOTE Confidence: 0.90905337

00:08:46.790 --> 00:08:49.170 the best data that we could find at the time,
NOTE Confidence: 0.90905337

00:08:49.170 --> 00:08:50.618 which was completely imperfect
NOTE Confidence: 0.90905337

00:08:50.618 --> 00:08:52.066 because we didn't track.
NOTE Confidence: 0.90905337

00:08:52.070 --> 00:08:53.760 Our participants in clinical trials,
NOTE Confidence: 0.90905337

00:08:53.760 --> 00:08:56.150 and so we had to look at NIH tables and
NOTE Confidence: 0.90905337

00:08:56.220 --> 00:08:58.677 IRB reporting and other kinds of things,
NOTE Confidence: 0.90905337

00:08:58.680 --> 00:09:01.182 but at best we could tell at the time

NOTE Confidence: 0.90905337

00:09:01.182 --> 00:09:03.082 we had about 2 to 4% participation

NOTE Confidence: 0.90905337

00:09:03.082 --> 00:09:04.892 by individuals who identified as

NOTE Confidence: 0.90905337

00:09:04.892 --> 00:09:06.720 a person of color,

NOTE Confidence: 0.90905337

00:09:06.720 --> 00:09:09.597 and now when we look back at

NOTE Confidence: 0.90905337

00:09:09.597 --> 00:09:10.830 last year's data,

NOTE Confidence: 0.90905337

00:09:10.830 --> 00:09:13.126 we had 31% across that banner year

NOTE Confidence: 0.90905337

00:09:13.126 --> 00:09:15.211 of recruitment that you saw that

NOTE Confidence: 0.90905337

00:09:15.211 --> 00:09:16.595 were participants who identified

NOTE Confidence: 0.90905337

00:09:16.595 --> 00:09:19.338 as a person of color and that work

NOTE Confidence: 0.90905337

00:09:19.338 --> 00:09:20.978 would not have happened without

NOTE Confidence: 0.90905337

00:09:20.980 --> 00:09:22.296 this man standing here.

NOTE Confidence: 0.90905337

00:09:22.296 --> 00:09:24.653 Or the partnerships that we have in

NOTE Confidence: 0.90905337

00:09:24.653 --> 00:09:26.555 the Community because I think the

NOTE Confidence: 0.90905337

00:09:26.555 --> 00:09:28.560 messaging and the strategies that they

NOTE Confidence: 0.90905337

00:09:28.560 --> 00:09:30.863 have helped to implement with a lot

NOTE Confidence: 0.90905337

00:09:30.870 --> 00:09:33.126 of hard work on their part to gain
NOTE Confidence: 0.90905337

00:09:33.126 --> 00:09:35.189 the knowledge from all of you from
NOTE Confidence: 0.90905337

00:09:35.189 --> 00:09:37.509 all of the research partners to talk about.
NOTE Confidence: 0.90905337

00:09:37.510 --> 00:09:39.090 What is a clinical trial?
NOTE Confidence: 0.90905337

00:09:39.090 --> 00:09:41.730 Let's talk honestly about things
NOTE Confidence: 0.90905337

00:09:41.730 --> 00:09:45.053 like Tuskegee and issues that really
NOTE Confidence: 0.90905337

00:09:45.053 --> 00:09:47.948 address go to the core of trust.
NOTE Confidence: 0.90905337

00:09:47.950 --> 00:09:50.422 And also I think the one of the
NOTE Confidence: 0.90905337

00:09:50.422 --> 00:09:51.769 biggest things that they've
NOTE Confidence: 0.90905337

00:09:51.769 --> 00:09:54.072 done is not only listening to us
NOTE Confidence: 0.90905337

00:09:54.072 --> 00:09:56.290 and talking about these issues,
NOTE Confidence: 0.90905337

00:09:56.290 --> 00:09:58.465 but really helping us to
NOTE Confidence: 0.90905337

00:09:58.465 --> 00:10:00.640 listen better to the community.
NOTE Confidence: 0.90905337

00:10:00.640 --> 00:10:02.818 And one of the areas that I think has
NOTE Confidence: 0.90905337

00:10:02.818 --> 00:10:05.087 been most compelling is to talk to
NOTE Confidence: 0.90905337

00:10:05.087 --> 00:10:07.040 the Community about disease disparity.

NOTE Confidence: 0.90905337

00:10:07.040 --> 00:10:07.780 It's interesting,

NOTE Confidence: 0.90905337

00:10:07.780 --> 00:10:09.630 as we've been partnered with

NOTE Confidence: 0.90905337

00:10:09.630 --> 00:10:10.740 the Cultural Ambassadors.

NOTE Confidence: 0.90905337

00:10:10.740 --> 00:10:14.076 How many individuals in the community

NOTE Confidence: 0.90905337

00:10:14.076 --> 00:10:16.300 don't really understand disease

NOTE Confidence: 0.938526676428571

00:10:16.386 --> 00:10:18.158 disparity in this way?

NOTE Confidence: 0.938526676428571

00:10:18.160 --> 00:10:21.898 One of the other really interesting things.

NOTE Confidence: 0.938526676428571

00:10:21.900 --> 00:10:24.450 Doctor Greenberg spoke about innovation.

NOTE Confidence: 0.938526676428571

00:10:24.450 --> 00:10:28.297 This is we we when we first started COVID,

NOTE Confidence: 0.938526676428571

00:10:28.300 --> 00:10:29.116 and that's me.

NOTE Confidence: 0.938526676428571

00:10:29.116 --> 00:10:31.310 I would have dressed up a little bit.

NOTE Confidence: 0.938526676428571

00:10:31.310 --> 00:10:33.454 Or had I known that this picture would

NOTE Confidence: 0.938526676428571

00:10:33.454 --> 00:10:35.420 live forever with Madeline and the IRB?

NOTE Confidence: 0.938526676428571

00:10:35.420 --> 00:10:37.628 But we were one of the first centers

NOTE Confidence: 0.938526676428571

00:10:37.628 --> 00:10:39.800 we wanted to launch a clinical study

NOTE Confidence: 0.938526676428571

00:10:39.800 --> 00:10:42.200 where a waiver of consent was required.
NOTE Confidence: 0.938526676428571

00:10:42.200 --> 00:10:44.034 In that case, an FDA meeting is
NOTE Confidence: 0.938526676428571

00:10:44.034 --> 00:10:45.449 required to inform the public.
NOTE Confidence: 0.938526676428571

00:10:45.450 --> 00:10:47.426 We weren't sure how we were going to
NOTE Confidence: 0.938526676428571

00:10:47.426 --> 00:10:49.348 do this in a in a post COVID state.
NOTE Confidence: 0.938526676428571

00:10:49.348 --> 00:10:51.064 And so we called Reverend Perry
NOTE Confidence: 0.938526676428571

00:10:51.064 --> 00:10:53.076 and Reverend Clayton and they said,
NOTE Confidence: 0.938526676428571

00:10:53.080 --> 00:10:55.280 oh we'll do it on the Ficklin show,
NOTE Confidence: 0.938526676428571

00:10:55.280 --> 00:10:57.970 so we did it on a radio show on Facebook
NOTE Confidence: 0.938526676428571

00:10:58.037 --> 00:11:00.249 live and we literally had 400 people
NOTE Confidence: 0.938526676428571

00:11:00.249 --> 00:11:03.347 show up to talk about a waiver of consent.
NOTE Confidence: 0.938526676428571

00:11:03.350 --> 00:11:05.051 It's it's a sound machine and the
NOTE Confidence: 0.938526676428571

00:11:05.051 --> 00:11:07.050 FDA has been so impressed with this.
NOTE Confidence: 0.938526676428571

00:11:07.050 --> 00:11:08.982 But the way to think about these
NOTE Confidence: 0.938526676428571

00:11:08.982 --> 00:11:10.674 innovations in the space that we
NOTE Confidence: 0.938526676428571

00:11:10.674 --> 00:11:12.564 never thought that we would do this,

NOTE Confidence: 0.938526676428571
00:11:12.570 --> 00:11:14.341 we thought that the way to have
NOTE Confidence: 0.938526676428571
00:11:14.341 --> 00:11:15.711 these Community meetings were these
NOTE Confidence: 0.938526676428571
00:11:15.711 --> 00:11:16.827 small informal town halls.
NOTE Confidence: 0.938526676428571
00:11:16.830 --> 00:11:18.685 And I can tell you throughout my
NOTE Confidence: 0.938526676428571
00:11:18.685 --> 00:11:20.629 career I have never had more than
NOTE Confidence: 0.938526676428571
00:11:20.629 --> 00:11:22.594 25 people or 30 people show up
NOTE Confidence: 0.938526676428571
00:11:22.594 --> 00:11:24.533 for a waiver of consent meeting to
NOTE Confidence: 0.938526676428571
00:11:24.533 --> 00:11:26.401 talk about a specific study.
NOTE Confidence: 0.938526676428571
00:11:26.401 --> 00:11:29.023 But the ambassadors have been great,
NOTE Confidence: 0.938526676428571
00:11:29.030 --> 00:11:30.798 partnering with us throughout
NOTE Confidence: 0.938526676428571
00:11:30.798 --> 00:11:32.124 COVID and before,
NOTE Confidence: 0.938526676428571
00:11:32.130 --> 00:11:33.825 and actually they launched their
NOTE Confidence: 0.938526676428571
00:11:33.825 --> 00:11:36.108 partnership with the radio show to talk
NOTE Confidence: 0.938526676428571
00:11:36.108 --> 00:11:38.228 about and have hosted many of our faculty,
NOTE Confidence: 0.938526676428571
00:11:38.230 --> 00:11:39.662 including John,
NOTE Confidence: 0.938526676428571

00:11:39.662 --> 00:11:41.810 including the Dean.
NOTE Confidence: 0.938526676428571

00:11:41.810 --> 00:11:44.757 Tony is actually done some work to
NOTE Confidence: 0.938526676428571

00:11:44.757 --> 00:11:47.654 to help train our our interns and
NOTE Confidence: 0.938526676428571

00:11:47.654 --> 00:11:49.738 so really trying to make sure that
NOTE Confidence: 0.938526676428571

00:11:49.738 --> 00:11:51.514 while we were we couldn't recruit
NOTE Confidence: 0.938526676428571

00:11:51.514 --> 00:11:53.826 in the same way and do things in
NOTE Confidence: 0.938526676428571

00:11:53.891 --> 00:11:56.243 the same way that we had innovative
NOTE Confidence: 0.938526676428571

00:11:56.243 --> 00:11:58.168 approaches to getting our information
NOTE Confidence: 0.938526676428571

00:11:58.168 --> 00:12:01.346 out into the community that we are
NOTE Confidence: 0.938526676428571

00:12:01.346 --> 00:12:03.878 trying to desperately to impact.
NOTE Confidence: 0.938526676428571

00:12:03.880 --> 00:12:05.950 And that also extended to helping
NOTE Confidence: 0.938526676428571

00:12:05.950 --> 00:12:08.323 us think about areas in the wake
NOTE Confidence: 0.938526676428571

00:12:08.323 --> 00:12:10.165 of not just the participation in
NOTE Confidence: 0.938526676428571

00:12:10.165 --> 00:12:11.820 the clinical trials but.
NOTE Confidence: 0.938526676428571

00:12:11.820 --> 00:12:13.166 Post approval,
NOTE Confidence: 0.938526676428571

00:12:13.166 --> 00:12:17.204 vaccine uptake and other things and.

NOTE Confidence: 0.938526676428571

00:12:17.210 --> 00:12:19.370 One of the most important things

NOTE Confidence: 0.938526676428571

00:12:19.370 --> 00:12:21.762 I think about our partnership with

NOTE Confidence: 0.938526676428571

00:12:21.762 --> 00:12:23.957 the with the Community leaders

NOTE Confidence: 0.938526676428571

00:12:23.957 --> 00:12:26.430 is not driven by our faculty.

NOTE Confidence: 0.938526676428571

00:12:26.430 --> 00:12:27.970 I think that that's a big difference.

NOTE Confidence: 0.938526676428571

00:12:27.970 --> 00:12:29.650 Whenever we had taught to partner

NOTE Confidence: 0.938526676428571

00:12:29.650 --> 00:12:32.260 in the past, it was I have a grant.

NOTE Confidence: 0.938526676428571

00:12:32.260 --> 00:12:34.030 It's due tomorrow and I need

NOTE Confidence: 0.938526676428571

00:12:34.030 --> 00:12:35.210 a lot of support.

NOTE Confidence: 0.938526676428571

00:12:35.210 --> 00:12:37.328 And that's literally the story that

NOTE Confidence: 0.938526676428571

00:12:37.328 --> 00:12:39.757 the leaders from both the church and

NOTE Confidence: 0.938526676428571

00:12:39.757 --> 00:12:41.969 who just shared at our first meeting

NOTE Confidence: 0.938526676428571

00:12:42.035 --> 00:12:44.489 was their interaction with our faculty

NOTE Confidence: 0.938526676428571

00:12:44.489 --> 00:12:46.680 were very transactional and not always.

NOTE Confidence: 0.938526676428571

00:12:46.680 --> 00:12:48.880 Based on things that were important to them,

NOTE Confidence: 0.938526676428571

00:12:48.880 --> 00:12:51.112 so one of the things that we do and
NOTE Confidence: 0.938526676428571

00:12:51.112 --> 00:12:53.064 generally we do it at least once a year,
NOTE Confidence: 0.938526676428571

00:12:53.070 --> 00:12:55.203 but in 2019 we had a long list of
NOTE Confidence: 0.938526676428571

00:12:55.203 --> 00:12:57.398 things that everyone wanted to work on,
NOTE Confidence: 0.938526676428571

00:12:57.400 --> 00:12:58.457 and then we kind of looked at
NOTE Confidence: 0.938526676428571

00:12:58.457 --> 00:12:59.676 the list and said there's no way
NOTE Confidence: 0.938526676428571

00:12:59.676 --> 00:13:00.756 we're going to get through all
NOTE Confidence: 0.881293745454545

00:13:00.801 --> 00:13:03.034 of this, and so we reprioritized
NOTE Confidence: 0.881293745454545

00:13:03.034 --> 00:13:05.552 ourselves and then, during COVID,
NOTE Confidence: 0.881293745454545

00:13:05.552 --> 00:13:07.584 our community leaders reprioritized
NOTE Confidence: 0.881293745454545

00:13:07.584 --> 00:13:10.946 everything and they said we are really still
NOTE Confidence: 0.881293745454545

00:13:10.946 --> 00:13:13.560 excited about sickle cell about diabetes,
NOTE Confidence: 0.881293745454545

00:13:13.560 --> 00:13:14.547 about cardiovascular disease,
NOTE Confidence: 0.881293745454545

00:13:14.547 --> 00:13:16.521 but we need to focus on
NOTE Confidence: 0.881293745454545

00:13:16.521 --> 00:13:17.859 COVID in our community.
NOTE Confidence: 0.881293745454545

00:13:17.860 --> 00:13:20.121 And that's what we did with the

NOTE Confidence: 0.881293745454545

00:13:20.121 --> 00:13:21.969 exception of our FDA project,

NOTE Confidence: 0.881293745454545

00:13:21.970 --> 00:13:23.488 which I'm going to speak about.

NOTE Confidence: 0.881293745454545

00:13:23.490 --> 00:13:25.158 We're also proud that we've launched

NOTE Confidence: 0.881293745454545

00:13:25.158 --> 00:13:26.270 a partnership with Telemundo,

NOTE Confidence: 0.881293745454545

00:13:26.270 --> 00:13:28.237 so we're really thinking about other issues,

NOTE Confidence: 0.881293745454545

00:13:28.240 --> 00:13:30.382 language and cultural access issues are

NOTE Confidence: 0.881293745454545

00:13:30.382 --> 00:13:32.690 things that we really struggle with.

NOTE Confidence: 0.881293745454545

00:13:32.690 --> 00:13:34.565 I think sometimes as we're

NOTE Confidence: 0.881293745454545

00:13:34.565 --> 00:13:35.690 designing our research,

NOTE Confidence: 0.881293745454545

00:13:35.690 --> 00:13:37.580 how are we going to make this most relevant?

NOTE Confidence: 0.881293745454545

00:13:37.580 --> 00:13:39.590 And we had to think about

NOTE Confidence: 0.881293745454545

00:13:39.590 --> 00:13:40.930 it in multiple ways,

NOTE Confidence: 0.881293745454545

00:13:40.930 --> 00:13:43.170 but I think one of the really important

NOTE Confidence: 0.881293745454545

00:13:43.170 --> 00:13:45.563 things is this partnership is not just

NOTE Confidence: 0.881293745454545

00:13:45.563 --> 00:13:47.866 about the research anymore, it has been.

NOTE Confidence: 0.881293745454545

00:13:47.866 --> 00:13:49.034 They have been incredible.
NOTE Confidence: 0.881293745454545
00:13:49.040 --> 00:13:49.991 Partners for us.
NOTE Confidence: 0.881293745454545
00:13:49.991 --> 00:13:52.210 As we think about headed into COVID,
NOTE Confidence: 0.881293745454545
00:13:52.210 --> 00:13:56.258 one of the first things that in a town hall.
NOTE Confidence: 0.881293745454545
00:13:56.258 --> 00:13:57.606 With Marcella Nunez Smith,
NOTE Confidence: 0.881293745454545
00:13:57.610 --> 00:13:59.210 she mentioned the importance
NOTE Confidence: 0.881293745454545
00:13:59.210 --> 00:14:01.058 of flu vaccine that year,
NOTE Confidence: 0.881293745454545
00:14:01.058 --> 00:14:02.354 because we were worried
NOTE Confidence: 0.881293745454545
00:14:02.354 --> 00:14:03.326 about clinical capacity.
NOTE Confidence: 0.881293745454545
00:14:03.330 --> 00:14:05.142 And so the ambassadors went right
NOTE Confidence: 0.881293745454545
00:14:05.142 --> 00:14:07.500 to work with flu vaccine campaigns,
NOTE Confidence: 0.881293745454545
00:14:07.500 --> 00:14:08.792 and so they're actually
NOTE Confidence: 0.881293745454545
00:14:08.792 --> 00:14:10.084 doing flu vaccine now,
NOTE Confidence: 0.881293745454545
00:14:10.090 --> 00:14:12.065 and pediatric vaccines for COVID
NOTE Confidence: 0.881293745454545
00:14:12.065 --> 00:14:14.533 and so really making sure that
NOTE Confidence: 0.881293745454545
00:14:14.533 --> 00:14:16.613 people are thinking about their

NOTE Confidence: 0.881293745454545

00:14:16.613 --> 00:14:19.099 health but also thinking about what?

NOTE Confidence: 0.881293745454545

00:14:19.100 --> 00:14:21.431 We need as a health system to

NOTE Confidence: 0.881293745454545

00:14:21.431 --> 00:14:23.568 be successful and to be able

NOTE Confidence: 0.881293745454545

00:14:23.568 --> 00:14:24.984 to think about patients.

NOTE Confidence: 0.881293745454545

00:14:24.990 --> 00:14:27.055 We've had some really big

NOTE Confidence: 0.881293745454545

00:14:27.055 --> 00:14:28.707 wins in this partnership.

NOTE Confidence: 0.881293745454545

00:14:28.710 --> 00:14:31.069 We have been able to really think

NOTE Confidence: 0.881293745454545

00:14:31.069 --> 00:14:33.169 about designing our research better,

NOTE Confidence: 0.881293745454545

00:14:33.170 --> 00:14:34.730 and I think for all of the faculty

NOTE Confidence: 0.881293745454545

00:14:34.730 --> 00:14:36.148 who have been through design

NOTE Confidence: 0.881293745454545

00:14:36.148 --> 00:14:37.448 consults with the ambassadors,

NOTE Confidence: 0.881293745454545

00:14:37.450 --> 00:14:39.170 what they have said is.

NOTE Confidence: 0.881293745454545

00:14:39.170 --> 00:14:41.006 If they come at a point where they can

NOTE Confidence: 0.881293745454545

00:14:41.006 --> 00:14:42.607 still make changes to the protocol,

NOTE Confidence: 0.881293745454545

00:14:42.610 --> 00:14:44.090 their science is better,

NOTE Confidence: 0.881293745454545

00:14:44.090 --> 00:14:45.940 their recruitment is better and
NOTE Confidence: 0.881293745454545

00:14:45.940 --> 00:14:47.704 they've had some really big wins
NOTE Confidence: 0.881293745454545

00:14:47.704 --> 00:14:49.494 we've been able to do things
NOTE Confidence: 0.881293745454545

00:14:49.494 --> 00:14:51.888 like consider how we have our
NOTE Confidence: 0.881293745454545

00:14:51.888 --> 00:14:53.085 homeless individuals participate
NOTE Confidence: 0.881293745454545

00:14:53.090 --> 00:14:55.050 in research and access programs,
NOTE Confidence: 0.881293745454545

00:14:55.050 --> 00:14:57.073 and so we've had some really big
NOTE Confidence: 0.881293745454545

00:14:57.073 --> 00:14:58.778 fixes with the participation of
NOTE Confidence: 0.881293745454545

00:14:58.778 --> 00:15:00.326 the cultural ambassadors and
NOTE Confidence: 0.881293745454545

00:15:00.326 --> 00:15:02.620 our data has been incredible.
NOTE Confidence: 0.881293745454545

00:15:02.620 --> 00:15:04.534 We actually just looked at our
NOTE Confidence: 0.881293745454545

00:15:04.534 --> 00:15:06.643 data prior to COVID about 8% of
NOTE Confidence: 0.881293745454545

00:15:06.643 --> 00:15:08.161 our new patient volume was coming
NOTE Confidence: 0.881293745454545

00:15:08.161 --> 00:15:09.770 to Yale for the first time.
NOTE Confidence: 0.881293745454545

00:15:09.770 --> 00:15:11.222 Research participation we thought
NOTE Confidence: 0.881293745454545

00:15:11.222 --> 00:15:13.037 that with COVID that might

NOTE Confidence: 0.881293745454545

00:15:13.037 --> 00:15:14.690 have changed significantly.

NOTE Confidence: 0.881293745454545

00:15:14.690 --> 00:15:16.622 We just looked at last year's data

NOTE Confidence: 0.881293745454545

00:15:16.622 --> 00:15:18.353 and that 8% is still holding,

NOTE Confidence: 0.881293745454545

00:15:18.353 --> 00:15:20.159 meaning that the first time someone

NOTE Confidence: 0.881293745454545

00:15:20.159 --> 00:15:21.887 has an interaction literally becoming

NOTE Confidence: 0.881293745454545

00:15:21.887 --> 00:15:23.945 a patient in our health system,

NOTE Confidence: 0.881293745454545

00:15:23.950 --> 00:15:26.029 it is for a clinical research visit,

NOTE Confidence: 0.881293745454545

00:15:26.030 --> 00:15:27.830 which I think is quite impressive.

NOTE Confidence: 0.881293745454545

00:15:27.830 --> 00:15:30.140 We've grown our clinical research

NOTE Confidence: 0.881293745454545

00:15:30.140 --> 00:15:32.450 with an industry partnerships quite

NOTE Confidence: 0.881293745454545

00:15:32.517 --> 00:15:34.857 significantly over the same decade,

NOTE Confidence: 0.881293745454545

00:15:34.860 --> 00:15:36.916 and we really just look back at the

NOTE Confidence: 0.881293745454545

00:15:36.916 --> 00:15:38.735 past five years of participation

NOTE Confidence: 0.881293745454545

00:15:38.735 --> 00:15:40.399 by our cultural ambassadors.

NOTE Confidence: 0.881293745454545

00:15:40.400 --> 00:15:42.934 And even though I shared that number

NOTE Confidence: 0.881293745454545

00:15:42.934 --> 00:15:45.879 of our total participation last year,
NOTE Confidence: 0.881293745454545

00:15:45.880 --> 00:15:47.896 when you when we look back at
NOTE Confidence: 0.881293745454545

00:15:47.896 --> 00:15:49.270 studies where the ambassadors
NOTE Confidence: 0.881293745454545

00:15:49.270 --> 00:15:51.480 have been specifically engaged and
NOTE Confidence: 0.881293745454545

00:15:51.480 --> 00:15:53.248 deployed and working hard
NOTE Confidence: 0.8239746117

00:15:53.312 --> 00:15:55.972 on behalf of the researcher and partnered
NOTE Confidence: 0.8239746117

00:15:55.972 --> 00:15:57.794 with the researcher, that's about
NOTE Confidence: 0.8239746117

00:15:57.794 --> 00:16:00.153 that 61% over the past five years,
NOTE Confidence: 0.8239746117

00:16:00.160 --> 00:16:02.776 which is astonishing with as you can see,
NOTE Confidence: 0.8239746117

00:16:02.780 --> 00:16:05.320 really high rates of retention.
NOTE Confidence: 0.8239746117

00:16:05.320 --> 00:16:08.200 This this program has really
NOTE Confidence: 0.8239746117

00:16:08.200 --> 00:16:10.850 been a national model. The FDA.
NOTE Confidence: 0.8239746117

00:16:10.850 --> 00:16:12.790 Has said that they have.
NOTE Confidence: 0.8239746117

00:16:12.790 --> 00:16:14.673 This is unique for them even with
NOTE Confidence: 0.8239746117

00:16:14.673 --> 00:16:16.370 an office that has specifically
NOTE Confidence: 0.8239746117

00:16:16.370 --> 00:16:18.018 focused on clinical trials,

NOTE Confidence: 0.8239746117

00:16:18.020 --> 00:16:20.036 equity and diversity.

NOTE Confidence: 0.8239746117

00:16:20.036 --> 00:16:22.382 Reinmiller Rojo specifically wanted the

NOTE Confidence: 0.8239746117

00:16:22.382 --> 00:16:25.428 program called out in the MO U to be

NOTE Confidence: 0.8239746117

00:16:25.428 --> 00:16:27.689 able to work directly with the community.

NOTE Confidence: 0.8239746117

00:16:27.690 --> 00:16:30.098 It's also led to a grant that

NOTE Confidence: 0.8239746117

00:16:30.098 --> 00:16:32.224 we have right now and I'm just

NOTE Confidence: 0.8239746117

00:16:32.224 --> 00:16:34.030 going to speed up a little bit,

NOTE Confidence: 0.8239746117

00:16:34.030 --> 00:16:35.388 but it's led to a grant that

NOTE Confidence: 0.8239746117

00:16:35.388 --> 00:16:36.210 we have right now,

NOTE Confidence: 0.8239746117

00:16:36.210 --> 00:16:37.578 and one of the interesting things

NOTE Confidence: 0.8239746117

00:16:37.578 --> 00:16:38.870 that we've looked at in this.

NOTE Confidence: 0.8239746117

00:16:38.870 --> 00:16:42.342 Looking at the partnership between what we

NOTE Confidence: 0.8239746117

00:16:42.342 --> 00:16:46.867 do with the Community and and our a our EHR.

NOTE Confidence: 0.8239746117

00:16:46.870 --> 00:16:48.844 Looking back at our COVID data set,

NOTE Confidence: 0.8239746117

00:16:48.850 --> 00:16:51.586 it was really interesting to see

NOTE Confidence: 0.8239746117

00:16:51.590 --> 00:16:54.920 that the cost per participant
NOTE Confidence: 0.8239746117

00:16:54.920 --> 00:16:57.584 recruitment through our EH?
NOTE Confidence: 0.8239746117

00:16:57.590 --> 00:17:00.440 There are with culturally optimized messages
NOTE Confidence: 0.8239746117

00:17:00.440 --> 00:17:03.719 from our ambassadors was actually quite low.
NOTE Confidence: 0.8239746117

00:17:03.720 --> 00:17:06.445 It's it's about \$10 per
NOTE Confidence: 0.8239746117

00:17:06.445 --> 00:17:07.535 recruited participant.
NOTE Confidence: 0.8239746117

00:17:07.540 --> 00:17:09.290 About \$15.00 if we look
NOTE Confidence: 0.8239746117

00:17:09.290 --> 00:17:10.340 at minority participation,
NOTE Confidence: 0.8239746117

00:17:10.340 --> 00:17:12.804 but in the studies where we spent in
NOTE Confidence: 0.8239746117

00:17:12.804 --> 00:17:15.404 one case about \$30,000 in social media
NOTE Confidence: 0.8239746117

00:17:15.404 --> 00:17:18.020 ads because the sponsor could afford it,
NOTE Confidence: 0.8239746117

00:17:18.020 --> 00:17:20.540 and that in that case per participant,
NOTE Confidence: 0.8239746117

00:17:20.540 --> 00:17:23.678 we were around \$100 per participant,
NOTE Confidence: 0.8239746117

00:17:23.680 --> 00:17:24.106 150.
NOTE Confidence: 0.8239746117

00:17:24.106 --> 00:17:26.236 If we normalize for looking
NOTE Confidence: 0.8239746117

00:17:26.236 --> 00:17:27.940 at inclusion issues so.

NOTE Confidence: 0.8239746117
00:17:27.940 --> 00:17:30.448 We know that these optimized messages,
NOTE Confidence: 0.8239746117
00:17:30.450 --> 00:17:32.620 we know that these strategies are working
NOTE Confidence: 0.8239746117
00:17:32.620 --> 00:17:34.420 and changing the face of research
NOTE Confidence: 0.8239746117
00:17:34.420 --> 00:17:36.324 and and sometimes I think we also,
NOTE Confidence: 0.8239746117
00:17:36.330 --> 00:17:39.050 as clinicians as researchers,
NOTE Confidence: 0.8239746117
00:17:39.050 --> 00:17:41.090 think that populations,
NOTE Confidence: 0.8239746117
00:17:41.090 --> 00:17:42.215 especially minority populations,
NOTE Confidence: 0.8239746117
00:17:42.215 --> 00:17:44.090 are less interested in technology
NOTE Confidence: 0.8239746117
00:17:44.090 --> 00:17:45.990 and that has not been the case.
NOTE Confidence: 0.8239746117
00:17:45.990 --> 00:17:48.606 We've seen really interesting adoption rates.
NOTE Confidence: 0.8239746117
00:17:48.610 --> 00:17:51.772 Actually we saw higher adoption rates
NOTE Confidence: 0.8239746117
00:17:51.772 --> 00:17:54.660 initially with our populations of color.
NOTE Confidence: 0.8239746117
00:17:54.660 --> 00:17:56.535 And our work has recently
NOTE Confidence: 0.8239746117
00:17:56.535 --> 00:17:58.035 been highlighted by pharma.
NOTE Confidence: 0.8239746117
00:17:58.040 --> 00:18:01.112 As one of the only academic
NOTE Confidence: 0.8239746117

00:18:01.112 --> 00:18:02.820 centers with with.
NOTE Confidence: 0.8239746117

00:18:02.820 --> 00:18:06.713 With this this model and also by
NOTE Confidence: 0.8239746117

00:18:06.713 --> 00:18:09.059 Merck and MRCT and our ambassadors
NOTE Confidence: 0.8239746117

00:18:09.059 --> 00:18:11.830 have also helped us think about
NOTE Confidence: 0.8239746117

00:18:11.830 --> 00:18:14.130 our workforce issues and launched
NOTE Confidence: 0.8239746117

00:18:14.211 --> 00:18:16.586 a brand new internship program.
NOTE Confidence: 0.8239746117

00:18:16.590 --> 00:18:18.150 We have a partnership with Southern
NOTE Confidence: 0.8239746117

00:18:18.150 --> 00:18:19.545 now that we're taking interns
NOTE Confidence: 0.8239746117

00:18:19.545 --> 00:18:21.075 from southern that the ambassadors
NOTE Confidence: 0.8239746117

00:18:21.075 --> 00:18:22.299 have been quite engaged,
NOTE Confidence: 0.8239746117

00:18:22.300 --> 00:18:24.580 but we are very proud of.
NOTE Confidence: 0.8239746117

00:18:24.580 --> 00:18:26.806 The launching of our high school program,
NOTE Confidence: 0.8239746117

00:18:26.810 --> 00:18:29.066 which is intended to expose kids
NOTE Confidence: 0.8239746117

00:18:29.066 --> 00:18:31.230 even younger to clinical research,
NOTE Confidence: 0.8239746117

00:18:31.230 --> 00:18:32.930 and we've had incredible uptake.
NOTE Confidence: 0.8239746117

00:18:32.930 --> 00:18:34.406 We were only supposed to have

NOTE Confidence: 0.8239746117

00:18:34.406 --> 00:18:36.124 them for four weeks in the summer

NOTE Confidence: 0.8239746117

00:18:36.124 --> 00:18:37.706 and they have been with us now.

NOTE Confidence: 0.8239746117

00:18:37.710 --> 00:18:39.030 They don't want to leave,

NOTE Confidence: 0.8239746117

00:18:39.030 --> 00:18:41.646 so they're continuing with the internship.

NOTE Confidence: 0.8239746117

00:18:41.650 --> 00:18:43.783 30 of the 37 and we wanted to end

NOTE Confidence: 0.8239746117

00:18:43.783 --> 00:18:46.144 very quickly with one video from a

NOTE Confidence: 0.8239746117

00:18:46.144 --> 00:18:47.910 young ambassador and then Reverend

NOTE Confidence: 0.8239746117

00:18:47.910 --> 00:18:50.518 Perry is going to make a few comments.

NOTE Confidence: 0.851359472

00:18:52.080 --> 00:18:53.450 My name is Dolly Black.

NOTE Confidence: 0.851359472

00:18:53.450 --> 00:18:54.520 I'm graduate from sending

NOTE Confidence: 0.851359472

00:18:54.520 --> 00:18:55.889 message university in Raleigh,

NOTE Confidence: 0.851359472

00:18:55.889 --> 00:18:58.430 NC and also a young investor entering.

NOTE Confidence: 0.670525168

00:19:07.660 --> 00:19:09.276 Since becoming young training,

NOTE Confidence: 0.670525168

00:19:09.276 --> 00:19:10.892 I've learned many things

NOTE Confidence: 0.670525168

00:19:10.892 --> 00:19:12.496 about myself, my community,

NOTE Confidence: 0.670525168

00:19:12.496 --> 00:19:14.884 and the importance of clinical trials.

NOTE Confidence: 0.670525168

00:19:14.890 --> 00:19:16.300 It's very important for young

NOTE Confidence: 0.670525168

00:19:16.300 --> 00:19:17.710 investors to be involved in

NOTE Confidence: 0.670525168

00:19:17.768 --> 00:19:19.644 clinical trials so that we can gain

NOTE Confidence: 0.670525168

00:19:19.644 --> 00:19:20.865 the same knowledge understanding

NOTE Confidence: 0.670525168

00:19:20.865 --> 00:19:22.700 of diversity in the Community

NOTE Confidence: 0.670525168

00:19:22.700 --> 00:19:24.168 and medications and treatments

NOTE Confidence: 0.670525168

00:19:24.170 --> 00:19:25.430 that we are not taking today.

NOTE Confidence: 0.679650337

00:19:27.970 --> 00:19:29.362 Don't get information that

NOTE Confidence: 0.679650337

00:19:29.362 --> 00:19:31.450 they need of for many reasons.

NOTE Confidence: 0.679650337

00:19:31.450 --> 00:19:33.928 It could be a lack of access.

NOTE Confidence: 0.679650337

00:19:33.930 --> 00:19:35.670 The lack of knowledge,

NOTE Confidence: 0.679650337

00:19:35.670 --> 00:19:38.280 lack of trust and medical field.

NOTE Confidence: 0.633706672857143

00:19:41.520 --> 00:19:43.245 My main reason for becoming

NOTE Confidence: 0.633706672857143

00:19:43.245 --> 00:19:45.164 the youngest was to bridge

NOTE Confidence: 0.633706672857143

00:19:45.164 --> 00:19:46.796 the gap between generations.

NOTE Confidence: 0.633706672857143
00:19:46.800 --> 00:19:48.780 I learned many things,
NOTE Confidence: 0.633706672857143
00:19:48.780 --> 00:19:51.180 went through many different trials
NOTE Confidence: 0.633706672857143
00:19:51.180 --> 00:19:55.000 myself in trainings on autism,
NOTE Confidence: 0.633706672857143
00:19:55.000 --> 00:19:57.095 heart disease, blood pressure and
NOTE Confidence: 0.633706672857143
00:19:57.095 --> 00:19:59.190 other underlying conditions that we
NOTE Confidence: 0.633706672857143
00:19:59.258 --> 00:20:01.568 suffer from in the minority community.
NOTE Confidence: 0.709768897692308
00:20:05.980 --> 00:20:07.642 One thing that really grabbed my
NOTE Confidence: 0.709768897692308
00:20:07.642 --> 00:20:09.308 attention is just becoming a young
NOTE Confidence: 0.709768897692308
00:20:09.308 --> 00:20:11.635 investor was the lack of understanding
NOTE Confidence: 0.709768897692308
00:20:11.635 --> 00:20:14.921 that we have as a black community has
NOTE Confidence: 0.709768897692308
00:20:14.921 --> 00:20:17.921 on a medication that we take and the
NOTE Confidence: 0.709768897692308
00:20:17.921 --> 00:20:20.437 treatments that follow the medications.
NOTE Confidence: 0.709768897692308
00:20:20.440 --> 00:20:23.100 So it's becoming a younger bassador a lot
NOTE Confidence: 0.709768897692308
00:20:23.100 --> 00:20:25.690 of my peers have definitely become more
NOTE Confidence: 0.709768897692308
00:20:25.690 --> 00:20:28.509 curious and interested in clinical trials.
NOTE Confidence: 0.709768897692308

00:20:28.510 --> 00:20:30.344 One lesson that I learned that I
NOTE Confidence: 0.709768897692308

00:20:30.344 --> 00:20:31.793 did not expect while participating
NOTE Confidence: 0.709768897692308

00:20:31.793 --> 00:20:33.984 in the clinical trial is that I
NOTE Confidence: 0.709768897692308

00:20:33.984 --> 00:20:35.768 myself have a sleeping disorder.
NOTE Confidence: 0.709768897692308

00:20:35.770 --> 00:20:38.268 And This is why it is so important for
NOTE Confidence: 0.709768897692308

00:20:38.268 --> 00:20:40.176 us to participate in clinical trials.
NOTE Confidence: 0.741780553181818

00:20:45.460 --> 00:20:46.792 My name is Sally Black and
NOTE Confidence: 0.741780553181818

00:20:46.792 --> 00:20:48.140 I'm a young young culture.
NOTE Confidence: 0.31479084

00:20:53.480 --> 00:20:59.760 Sorry. Charlie Black stole the show.
NOTE Confidence: 0.31479084

00:20:59.760 --> 00:21:02.200 And I know his mother is very, very happy.
NOTE Confidence: 0.774831352

00:21:07.350 --> 00:21:14.500 It's hard to follow Tisha. She is.
NOTE Confidence: 0.774831352

00:21:14.500 --> 00:21:16.690 She is our coach. Our rock.
NOTE Confidence: 0.837600705714286

00:21:19.190 --> 00:21:24.027 She came and. Pitched to the community.
NOTE Confidence: 0.837600705714286

00:21:24.030 --> 00:21:26.208 Participation with Yale.
NOTE Confidence: 0.837600705714286

00:21:26.208 --> 00:21:28.592 And the YCI program.
NOTE Confidence: 0.837600705714286

00:21:28.592 --> 00:21:32.320 And when she asked us as she said,

NOTE Confidence: 0.837600705714286
00:21:32.320 --> 00:21:36.298 we were a little skeptical to say the least.
NOTE Confidence: 0.837600705714286
00:21:36.300 --> 00:21:38.256 We didn't know what she was
NOTE Confidence: 0.837600705714286
00:21:38.256 --> 00:21:39.900 trying to recruit us for.
NOTE Confidence: 0.837600705714286
00:21:39.900 --> 00:21:41.120 Was it for the school?
NOTE Confidence: 0.837600705714286
00:21:41.120 --> 00:21:44.408 Was it for the pharmaceutical companies or
NOTE Confidence: 0.837600705714286
00:21:44.408 --> 00:21:47.720 was it as a Guinea pig or an experiment?
NOTE Confidence: 0.837600705714286
00:21:47.720 --> 00:21:51.761 And after spending a number of weeks or a
NOTE Confidence: 0.837600705714286
00:21:51.761 --> 00:21:55.972 couple of months with her and she broke down,
NOTE Confidence: 0.837600705714286
00:21:55.972 --> 00:21:58.437 what the issues really were.
NOTE Confidence: 0.837600705714286
00:21:58.440 --> 00:21:59.790 You see, when you're a minority,
NOTE Confidence: 0.837600705714286
00:21:59.790 --> 00:22:01.405 you don't really look at
NOTE Confidence: 0.837600705714286
00:22:01.405 --> 00:22:02.697 yourself as a minority.
NOTE Confidence: 0.837600705714286
00:22:02.700 --> 00:22:06.156 Until someone points you out as a minority.
NOTE Confidence: 0.837600705714286
00:22:06.160 --> 00:22:07.624 And when you look at the
NOTE Confidence: 0.837600705714286
00:22:07.624 --> 00:22:08.600 social determinants of health,
NOTE Confidence: 0.837600705714286

00:22:08.600 --> 00:22:10.517 you figure that I go through this every day,
NOTE Confidence: 0.837600705714286

00:22:10.520 --> 00:22:12.836 so this is normal for me.
NOTE Confidence: 0.837600705714286

00:22:12.840 --> 00:22:13.776 But it's not.
NOTE Confidence: 0.837600705714286

00:22:13.776 --> 00:22:16.359 And so when we met with Tisha and
NOTE Confidence: 0.837600705714286

00:22:16.359 --> 00:22:18.967 then we started to see the research as
NOTE Confidence: 0.837600705714286

00:22:18.967 --> 00:22:22.239 it related to the number of minority
NOTE Confidence: 0.837600705714286

00:22:22.239 --> 00:22:24.575 participation in clinical trials and
NOTE Confidence: 0.837600705714286

00:22:24.575 --> 00:22:27.895 what that meant for us for the future.
NOTE Confidence: 0.837600705714286

00:22:27.900 --> 00:22:31.540 For better health outcomes, we said yes,
NOTE Confidence: 0.837600705714286

00:22:31.540 --> 00:22:34.321 we we really need to look at this and
NOTE Confidence: 0.837600705714286

00:22:34.321 --> 00:22:37.690 partner with them and and that's a partner.
NOTE Confidence: 0.837600705714286

00:22:37.690 --> 00:22:39.169 I mean partner.
NOTE Confidence: 0.837600705714286

00:22:39.169 --> 00:22:40.648 I mean collaborative.
NOTE Confidence: 0.837600705714286

00:22:40.650 --> 00:22:45.393 We are able to sit down and meet with.
NOTE Confidence: 0.837600705714286

00:22:45.400 --> 00:22:47.283 Members of YC CI and say when
NOTE Confidence: 0.837600705714286

00:22:47.283 --> 00:22:49.100 we look at our community,

NOTE Confidence: 0.837600705714286
00:22:49.100 --> 00:22:50.852 here are some of the issues
NOTE Confidence: 0.837600705714286
00:22:50.852 --> 00:22:52.998 we need you to help us with.
NOTE Confidence: 0.837600705714286
00:22:53.000 --> 00:22:53.742 For example,
NOTE Confidence: 0.837600705714286
00:22:53.742 --> 00:22:56.710 we had a young lady we met on
NOTE Confidence: 0.837600705714286
00:22:56.804 --> 00:22:59.364 a trip who told us she was a.
NOTE Confidence: 0.837600705714286
00:22:59.370 --> 00:23:00.288 Sickle cell patient.
NOTE Confidence: 0.837600705714286
00:23:00.288 --> 00:23:02.430 But every time she went to the
NOTE Confidence: 0.837600705714286
00:23:02.497 --> 00:23:03.997 hospital to get medicine,
NOTE Confidence: 0.837600705714286
00:23:04.000 --> 00:23:05.890 they called her drug addict
NOTE Confidence: 0.837600705714286
00:23:05.890 --> 00:23:08.150 and didn't want to serve her.
NOTE Confidence: 0.837600705714286
00:23:08.150 --> 00:23:12.334 So Tisha was Tisha was right on it
NOTE Confidence: 0.837600705714286
00:23:12.340 --> 00:23:14.517 and helped us with this young lady
NOTE Confidence: 0.837600705714286
00:23:14.517 --> 00:23:16.363 get through this and to understand
NOTE Confidence: 0.837600705714286
00:23:16.363 --> 00:23:19.102 that this goes on and so the DNA of
NOTE Confidence: 0.837600705714286
00:23:19.102 --> 00:23:20.872 medical history for African Americans
NOTE Confidence: 0.837600705714286

00:23:20.872 --> 00:23:23.528 and Black and brown people is different

NOTE Confidence: 0.837600705714286

00:23:23.528 --> 00:23:25.910 than it is for other populations.

NOTE Confidence: 0.837600705714286

00:23:25.910 --> 00:23:28.150 That's that's just the facts.

NOTE Confidence: 0.837600705714286

00:23:28.150 --> 00:23:29.862 Whether it's you know

NOTE Confidence: 0.837600705714286

00:23:29.862 --> 00:23:31.146 the social determinants,

NOTE Confidence: 0.837600705714286

00:23:31.150 --> 00:23:33.026 whether it's you know access to care,

NOTE Confidence: 0.837600705714286

00:23:33.030 --> 00:23:34.590 whatever it is, it's there,

NOTE Confidence: 0.837600705714286

00:23:34.590 --> 00:23:35.850 it's visible and we saw it.

NOTE Confidence: 0.837600705714286

00:23:35.850 --> 00:23:37.060 And she said doing COVID

NOTE Confidence: 0.837600705714286

00:23:37.060 --> 00:23:38.270 more so than any other.

NOTE Confidence: 0.837600705714286

00:23:38.270 --> 00:23:39.166 Time.

NOTE Confidence: 0.837600705714286

00:23:39.166 --> 00:23:43.324 So as YC ambassadors, here's some

NOTE Confidence: 0.837600705714286

00:23:43.324 --> 00:23:45.620 of the things that we were able to.

NOTE Confidence: 0.837600705714286

00:23:45.620 --> 00:23:46.410 Address.

NOTE Confidence: 0.827754298

00:23:48.540 --> 00:23:50.068 Doctor Kenneth Doctor Crenshaw

NOTE Confidence: 0.827754298

00:23:50.068 --> 00:23:52.360 came and met with our group,

NOTE Confidence: 0.827754298

00:23:52.360 --> 00:23:53.830 and he wanted some help with.

NOTE Confidence: 0.88703644

00:23:55.900 --> 00:24:00.760 Prostate cancer and so you know,

NOTE Confidence: 0.88703644

00:24:00.760 --> 00:24:04.168 a lot of African American men do not.

NOTE Confidence: 0.88703644

00:24:04.170 --> 00:24:06.210 Gotta check up.

NOTE Confidence: 0.88703644

00:24:06.210 --> 00:24:07.630 They don't like that thing.

NOTE Confidence: 0.88703644

00:24:07.630 --> 00:24:10.720 They called the digital exam.

NOTE Confidence: 0.7144710555

00:24:13.010 --> 00:24:14.986 And so we had so Doctor Crenshaw said,

NOTE Confidence: 0.7144710555

00:24:14.990 --> 00:24:16.730 it's so it's it's. It's it's.

NOTE Confidence: 0.7144710555

00:24:16.730 --> 00:24:17.910 It's kills more African

NOTE Confidence: 0.7144710555

00:24:17.910 --> 00:24:19.385 American men than you know,

NOTE Confidence: 0.7144710555

00:24:19.390 --> 00:24:21.287 two times more so than their counterparts.

NOTE Confidence: 0.7144710555

00:24:21.290 --> 00:24:24.097 What can we do so we met?

NOTE Confidence: 0.7144710555

00:24:24.100 --> 00:24:25.878 And then we we helped him and

NOTE Confidence: 0.7144710555

00:24:25.878 --> 00:24:27.275 helped ourselves by saying, look,

NOTE Confidence: 0.7144710555

00:24:27.275 --> 00:24:29.210 this is some of the things we can do

NOTE Confidence: 0.7144710555

00:24:29.268 --> 00:24:31.218 instead of focusing on the individual,
NOTE Confidence: 0.7144710555

00:24:31.220 --> 00:24:33.220 let's focus on the family.
NOTE Confidence: 0.7144710555

00:24:33.220 --> 00:24:35.480 Let's ask the the wife,
NOTE Confidence: 0.7144710555

00:24:35.480 --> 00:24:37.180 the daughter, the sister,
NOTE Confidence: 0.7144710555

00:24:37.180 --> 00:24:38.942 the auntie, the brother,
NOTE Confidence: 0.7144710555

00:24:38.942 --> 00:24:41.678 and see we can't get them.
NOTE Confidence: 0.7144710555

00:24:41.680 --> 00:24:45.091 To be our advocates for going in and getting
NOTE Confidence: 0.7144710555

00:24:45.091 --> 00:24:48.246 this check up and being a part of this.
NOTE Confidence: 0.7144710555

00:24:48.250 --> 00:24:49.830 During the pandemic, you know,
NOTE Confidence: 0.7144710555

00:24:49.830 --> 00:24:52.869 we realize that you know you
NOTE Confidence: 0.7144710555

00:24:52.869 --> 00:24:54.920 couldn't go to the hospital to get
NOTE Confidence: 0.7144710555

00:24:54.989 --> 00:24:57.047 your if you were black or Latino.
NOTE Confidence: 0.7144710555

00:24:57.050 --> 00:24:58.550 You had some hesitancy
NOTE Confidence: 0.7144710555

00:24:58.550 --> 00:25:00.050 about getting the vaccine,
NOTE Confidence: 0.7144710555

00:25:00.050 --> 00:25:01.625 and the Hendersons hesitancy could
NOTE Confidence: 0.7144710555

00:25:01.625 --> 00:25:04.285 have had a lot to do with our

NOTE Confidence: 0.7144710555
00:25:04.285 --> 00:25:05.990 experience going to the hospital.
NOTE Confidence: 0.7144710555
00:25:05.990 --> 00:25:06.945 You know when black people
NOTE Confidence: 0.7144710555
00:25:06.945 --> 00:25:07.709 go to the hospital,
NOTE Confidence: 0.7144710555
00:25:07.710 --> 00:25:08.886 they're in the waiting
NOTE Confidence: 0.7144710555
00:25:08.886 --> 00:25:10.356 room until in the morning.
NOTE Confidence: 0.7144710555
00:25:10.360 --> 00:25:11.640 And so they don't want to go back.
NOTE Confidence: 0.7144710555
00:25:11.640 --> 00:25:13.784 All they're treated disrespectfully,
NOTE Confidence: 0.7144710555
00:25:13.784 --> 00:25:14.856 for many.
NOTE Confidence: 0.7144710555
00:25:14.860 --> 00:25:16.984 And so you know,
NOTE Confidence: 0.7144710555
00:25:16.984 --> 00:25:20.802 just being able to have Y CI
NOTE Confidence: 0.7144710555
00:25:20.802 --> 00:25:23.835 help us bring mobile clinics to
NOTE Confidence: 0.7144710555
00:25:23.835 --> 00:25:25.855 our community was tremendous,
NOTE Confidence: 0.7144710555
00:25:25.860 --> 00:25:27.580 and the response was tremendous.
NOTE Confidence: 0.7144710555
00:25:27.580 --> 00:25:29.860 Even in a place like Branford,
NOTE Confidence: 0.7144710555
00:25:29.860 --> 00:25:34.438 we had over 100 people who came.
NOTE Confidence: 0.7144710555

00:25:34.440 --> 00:25:37.452 When we realized that our seniors
NOTE Confidence: 0.7144710555

00:25:37.452 --> 00:25:39.966 also suffered from not having
NOTE Confidence: 0.7144710555

00:25:39.966 --> 00:25:42.864 access to Wi-Fi or the kind of
NOTE Confidence: 0.7144710555

00:25:42.870 --> 00:25:45.005 information that would help with
NOTE Confidence: 0.7144710555

00:25:45.005 --> 00:25:47.140 regards to them getting online,
NOTE Confidence: 0.7144710555

00:25:47.140 --> 00:25:49.648 doing telemedicine, going on to zoom,
NOTE Confidence: 0.7144710555

00:25:49.650 --> 00:25:50.906 why CSYNC?
NOTE Confidence: 0.7144710555

00:25:50.906 --> 00:25:55.302 I sponsored a project a pilot project
NOTE Confidence: 0.7144710555

00:25:55.302 --> 00:25:59.078 where we had 15 senior citizens.
NOTE Confidence: 0.7144710555

00:25:59.080 --> 00:26:00.163 In their 90s,
NOTE Confidence: 0.7144710555

00:26:00.163 --> 00:26:02.690 some of them who came out for
NOTE Confidence: 0.7144710555

00:26:02.781 --> 00:26:05.190 like 4 weeks to learn how they
NOTE Confidence: 0.7144710555

00:26:05.190 --> 00:26:06.940 can reach their doctor online,
NOTE Confidence: 0.7144710555

00:26:06.940 --> 00:26:09.040 how they could go to ICI and
NOTE Confidence: 0.7144710555

00:26:09.040 --> 00:26:11.190 and look for clinical trials,
NOTE Confidence: 0.7144710555

00:26:11.190 --> 00:26:14.238 how they could learn how to use zoom

NOTE Confidence: 0.7144710555

00:26:14.238 --> 00:26:17.446 so it's just been phenomenal and also

NOTE Confidence: 0.7144710555

00:26:17.446 --> 00:26:19.910 phenomenal I would say is that the Dean,

NOTE Confidence: 0.7144710555

00:26:19.910 --> 00:26:23.150 when she was writing the.

NOTE Confidence: 0.7144710555

00:26:23.150 --> 00:26:25.205 Mission statement for the Med

NOTE Confidence: 0.7144710555

00:26:25.205 --> 00:26:27.260 school reached out to us.

NOTE Confidence: 0.7144710555

00:26:27.260 --> 00:26:29.168 Asked us for input.

NOTE Confidence: 0.7144710555

00:26:29.168 --> 00:26:31.553 And that that that that

NOTE Confidence: 0.7144710555

00:26:31.553 --> 00:26:33.402 showed that the school cared.

NOTE Confidence: 0.7144710555

00:26:33.402 --> 00:26:35.817 And I think what the community really

NOTE Confidence: 0.7144710555

00:26:35.817 --> 00:26:38.145 wants to know is that that is not

NOTE Confidence: 0.7144710555

00:26:38.145 --> 00:26:41.025 that that we're not necessarily the subject,

NOTE Confidence: 0.7144710555

00:26:41.030 --> 00:26:42.542 but we're together,

NOTE Confidence: 0.7144710555

00:26:42.542 --> 00:26:46.070 it's us working together for the betterment

NOTE Confidence: 0.7144710555

00:26:46.150 --> 00:26:49.210 of healthcare and better health outcomes.

NOTE Confidence: 0.7144710555

00:26:49.210 --> 00:26:50.710 Now Tisha knows me,

NOTE Confidence: 0.7144710555

00:26:50.710 --> 00:26:52.960 I could stand here all day.
NOTE Confidence: 0.7144710555

00:26:52.960 --> 00:26:54.880 So I had to look at her because I I know,
NOTE Confidence: 0.7144710555

00:26:54.880 --> 00:26:56.560 you know, my time is up,
NOTE Confidence: 0.7144710555

00:26:56.560 --> 00:26:57.616 but let me just say this.
NOTE Confidence: 0.7144710555

00:26:57.620 --> 00:26:59.837 So for 2022,
NOTE Confidence: 0.7144710555

00:26:59.837 --> 00:27:05.010 what we're looking at is autism advocacy.
NOTE Confidence: 0.7144710555

00:27:05.010 --> 00:27:07.738 Coping with Alzheimer's disease.
NOTE Confidence: 0.7144710555

00:27:07.738 --> 00:27:10.466 Affective alcoholism on mitochondria.
NOTE Confidence: 0.7144710555

00:27:10.470 --> 00:27:15.366 One heart initiative and.
NOTE Confidence: 0.7144710555

00:27:15.366 --> 00:27:16.590 Diversity.
NOTE Confidence: 0.7144710555

00:27:16.590 --> 00:27:18.828 And a model of stroke education.
NOTE Confidence: 0.7144710555

00:27:18.830 --> 00:27:20.606 And then we just targeted this,
NOTE Confidence: 0.7144710555

00:27:20.610 --> 00:27:22.404 and I we've already divided into
NOTE Confidence: 0.7144710555

00:27:22.404 --> 00:27:24.289 groups we've already met with people,
NOTE Confidence: 0.7144710555

00:27:24.290 --> 00:27:26.666 and so we're all we're moving
NOTE Confidence: 0.7144710555

00:27:26.666 --> 00:27:29.359 because we know that we it's it's.

NOTE Confidence: 0.7144710555

00:27:29.360 --> 00:27:31.610 You know we we got to start the work early.

NOTE Confidence: 0.877905713333333

00:27:31.610 --> 00:27:32.738 If we're going to complete it.

NOTE Confidence: 0.752913501052632

00:27:38.490 --> 00:27:40.842 I just I just wanted to end with

NOTE Confidence: 0.752913501052632

00:27:40.842 --> 00:27:43.654 of the nine of the nine seniors

NOTE Confidence: 0.752913501052632

00:27:43.654 --> 00:27:45.366 who attended his workshop.

NOTE Confidence: 0.752913501052632

00:27:45.370 --> 00:27:47.298 Seven of them signed up for clinical trials.