## WEBVTT

NOTE duration: "00:19:48.0800000"

NOTE recognizability:0.854

NOTE language:en-us

NOTE Confidence: 0.8393825125

 $00:00:00.000 \longrightarrow 00:00:01.095$  All right, everyone.

NOTE Confidence: 0.8393825125

 $00{:}00{:}01.095 \dashrightarrow 00{:}00{:}03.650$  We're going to go ahead and get

NOTE Confidence: 0.8393825125

 $00:00:03.726 \dashrightarrow 00:00:06.380$  started again and and continue on.

NOTE Confidence: 0.8393825125

 $00{:}00{:}06.380 \dashrightarrow 00{:}00{:}10.838$  And it is my pleasure to introduce our next

NOTE Confidence: 0.8393825125

00:00:10.838 --> 00:00:13.236 speaker who like all of our speakers today,

NOTE Confidence: 0.8393825125

 $00:00:13.240 \longrightarrow 00:00:15.160$  really doesn't need an introduction.

NOTE Confidence: 0.8393825125

 $00{:}00{:}15.160 \dashrightarrow 00{:}00{:}16.925$  Dr. Krumholtz graduated from Yale

NOTE Confidence: 0.8393825125

 $00{:}00{:}16.925 \dashrightarrow 00{:}00{:}18.690$  College and earned his medical

NOTE Confidence: 0.8393825125

 $00:00:18.748 \longrightarrow 00:00:20.678$  degree from Harvard Medical School.

NOTE Confidence: 0.8393825125

 $00:00:20.680 \longrightarrow 00:00:22.265$  He completed internship and residency

NOTE Confidence: 0.8393825125

00:00:22.265 --> 00:00:24.306 programs in medicine at the University

NOTE Confidence: 0.8393825125

00:00:24.306 --> 00:00:25.852 of California, San Francisco,

NOTE Confidence: 0.8393825125

 $00{:}00{:}25.852 \dashrightarrow 00{:}00{:}28.048$  and did a fellowship in cardiovascular

 $00:00:28.048 \longrightarrow 00:00:30.080$  medicine at Beth Israel in Boston.

NOTE Confidence: 0.8393825125

 $00{:}00{:}30.080 \longrightarrow 00{:}00{:}32.607$  And he earned a master's degree at

NOTE Confidence: 0.8393825125

00:00:32.607 --> 00:00:35.364 Harvard School of Public Health in 1995.

NOTE Confidence: 0.8393825125

 $00:00:35.364 \longrightarrow 00:00:39.236$  In 1995, in his third year at year,

NOTE Confidence: 0.8393825125

 $00:00:39.240 \longrightarrow 00:00:41.640$  he founded the Center for

NOTE Confidence: 0.8393825125

00:00:41.640 --> 00:00:43.560 Outcomes Research and Evaluation,

NOTE Confidence: 0.8393825125

 $00:00:43.560 \longrightarrow 00:00:46.850$  and in 2005, he was named the

NOTE Confidence: 0.8393825125

00:00:46.850 --> 00:00:49.320 Harold Hines Junior Professor.

NOTE Confidence: 0.8393825125

 $00:00:49.320 \longrightarrow 00:00:52.036$  Yeah, I have to follow the script.

NOTE Confidence: 0.8393825125

 $00:00:52.040 \longrightarrow 00:00:53.200$  OK Was that my

NOTE Confidence: 0.752049021428571

 $00:00:53.240 \longrightarrow 00:00:53.804$  phone or yours?

NOTE Confidence: 0.752049021428571

 $00:00:53.804 \longrightarrow 00:00:54.556$  Well, that's your phone.

NOTE Confidence: 0.752049021428571

 $00:00:54.560 \longrightarrow 00:00:56.640$  OK, good. Cool. Great job.

NOTE Confidence: 0.752049021428571

 $00:00:56.640 \longrightarrow 00:00:57.558$  Wow, what a pleasure to be

NOTE Confidence: 0.752049021428571

 $00:00:57.558 \longrightarrow 00:00:58.520$  able to speak with you guys.

NOTE Confidence: 0.752049021428571

 $00:00:58.520 \longrightarrow 00:01:00.200$  And what an amazing Dean's workshop.

 $00:01:00.200 \longrightarrow 00:01:01.898$  Thank you to Dean Brown for

NOTE Confidence: 0.752049021428571

 $00:01:01.898 \longrightarrow 00:01:03.639$  setting this up and for Anya,

NOTE Confidence: 0.752049021428571

 $00:01:03.640 \longrightarrow 00:01:05.536$  one of my heroes and is doing such

NOTE Confidence: 0.752049021428571

 $00:01:05.536 \longrightarrow 00:01:07.200$  a great job in the era of OBESI.

NOTE Confidence: 0.752049021428571

00:01:07.200 --> 00:01:09.088 I think the leading,

NOTE Confidence: 0.752049021428571

 $00:01:09.088 \longrightarrow 00:01:10.724$  the internationally leading

NOTE Confidence: 0.752049021428571

00:01:10.724 --> 00:01:13.634 figure in obesity medicine today,

NOTE Confidence: 0.752049021428571

 $00:01:13.640 \longrightarrow 00:01:16.080$  both because of the quality of her science,

NOTE Confidence: 0.752049021428571

00:01:16.080 --> 00:01:17.800 the strength of her voice,

NOTE Confidence: 0.752049021428571

 $00:01:17.800 \longrightarrow 00:01:18.955$  and her ability to inspire

NOTE Confidence: 0.752049021428571

 $00:01:18.955 \longrightarrow 00:01:19.879$  all those around her.

NOTE Confidence: 0.752049021428571

 $00:01:19.880 \longrightarrow 00:01:21.320$  But she really is worth.

NOTE Confidence: 0.97079375

 $00{:}01{:}25.560 \to 00{:}01{:}29.520$  We are fortunate to have her here. So my

NOTE Confidence: 0.662428665

 $00:01:32.840 \longrightarrow 00:01:35.120$  OK disclosures.

NOTE Confidence: 0.908061201

 $00:01:37.280 \longrightarrow 00:01:39.704$  So there's AI would say fledgling

 $00:01:39.704 \longrightarrow 00:01:41.320$  team of outcomes researchers.

NOTE Confidence: 0.908061201

00:01:41.320 --> 00:01:43.480 And I'm going to recruit you all to join us,

NOTE Confidence: 0.908061201

 $00:01:43.480 \longrightarrow 00:01:45.846$  but at the center to really support

NOTE Confidence: 0.908061201

00:01:45.846 --> 00:01:48.499 Anya's vision about how we're at a central

NOTE Confidence: 0.908061201

00:01:48.499 --> 00:01:50.808 juncture in the treatment of obesity in

NOTE Confidence: 0.908061201

00:01:50.808 --> 00:01:53.174 this country and around the world with

NOTE Confidence: 0.908061201

 $00:01:53.174 \longrightarrow 00:01:56.397$  tools that are emerging at a dizzying pace,

NOTE Confidence: 0.908061201

00:01:56.400 --> 00:01:59.424 putting us in a position to do things that

NOTE Confidence: 0.908061201

 $00{:}01{:}59.424 \dashrightarrow 00{:}02{:}02{:}197$  were unimaginable even five years ago.

NOTE Confidence: 0.908061201

 $00:02:02.200 \longrightarrow 00:02:04.524$  So the question will be will the

NOTE Confidence: 0.908061201

 $00:02:04.524 \longrightarrow 00:02:06.127$  evidence generation keep pace with

NOTE Confidence: 0.908061201

 $00{:}02{:}06.127 \dashrightarrow 00{:}02{:}08.311$  our needs to help this in this trans,

NOTE Confidence: 0.908061201

 $00:02:08.320 \longrightarrow 00:02:09.900$  the transformation.

NOTE Confidence: 0.908061201

 $00{:}02{:}09.900 \dashrightarrow 00{:}02{:}11.954$  And again, you know, Anya,

NOTE Confidence: 0.908061201

 $00:02:11.954 \longrightarrow 00:02:13.280$  I think is at the center of this,

NOTE Confidence: 0.908061201

 $00:02:13.280 \dashrightarrow 00:02:15.392$  but Rohan, Keira, you and Lou, Erica,

 $00{:}02{:}15.392 \to 00{:}02{:}17.638$  Spatz and many others, Mona Sharifi,

NOTE Confidence: 0.908061201

00:02:17.638 --> 00:02:19.710 others I should have put on this slide

NOTE Confidence: 0.908061201

00:02:19.763 --> 00:02:21.676 who are doing important work in this

NOTE Confidence: 0.908061201

00:02:21.676 --> 00:02:23.740 area and I think we're gonna grow is

NOTE Confidence: 0.908061201

00:02:23.803 --> 00:02:25.795 a facet of what Y weight is about,

NOTE Confidence: 0.908061201

 $00:02:25.800 \longrightarrow 00:02:27.560$  a facet of this work.

NOTE Confidence: 0.908061201

 $00:02:27.560 \longrightarrow 00:02:29.480$  So what is outcomes research?

NOTE Confidence: 0.908061201

 $00:02:29.480 \longrightarrow 00:02:30.839$  Many of you may not be familiar with this.

NOTE Confidence: 0.908061201

 $00:02:30.840 \longrightarrow 00:02:32.952$  I think it's a more of a basic

NOTE Confidence: 0.908061201

 $00:02:32.952 \longrightarrow 00:02:33.480$  science orientation.

NOTE Confidence: 0.908061201

 $00:02:33.480 \longrightarrow 00:02:35.100$  So it's really science that

NOTE Confidence: 0.908061201

 $00{:}02{:}35.100 \dashrightarrow 00{:}02{:}36.720$  concerns itself with the result.

NOTE Confidence: 0.908061201

 $00:02:36.720 \longrightarrow 00:02:38.036$  We sort of say the end result,

NOTE Confidence: 0.908061201

 $00:02:38.040 \longrightarrow 00:02:39.155$  what are we really achieving

NOTE Confidence: 0.908061201

 $00:02:39.155 \longrightarrow 00:02:40.520$  at the end of the day?

00:02:40.520 --> 00:02:43.397 How do we tangibly affect people's lives?

NOTE Confidence: 0.908061201

 $00{:}02{:}43.400 \dashrightarrow 00{:}02{:}45.320$  What can we do to improve their outcomes?

NOTE Confidence: 0.908061201

00:02:45.320 --> 00:02:46.770 Not just about declaring victory

NOTE Confidence: 0.908061201

 $00:02:46.770 \longrightarrow 00:02:48.814$  because we've had a paper or there's

NOTE Confidence: 0.908061201

 $00:02:48.814 \longrightarrow 00:02:50.718$  a breakthrough or there's a new study,

NOTE Confidence: 0.908061201

 $00:02:50.720 \longrightarrow 00:02:51.434$  but at the end of the day,

NOTE Confidence: 0.908061201

 $00:02:51.440 \longrightarrow 00:02:53.000$  have we really affected population?

NOTE Confidence: 0.908061201

 $00:02:53.000 \longrightarrow 00:02:55.478$  Not that we affected individuals health.

NOTE Confidence: 0.908061201

 $00{:}02{:}55.480 \longrightarrow 00{:}02{:}57.118$  So what should we do exactly?

NOTE Confidence: 0.908061201

 $00:02:57.120 \longrightarrow 00:02:59.080$  And not only the what,

NOTE Confidence: 0.908061201

 $00:02:59.080 \longrightarrow 00:03:01.096$  but how should we do it in ways that

NOTE Confidence: 0.908061201

 $00:03:01.096 \longrightarrow 00:03:02.996$  we know we can actually ensure,

NOTE Confidence: 0.908061201

 $00{:}03{:}03.000 \dashrightarrow 00{:}03{:}05.292$  ensure that this is being adopted

NOTE Confidence: 0.908061201

 $00{:}03{:}05.292 \dashrightarrow 00{:}03{:}06.820$  broadly and appropriately monitoring

NOTE Confidence: 0.908061201

 $00:03:06.884 \longrightarrow 00:03:08.859$  that adoption and ensuring again

NOTE Confidence: 0.908061201

 $00:03:08.859 \longrightarrow 00:03:10.439$  that individuals are benefiting.

 $00:03:10.440 \longrightarrow 00:03:12.113$  And we'll we're focused on in this

NOTE Confidence: 0.908061201

 $00:03:12.113 \longrightarrow 00:03:13.680$  kind of research on effectiveness,

NOTE Confidence: 0.908061201

00:03:13.680 --> 00:03:16.880 efficiency, equity, patient centeredness,

NOTE Confidence: 0.908061201

 $00:03:16.880 \longrightarrow 00:03:19.280$  safety and timeliness.

NOTE Confidence: 0.908061201

 $00:03:19.280 \longrightarrow 00:03:21.356$  So you know, what's the moment?

NOTE Confidence: 0.908061201

 $00:03:21.360 \longrightarrow 00:03:23.500$  Obesity is endemic and it's

NOTE Confidence: 0.908061201

 $00:03:23.500 \longrightarrow 00:03:25.640$  causing much suffering and cost.

NOTE Confidence: 0.908061201

 $00:03:25.640 \longrightarrow 00:03:26.280$  And and by the way,

NOTE Confidence: 0.908061201

 $00{:}03{:}26.280 \dashrightarrow 00{:}03{:}28.476$  because suffering and cost means there's

NOTE Confidence: 0.908061201

 $00:03:28.476 \longrightarrow 00:03:30.730$  the prospect that actually treating it

NOTE Confidence: 0.908061201

 $00:03:30.730 \longrightarrow 00:03:32.926$  will lead to economic incentives and

NOTE Confidence: 0.908061201

 $00{:}03{:}32.926 \dashrightarrow 00{:}03{:}34.748$  motivations 'cause sometimes we have

NOTE Confidence: 0.908061201

 $00:03:34.748 \longrightarrow 00:03:37.156$  innovations that can be beneficial to people,

NOTE Confidence: 0.908061201

 $00:03:37.160 \longrightarrow 00:03:39.862$  but there's not an an economic reason

NOTE Confidence: 0.908061201

 $00:03:39.862 \longrightarrow 00:03:42.398$  for the healthcare system to reorient.

 $00:03:42.400 \longrightarrow 00:03:43.920$  But as we go to value based cares,

NOTE Confidence: 0.908061201

 $00{:}03{:}43.920 \dashrightarrow 00{:}03{:}45.180$  people have become increasingly

NOTE Confidence: 0.908061201

 $00:03:45.180 \longrightarrow 00:03:46.440$  interested in population health.

NOTE Confidence: 0.908061201

 $00:03:46.440 \longrightarrow 00:03:48.400$  There's a strong motivation here.

NOTE Confidence: 0.908061201

00:03:48.400 --> 00:03:50.596 And let me just say clearly and of course,

NOTE Confidence: 0.908061201

 $00:03:50.600 \longrightarrow 00:03:53.640$  Anya is a great influence of for me on this,

NOTE Confidence: 0.908061201

 $00:03:53.640 \longrightarrow 00:03:54.872$  but really obesity treatment's

NOTE Confidence: 0.908061201

 $00:03:54.872 \longrightarrow 00:03:55.796$  not about appearance,

NOTE Confidence: 0.908061201

 $00:03:55.800 \longrightarrow 00:03:57.128$  but it's about health.

NOTE Confidence: 0.908061201

00:03:57.128 --> 00:03:59.607 And I think it's the idea that

NOTE Confidence: 0.908061201

00:03:59.607 --> 00:04:01.682 we've got these medications to

NOTE Confidence: 0.908061201

 $00:04:01.682 \longrightarrow 00:04:03.760$  treat obesity and reduce risk.

NOTE Confidence: 0.908061201

 $00:04:03.760 \longrightarrow 00:04:06.760$  I sort of think about the weight loss

NOTE Confidence: 0.908061201

 $00{:}04{:}06.760 \dashrightarrow 00{:}04{:}08.279$  tongue in cheek as a side effect.

NOTE Confidence: 0.908061201

00:04:08.280 --> 00:04:08.502 Actually,

NOTE Confidence: 0.908061201

 $00:04:08.502 \longrightarrow 00:04:09.834$  it's a really good side effect

 $00:04:09.834 \longrightarrow 00:04:11.278$  because it helps us with compliance.

NOTE Confidence: 0.908061201

 $00{:}04{:}11.280 \dashrightarrow 00{:}04{:}13.200$  People actually like this side effect.

NOTE Confidence: 0.908061201

 $00:04:13.200 \longrightarrow 00:04:14.250$  So they're going to continue

NOTE Confidence: 0.908061201

 $00:04:14.250 \longrightarrow 00:04:14.880$  with the medication.

NOTE Confidence: 0.908061201

 $00:04:14.880 \longrightarrow 00:04:15.933$  But as physicians,

NOTE Confidence: 0.908061201

00:04:15.933 --> 00:04:18.390 our central drive is to improve health

NOTE Confidence: 0.907002168461538

 $00:04:18.454 \longrightarrow 00:04:20.193$  and reduce risk, advance global health.

NOTE Confidence: 0.907002168461538

 $00{:}04{:}20.193 \dashrightarrow 00{:}04{:}21.950$  And I think This is why we're

NOTE Confidence: 0.907002168461538

 $00:04:22.000 \longrightarrow 00:04:23.400$  going to be able to see that.

NOTE Confidence: 0.907002168461538

 $00:04:23.400 \longrightarrow 00:04:25.880$  That's why I think it's a historic juncture.

NOTE Confidence: 0.907002168461538

00:04:25.880 --> 00:04:27.440 So you may have seen this,

NOTE Confidence: 0.907002168461538

 $00:04:27.440 \longrightarrow 00:04:28.960$  this graphic and others.

NOTE Confidence: 0.907002168461538

 $00{:}04{:}28.960 \dashrightarrow 00{:}04{:}32.210$  This week Lancet came out with a sort

NOTE Confidence: 0.907002168461538

 $00:04:32.210 \longrightarrow 00:04:34.455$  of landmark non communicable disease

NOTE Confidence: 0.907002168461538

 $00:04:34.455 \longrightarrow 00:04:37.119$  groups publication on obesity worldwide.

 $00:04:37.120 \longrightarrow 00:04:38.800$  This is kind of a cool figure.

NOTE Confidence: 0.907002168461538

 $00{:}04{:}38.800 --> 00{:}04{:}39.759$  I just like the way it looks.

NOTE Confidence: 0.907002168461538

 $00:04:39.760 \longrightarrow 00:04:40.918$  I don't know what it means,

NOTE Confidence: 0.907002168461538

 $00:04:40.920 \longrightarrow 00:04:43.024$  but I'm just joking.

NOTE Confidence: 0.907002168461538

 $00:04:43.024 \longrightarrow 00:04:46.630$  But the it's 1990 on the left

NOTE Confidence: 0.907002168461538

 $00:04:46.630 \longrightarrow 00:04:49.670$  side in in 2022 on the right side

NOTE Confidence: 0.907002168461538

 $00:04:49.670 \longrightarrow 00:04:51.640$  for every country in the world.

NOTE Confidence: 0.907002168461538

 $00:04:51.640 \longrightarrow 00:04:52.760$  And if you look at the red,

NOTE Confidence: 0.907002168461538

 $00:04:52.760 \longrightarrow 00:04:54.590$  you know there's some percentages

NOTE Confidence: 0.907002168461538

 $00:04:54.590 \longrightarrow 00:04:56.168$  of people with obesity and

NOTE Confidence: 0.907002168461538

 $00{:}04{:}56.168 \dashrightarrow 00{:}04{:}57.678$  you can see what's happening.

NOTE Confidence: 0.907002168461538

 $00:04:57.680 \longrightarrow 00:04:59.264$  I could have shown you figures

NOTE Confidence: 0.907002168461538

 $00:04:59.264 \longrightarrow 00:05:00.320$  from throughout this article.

NOTE Confidence: 0.907002168461538

 $00:05:00.320 \longrightarrow 00:05:02.021$  It shows what you already know that

NOTE Confidence: 0.907002168461538

 $00:05:02.021 \longrightarrow 00:05:03.917$  there's been a great degree of growth.

NOTE Confidence: 0.907002168461538 00:05:03.920 --> 00:05:04.410 You know,

 $00:05:04.410 \longrightarrow 00:05:06.125$  so we we're making such progress in

NOTE Confidence: 0.907002168461538

 $00{:}05{:}06.125 \dashrightarrow 00{:}05{:}07.239$  cardiovascular disease for decades.

NOTE Confidence: 0.907002168461538 00:05:07.240 --> 00:05:07.824 It's slowed. NOTE Confidence: 0.907002168461538 00:05:07.824 --> 00:05:08.408 In 2022, NOTE Confidence: 0.907002168461538

 $00{:}05{:}08.408 \dashrightarrow 00{:}05{:}10.623$  CDC reported that we actually had an

NOTE Confidence: 0.907002168461538

 $00:05:10.623 \longrightarrow 00:05:12.239$  uptick in cardiovascular mortality.

NOTE Confidence: 0.907002168461538

00:05:12.240 --> 00:05:14.718 I attributed it to this decade long,

NOTE Confidence: 0.907002168461538

 $00:05:14.720 \longrightarrow 00:05:16.840$  decades long increase in obesity

NOTE Confidence: 0.907002168461538

 $00:05:16.840 \longrightarrow 00:05:18.960$  that's coming to roost now.

NOTE Confidence: 0.907002168461538

00:05:18.960 --> 00:05:20.544 And we were really only treating

NOTE Confidence: 0.907002168461538

 $00{:}05{:}20.544 \dashrightarrow 00{:}05{:}21.600$  sort of the manifestations,

NOTE Confidence: 0.907002168461538

 $00:05:21.600 \longrightarrow 00:05:22.652$  lipids and blood pressure,

NOTE Confidence: 0.907002168461538

 $00{:}05{:}22.652 \dashrightarrow 00{:}05{:}24.230$  but not getting to the root

NOTE Confidence: 0.907002168461538

 $00:05:24.279 \longrightarrow 00:05:25.399$  cause that many people,

NOTE Confidence: 0.907002168461538

 $00:05:25.400 \longrightarrow 00:05:27.240$  which was the obesity itself.

 $00:05:27.240 \longrightarrow 00:05:28.872$  This is what's changing.

NOTE Confidence: 0.907002168461538

 $00{:}05{:}28.872 \dashrightarrow 00{:}05{:}30.912$  This is again showing 1990

NOTE Confidence: 0.907002168461538

 $00:05:30.912 \longrightarrow 00:05:32.280$  to 2022 across the world.

NOTE Confidence: 0.907002168461538

 $00:05:32.280 \longrightarrow 00:05:33.480$  It doesn't show any surprise.

NOTE Confidence: 0.907002168461538

 $00:05:33.480 \longrightarrow 00:05:35.154$  I'm just doing it to emphasize

NOTE Confidence: 0.907002168461538

 $00:05:35.154 \longrightarrow 00:05:37.200$  that this is a pressing need.

NOTE Confidence: 0.907002168461538

 $00{:}05{:}37.200 \dashrightarrow 00{:}05{:}39.800$  There's an urgent issue that's

NOTE Confidence: 0.907002168461538

 $00:05:39.800 \longrightarrow 00:05:41.051$  affecting population health

NOTE Confidence: 0.907002168461538

00:05:41.051 --> 00:05:43.136 throughout the world and now

NOTE Confidence: 0.907002168461538

 $00:05:43.136 \longrightarrow 00:05:45.480$  we have ability to treat this.

NOTE Confidence: 0.907002168461538

00:05:45.480 --> 00:05:47.496 So you know my my view is that

NOTE Confidence: 0.907002168461538

 $00:05:47.496 \longrightarrow 00:05:49.039$  again to reinforce this,

NOTE Confidence: 0.907002168461538

 $00:05:49.040 \longrightarrow 00:05:50.852$  we've been treating manifestations

NOTE Confidence: 0.907002168461538

00:05:50.852 --> 00:05:53.068 of obesity as population health has

NOTE Confidence: 0.907002168461538

 $00:05:53.068 \longrightarrow 00:05:54.703$  steadily declined but after after

NOTE Confidence: 0.907002168461538

 $00{:}05{:}54.703 \dashrightarrow 00{:}05{:}56.599$  this period of marked improvement.

 $00:05:56.600 \longrightarrow 00:05:58.560$  But we failed on the root cause and

NOTE Confidence: 0.907002168461538

00:05:58.560 --> 00:06:00.992 most of our armmentarium up until now

NOTE Confidence: 0.907002168461538

 $00{:}06{:}00.992 \dashrightarrow 00{:}06{:}02.872$  has lacked safety and effectiveness.

NOTE Confidence: 0.907002168461538

 $00:06:02.880 \longrightarrow 00:06:04.752$  We now strategies that address obesity

NOTE Confidence: 0.907002168461538

 $00:06:04.752 \longrightarrow 00:06:06.720$  and can improve health and like I said,

NOTE Confidence: 0.907002168461538

 $00:06:06.720 \longrightarrow 00:06:07.440$  I consider weight loss.

NOTE Confidence: 0.907002168461538

 $00:06:07.440 \longrightarrow 00:06:09.900$  But but what we have now

NOTE Confidence: 0.907002168461538

 $00:06:09.900 \longrightarrow 00:06:11.494$  is evidence and questions.

NOTE Confidence: 0.907002168461538 00:06:11.494 --> 00:06:12.268 I mean, NOTE Confidence: 0.907002168461538

 $00:06:12.268 \longrightarrow 00:06:14.203$  as compelling evidence comes out

NOTE Confidence: 0.907002168461538

00:06:14.203 --> 00:06:16.280 from Phrase 3 clinical trials,

NOTE Confidence: 0.907002168461538

 $00:06:16.280 \longrightarrow 00:06:18.352$  it really starts to open up a

NOTE Confidence: 0.907002168461538

 $00{:}06{:}18.352 \dashrightarrow 00{:}06{:}20.588$  wider range of questions that are

NOTE Confidence: 0.907002168461538

 $00:06:20.588 \longrightarrow 00:06:22.592$  needed if we're to understand how

NOTE Confidence: 0.907002168461538

00:06:22.592 --> 00:06:24.881 to optimize the use of these new

 $00:06:24.881 \longrightarrow 00:06:26.883$  medications And if we're able to

NOTE Confidence: 0.907002168461538

00:06:26.883 --> 00:06:28.443 ensure the proper implementation

NOTE Confidence: 0.907002168461538

 $00:06:28.443 \longrightarrow 00:06:30.393$  and application of this new

NOTE Confidence: 0.907002168461538

 $00:06:30.400 \longrightarrow 00:06:33.022$  knowledge in ways that will tangibly

NOTE Confidence: 0.907002168461538

 $00:06:33.022 \longrightarrow 00:06:35.360$  show by improvements in health.

NOTE Confidence: 0.907002168461538

 $00:06:35.360 \longrightarrow 00:06:35.636$  And.

NOTE Confidence: 0.907002168461538

 $00:06:35.636 \longrightarrow 00:06:37.568$  And so our strategies on the outcomes

NOTE Confidence: 0.907002168461538

 $00:06:37.568 \longrightarrow 00:06:39.600$  research side is to answer these questions.

NOTE Confidence: 0.907002168461538

 $00{:}06{:}39.600 \dashrightarrow 00{:}06{:}41.142$  And what we're trying to do

NOTE Confidence: 0.907002168461538

 $00:06:41.142 \longrightarrow 00:06:42.759$  is to assemble a range of,

NOTE Confidence: 0.907002168461538

 $00{:}06{:}42.760 \to 00{:}06{:}44.434$  you know if they're people here from the lab,

NOTE Confidence: 0.907002168461538

 $00:06:44.440 \longrightarrow 00:06:46.000$  I'll say these are our reagents,

NOTE Confidence: 0.907002168461538

 $00:06:46.000 \longrightarrow 00:06:47.956$  our data reagents in order to

NOTE Confidence: 0.907002168461538

 $00{:}06{:}47.956 \dashrightarrow 00{:}06{:}50.138$  do data experiments in order to

NOTE Confidence: 0.907002168461538

 $00:06:50.138 \longrightarrow 00:06:52.173$  generate knowledge that will fuel

NOTE Confidence: 0.907002168461538

 $00:06:52.173 \longrightarrow 00:06:54.403$  the proper application of these

00:06:54.403 --> 00:06:56.281 new strategies that are going to

NOTE Confidence: 0.907002168461538

 $00:06:56.281 \longrightarrow 00:06:58.556$  again come out at a dizzying pace.

NOTE Confidence: 0.907002168461538

00:06:58.560 --> 00:07:00.800 It's not just the two meds that we have now,

NOTE Confidence: 0.780088411428571

 $00:07:00.800 \longrightarrow 00:07:02.832$  it's going to, they're going to be 10s,

NOTE Confidence: 0.780088411428571

 $00:07:02.832 \longrightarrow 00:07:04.704$  twenty different kinds of medications and

NOTE Confidence: 0.780088411428571

 $00{:}07{:}04.704 \dashrightarrow 00{:}07{:}07.252$  choices and we're going to have to parse this

NOTE Confidence: 0.780088411428571

 $00:07:07.252 \longrightarrow 00:07:09.118$  or make challenges around access and cost.

NOTE Confidence: 0.780088411428571

 $00{:}07{:}09.120 \dashrightarrow 00{:}07{:}10.828$  They're going to be a question of

NOTE Confidence: 0.780088411428571

00:07:10.828 --> 00:07:12.668 who's this best in, and it's going to

NOTE Confidence: 0.780088411428571

00:07:12.668 --> 00:07:14.685 be a question of how to optimize it

NOTE Confidence: 0.780088411428571

00:07:14.685 --> 00:07:16.757 for anyone for whom it is effective.

NOTE Confidence: 0.780088411428571

 $00{:}07{:}16.760 \dashrightarrow 00{:}07{:}18.958$  And so we'll use federal databases and

NOTE Confidence: 0.780088411428571

 $00{:}07{:}18.958 \dashrightarrow 00{:}07{:}20.519$  public registries like UK Biobank,

NOTE Confidence: 0.780088411428571

 $00:07:20.520 \longrightarrow 00:07:22.899$  clinical trial databases,

NOTE Confidence: 0.780088411428571

 $00:07:22.899 \longrightarrow 00:07:25.278$  international data repositories

00:07:25.280 --> 00:07:27.632 like the Odyssey trials,

NOTE Confidence: 0.780088411428571

 $00:07:27.632 \longrightarrow 00:07:29.396$  prospective decentralized registries,

NOTE Confidence: 0.780088411428571

 $00:07:29.400 \longrightarrow 00:07:31.630$  regulatory science analysis and preview

NOTE Confidence: 0.780088411428571

 $00:07:31.630 \longrightarrow 00:07:32.756$  simulation, decentralized trials.

NOTE Confidence: 0.780088411428571

 $00:07:32.756 \longrightarrow 00:07:34.446$  The thing about outcomes research

NOTE Confidence: 0.780088411428571

 $00:07:34.446 \longrightarrow 00:07:36.812$  is we have a broad toolkit because

NOTE Confidence: 0.780088411428571

00:07:36.812 --> 00:07:38.432 we're motivated by the questions,

NOTE Confidence: 0.780088411428571

 $00:07:38.440 \longrightarrow 00:07:40.138$  not by having a singular approach

NOTE Confidence: 0.780088411428571

 $00{:}07{:}40.138 \dashrightarrow 00{:}07{:}42.039$  with regard to how we answer it,

NOTE Confidence: 0.780088411428571

 $00:07:42.040 \longrightarrow 00:07:44.080$  not by having a singular assay

NOTE Confidence: 0.780088411428571

 $00:07:44.080 \longrightarrow 00:07:45.440$  or type of analysis,

NOTE Confidence: 0.780088411428571

 $00:07:45.440 \longrightarrow 00:07:46.766$  but by being able to approach

NOTE Confidence: 0.780088411428571

 $00:07:46.766 \longrightarrow 00:07:47.920$  us in many different ways.

NOTE Confidence: 0.780088411428571

 $00:07:47.920 \longrightarrow 00:07:49.012$  And I want to say we've been

NOTE Confidence: 0.780088411428571

 $00:07:49.012 \longrightarrow 00:07:49.839$  at this for a while.

NOTE Confidence: 0.780088411428571

 $00:07:49.840 \longrightarrow 00:07:51.440$  Rohan had this you know,

 $00:07:51.440 \longrightarrow 00:07:52.445$  piece in JAMA.

NOTE Confidence: 0.780088411428571

 $00:07:52.445 \longrightarrow 00:07:54.120$  You'll see that this we're,

NOTE Confidence: 0.780088411428571

00:07:54.120 --> 00:07:56.488 this group is not new to the issue

NOTE Confidence: 0.780088411428571 00:07:56.488 --> 00:07:57.080 of obesity. NOTE Confidence: 0.780088411428571

 $00{:}07{:}57.080 \dashrightarrow 00{:}07{:}59.397$  This paper actually we're writing a long

NOTE Confidence: 0.780088411428571

00:07:59.397 --> 00:08:01.839 time ago but after low carbohydrate

NOTE Confidence: 0.780088411428571

 $00:08:01.840 \longrightarrow 00:08:04.222$  diets and the obesity paradox was

NOTE Confidence: 0.780088411428571

 $00{:}08{:}04.222 \dashrightarrow 00{:}08{:}06.322$  something we published in Heart

NOTE Confidence: 0.780088411428571

 $00:08:06.322 \longrightarrow 00:08:08.440$  Failure a decade and a half ago.

NOTE Confidence: 0.780088411428571

 $00:08:08.440 \longrightarrow 00:08:10.792$  Body mass index and mortality and

NOTE Confidence: 0.780088411428571

00:08:10.792 --> 00:08:12.360 acute micro infarction patients.

NOTE Confidence: 0.780088411428571

 $00{:}08{:}12.360 \dashrightarrow 00{:}08{:}14.028$  I do self and parent reported

NOTE Confidence: 0.780088411428571

 $00{:}08{:}14.028 \mathrel{--}{>} 00{:}08{:}15.140$  dietary physical activity and

NOTE Confidence: 0.780088411428571

 $00:08:15.187 \longrightarrow 00:08:16.747$  sedentary behaviors predict worsening

NOTE Confidence: 0.780088411428571

 $00:08:16.747 \longrightarrow 00:08:17.917$  obesity in children.

 $00:08:17.920 \longrightarrow 00:08:19.528$  This was a PhD thesis from

NOTE Confidence: 0.780088411428571

 $00:08:19.528 \longrightarrow 00:08:20.600$  someone in investigative medicine,

NOTE Confidence: 0.780088411428571

00:08:20.600 --> 00:08:21.142 Karen Dorsey,

NOTE Confidence: 0.780088411428571

 $00:08:21.142 \longrightarrow 00:08:23.039$  who has focused her thesis on this

NOTE Confidence: 0.780088411428571

 $00:08:23.039 \longrightarrow 00:08:24.551$  and applying practice recommendations

NOTE Confidence: 0.780088411428571

 $00:08:24.551 \longrightarrow 00:08:26.531$  for prevention and treatment of

NOTE Confidence: 0.780088411428571

 $00:08:26.531 \longrightarrow 00:08:28.679$  obesity in children and adolescents.

NOTE Confidence: 0.780088411428571

 $00:08:28.680 \longrightarrow 00:08:30.060$  Obesity prevalence and risk.

NOTE Confidence: 0.780088411428571

 $00:08:30.060 \longrightarrow 00:08:31.440$  We did this internationally.

NOTE Confidence: 0.780088411428571

00:08:31.440 --> 00:08:33.897 We looked in China in a million

NOTE Confidence: 0.780088411428571

 $00{:}08{:}33.897 \dashrightarrow 00{:}08{:}35.759$  persons project that we designed

NOTE Confidence: 0.780088411428571

 $00:08:35.760 \longrightarrow 00:08:37.740$  in order to understand risk within

NOTE Confidence: 0.780088411428571

 $00{:}08{:}37.740 \dashrightarrow 00{:}08{:}39.729$  large scale populations in China and

NOTE Confidence: 0.780088411428571

00:08:39.729 --> 00:08:41.547 we published this in German network

NOTE Confidence: 0.780088411428571

00:08:41.547 --> 00:08:43.470 open about body mass index with

NOTE Confidence: 0.780088411428571

 $00:08:43.470 \longrightarrow 00:08:45.734$  blood pressure in 1.7 million Chinese adults.

 $00:08:45.734 \longrightarrow 00:08:48.352$  We we were looking at the issues

NOTE Confidence: 0.780088411428571

 $00{:}08{:}48.352 \dashrightarrow 00{:}08{:}50.365$  around disparities and barriers to

NOTE Confidence: 0.780088411428571

 $00:08:50.365 \longrightarrow 00:08:52.759$  access looking at racial and ethnic

NOTE Confidence: 0.780088411428571

00:08:52.759 --> 00:08:54.777 disparities and and financial

NOTE Confidence: 0.780088411428571

 $00{:}08{:}54.777 \dashrightarrow 00{:}08{:}56.712$  barriers and overweight and obese

NOTE Confidence: 0.780088411428571

 $00:08:56.720 \longrightarrow 00:08:58.615$  adults eligible for Smeglitide in

NOTE Confidence: 0.780088411428571

00:08:58.615 --> 00:09:01.633 the US by you and Lou And another

NOTE Confidence: 0.780088411428571

 $00:09:01.633 \longrightarrow 00:09:03.715$  one that you and did with,

NOTE Confidence: 0.780088411428571

 $00:09:03.720 \longrightarrow 00:09:05.631$  we did with Anya looking at what

NOTE Confidence: 0.780088411428571

 $00:09:05.631 \longrightarrow 00:09:07.338$  were the implications for the select

NOTE Confidence: 0.780088411428571

00:09:07.338 --> 00:09:09.006 trial with regard to the population

NOTE Confidence: 0.780088411428571

 $00:09:09.006 \longrightarrow 00:09:10.816$  that might be eligible for it.

NOTE Confidence: 0.780088411428571 00:09:10.816 --> 00:09:11.432 So I'm, NOTE Confidence: 0.780088411428571

 $00{:}09{:}11.432 \dashrightarrow 00{:}09{:}13.280$  I'm only just saying this because

NOTE Confidence: 0.780088411428571

00:09:13.280 --> 00:09:15.037 we've been at this for a while,

 $00:09:15.040 \longrightarrow 00:09:16.198$  but now we've got a center,

NOTE Confidence: 0.780088411428571

 $00{:}09{:}16.200 \dashrightarrow 00{:}09{:}17.904$  now we've got the world's leading

NOTE Confidence: 0.780088411428571

 $00:09:17.904 \longrightarrow 00:09:19.040$  expert in obesity medicine.

NOTE Confidence: 0.780088411428571

 $00:09:19.040 \longrightarrow 00:09:21.133$  I think we're poised to kind of

NOTE Confidence: 0.780088411428571

 $00:09:21.133 \longrightarrow 00:09:22.825$  organize these efforts that have

NOTE Confidence: 0.780088411428571

 $00:09:22.825 \longrightarrow 00:09:25.021$  been a little disparate and not

NOTE Confidence: 0.780088411428571

 $00:09:25.021 \longrightarrow 00:09:26.527$  necessarily concentrated in a way

NOTE Confidence: 0.780088411428571

 $00:09:26.527 \longrightarrow 00:09:28.410$  that really positions Yale as a as a

NOTE Confidence: 0.780088411428571

 $00:09:28.410 \longrightarrow 00:09:30.090$  real leader and as a pillar of what

NOTE Confidence: 0.780088411428571

 $00:09:30.090 \longrightarrow 00:09:31.760$  this center is going to be about.

NOTE Confidence: 0.780088411428571

 $00{:}09{:}31.760 \dashrightarrow 00{:}09{:}33.260$  Obviously there's other science

NOTE Confidence: 0.780088411428571

 $00:09:33.260 \longrightarrow 00:09:34.760$  you've been discussing today.

NOTE Confidence: 0.780088411428571

 $00:09:34.760 \longrightarrow 00:09:36.320$  There's a wide range of great

NOTE Confidence: 0.780088411428571

 $00:09:36.320 \longrightarrow 00:09:37.960$  science at Yale in this area.

NOTE Confidence: 0.780088411428571

 $00:09:37.960 \longrightarrow 00:09:39.850$  We want outcomes research to have

NOTE Confidence: 0.780088411428571

 $00:09:39.850 \longrightarrow 00:09:41.418$  a a big according to that.

00:09:41.418 --> 00:09:42.860 And I just said what we don't

NOTE Confidence: 0.831094609411765

 $00{:}09{:}42.907 \dashrightarrow 00{:}09{:}44.047$  know is enormous and I was

NOTE Confidence: 0.831094609411765

 $00:09:44.047 \longrightarrow 00:09:45.264$  just just throwing these downs.

NOTE Confidence: 0.831094609411765

00:09:45.264 --> 00:09:47.400 How do we optimize the safety and effects,

NOTE Confidence: 0.831094609411765

 $00:09:47.400 \longrightarrow 00:09:49.360$  not just writing the prescription.

NOTE Confidence: 0.831094609411765

 $00:09:49.360 \longrightarrow 00:09:50.944$  What's different to the people who

NOTE Confidence: 0.831094609411765

 $00:09:50.944 \longrightarrow 00:09:52.401$  have success with the prescription

NOTE Confidence: 0.831094609411765

00:09:52.401 --> 00:09:53.797 versus people who don't?

NOTE Confidence: 0.831094609411765

 $00:09:53.800 \longrightarrow 00:09:54.710$  How can we understand the

NOTE Confidence: 0.831094609411765

 $00:09:54.710 \longrightarrow 00:09:55.438$  context of the lives?

NOTE Confidence: 0.831094609411765

 $00:09:55.440 \longrightarrow 00:09:57.197$  What should we be telling them behaviorally?

NOTE Confidence: 0.831094609411765

 $00:09:57.200 \longrightarrow 00:09:58.880$  How do we set them up for success?

NOTE Confidence: 0.831094609411765

 $00{:}09{:}58.880 --> 00{:}10{:}00.060$  What does it mean between

NOTE Confidence: 0.831094609411765

 $00:10:00.060 \longrightarrow 00:10:01.240$  those who succeed in failure?

NOTE Confidence: 0.831094609411765

00:10:01.240 --> 00:10:03.680 What are the range and magnitude of benefits?

 $00:10:03.680 \longrightarrow 00:10:05.264$  Who benefits and why?

NOTE Confidence: 0.831094609411765

 $00:10:05.264 \longrightarrow 00:10:07.640$  Who incurs safety issues and why?

NOTE Confidence: 0.831094609411765

 $00:10:07.640 \longrightarrow 00:10:08.780$  Who should we prioritize?

NOTE Confidence: 0.831094609411765

00:10:08.780 --> 00:10:09.920 You know these trials,

NOTE Confidence: 0.831094609411765

 $00:10:09.920 \longrightarrow 00:10:11.768$  they they haven't included a large

NOTE Confidence: 0.831094609411765

00:10:11.768 --> 00:10:13.000 number of minoritized populations,

NOTE Confidence: 0.831094609411765

00:10:13.000 --> 00:10:14.600 They haven't includes a large

NOTE Confidence: 0.831094609411765

 $00:10:14.600 \longrightarrow 00:10:15.880$  number of elderly populations.

NOTE Confidence: 0.831094609411765

 $00:10:15.880 \longrightarrow 00:10:17.410$  They haven't included a large

NOTE Confidence: 0.831094609411765

00:10:17.410 --> 00:10:18.634 number of younger populations.

NOTE Confidence: 0.831094609411765

00:10:18.640 --> 00:10:19.498 If people are going to be

NOTE Confidence: 0.831094609411765

 $00:10:19.498 \longrightarrow 00:10:20.320$  on this for 10 years,

NOTE Confidence: 0.831094609411765

 $00:10:20.320 \longrightarrow 00:10:21.460$  none of them have gone

NOTE Confidence: 0.831094609411765

 $00:10:21.460 \longrightarrow 00:10:22.600$  beyond three years so far.

NOTE Confidence: 0.831094609411765

 $00:10:22.600 \longrightarrow 00:10:23.480$  So what what happens?

NOTE Confidence: 0.831094609411765

 $00:10:23.480 \longrightarrow 00:10:25.080$  What happens when people stop and start,

 $00:10:25.080 \longrightarrow 00:10:26.820$  what happens when people

NOTE Confidence: 0.831094609411765

 $00:10:26.820 \longrightarrow 00:10:28.560$  switch types of medications.

NOTE Confidence: 0.831094609411765

 $00:10:28.560 \longrightarrow 00:10:30.120$  These are real world questions that

NOTE Confidence: 0.831094609411765

00:10:30.120 --> 00:10:31.380 clinicians and their patients are

NOTE Confidence: 0.831094609411765

 $00:10:31.380 \longrightarrow 00:10:32.640$  going to need to know if they're

NOTE Confidence: 0.831094609411765

 $00:10:32.640 \longrightarrow 00:10:34.120$  going to be making informed choices.

NOTE Confidence: 0.831094609411765

 $00:10:34.120 \longrightarrow 00:10:36.038$  In the end is a cost effective.

NOTE Confidence: 0.831094609411765

 $00:10:36.040 \longrightarrow 00:10:36.880$  Can we make the case?

NOTE Confidence: 0.831094609411765

 $00:10:36.880 \longrightarrow 00:10:38.440$  Because the benefit,

NOTE Confidence: 0.831094609411765

 $00:10:38.440 \longrightarrow 00:10:38.960$  interestingly,

NOTE Confidence: 0.831094609411765 00:10:38.960 --> 00:10:40.000 in select, NOTE Confidence: 0.831094609411765

 $00:10:40.000 \longrightarrow 00:10:42.996$  when people were treated with some agglutide,

NOTE Confidence: 0.831094609411765

 $00:10:43.000 \longrightarrow 00:10:44.895$  the benefit accrued almost immediately

NOTE Confidence: 0.831094609411765

 $00:10:44.895 \longrightarrow 00:10:47.477$  before you could discern the weight loss

NOTE Confidence: 0.831094609411765

 $00:10:47.477 \longrightarrow 00:10:49.675$  so that the curves continue to depart.

 $00:10:49.680 \longrightarrow 00:10:51.516$  But that benefit was very early.

NOTE Confidence: 0.831094609411765

 $00{:}10{:}51.520 \rightarrow 00{:}10{:}53.599$  Can that manifest as a cost saving?

NOTE Confidence: 0.831094609411765

 $00:10:53.600 \longrightarrow 00:10:55.220$  Even people talk about

NOTE Confidence: 0.831094609411765

00:10:55.220 --> 00:10:56.435 this bankrupting Medicare,

NOTE Confidence: 0.831094609411765

00:10:56.440 --> 00:10:59.120 bankrupting the health system,

NOTE Confidence: 0.831094609411765

00:10:59.120 --> 00:11:01.080 but maybe it'll actually turn that on

NOTE Confidence: 0.831094609411765

00:11:01.130 --> 00:11:03.076 its head because of its health effects,

NOTE Confidence: 0.831094609411765

00:11:03.080 --> 00:11:04.826 orthopaedic procedures, cancers,

NOTE Confidence: 0.831094609411765

 $00:11:04.826 \longrightarrow 00:11:07.154$  as well as cardiovascular.

NOTE Confidence: 0.831094609411765

 $00:11:07.160 \longrightarrow 00:11:08.960$  We need to look at all this stuff.

NOTE Confidence: 0.831094609411765

 $00{:}11{:}08.960 \dashrightarrow 00{:}11{:}10.608$  So the question will be what are the

NOTE Confidence: 0.831094609411765

00:11:10.608 --> 00:11:12.038 real world implications for this?

NOTE Confidence: 0.831094609411765

00:11:12.040 --> 00:11:16.495 What what we've got trials,

NOTE Confidence: 0.831094609411765

00:11:16.495 --> 00:11:18.920 very carefully selected groups that

NOTE Confidence: 0.831094609411765

 $00:11:18.920 \longrightarrow 00:11:22.084$  got into well curated and overseen

NOTE Confidence: 0.831094609411765

 $00{:}11{:}22.084 \dashrightarrow 00{:}11{:}24.196$  phase three clinical trials.

 $00:11:24.200 \longrightarrow 00:11:25.800$  What happens in the wild,

NOTE Confidence: 0.831094609411765

 $00:11:25.800 \longrightarrow 00:11:26.955$  what happens when we're really

NOTE Confidence: 0.831094609411765

 $00:11:26.955 \longrightarrow 00:11:27.879$  out in the world?

NOTE Confidence: 0.831094609411765

00:11:27.880 --> 00:11:30.323 Who gets access and how does this work now?

NOTE Confidence: 0.831094609411765

 $00:11:30.323 \longrightarrow 00:11:32.024$  I wanted to present just a little

NOTE Confidence: 0.831094609411765

 $00:11:32.024 \longrightarrow 00:11:33.941$  bit of information at what we've

NOTE Confidence: 0.831094609411765

00:11:33.941 --> 00:11:35.317 been working on recently,

NOTE Confidence: 0.831094609411765

 $00:11:35.320 \longrightarrow 00:11:37.336$  which is to try to see how can we

NOTE Confidence: 0.831094609411765

 $00{:}11{:}37.336 \dashrightarrow 00{:}11{:}38.931$  get within healthcare systems and

NOTE Confidence: 0.831094609411765

 $00{:}11{:}38.931 \dashrightarrow 00{:}11{:}41.392$  be able to get real time feedback

NOTE Confidence: 0.831094609411765

 $00:11:41.392 \longrightarrow 00:11:43.572$  on performance and the situation

NOTE Confidence: 0.831094609411765

 $00:11:43.572 \longrightarrow 00:11:45.316$  around something like obesity.

NOTE Confidence: 0.831094609411765

 $00{:}11{:}45.320 \dashrightarrow 00{:}11{:}48.398$  Now we've been working with Centara,

NOTE Confidence: 0.831094609411765

 $00{:}11{:}48.400 \dashrightarrow 00{:}11{:}50.350$  an \$ 8 billion healthcare system with

NOTE Confidence: 0.831094609411765

 $00:11:50.350 \longrightarrow 00:11:52.720$  about 22 hospitals in Southern Virginia,

00:11:52.720 --> 00:11:53.488 Northern North Carolina.

NOTE Confidence: 0.831094609411765

00:11:53.488 --> 00:11:55.280 It turns out our relationship with Centara,

NOTE Confidence: 0.831094609411765

 $00:11:55.280 \longrightarrow 00:11:57.352$  we have greater access to to healthcare

NOTE Confidence: 0.831094609411765

 $00:11:57.352 \longrightarrow 00:11:59.560$  data than we do in the Yale system.

NOTE Confidence: 0.831094609411765

 $00:11:59.560 \longrightarrow 00:12:02.038$  We, we, we actually have to go.

NOTE Confidence: 0.83109460941176500:12:02.040 --> 00:12:04.200 We have to.

NOTE Confidence: 0.831094609411765

 $00:12:04.200 \longrightarrow 00:12:05.920$  I'm just had a Crick in my neck

NOTE Confidence: 0.927160284

 $00:12:08.520 \longrightarrow 00:12:09.960$  but it it happens. We have to go

NOTE Confidence: 0.927160284

 $00{:}12{:}09.960 \dashrightarrow 00{:}12{:}11.160$  elsewhere to be able to get this.

NOTE Confidence: 0.927160284

00:12:11.160 --> 00:12:13.692 We're working hard with Daniela and

NOTE Confidence: 0.927160284

 $00{:}12{:}13.692 \dashrightarrow 00{:}12{:}16.092$  Lucilla and this will be solved here

NOTE Confidence: 0.927160284

 $00:12:16.092 \longrightarrow 00:12:18.760$  and we'll soon be in the same position.

NOTE Confidence: 0.927160284

 $00:12:18.760 \longrightarrow 00:12:20.920$  But but we've been able to work with Centaur.

NOTE Confidence: 0.927160284

00:12:20.920 --> 00:12:23.080 You know it turns out if you just depend

NOTE Confidence: 0.927160284

 $00:12:23.080 \longrightarrow 00:12:25.383$  on the problem list or the ICD codes or

NOTE Confidence: 0.927160284

 $00:12:25.383 \longrightarrow 00:12:27.459$  the sort of typical structured field

00:12:27.459 --> 00:12:29.916 within within the the medical record,

NOTE Confidence: 0.927160284

 $00{:}12{:}29.920 \dashrightarrow 00{:}12{:}30.800$  you can't quite get this.

NOTE Confidence: 0.927160284

 $00:12:30.800 \longrightarrow 00:12:33.068$  But we can triangulate on this and

NOTE Confidence: 0.927160284

00:12:33.068 --> 00:12:35.532 start to see you know for example

NOTE Confidence: 0.927160284

00:12:35.532 --> 00:12:38.480 this is just looking at you know both

NOTE Confidence: 0.927160284

 $00:12:38.480 \longrightarrow 00:12:40.280$  prescription counts for semaglutide here.

NOTE Confidence: 0.927160284

00:12:40.280 --> 00:12:42.996 We're looking at the prevalence in Centaur,

NOTE Confidence: 0.927160284

00:12:43.000 --> 00:12:45.316 41% prevalence of obesity and we're

NOTE Confidence: 0.927160284

 $00:12:45.316 \longrightarrow 00:12:47.677$  looking at the use of semaglutide

NOTE Confidence: 0.927160284

 $00:12:47.677 \longrightarrow 00:12:49.517$  look at this only 2%.

NOTE Confidence: 0.927160284

 $00{:}12{:}49.520 \dashrightarrow 00{:}12{:}51.550$  You know people talk about this going

NOTE Confidence: 0.927160284

 $00:12:51.550 \longrightarrow 00:12:53.125$  wild actually number total prescriptions

NOTE Confidence: 0.927160284

 $00{:}12{:}53.125 \dashrightarrow 00{:}12{:}55.075$  in the country still remain far,

NOTE Confidence: 0.927160284

 $00:12:55.080 \longrightarrow 00:12:58.160$  far lower in terms of single digit

NOTE Confidence: 0.927160284

 $00:12:58.160 \longrightarrow 00:12:59.632$  percentages like under 5% for

00:12:59.632 --> 00:13:01.180 compared to the number of people

NOTE Confidence: 0.927160284

 $00:13:01.234 \longrightarrow 00:13:02.679$  who could benefit from this.

NOTE Confidence: 0.927160284

 $00:13:02.680 \longrightarrow 00:13:04.318$  So but we're able to show this,

NOTE Confidence: 0.927160284

 $00:13:04.320 \longrightarrow 00:13:04.936$  we can identify them.

NOTE Confidence: 0.927160284

00:13:04.936 --> 00:13:06.636 By the way, if this is for trial recruitment,

NOTE Confidence: 0.927160284

 $00:13:06.640 \longrightarrow 00:13:07.944$  immediately we find people,

NOTE Confidence: 0.927160284

 $00:13:07.944 \longrightarrow 00:13:09.900$  we're developing the tools so that

NOTE Confidence: 0.927160284

 $00{:}13{:}09.953 \dashrightarrow 00{:}13{:}12.057$  we can use the raw data within the

NOTE Confidence: 0.927160284

 $00:13:12.057 \longrightarrow 00:13:13.528$  electronic medical record to move

NOTE Confidence: 0.927160284

00:13:13.528 --> 00:13:15.662 quickly and we can also follow people

NOTE Confidence: 0.927160284

 $00{:}13{:}15.662 \dashrightarrow 00{:}13{:}17.758$  over time to say this is what they

NOTE Confidence: 0.927160284

 $00:13:17.758 \longrightarrow 00:13:20.640$  were like in in two periods before.

NOTE Confidence: 0.927160284

 $00:13:20.640 \longrightarrow 00:13:22.008$  This is by the way you and Lou

NOTE Confidence: 0.927160284

00:13:22.008 --> 00:13:23.160 and the group at Centaur,

NOTE Confidence: 0.927160284

00:13:23.160 --> 00:13:25.720 I really want to shout out you and

NOTE Confidence: 0.927160284

 $00{:}13{:}25.720 \dashrightarrow 00{:}13{:}27.237$  that you know can say that in in

00:13:27.237 --> 00:13:28.638 sort of the control period before

NOTE Confidence: 0.927160284

00:13:28.638 --> 00:13:30.038 they start on some gluttitis,

NOTE Confidence: 0.927160284

 $00:13:30.040 \longrightarrow 00:13:32.028$  the -3 negative two period zero and

NOTE Confidence: 0.927160284

00:13:32.028 --> 00:13:34.058 now you can see they're starting

NOTE Confidence: 0.927160284

00:13:34.058 --> 00:13:36.278 on it and what's their trajectory.

NOTE Confidence: 0.927160284

 $00:13:36.280 \longrightarrow 00:13:37.936$  So in the real world what are we

NOTE Confidence: 0.927160284

00:13:37.936 --> 00:13:39.159 observing and who's benefiting,

NOTE Confidence: 0.927160284

 $00:13:39.160 \longrightarrow 00:13:40.318$  who's not, who stays on it,

NOTE Confidence: 0.927160284

 $00:13:40.320 \longrightarrow 00:13:42.462$  who doesn't and what kind of health

NOTE Confidence: 0.927160284

00:13:42.462 --> 00:13:43.680 reduction do you see?

NOTE Confidence: 0.927160284

00:13:43.680 --> 00:13:45.912 Does it replicate what we see in the trials?

NOTE Confidence: 0.927160284

 $00:13:45.920 \longrightarrow 00:13:47.544$  She was showing this in even larger

NOTE Confidence: 0.927160284

 $00:13:47.544 \longrightarrow 00:13:48.240$  numbers of periods.

NOTE Confidence: 0.927160284

 $00:13:48.240 \longrightarrow 00:13:50.184$  And it what's nice about is when you

NOTE Confidence: 0.927160284

00:13:50.184 --> 00:13:52.119 start even truncating it into periods,

00:13:52.120 --> 00:13:53.535 weight happens to be something

NOTE Confidence: 0.927160284

 $00:13:53.535 \longrightarrow 00:13:54.950$  that's very commonly measured within

NOTE Confidence: 0.927160284

 $00:13:54.998 \longrightarrow 00:13:55.760$  the health record.

NOTE Confidence: 0.927160284

 $00:13:55.760 \longrightarrow 00:13:56.744$  And we can actually show what

NOTE Confidence: 0.927160284

 $00:13:56.744 \longrightarrow 00:13:57.236$  we would expect,

NOTE Confidence: 0.927160284

 $00:13:57.240 \longrightarrow 00:13:59.040$  which is the longer people were on it,

NOTE Confidence: 0.927160284

 $00:13:59.040 \longrightarrow 00:13:59.946$  the more decline.

NOTE Confidence: 0.927160284

 $00:13:59.946 \longrightarrow 00:14:01.758$  This is in body mass index.

NOTE Confidence: 0.927160284

 $00:14:01.760 \longrightarrow 00:14:02.693$  So you know,

NOTE Confidence: 0.927160284

00:14:02.693 --> 00:14:04.914 one body mass index is usually, you know,

NOTE Confidence: 0.927160284

 $00:14:04.914 \longrightarrow 00:14:06.153$  could be about 10 lbs or something.

NOTE Confidence: 0.927160284

 $00:14:06.160 \longrightarrow 00:14:07.777$  So you know this is what you

NOTE Confidence: 0.927160284

 $00{:}14{:}07.777 \dashrightarrow 00{:}14{:}08.999$  might have expected from this.

NOTE Confidence: 0.927160284

00:14:09.000 --> 00:14:11.358 But just to show you we're gaining the tools,

NOTE Confidence: 0.927160284

 $00:14:11.360 \longrightarrow 00:14:11.824$  the assays,

NOTE Confidence: 0.927160284

 $00:14:11.824 \longrightarrow 00:14:13.680$  the ability to use the real world data

 $00:14:13.736 \longrightarrow 00:14:15.297$  within our own medical records to be

NOTE Confidence: 0.927160284

00:14:15.297 --> 00:14:16.986 able to ask important questions and be

NOTE Confidence: 0.927160284

 $00:14:16.986 \longrightarrow 00:14:18.870$  able to look at this kind of variation.

NOTE Confidence: 0.927160284

 $00:14:18.870 \longrightarrow 00:14:20.861$  The last thing I want to say quickly was

NOTE Confidence: 0.927160284

 $00:14:20.861 \longrightarrow 00:14:22.401$  we're spending a lot of time thinking

NOTE Confidence: 0.927160284

 $00:14:22.401 \longrightarrow 00:14:23.916$  about how AI plays a role in this.

NOTE Confidence: 0.927160284

00:14:23.920 --> 00:14:25.888 We've got these amazing new capacity

NOTE Confidence: 0.927160284

 $00:14:25.888 \longrightarrow 00:14:27.200$  now with artificial intelligence.

NOTE Confidence: 0.823809085714286

00:14:27.200 --> 00:14:29.012 Would be crazy not to incorporate

NOTE Confidence: 0.823809085714286

 $00{:}14{:}29.012 \dashrightarrow 00{:}14{:}31.096$  this into our research in ways that

NOTE Confidence: 0.823809085714286

00:14:31.096 --> 00:14:32.678 give us entirely new perspectives.

NOTE Confidence: 0.823809085714286

 $00:14:32.678 \longrightarrow 00:14:35.066$  I say despite the transformative advances

NOTE Confidence: 0.823809085714286

 $00:14:35.066 \longrightarrow 00:14:37.440$  in medicine and with these medicine,

NOTE Confidence: 0.823809085714286

00:14:37.440 --> 00:14:38.948 medicine itself remains largely

NOTE Confidence: 0.823809085714286

 $00:14:38.948 \longrightarrow 00:14:40.833$  anchored in an older era.

 $00:14:40.840 \longrightarrow 00:14:42.060$  Our labels are antiquated.

NOTE Confidence: 0.823809085714286

 $00{:}14{:}42.060 \dashrightarrow 00{:}14{:}44.743$  I mean just saying this is a person

NOTE Confidence: 0.823809085714286

00:14:44.743 --> 00:14:46.327 with obesity without talking

NOTE Confidence: 0.823809085714286

00:14:46.327 --> 00:14:47.780 about subclasses, sub cohorts,

NOTE Confidence: 0.823809085714286

00:14:47.780 --> 00:14:49.760 really getting to a precision medicine,

NOTE Confidence: 0.823809085714286

00:14:49.760 --> 00:14:51.052 understanding what exactly does

NOTE Confidence: 0.823809085714286

00:14:51.052 --> 00:14:53.320 that person in front of you have.

NOTE Confidence: 0.823809085714286

 $00:14:53.320 \longrightarrow 00:14:54.790$  Our treatment decisions are largely

NOTE Confidence: 0.823809085714286

00:14:54.790 --> 00:14:56.626 based on average effects and our

NOTE Confidence: 0.823809085714286

 $00:14:56.626 \longrightarrow 00:14:58.196$  prognostic methods are quite limited.

NOTE Confidence: 0.823809085714286

00:14:58.200 --> 00:15:00.200 AI is game changing for how we diagnose,

NOTE Confidence: 0.823809085714286

 $00:15:00.200 \longrightarrow 00:15:01.324$  predict and treat disease.

NOTE Confidence: 0.823809085714286

 $00:15:01.324 \longrightarrow 00:15:03.390$  And I think AI is going to

NOTE Confidence: 0.823809085714286

 $00:15:03.390 \longrightarrow 00:15:04.359$  relate to diagnosis,

NOTE Confidence: 0.823809085714286

 $00:15:04.360 \longrightarrow 00:15:06.320$  therapeutics and prognosis through

NOTE Confidence: 0.823809085714286

 $00{:}15{:}06.320 \dashrightarrow 00{:}15{:}08.280$  these electronic digital signatures.

 $00:15:08.280 \longrightarrow 00:15:09.320$  So in the lab,

NOTE Confidence: 0.823809085714286

 $00{:}15{:}09.320 \dashrightarrow 00{:}15{:}11.062$ you guys are talking about deep immune,

NOTE Confidence: 0.823809085714286

00:15:11.062 --> 00:15:12.518 One of the work I'm doing with Akiko,

NOTE Confidence: 0.823809085714286

00:15:12.520 --> 00:15:14.635 deep immune phenotyping and she's

NOTE Confidence: 0.823809085714286

 $00:15:14.635 \longrightarrow 00:15:16.327$  developing signatures for different

NOTE Confidence: 0.823809085714286

 $00:15:16.327 \longrightarrow 00:15:17.919$  people based on lab assays.

NOTE Confidence: 0.823809085714286

 $00:15:17.920 \longrightarrow 00:15:19.840$  What we're going to be doing now is

NOTE Confidence: 0.823809085714286

00:15:19.840 --> 00:15:22.038 saying like how do we take digital

NOTE Confidence: 0.823809085714286

 $00:15:22.038 \longrightarrow 00:15:23.594$  information that's ubiquitous and to

NOTE Confidence: 0.823809085714286

 $00:15:23.594 \longrightarrow 00:15:24.979$  help us understand what condition

NOTE Confidence: 0.823809085714286

00:15:24.979 --> 00:15:26.836 does that person have in front of us?

NOTE Confidence: 0.823809085714286

 $00:15:26.840 \longrightarrow 00:15:28.592$  What's the best intervention that pairs

NOTE Confidence: 0.823809085714286

 $00:15:28.592 \longrightarrow 00:15:30.916$  with exactly who they are and what they need?

NOTE Confidence: 0.823809085714286

 $00{:}15{:}30.920 \dashrightarrow 00{:}15{:}32.838$  And how do we optimize the outcomes

NOTE Confidence: 0.823809085714286

 $00:15:32.838 \longrightarrow 00:15:34.434$  and predict and prognosticate and

 $00:15:34.434 \longrightarrow 00:15:36.234$  then modify what that prediction

NOTE Confidence: 0.823809085714286

 $00:15:36.234 \longrightarrow 00:15:38.109$  might be through not only the

NOTE Confidence: 0.823809085714286

 $00:15:38.109 \longrightarrow 00:15:39.838$  drug that we might use an example

NOTE Confidence: 0.823809085714286

00:15:39.840 --> 00:15:41.336 for using pharmacologic therapy,

NOTE Confidence: 0.823809085714286

00:15:41.336 --> 00:15:44.280 but how we surround that patient with other,

NOTE Confidence: 0.823809085714286 00:15:44.280 --> 00:15:45.176 you know, NOTE Confidence: 0.823809085714286

 $00:15:45.176 \longrightarrow 00:15:46.968$  outcomes enhancing strategies for

NOTE Confidence: 0.823809085714286

00:15:46.968 --> 00:15:48.760 that particular pharmacologic agent

NOTE Confidence: 0.823809085714286

 $00:15:48.824 \longrightarrow 00:15:50.651$  and not really just think about all

NOTE Confidence: 0.823809085714286

 $00:15:50.651 \longrightarrow 00:15:52.799$  we have to do is write the script.

NOTE Confidence: 0.823809085714286

 $00{:}15{:}52.800 \dashrightarrow 00{:}15{:}53.085$  No,

NOTE Confidence: 0.823809085714286

 $00:15:53.085 \longrightarrow 00:15:54.510$  it's a script surrounded by

NOTE Confidence: 0.823809085714286

 $00:15:54.510 \longrightarrow 00:15:55.080$  other information,

NOTE Confidence: 0.823809085714286

 $00:15:55.080 \longrightarrow 00:15:57.600$  particularly in a condition like obesity.

NOTE Confidence: 0.823809085714286

 $00:15:57.600 \longrightarrow 00:15:59.560$  And then I'm saying these data signatures

NOTE Confidence: 0.823809085714286

 $00:15:59.560 \longrightarrow 00:16:01.456$  are really next generation phenotypes that

 $00:16:01.456 \longrightarrow 00:16:03.794$  are going to depend on multimodal inputs.

NOTE Confidence: 0.823809085714286 00:16:03.800 --> 00:16:04.304 So honestly, NOTE Confidence: 0.823809085714286

 $00:16:04.304 \longrightarrow 00:16:06.320$  I'm agnostic actually to what the inputs are.

NOTE Confidence: 0.823809085714286

00:16:06.320 --> 00:16:07.838 I mean, as an outcomes researcher,

NOTE Confidence: 0.823809085714286

00:16:07.840 --> 00:16:08.455 I don't care.

NOTE Confidence: 0.823809085714286

 $00{:}16{:}08.455 \dashrightarrow 00{:}16{:}10.363$  I want to know that I've got information

NOTE Confidence: 0.823809085714286

 $00:16:10.363 \longrightarrow 00:16:12.478$  coming from different knowledge domains.

NOTE Confidence: 0.823809085714286

 $00:16:12.480 \longrightarrow 00:16:13.640$  So I can use genomic,

NOTE Confidence: 0.823809085714286 00:16:13.640 --> 00:16:14.240 proteomic, NOTE Confidence: 0.823809085714286

00:16:14.240 --> 00:16:15.440 clinical, social,

NOTE Confidence: 0.823809085714286

 $00:16:15.440 \longrightarrow 00:16:17.840$  environmental and contextual information.

NOTE Confidence: 0.823809085714286

00:16:17.840 --> 00:16:18.254 By contextual,

NOTE Confidence: 0.823809085714286

 $00{:}16{:}18.254 \dashrightarrow 00{:}16{:}19.910$  I mean it may be different at this

NOTE Confidence: 0.823809085714286

 $00{:}16{:}19.959 \dashrightarrow 00{:}16{:}21.399$  health system than somewhere else.

NOTE Confidence: 0.823809085714286

00:16:21.400 --> 00:16:24.000 Why are we succeeding more than they are?

 $00:16:24.000 \longrightarrow 00:16:25.704$  What lessons can they glean if

NOTE Confidence: 0.823809085714286

 $00:16:25.704 \longrightarrow 00:16:27.550$  we're doing better than than they

NOTE Confidence: 0.823809085714286

 $00:16:27.550 \longrightarrow 00:16:29.200$  are independent of everything else.

NOTE Confidence: 0.823809085714286

 $00:16:29.200 \longrightarrow 00:16:30.720$  Just saying by the context,

NOTE Confidence: 0.823809085714286

 $00:16:30.720 \longrightarrow 00:16:31.480$  the way we're set up,

NOTE Confidence: 0.823809085714286

 $00:16:31.480 \longrightarrow 00:16:32.400$  the clinics that we have,

NOTE Confidence: 0.823809085714286

 $00:16:32.400 \longrightarrow 00:16:35.158$  the kind of care that we deliver.

NOTE Confidence: 0.823809085714286

00:16:35.160 --> 00:16:35.600 So,

NOTE Confidence: 0.915735959333333

 $00:16:38.200 \longrightarrow 00:16:39.814$  So the other thing is we're

NOTE Confidence: 0.915735959333333

 $00:16:39.814 \longrightarrow 00:16:40.621$  developing strategic partnerships

NOTE Confidence: 0.915735959333333

 $00:16:40.621 \longrightarrow 00:16:42.239$  with groups that have aligned values,

NOTE Confidence: 0.915735959333333

 $00:16:42.240 \longrightarrow 00:16:43.344$  data and dissemination channels.

NOTE Confidence: 0.915735959333333

 $00:16:43.344 \longrightarrow 00:16:45.343$  Some of these I hope that we'll

NOTE Confidence: 0.915735959333333

 $00:16:45.343 \longrightarrow 00:16:46.773$  announce relatively soon that I

NOTE Confidence: 0.915735959333333

00:16:46.773 --> 00:16:48.516 think they'll blow you away by the

NOTE Confidence: 0.915735959333333

 $00:16:48.516 \longrightarrow 00:16:49.584$  kind of alignments that we're going

 $00:16:49.584 \longrightarrow 00:16:50.800$  to make in the teams that we're

NOTE Confidence: 0.915735959333333

 $00:16:50.800 \longrightarrow 00:16:52.095$  going to work with who want to be

NOTE Confidence: 0.915735959333333

 $00:16:52.095 \longrightarrow 00:16:53.359$  able to have the same goals We are

NOTE Confidence: 0.915735959333333

 $00:16:53.359 \longrightarrow 00:16:55.271$  and are going to help be a force

NOTE Confidence: 0.915735959333333

00:16:55.271 --> 00:16:57.123 multiplier effect for our access to

NOTE Confidence: 0.915735959333333

 $00:16:57.123 \longrightarrow 00:16:58.678$  data and channels for dissemination.

NOTE Confidence: 0.915735959333333

00:16:58.680 --> 00:17:00.997 And ultimately what we care about most,

NOTE Confidence: 0.915735959333333

 $00:17:01.000 \longrightarrow 00:17:03.840$  impact, impact is what we care about most.

NOTE Confidence: 0.915735959333333

 $00:17:03.840 \longrightarrow 00:17:06.248$  So our goal is to be the preeminent

NOTE Confidence: 0.915735959333333

 $00:17:06.248 \longrightarrow 00:17:08.020$  obesity outcomes research group within

NOTE Confidence: 0.915735959333333

00:17:08.020 --> 00:17:10.240 Y wait under Anya's leadership to

NOTE Confidence: 0.915735959333333

 $00:17:10.240 \longrightarrow 00:17:12.555$  optimize the prevention and treatment of

NOTE Confidence: 0.915735959333333

 $00{:}17{:}12.555 \dashrightarrow 00{:}17{:}14.760$  obesity and to improve population health.

NOTE Confidence: 0.91573595933333300:17:14.760 --> 00:17:15.400 Thank you.

00:17:23.840 --> 00:17:26.276 Thank you so much, Doctor Krumholz,

NOTE Confidence: 0.805088561666667

 $00:17:26.280 \longrightarrow 00:17:29.196$  Questions for Harlan from the audience.

NOTE Confidence: 0.723709738

00:17:31.720 --> 00:17:33.440 I've left you spellbound, crystal

NOTE Confidence: 0.919239558333333

 $00:17:33.440 \longrightarrow 00:17:34.799$  clear, crystal clear.

NOTE Confidence: 0.919239558333333

 $00:17:34.799 \longrightarrow 00:17:37.105$  So I'll ask from lessons learned

NOTE Confidence: 0.919239558333333

00:17:37.105 --> 00:17:38.995 from other work that you've done.

NOTE Confidence: 0.919239558333333

 $00{:}17{:}39.000 \dashrightarrow 00{:}17{:}42.200$  How do you think we can engage patients

NOTE Confidence: 0.919239558333333

00:17:42.200 --> 00:17:44.800 with obesity in this work to help

NOTE Confidence: 0.919239558333333

00:17:44.800 --> 00:17:46.800 us better understand their needs,

NOTE Confidence: 0.919239558333333

00:17:46.800 --> 00:17:49.518 their experience? What do you think?

NOTE Confidence: 0.787278666666667

 $00:17:49.840 \longrightarrow 00:17:52.262$  Yep. I mean, anya's alluding to the

NOTE Confidence: 0.787278666666667

 $00:17:52.262 \longrightarrow 00:17:53.884$  fact that, but a lot of the work

NOTE Confidence: 0.787278666666667

 $00:17:53.884 \longrightarrow 00:17:55.110$  that I'm doing now is trying to

NOTE Confidence: 0.787278666666667

 $00:17:55.110 \longrightarrow 00:17:56.433$  redesign the way that we do research

NOTE Confidence: 0.787278666666667

00:17:56.473 --> 00:17:58.073 in the sense of moving away from a

NOTE Confidence: 0.787278666666667

 $00:17:58.073 \longrightarrow 00:17:59.338$  hierarchical part where the researchers

NOTE Confidence: 0.787278666666667

 $00{:}17{:}59.338 \dashrightarrow 00{:}18{:}01.680$  are on top and we work with subjects.

 $00:18:01.680 \longrightarrow 00:18:03.240$  I don't even use the word

NOTE Confidence: 0.787278666666667

 $00:18:03.240 \longrightarrow 00:18:04.125$  subjects ever anymore.

NOTE Confidence: 0.787278666666667

00:18:04.125 --> 00:18:06.315 I mean, I'm talking about partners,

NOTE Confidence: 0.787278666666667

 $00:18:06.320 \longrightarrow 00:18:08.320$  people who we guarantee that anything we do,

NOTE Confidence: 0.787278666666667

 $00:18:08.320 \longrightarrow 00:18:09.495$  we're going to share those

NOTE Confidence: 0.787278666666667

 $00:18:09.495 \longrightarrow 00:18:10.435$  results back with you.

NOTE Confidence: 0.787278666666667

 $00:18:10.440 \longrightarrow 00:18:12.320$  We have town in some of the other work we do.

NOTE Confidence: 0.787278666666667

 $00:18:12.320 \longrightarrow 00:18:13.060$  We have town halls.

NOTE Confidence: 0.787278666666667

 $00:18:13.060 \dashrightarrow 00:18:14.760$  We give people access to the investigators.

NOTE Confidence: 0.787278666666667

00:18:14.760 --> 00:18:16.726 We let them ask us questions, we give them,

NOTE Confidence: 0.787278666666667

 $00{:}18{:}16.726 \to 00{:}18{:}18.400$  we post them on YouTube when we're done.

NOTE Confidence: 0.787278666666667

 $00:18:18.400 \longrightarrow 00:18:20.080$  So the people who couldn't make

NOTE Confidence: 0.787278666666667

 $00{:}18{:}20.080 \dashrightarrow 00{:}18{:}21.545$  that meeting can find out about

NOTE Confidence: 0.787278666666667

 $00:18:21.545 \longrightarrow 00:18:23.200$  the study and what we're learning.

NOTE Confidence: 0.787278666666667

 $00:18:23.200 \longrightarrow 00:18:25.951$  We we, we really push this agenda

00:18:25.951 --> 00:18:28.240 of saying you're our partners,

NOTE Confidence: 0.787278666666667 00:18:28.240 --> 00:18:28.684 you know, NOTE Confidence: 0.787278666666667

00:18:28.684 --> 00:18:29.794 we're working together in common

NOTE Confidence: 0.787278666666667

00:18:29.794 --> 00:18:31.481 cause no one has more motivation about

NOTE Confidence: 0.787278666666667

00:18:31.481 --> 00:18:32.939 trying to find answers than people

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 $00{:}18{:}32.982 \dashrightarrow 00{:}18{:}34.398$  who are affected by the conditions.

NOTE Confidence: 0.787278666666667

 $00:18:34.400 \longrightarrow 00:18:35.940$  But so you tell me how is it that we

NOTE Confidence: 0.787278666666667

00:18:35.992 --> 00:18:37.408 lose people in trials otherwise is

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 $00:18:37.408 \longrightarrow 00:18:38.959$  that people are lost to follow up.

NOTE Confidence: 0.787278666666667

00:18:38.960 --> 00:18:40.759 They lose interest. They just follow up.

NOTE Confidence: 0.787278666666667

 $00{:}18{:}40.760 \dashrightarrow 00{:}18{:}42.320$  It's because they get alienated.

NOTE Confidence: 0.787278666666667

 $00:18:42.320 \longrightarrow 00:18:44.056$  They don't feel as if we're actually

NOTE Confidence: 0.787278666666667

 $00:18:44.056 \longrightarrow 00:18:44.800$  attentive to them.

NOTE Confidence: 0.787278666666667 00:18:44.800 --> 00:18:45.352 To me, NOTE Confidence: 0.787278666666667

00:18:45.352 --> 00:18:47.560 my goal is that everybody's in any studies,

NOTE Confidence: 0.787278666666667

 $00{:}18{:}47.560 \dashrightarrow 00{:}18{:}49.558$  ours is delighted by the experience.

 $00:18:49.560 \longrightarrow 00:18:50.856$  Will brag to their friends about

NOTE Confidence: 0.787278666666667

 $00:18:50.856 \longrightarrow 00:18:52.596$  how good it was and try to tell

NOTE Confidence: 0.787278666666667

 $00:18:52.596 \longrightarrow 00:18:53.838$  others they would do it again.

NOTE Confidence: 0.787278666666667

 $00:18:53.840 \longrightarrow 00:18:55.394$  And so that means that we constructed

NOTE Confidence: 0.787278666666667

 $00:18:55.394 \longrightarrow 00:18:57.494$  in a way that the any advances we make

NOTE Confidence: 0.787278666666667

 $00:18:57.494 \longrightarrow 00:18:59.678$  are ones that they can also feel good about.

NOTE Confidence: 0.787278666666667

 $00:18:59.680 \longrightarrow 00:19:01.237$  They can talk about it at the dinner table.

NOTE Confidence: 0.787278666666667

 $00:19:01.240 \longrightarrow 00:19:03.319$  They can they can recognize that we

NOTE Confidence: 0.787278666666667

 $00:19:03.319 \longrightarrow 00:19:05.280$  honor and respect their contribution

NOTE Confidence: 0.787278666666667

 $00:19:05.280 \longrightarrow 00:19:06.624$  that we we we guarantee that we're

NOTE Confidence: 0.787278666666667

 $00:19:06.624 \longrightarrow 00:19:08.180$  going to tell them what we learn and

NOTE Confidence: 0.787278666666667

 $00:19:08.180 \dashrightarrow 00:19:09.568$  we're going to give them the credit

NOTE Confidence: 0.787278666666667

 $00{:}19{:}09.568 \dashrightarrow 00{:}19{:}11.200$  that they deserve for taking the time to

NOTE Confidence: 0.787278666666667

 $00:19:11.200 \longrightarrow 00:19:12.760$  work with us to be able to do the work.

NOTE Confidence: 0.787278666666667

 $00:19:12.760 \longrightarrow 00:19:14.356$  So I I think the people with

 $00:19:14.356 \longrightarrow 00:19:16.275$  obesity is a prime group to be able

NOTE Confidence: 0.787278666666667

 $00{:}19{:}16.275 \dashrightarrow 00{:}19{:}18.120$  to pull pull in and learn from.

NOTE Confidence: 0.787278666666666700:19:18.120 --> 00:19:18.750 By the way,

NOTE Confidence: 0.787278666666667

 $00:19:18.750 \longrightarrow 00:19:20.492$  I want to say with humility that it's

NOTE Confidence: 0.787278666666667

 $00:19:20.492 \longrightarrow 00:19:22.427$  not just that you do this because it's a

NOTE Confidence: 0.787278666666667

00:19:22.482 --> 00:19:24.400 good strategy to keep people in studies.

NOTE Confidence: 0.787278666666667

 $00:19:24.400 \longrightarrow 00:19:26.024$  It's a smart strategy if you want to

NOTE Confidence: 0.787278666666667

 $00:19:26.024 \longrightarrow 00:19:27.771$  be a good researcher because there's

NOTE Confidence: 0.7872786666666667

 $00:19:27.771 \longrightarrow 00:19:30.017$  wisdom that resides in people who live

NOTE Confidence: 0.787278666666667

 $00:19:30.017 \longrightarrow 00:19:31.837$  with the conditions and we'd be well,

NOTE Confidence: 0.787278666666667

 $00:19:31.840 \longrightarrow 00:19:34.736$  well served to to humbly learn from them

NOTE Confidence: 0.787278666666667

 $00:19:34.736 \longrightarrow 00:19:37.040$  when they've got things to tell us.

NOTE Confidence: 0.91902328

00:19:38.000 --> 00:19:39.856 I wholeheartedly agree. Well,

NOTE Confidence: 0.91902328

 $00{:}19{:}39.856 \dashrightarrow 00{:}19{:}42.640$  thank you for that wonderful talk,

NOTE Confidence: 0.91902328

 $00:19:42.640 \longrightarrow 00:19:45.840$  Harlan, and we are going to move forward

NOTE Confidence: 0.91902328

 $00:19:45.840 \longrightarrow 00:19:48.080$  with our final speaker for the day.