

WEBVTT

NOTE duration:"01:13:12.0600000"

NOTE recognizability:0.929

NOTE language:en-us

NOTE Confidence: 0.93465656

00:00:02.400 --> 00:00:04.824 All right, so the one thing I just

NOTE Confidence: 0.93465656

00:00:04.824 --> 00:00:07.472 I want to make really clear before we

NOTE Confidence: 0.93465656

00:00:07.472 --> 00:00:09.096 get into this is we're not forcing

NOTE Confidence: 0.93465656

00:00:09.096 --> 00:00:10.798 anyone to use this tool right now.

NOTE Confidence: 0.93465656

00:00:10.800 --> 00:00:12.720 If you're using Yale message tools

NOTE Confidence: 0.93465656

00:00:12.720 --> 00:00:14.759 right now to compose your e-mail,

NOTE Confidence: 0.93465656

00:00:14.760 --> 00:00:16.536 and that's easy and quick for

NOTE Confidence: 0.93465656

00:00:16.536 --> 00:00:18.240 you and that's working for you,

NOTE Confidence: 0.93465656

00:00:18.240 --> 00:00:19.200 you don't need to start.

NOTE Confidence: 0.93465656

00:00:19.200 --> 00:00:21.640 You're not forced to start using this tool.

NOTE Confidence: 0.93465656

00:00:21.640 --> 00:00:24.112 However, if you're linking to things

NOTE Confidence: 0.93465656

00:00:24.112 --> 00:00:27.040 like tool news and calendar events,

NOTE Confidence: 0.93465656

00:00:27.040 --> 00:00:30.505 or you're listing publications or people,

NOTE Confidence: 0.93465656

00:00:30.505 --> 00:00:34.475 or you have lots of content that you
NOTE Confidence: 0.93465656

00:00:34.475 --> 00:00:36.665 need to build similarly for each
NOTE Confidence: 0.92875814

00:00:37.230 --> 00:00:38.350 issue of your newsletter,
NOTE Confidence: 0.92875814

00:00:41.110 --> 00:00:42.664 that's OK Just a little icon here
NOTE Confidence: 0.92875814

00:00:45.030 --> 00:00:48.225 and then this tool might be helpful for you.
NOTE Confidence: 0.92875814

00:00:48.230 --> 00:00:50.904 So, like all of our Beatrix tools,
NOTE Confidence: 0.92875814

00:00:50.910 --> 00:00:53.358 the address to access the newsletter
NOTE Confidence: 0.92875814

00:00:53.358 --> 00:00:55.390 builder is Beatrix.yale.edu.
NOTE Confidence: 0.92875814

00:00:55.390 --> 00:00:56.802 I've already opened that
NOTE Confidence: 0.92875814

00:00:56.802 --> 00:00:58.567 up and logged in here.
NOTE Confidence: 0.92875814

00:00:58.570 --> 00:01:00.592 You won't by default see newsletters
NOTE Confidence: 0.92875814

00:01:00.592 --> 00:01:03.009 if you don't just reach out to us.
NOTE Confidence: 0.92875814

00:01:03.010 --> 00:01:05.890 The e-mail, the remote folks can all see it,
NOTE Confidence: 0.92875814

00:01:05.890 --> 00:01:06.910 but I'm sure somebody will
NOTE Confidence: 0.92875814

00:01:06.910 --> 00:01:08.429 hopefully type it in to the chat.
NOTE Confidence: 0.92875814

00:01:08.429 --> 00:01:11.730 It's why I send ysm.editor@yale.edu.

NOTE Confidence: 0.92875814

00:01:11.730 --> 00:01:14.330 If you want to request a newsletter template,

NOTE Confidence: 0.92875814

00:01:14.330 --> 00:01:16.773 we will probably just have a quick

NOTE Confidence: 0.92875814

00:01:16.773 --> 00:01:18.967 meeting to set it up with you,

NOTE Confidence: 0.92875814

00:01:18.970 --> 00:01:20.638 although we did just put together

NOTE Confidence: 0.92875814

00:01:20.638 --> 00:01:22.026 some documentation that I'm sure

NOTE Confidence: 0.92875814

00:01:22.026 --> 00:01:23.622 we will also share with you very

NOTE Confidence: 0.92875814

00:01:23.622 --> 00:01:25.635 shortly about the types of options

NOTE Confidence: 0.92875814

00:01:25.635 --> 00:01:27.166 that are available when you're

NOTE Confidence: 0.92875814

00:01:27.166 --> 00:01:28.306 setting up a newsletter template.

NOTE Confidence: 0.90726864

00:01:31.190 --> 00:01:34.006 I'm going to dive right in and usually

NOTE Confidence: 0.90726864

00:01:34.006 --> 00:01:36.650 for these presentations I'm keen to

NOTE Confidence: 0.90726864

00:01:36.650 --> 00:01:38.510 do everything in our dev environment.

NOTE Confidence: 0.90726864

00:01:38.510 --> 00:01:40.670 But the next thing about newsletter

NOTE Confidence: 0.90726864

00:01:40.670 --> 00:01:42.090 is it's kind of separate from

NOTE Confidence: 0.90726864

00:01:42.090 --> 00:01:43.150 everything else on the site.

NOTE Confidence: 0.90726864

00:01:43.150 --> 00:01:44.846 So I'm just going to go ahead and
NOTE Confidence: 0.90726864

00:01:44.846 --> 00:01:45.969 use production because that's going
NOTE Confidence: 0.90726864

00:01:45.969 --> 00:01:48.100 to give me a lot better examples of
NOTE Confidence: 0.90726864

00:01:48.100 --> 00:01:51.420 news and events to show you all when
NOTE Confidence: 0.90726864

00:01:51.512 --> 00:01:54.029 we're building an actual newsletter.
NOTE Confidence: 0.90726864

00:01:54.029 --> 00:01:57.541 So I'm going to try to start this
NOTE Confidence: 0.90726864

00:01:57.541 --> 00:02:00.214 out very quickly to run through the
NOTE Confidence: 0.90726864

00:02:00.214 --> 00:02:01.544 creation of the newsletter template,
NOTE Confidence: 0.90726864

00:02:01.550 --> 00:02:02.450 which I wouldn't really,
NOTE Confidence: 0.90726864

00:02:02.450 --> 00:02:04.189 you all would have access to do this,
NOTE Confidence: 0.90726864

00:02:04.190 --> 00:02:04.950 but I wouldn't really expect
NOTE Confidence: 0.90726864

00:02:04.950 --> 00:02:05.910 you to have to do this.
NOTE Confidence: 0.90726864

00:02:05.910 --> 00:02:07.254 We will generally set up the
NOTE Confidence: 0.90726864

00:02:07.254 --> 00:02:08.774 template for you when we talk to
NOTE Confidence: 0.90726864

00:02:08.774 --> 00:02:10.230 you about the needs that you have
NOTE Confidence: 0.90726864

00:02:10.282 --> 00:02:11.750 for your particular newsletter.

NOTE Confidence: 0.90726864

00:02:11.750 --> 00:02:13.038 And then you would be able to take

NOTE Confidence: 0.90726864

00:02:13.038 --> 00:02:14.576 that and run with it and create all

NOTE Confidence: 0.90726864

00:02:14.576 --> 00:02:15.814 of your individual issues that will

NOTE Confidence: 0.90726864

00:02:15.814 --> 00:02:17.056 actually be the emails that you're

NOTE Confidence: 0.90726864

00:02:17.056 --> 00:02:19.226 sending to people via Yale Message.

NOTE Confidence: 0.90726864

00:02:19.226 --> 00:02:21.421 We aren't sending emails directly

NOTE Confidence: 0.90726864

00:02:21.421 --> 00:02:22.510 from Beatrix,

NOTE Confidence: 0.90726864

00:02:22.510 --> 00:02:24.935 we are still using Message

NOTE Confidence: 0.90726864

00:02:24.935 --> 00:02:26.875 as a distribution tool.

NOTE Confidence: 0.90726864

00:02:26.880 --> 00:02:28.938 It's just that we're doing all

NOTE Confidence: 0.90726864

00:02:28.938 --> 00:02:30.800 the formatting and content writing

NOTE Confidence: 0.90726864

00:02:30.800 --> 00:02:33.160 and Beatrix instead to hopefully

NOTE Confidence: 0.90726864

00:02:33.160 --> 00:02:35.520 streamline things a little bit.

NOTE Confidence: 0.90726864

00:02:35.520 --> 00:02:35.860 OK,

NOTE Confidence: 0.90726864

00:02:35.860 --> 00:02:38.240 so to create a new newsletter template

NOTE Confidence: 0.90726864

00:02:38.240 --> 00:02:40.957 I would go to add new on my list
NOTE Confidence: 0.90726864

00:02:40.957 --> 00:02:43.005 of templates and the title of my
NOTE Confidence: 0.90726864

00:02:43.005 --> 00:02:47.480 newsletter is going to be Mark's newsletter.
NOTE Confidence: 0.90726864

00:02:47.480 --> 00:02:50.749 We have a few Wordmark options depending
NOTE Confidence: 0.90726864

00:02:50.749 --> 00:02:53.548 on your branding needs here that will
NOTE Confidence: 0.90726864

00:02:53.548 --> 00:02:55.500 show up in the header of your e-mail.
NOTE Confidence: 0.90726864

00:02:55.500 --> 00:02:56.688 If for whatever reason it's not
NOTE Confidence: 0.90726864

00:02:56.688 --> 00:02:57.899 appropriate to have a word mark,
NOTE Confidence: 0.90726864

00:02:57.900 --> 00:03:00.060 you can suppress that.
NOTE Confidence: 0.90726864

00:03:00.060 --> 00:03:01.446 We have several different background colors
NOTE Confidence: 0.90726864

00:03:01.446 --> 00:03:03.139 for this header that you can choose from.
NOTE Confidence: 0.90726864

00:03:03.140 --> 00:03:04.218 This will make a lot more sense
NOTE Confidence: 0.90726864

00:03:04.218 --> 00:03:05.420 and be a lot more exciting.
NOTE Confidence: 0.90726864

00:03:05.420 --> 00:03:06.818 When I actually show you something,
NOTE Confidence: 0.90726864

00:03:06.820 --> 00:03:08.938 I'm partial to the cyan color.
NOTE Confidence: 0.93420684

00:03:11.700 --> 00:03:15.920 This header subtitle is just somebody

NOTE Confidence: 0.93420684

00:03:15.920 --> 00:03:22.300 text that will appear at the top of my,

NOTE Confidence: 0.93420684

00:03:22.300 --> 00:03:25.900 I should say each newsletter.

NOTE Confidence: 0.93420684

00:03:25.900 --> 00:03:27.248 You can customize this,

NOTE Confidence: 0.93420684

00:03:27.248 --> 00:03:30.010 but generally a lot of times this is

NOTE Confidence: 0.93420684

00:03:30.010 --> 00:03:32.376 the same for every issue of newsletter.

NOTE Confidence: 0.93420684

00:03:32.380 --> 00:03:34.396 We can also add an image

NOTE Confidence: 0.93420684

00:03:34.396 --> 00:03:35.740 in the newsletter here.

NOTE Confidence: 0.93420684

00:03:35.740 --> 00:03:38.820 So I'm just going to pick one

NOTE Confidence: 0.93420684

00:03:38.820 --> 00:03:40.218 and then I'm going to sorry,

NOTE Confidence: 0.93420684

00:03:40.220 --> 00:03:42.716 I'm just going to hide that

NOTE Confidence: 0.93420684

00:03:42.716 --> 00:03:44.380 little teams notification there.

NOTE Confidence: 0.93420684

00:03:44.380 --> 00:03:46.676 And we have a great white coat

NOTE Confidence: 0.93420684

00:03:46.676 --> 00:03:48.934 ceremony image to put at the

NOTE Confidence: 0.93420684

00:03:48.934 --> 00:03:50.534 top Mark's newsletter already.

NOTE Confidence: 0.93420684

00:03:50.540 --> 00:03:53.128 And there it goes.

NOTE Confidence: 0.93420684

00:03:53.130 --> 00:03:54.834 Our crops look OK.
NOTE Confidence: 0.93420684

00:03:54.834 --> 00:03:56.610 I might if I was going to
NOTE Confidence: 0.93420684

00:03:56.610 --> 00:03:57.530 actually send out this newsletter,
NOTE Confidence: 0.93420684

00:03:57.530 --> 00:04:00.128 I might adjust those a bit.
NOTE Confidence: 0.93420684

00:04:00.130 --> 00:04:02.286 All right, so there's my newsletter template,
NOTE Confidence: 0.93420684

00:04:02.290 --> 00:04:04.490 the initial makings of it.
NOTE Confidence: 0.93420684

00:04:04.490 --> 00:04:06.458 I'm not going to get too deep into
NOTE Confidence: 0.93420684

00:04:06.458 --> 00:04:08.610 this and I might just skip it entire.
NOTE Confidence: 0.93420684

00:04:08.610 --> 00:04:11.418 The one thing I will do is add
NOTE Confidence: 0.93420684

00:04:11.418 --> 00:04:13.210 some custom footer text.
NOTE Confidence: 0.93420684

00:04:13.210 --> 00:04:16.510 Demonstration purposes and a
NOTE Confidence: 0.93420684

00:04:16.510 --> 00:04:17.650 little note at the bottom here.
NOTE Confidence: 0.9277818

00:04:24.060 --> 00:04:26.728 If you want to add some specific information
NOTE Confidence: 0.9277818

00:04:26.728 --> 00:04:28.576 about this e-mail and the footer.
NOTE Confidence: 0.9277818

00:04:30.300 --> 00:04:32.106 Do you need to request a template
NOTE Confidence: 0.9277818

00:04:32.106 --> 00:04:34.111 in order to see this newsletters

NOTE Confidence: 0.9277818

00:04:34.111 --> 00:04:35.180 thing? I don't see it in.

NOTE Confidence: 0.9277818

00:04:35.220 --> 00:04:40.539 Yes, you will need to request it at first.

NOTE Confidence: 0.9277818

00:04:40.540 --> 00:04:43.340 We will give you access to do it once we do

NOTE Confidence: 0.9340193

00:04:45.470 --> 00:04:47.550 and we will set up the template for

NOTE Confidence: 0.9340193

00:04:47.990 --> 00:04:49.502 you. Yeah, we'll set up the template for you.

NOTE Confidence: 0.9340193

00:04:49.510 --> 00:04:50.910 You will have access to edit it

NOTE Confidence: 0.9340193

00:04:50.910 --> 00:04:52.347 if you want to in the future,

NOTE Confidence: 0.9340193

00:04:52.350 --> 00:04:55.310 but we'll just set it up just as a start.

NOTE Confidence: 0.9340193

00:04:55.310 --> 00:04:57.375 OK? I kind of blew through this

NOTE Confidence: 0.9340193

00:04:57.375 --> 00:04:59.415 setup because I'm gonna get into

NOTE Confidence: 0.9340193

00:04:59.415 --> 00:05:01.225 all the different content section

NOTE Confidence: 0.9340193

00:05:01.225 --> 00:05:04.030 types as we're building the issue,

NOTE Confidence: 0.9340193

00:05:04.030 --> 00:05:05.872 so I skipped right ahead to

NOTE Confidence: 0.9340193

00:05:05.872 --> 00:05:07.870 create an issue with no content.

NOTE Confidence: 0.9340193

00:05:07.870 --> 00:05:11.190 I'm gonna kind of a blank slate to work with.

NOTE Confidence: 0.9340193

00:05:11.190 --> 00:05:12.970 The most important thing about
NOTE Confidence: 0.9340193

00:05:12.970 --> 00:05:15.144 creating a new issue is picking
NOTE Confidence: 0.9340193

00:05:15.144 --> 00:05:17.064 when I'm going to send it.
NOTE Confidence: 0.9340193

00:05:17.070 --> 00:05:18.351 This does not have to be a
NOTE Confidence: 0.9340193

00:05:18.351 --> 00:05:19.588 hard and fast date and time.
NOTE Confidence: 0.9340193

00:05:19.590 --> 00:05:21.312 It should probably be the actual
NOTE Confidence: 0.9340193

00:05:21.312 --> 00:05:22.670 date that you're sending it.
NOTE Confidence: 0.9340193

00:05:22.670 --> 00:05:24.502 I wouldn't stress too too much about the
NOTE Confidence: 0.9340193

00:05:24.502 --> 00:05:26.385 time because I know things go back and forth.
NOTE Confidence: 0.9340193

00:05:26.390 --> 00:05:27.506 You need to get final approval.
NOTE Confidence: 0.9340193

00:05:27.510 --> 00:05:29.610 Sometimes things don't go out exactly
NOTE Confidence: 0.9340193

00:05:29.610 --> 00:05:31.829 the minute you are planning on,
NOTE Confidence: 0.9340193

00:05:31.830 --> 00:05:34.390 but we do have some rules in place
NOTE Confidence: 0.9340193

00:05:34.390 --> 00:05:36.742 just to make sure that the content
NOTE Confidence: 0.9340193

00:05:36.742 --> 00:05:38.530 of these messages is current.
NOTE Confidence: 0.9340193

00:05:38.530 --> 00:05:40.238 So like embargoed news,

NOTE Confidence: 0.9340193

00:05:40.238 --> 00:05:42.800 if your issue date for your

NOTE Confidence: 0.9340193

00:05:42.891 --> 00:05:45.330 newsletter is August 18th at 2:00

NOTE Confidence: 0.9340193

00:05:45.330 --> 00:05:47.719 PM and a news article is embargoed

NOTE Confidence: 0.9340193

00:05:47.719 --> 00:05:49.849 until 4:00 PM on that day,

NOTE Confidence: 0.9340193

00:05:49.850 --> 00:05:51.834 you're not gonna be able to include that

NOTE Confidence: 0.9340193

00:05:51.834 --> 00:05:53.394 news article because it's not supposed

NOTE Confidence: 0.9340193

00:05:53.394 --> 00:05:55.397 to be released to the public yet at

NOTE Confidence: 0.9340193

00:05:55.397 --> 00:05:56.923 the time of your e-mail being sent.

NOTE Confidence: 0.9340193

00:05:56.930 --> 00:05:59.888 So that will affect the eligible

NOTE Confidence: 0.9340193

00:05:59.890 --> 00:06:02.810 news articles and calendar items.

NOTE Confidence: 0.9340193

00:06:02.810 --> 00:06:03.850 You can always edit this.

NOTE Confidence: 0.9340193

00:06:03.850 --> 00:06:04.085 Now.

NOTE Confidence: 0.9340193

00:06:04.085 --> 00:06:05.260 You can originally edit this

NOTE Confidence: 0.9340193

00:06:05.260 --> 00:06:06.579 and it's kind of a pain.

NOTE Confidence: 0.9340193

00:06:06.580 --> 00:06:07.910 So if you end up pushing it back and then

NOTE Confidence: 0.9340193

00:06:07.949 --> 00:06:09.216 there's some more news you can include,

NOTE Confidence: 0.9340193

00:06:09.220 --> 00:06:12.540 you can always go back and edit it.

NOTE Confidence: 0.9340193

00:06:12.540 --> 00:06:12.997 OK.

NOTE Confidence: 0.9340193

00:06:12.997 --> 00:06:15.739 When I create a new issue,

NOTE Confidence: 0.9340193

00:06:15.740 --> 00:06:16.208 you know what,

NOTE Confidence: 0.9340193

00:06:16.208 --> 00:06:17.930 just so I can show you what we did so

NOTE Confidence: 0.9340193

00:06:17.930 --> 00:06:19.100 far with basically just our template.

NOTE Confidence: 0.9340193

00:06:19.100 --> 00:06:20.846 I'm going to go straight to

NOTE Confidence: 0.9340193

00:06:20.846 --> 00:06:22.886 preview and we can see sort of

NOTE Confidence: 0.9340193

00:06:22.886 --> 00:06:24.939 bare bones what I've done so far.

NOTE Confidence: 0.9340193

00:06:24.940 --> 00:06:27.613 So here's my word mark that I selected YSM.

NOTE Confidence: 0.9340193

00:06:27.620 --> 00:06:30.176 It's got the date of my issue up top.

NOTE Confidence: 0.9340193

00:06:30.180 --> 00:06:32.098 The title of my newsletter is here.

NOTE Confidence: 0.9340193

00:06:32.100 --> 00:06:32.411 Generally,

NOTE Confidence: 0.9340193

00:06:32.411 --> 00:06:35.590 we don't you you have the ability to do this,

NOTE Confidence: 0.9340193

00:06:35.590 --> 00:06:37.214 but I would urge caution if you're

NOTE Confidence: 0.9340193

00:06:37.214 --> 00:06:39.204 going to edit the title of your

NOTE Confidence: 0.9340193

00:06:39.204 --> 00:06:40.754 newsletter between issues because your

NOTE Confidence: 0.9340193

00:06:40.754 --> 00:06:42.469 readers are going to come to expect,

NOTE Confidence: 0.9340193

00:06:42.470 --> 00:06:43.905 assuming they receive it a few times,

NOTE Confidence: 0.9340193

00:06:43.910 --> 00:06:45.410 they're going to start to

NOTE Confidence: 0.9340193

00:06:45.410 --> 00:06:46.790 expect a certain look and feel,

NOTE Confidence: 0.9340193

00:06:46.790 --> 00:06:48.624 certainly a certain name for your newsletter.

NOTE Confidence: 0.9340193

00:06:48.630 --> 00:06:50.298 You probably don't want to mess

NOTE Confidence: 0.9340193

00:06:50.298 --> 00:06:52.149 with any of the newsletter too

NOTE Confidence: 0.9340193

00:06:52.149 --> 00:06:53.742 too much in this body text.

NOTE Confidence: 0.9340193

00:06:53.742 --> 00:06:55.782 If it's like a short phrase about what

NOTE Confidence: 0.9340193

00:06:55.782 --> 00:06:57.938 this publication is about or about the

NOTE Confidence: 0.9340193

00:06:57.938 --> 00:06:59.590 organization that you're talking about,

NOTE Confidence: 0.9340193

00:06:59.590 --> 00:07:00.750 you might want it to be the same.

NOTE Confidence: 0.9340193

00:07:00.750 --> 00:07:01.989 But I know for why some events,

NOTE Confidence: 0.9340193

00:07:01.990 --> 00:07:03.999 they change this message to sort of
NOTE Confidence: 0.9340193

00:07:04.000 --> 00:07:05.995 make it a preamble for what's going
NOTE Confidence: 0.9340193

00:07:05.995 --> 00:07:07.640 to come in that particular issue.
NOTE Confidence: 0.9340193

00:07:07.640 --> 00:07:09.854 And then we've got my very
NOTE Confidence: 0.9340193

00:07:09.854 --> 00:07:11.330 nice image here from
NOTE Confidence: 0.92945683

00:07:11.414 --> 00:07:13.880 White Coat and here is my custom footer text.
NOTE Confidence: 0.92945683

00:07:13.880 --> 00:07:15.680 I just want to add that to show you
NOTE Confidence: 0.92945683

00:07:15.680 --> 00:07:17.165 because there is some other content
NOTE Confidence: 0.92945683

00:07:17.165 --> 00:07:18.680 that you can't control so much.
NOTE Confidence: 0.92945683

00:07:20.760 --> 00:07:22.056 Most importantly, you have a link
NOTE Confidence: 0.92945683

00:07:22.056 --> 00:07:23.440 to the web version of this e-mail.
NOTE Confidence: 0.92945683

00:07:23.440 --> 00:07:25.350 If for whatever reason somebody
NOTE Confidence: 0.92945683

00:07:25.350 --> 00:07:27.080 opens this message and their e-mail
NOTE Confidence: 0.92945683

00:07:27.080 --> 00:07:28.040 client's not working properly,
NOTE Confidence: 0.92945683

00:07:28.040 --> 00:07:30.440 they can access it on the web instead.
NOTE Confidence: 0.92945683

00:07:30.440 --> 00:07:32.554 And then this stuff that looks like

NOTE Confidence: 0.92945683

00:07:32.554 --> 00:07:34.649 gibberish here and this button that's

NOTE Confidence: 0.92945683

00:07:34.649 --> 00:07:36.534 actually required for Yale message,

NOTE Confidence: 0.92945683

00:07:36.540 --> 00:07:39.548 it's going to pre populate this when you

NOTE Confidence: 0.92945683

00:07:39.548 --> 00:07:41.396 send the e-mail and Yale message with

NOTE Confidence: 0.92945683

00:07:41.396 --> 00:07:43.579 some information about your organization.

NOTE Confidence: 0.92945683

00:07:43.580 --> 00:07:46.265 And this managed e-mail subscription

NOTE Confidence: 0.92945683

00:07:46.265 --> 00:07:48.950 is automatically going to construct

NOTE Confidence: 0.92945683

00:07:49.033 --> 00:07:51.344 a link so that people can change

NOTE Confidence: 0.92945683

00:07:51.344 --> 00:07:53.564 their subscription status for your

NOTE Confidence: 0.92945683

00:07:53.564 --> 00:07:55.506 message and other messages from

NOTE Confidence: 0.92945683

00:07:55.506 --> 00:07:56.336 the footer in this e-mail.

NOTE Confidence: 0.92945683

00:07:56.340 --> 00:07:58.842 It's just a nice thing to give the users

NOTE Confidence: 0.92945683

00:07:58.842 --> 00:08:01.038 control over the emails they're getting.

NOTE Confidence: 0.92945683

00:08:01.040 --> 00:08:02.538 Instead of people replying to you like

NOTE Confidence: 0.92945683

00:08:02.538 --> 00:08:03.918 please remove me from this message,

NOTE Confidence: 0.92945683

00:08:03.920 --> 00:08:05.145 they can just click that button and
NOTE Confidence: 0.92945683

00:08:05.145 --> 00:08:06.428 remove themselves if they don't want to
NOTE Confidence: 0.92945683

00:08:06.428 --> 00:08:07.514 receive it anymore for whatever reason.
NOTE Confidence: 0.92660654

00:08:09.720 --> 00:08:11.718 So this is are totally blank,
NOTE Confidence: 0.92660654

00:08:11.720 --> 00:08:14.400 just header and footer e-mail.
NOTE Confidence: 0.92660654

00:08:14.400 --> 00:08:15.420 This is sort of the
NOTE Confidence: 0.92660654

00:08:15.420 --> 00:08:16.236 skeleton we're working at.
NOTE Confidence: 0.92660654

00:08:16.240 --> 00:08:17.820 Do you have any questions
NOTE Confidence: 0.92660654

00:08:17.820 --> 00:08:19.400 at this point either And
NOTE Confidence: 0.92660654

00:08:19.800 --> 00:08:22.230 the word mark be changed to
NOTE Confidence: 0.92660654

00:08:22.230 --> 00:08:24.600 your department right now? No,
NOTE Confidence: 0.91990674

00:08:27.450 --> 00:08:29.530 we have been thinking about
NOTE Confidence: 0.91990674

00:08:29.530 --> 00:08:31.795 introducing some ways to use a
NOTE Confidence: 0.91990674

00:08:31.795 --> 00:08:33.090 some kind of text that you input,
NOTE Confidence: 0.91990674

00:08:33.090 --> 00:08:34.872 which would probably be your department
NOTE Confidence: 0.91990674

00:08:34.872 --> 00:08:38.352 name and construct A compliant wordmark,

NOTE Confidence: 0.91990674

00:08:38.352 --> 00:08:40.236 a Yale branding guidelines

NOTE Confidence: 0.91990674

00:08:40.236 --> 00:08:42.450 compliant wordmark at the top.

NOTE Confidence: 0.91990674

00:08:42.450 --> 00:08:43.998 But for now, the word Mark's

NOTE Confidence: 0.91990674

00:08:43.998 --> 00:08:45.770 just gonna be the institution.

NOTE Confidence: 0.91990674

00:08:45.770 --> 00:08:47.126 If you're talking about your organization,

NOTE Confidence: 0.91990674

00:08:47.130 --> 00:08:48.414 you probably just wanna include it

NOTE Confidence: 0.91990674

00:08:48.414 --> 00:08:50.130 in the name of the newsletter just

NOTE Confidence: 0.91990674

00:08:50.130 --> 00:08:51.330 so it's really clear for people.

NOTE Confidence: 0.93444246

00:08:55.200 --> 00:08:57.244 Were there any other questions in chat

NOTE Confidence: 0.93444246

00:08:57.244 --> 00:08:59.040 or anything else? Sorry, I'm a little.

NOTE Confidence: 0.93444246

00:09:01.440 --> 00:09:03.360 OK, I'm just gonna keep going for now.

NOTE Confidence: 0.93444246

00:09:03.360 --> 00:09:06.560 Stop me if there's a question to answer.

NOTE Confidence: 0.93444246

00:09:06.560 --> 00:09:08.798 So the part I skipped over

NOTE Confidence: 0.93444246

00:09:08.800 --> 00:09:09.992 in my template creation,

NOTE Confidence: 0.93444246

00:09:09.992 --> 00:09:12.311 which we would definitely do for you if

NOTE Confidence: 0.93444246

00:09:12.311 --> 00:09:14.191 we were setting up a template for you,
NOTE Confidence: 0.93444246

00:09:14.200 --> 00:09:16.484 is adding some default
NOTE Confidence: 0.93444246

00:09:16.484 --> 00:09:18.197 content layout sections.
NOTE Confidence: 0.93444246

00:09:18.200 --> 00:09:19.360 Right now mine's totally blank,
NOTE Confidence: 0.93444246

00:09:19.360 --> 00:09:21.240 which is why I just saw my header and footer.
NOTE Confidence: 0.93444246

00:09:21.240 --> 00:09:24.237 I can go in here and add a section
NOTE Confidence: 0.93444246

00:09:24.240 --> 00:09:27.240 the the title of my section.
NOTE Confidence: 0.93444246

00:09:27.240 --> 00:09:29.249 I'm gonna make a static text section
NOTE Confidence: 0.93444246

00:09:29.249 --> 00:09:31.415 because we all know maybe I need to
NOTE Confidence: 0.93444246

00:09:31.415 --> 00:09:33.280 add some kind of static text here.
NOTE Confidence: 0.93444246

00:09:33.280 --> 00:09:36.888 So here's my static text section and this
NOTE Confidence: 0.93444246

00:09:36.888 --> 00:09:38.520 is just any kind of text that's unique.
NOTE Confidence: 0.93444246

00:09:38.520 --> 00:09:38.912 This message,
NOTE Confidence: 0.93444246

00:09:38.912 --> 00:09:40.480 it's not gonna be in the news article,
NOTE Confidence: 0.93444246

00:09:40.480 --> 00:09:41.920 it's not part of an event.
NOTE Confidence: 0.93444246

00:09:41.920 --> 00:09:43.513 I just need to include this in my newsletter.

NOTE Confidence: 0.9244652

00:09:45.880 --> 00:09:47.836 So here's my static text section.

NOTE Confidence: 0.9244652

00:09:47.840 --> 00:09:48.960 I'm gonna choose text

NOTE Confidence: 0.9173272

00:09:51.860 --> 00:09:53.180 I'm going to skip. I could.

NOTE Confidence: 0.9173272

00:09:53.180 --> 00:09:55.268 I do have the option, and you know what?

NOTE Confidence: 0.9173272

00:09:55.268 --> 00:09:57.096 I'll just use this so you all

NOTE Confidence: 0.9173272

00:09:57.096 --> 00:09:58.620 can see what it looks like.

NOTE Confidence: 0.9173272

00:09:58.620 --> 00:10:00.591 We do have the option to add sort of

NOTE Confidence: 0.9173272

00:10:00.591 --> 00:10:03.180 a link For more information about

NOTE Confidence: 0.9173272

00:10:03.180 --> 00:10:04.796 each section, Totally optional.

NOTE Confidence: 0.9173272

00:10:04.796 --> 00:10:06.236 If you don't have anything

NOTE Confidence: 0.9173272

00:10:06.236 --> 00:10:07.420 appropriate to put there,

NOTE Confidence: 0.9173272

00:10:07.420 --> 00:10:08.341 that's totally fine,

NOTE Confidence: 0.9173272

00:10:08.341 --> 00:10:10.780 but it's just an option that you have

NOTE Confidence: 0.9173272

00:10:12.980 --> 00:10:15.857 when you're adding this to your newsletter.

NOTE Confidence: 0.9173272

00:10:15.860 --> 00:10:17.826 And just so we can follow along, for now,

NOTE Confidence: 0.9173272

00:10:17.826 --> 00:10:20.410 I'm just going to add this one section.
NOTE Confidence: 0.9173272

00:10:20.410 --> 00:10:21.490 When I add this section,
NOTE Confidence: 0.9173272

00:10:21.490 --> 00:10:24.426 I now see a section of content in
NOTE Confidence: 0.9173272

00:10:24.426 --> 00:10:26.650 my newsletter issue editor here.
NOTE Confidence: 0.9173272

00:10:26.650 --> 00:10:28.010 It's already got the title,
NOTE Confidence: 0.9173272

00:10:28.010 --> 00:10:29.276 static text section,
NOTE Confidence: 0.9173272

00:10:29.276 --> 00:10:33.766 I can enter a subtitle and then I
NOTE Confidence: 0.9173272

00:10:33.766 --> 00:10:35.250 should have had this loaded up already,
NOTE Confidence: 0.9173272

00:10:35.250 --> 00:10:38.298 but I'm gonna steal some warm Ipsum text
NOTE Confidence: 0.9173272

00:10:38.298 --> 00:10:41.203 from a really interesting newsletter
NOTE Confidence: 0.9173272

00:10:41.203 --> 00:10:44.168 message that I'm writing here.
NOTE Confidence: 0.9173272

00:10:44.170 --> 00:10:45.586 And here is my very important
NOTE Confidence: 0.9173272

00:10:45.586 --> 00:10:46.781 text that everybody's gonna have
NOTE Confidence: 0.9173272

00:10:46.781 --> 00:10:47.609 a great time reading
NOTE Confidence: 0.9226993

00:10:49.650 --> 00:10:52.330 there and paste it in.
NOTE Confidence: 0.9292145

00:10:55.330 --> 00:10:56.370 And similar to the header,

NOTE Confidence: 0.9292145
00:10:56.370 --> 00:10:58.074 there are some layout
NOTE Confidence: 0.9292145
00:10:58.074 --> 00:11:00.204 styles for the static text.
NOTE Confidence: 0.9292145
00:11:00.210 --> 00:11:02.835 There are several aspect ratio
NOTE Confidence: 0.9292145
00:11:02.835 --> 00:11:05.562 and a few dual image options.
NOTE Confidence: 0.9292145
00:11:05.562 --> 00:11:08.250 For the amount of text I entered.
NOTE Confidence: 0.9292145
00:11:08.250 --> 00:11:10.930 Dual image probably is going to look weird.
NOTE Confidence: 0.9292145
00:11:10.930 --> 00:11:12.760 You'd only want to use layouts
NOTE Confidence: 0.9292145
00:11:12.760 --> 00:11:14.242 that have multiple images if
NOTE Confidence: 0.9292145
00:11:14.242 --> 00:11:15.882 you have a quite a bit of text,
NOTE Confidence: 0.9292145
00:11:15.890 --> 00:11:18.188 some longer text in this field.
NOTE Confidence: 0.9292145
00:11:18.190 --> 00:11:20.942 So I'm going to pick something with a
NOTE Confidence: 0.9292145
00:11:20.942 --> 00:11:24.660 single image and then I'm going to add
NOTE Confidence: 0.9292145
00:11:24.660 --> 00:11:27.430 my portrait image from the media library.
NOTE Confidence: 0.9292145
00:11:27.430 --> 00:11:28.358 Since it's a portrait,
NOTE Confidence: 0.9292145
00:11:28.358 --> 00:11:29.750 I'm going to pick a headshot.
NOTE Confidence: 0.9292145

00:11:29.750 --> 00:11:31.235 We've got some great headshots
NOTE Confidence: 0.9292145

00:11:31.235 --> 00:11:32.423 here to choose from.
NOTE Confidence: 0.9292145

00:11:32.430 --> 00:11:32.550 And
NOTE Confidence: 0.922088

00:11:34.750 --> 00:11:37.455 I selected it and it goes in and
NOTE Confidence: 0.922088

00:11:37.455 --> 00:11:40.150 I hit save and there's my image.
NOTE Confidence: 0.922088

00:11:42.430 --> 00:11:43.726 OK, and just so we can
NOTE Confidence: 0.922088

00:11:43.726 --> 00:11:44.590 keep following along here,
NOTE Confidence: 0.922088

00:11:44.590 --> 00:11:45.745 let's preview and see what we've got.
NOTE Confidence: 0.922088

00:11:45.750 --> 00:11:47.225 Now we've got my header
NOTE Confidence: 0.922088

00:11:47.225 --> 00:11:48.700 that we already went over.
NOTE Confidence: 0.922088

00:11:48.700 --> 00:11:50.536 We've got my static text section,
NOTE Confidence: 0.922088

00:11:50.540 --> 00:11:52.059 which is the title of that section.
NOTE Confidence: 0.922088

00:11:52.060 --> 00:11:54.055 We've got my read more about this.
NOTE Confidence: 0.922088

00:11:54.060 --> 00:11:55.386 That is completely meaningless and just
NOTE Confidence: 0.922088

00:11:55.386 --> 00:11:57.098 links to the School of Medicine homepage,
NOTE Confidence: 0.922088

00:11:57.100 --> 00:11:59.218 but that's fine, that's an option.

NOTE Confidence: 0.922088
00:11:59.220 --> 00:12:01.460 If you want to put a link
NOTE Confidence: 0.922088
00:12:01.460 --> 00:12:03.020 here for whatever reason.
NOTE Confidence: 0.922088
00:12:03.020 --> 00:12:05.076 Then my image shows up, my subtitle,
NOTE Confidence: 0.922088
00:12:05.076 --> 00:12:08.340 and then this text that I pasted in.
NOTE Confidence: 0.922088
00:12:08.340 --> 00:12:10.572 So we do have those layout options for text.
NOTE Confidence: 0.922088
00:12:10.580 --> 00:12:11.721 We know you're going to have to
NOTE Confidence: 0.922088
00:12:11.721 --> 00:12:12.939 write some text through your e-mail,
NOTE Confidence: 0.922088
00:12:12.940 --> 00:12:17.620 so that's there totally is an option
NOTE Confidence: 0.922088
00:12:17.620 --> 00:12:21.578 to use this tool if you just want this.
NOTE Confidence: 0.922088
00:12:21.580 --> 00:12:24.892 If you just want some static text like this,
NOTE Confidence: 0.922088
00:12:24.900 --> 00:12:27.224 Yale message might be just as easy
NOTE Confidence: 0.922088
00:12:27.224 --> 00:12:29.418 for these kinds of emails though,
NOTE Confidence: 0.922088
00:12:29.420 --> 00:12:31.596 when you're not having to do a lot
NOTE Confidence: 0.922088
00:12:31.596 --> 00:12:33.900 of HTML manipulation and all that.
NOTE Confidence: 0.922088
00:12:33.900 --> 00:12:36.120 But you could totally produce
NOTE Confidence: 0.922088

00:12:36.120 --> 00:12:37.140 the message here,
NOTE Confidence: 0.922088

00:12:37.140 --> 00:12:39.195 even if you're just dealing
NOTE Confidence: 0.922088

00:12:39.195 --> 00:12:41.250 with static text like this.
NOTE Confidence: 0.922088

00:12:41.250 --> 00:12:43.238 Where the benefit of this tool really
NOTE Confidence: 0.922088

00:12:43.238 --> 00:12:45.256 comes into play is when we start
NOTE Confidence: 0.922088

00:12:45.256 --> 00:12:46.924 adding things like news and events.
NOTE Confidence: 0.922088

00:12:46.930 --> 00:12:49.266 I'm going to go ahead and add both
NOTE Confidence: 0.922088

00:12:49.266 --> 00:12:52.970 of those so we've got latest news.
NOTE Confidence: 0.922088

00:12:52.970 --> 00:12:56.768 Type of my section is going to be news.
NOTE Confidence: 0.922088

00:12:56.770 --> 00:12:58.846 I can add some introductory texts,
NOTE Confidence: 0.9299006

00:13:06.210 --> 00:13:09.400 OK, and then we've got a
NOTE Confidence: 0.9299006

00:13:09.400 --> 00:13:10.840 layout style for the snooze.
NOTE Confidence: 0.9299006

00:13:10.840 --> 00:13:13.396 You can have it be larger with an image,
NOTE Confidence: 0.9299006

00:13:13.400 --> 00:13:14.480 and if you choose that one,
NOTE Confidence: 0.9299006

00:13:14.480 --> 00:13:16.755 you're really going to want every news
NOTE Confidence: 0.9299006

00:13:16.755 --> 00:13:18.878 article to have a thumbnail image,

NOTE Confidence: 0.9299006

00:13:18.880 --> 00:13:20.680 medium with optional image.

NOTE Confidence: 0.9299006

00:13:20.680 --> 00:13:22.480 As the name implies,

NOTE Confidence: 0.9299006

00:13:22.480 --> 00:13:23.532 you probably could go.

NOTE Confidence: 0.9299006

00:13:23.532 --> 00:13:25.918 You can go with or without an image here,

NOTE Confidence: 0.9299006

00:13:25.920 --> 00:13:28.314 It's going to look OK either way.

NOTE Confidence: 0.9299006

00:13:28.320 --> 00:13:31.758 And then small with optional icon.

NOTE Confidence: 0.9299006

00:13:31.760 --> 00:13:36.068 This is almost exclusively used only I think

NOTE Confidence: 0.9299006

00:13:36.068 --> 00:13:39.740 in YSPH events and YSM events right now.

NOTE Confidence: 0.9299006

00:13:39.740 --> 00:13:41.630 I need to make some enhancements here

NOTE Confidence: 0.9299006

00:13:41.630 --> 00:13:43.697 so it's easier for other folks to use,

NOTE Confidence: 0.9299006

00:13:43.700 --> 00:13:46.760 but for now it just makes a very simple

NOTE Confidence: 0.9299006

00:13:46.760 --> 00:13:49.900 text with the link layout for your news.

NOTE Confidence: 0.9299006

00:13:49.900 --> 00:13:50.860 If you have say,

NOTE Confidence: 0.9299006

00:13:50.860 --> 00:13:52.948 a lot of news articles like maybe you want

NOTE Confidence: 0.9299006

00:13:52.948 --> 00:13:55.299 to promote 10 or more articles in the list,

NOTE Confidence: 0.9299006

00:13:55.300 --> 00:13:56.826 you might want to do the option
NOTE Confidence: 0.9299006

00:13:56.826 --> 00:13:58.172 that doesn't bother with any images
NOTE Confidence: 0.9299006

00:13:58.172 --> 00:13:59.790 and you're just going to link with
NOTE Confidence: 0.9299006

00:13:59.790 --> 00:14:02.100 the title and date to that news.
NOTE Confidence: 0.9299006

00:14:02.100 --> 00:14:04.215 I'm going to choose medium
NOTE Confidence: 0.9299006

00:14:04.215 --> 00:14:05.907 with optional image here,
NOTE Confidence: 0.9299006

00:14:05.910 --> 00:14:07.685 and then we have this
NOTE Confidence: 0.9299006

00:14:07.685 --> 00:14:08.750 optional organization filter.
NOTE Confidence: 0.9299006

00:14:08.750 --> 00:14:10.580 I could just leave this
NOTE Confidence: 0.9299006

00:14:10.580 --> 00:14:12.630 blank and if I do that,
NOTE Confidence: 0.9299006

00:14:12.630 --> 00:14:15.270 when I add the section,
NOTE Confidence: 0.9299006

00:14:15.270 --> 00:14:17.601 it's going to let me add literally
NOTE Confidence: 0.9299006

00:14:17.601 --> 00:14:19.094 any published and publicly
NOTE Confidence: 0.9299006

00:14:19.094 --> 00:14:21.229 viewable article in the system,
NOTE Confidence: 0.9299006

00:14:21.230 --> 00:14:23.525 which maybe I want to do depending on the
NOTE Confidence: 0.9299006

00:14:23.525 --> 00:14:25.669 kind of newsletter you're sending out.

NOTE Confidence: 0.9299006

00:14:25.670 --> 00:14:28.190 But most of you I think,

NOTE Confidence: 0.9299006

00:14:28.190 --> 00:14:30.430 And again sorry I should highlight this.

NOTE Confidence: 0.9299006

00:14:30.430 --> 00:14:32.222 I can edit sort of the settings for

NOTE Confidence: 0.9299006

00:14:32.222 --> 00:14:34.373 any of these sections at any time by

NOTE Confidence: 0.9299006

00:14:34.373 --> 00:14:35.951 finding the Edit the section button

NOTE Confidence: 0.9299006

00:14:35.951 --> 00:14:37.590 under the name of that section.

NOTE Confidence: 0.9299006

00:14:37.590 --> 00:14:39.207 So I click my new latest new

NOTE Confidence: 0.9299006

00:14:39.207 --> 00:14:40.949 section to edit the section button.

NOTE Confidence: 0.9299006

00:14:40.950 --> 00:14:43.002 It's gonna bring me right back

NOTE Confidence: 0.9299006

00:14:43.002 --> 00:14:44.721 to this configuration popup that

NOTE Confidence: 0.9299006

00:14:44.721 --> 00:14:46.146 I was just dealing with.

NOTE Confidence: 0.9299006

00:14:46.150 --> 00:14:48.358 What I can do here is plug in

NOTE Confidence: 0.9299006

00:14:48.358 --> 00:14:49.750 the organization to filter by.

NOTE Confidence: 0.9299006

00:14:49.750 --> 00:14:53.242 So let's pretend I'm Julie Perry

NOTE Confidence: 0.9299006

00:14:53.242 --> 00:14:54.988 in Internal Medicine.

NOTE Confidence: 0.9299006

00:14:54.990 --> 00:14:57.150 I'm gonna pick Internal Medicine
NOTE Confidence: 0.9299006

00:14:57.150 --> 00:14:59.679 and click Update.
NOTE Confidence: 0.9299006

00:14:59.680 --> 00:15:01.600 Now this nice new option appears.
NOTE Confidence: 0.9299006

00:15:01.600 --> 00:15:05.560 I can Add all the articles in a date range.
NOTE Confidence: 0.9299006

00:15:05.560 --> 00:15:05.998 We don't.
NOTE Confidence: 0.9299006

00:15:05.998 --> 00:15:07.531 We didn't add this option if you're
NOTE Confidence: 0.9299006

00:15:07.531 --> 00:15:09.135 not filtering by an org because it
NOTE Confidence: 0.9299006

00:15:09.135 --> 00:15:10.762 didn't make so much sense that you
NOTE Confidence: 0.9299006

00:15:10.762 --> 00:15:12.130 would want to add every article
NOTE Confidence: 0.9299006

00:15:12.130 --> 00:15:14.232 that was published at the School of
NOTE Confidence: 0.9299006

00:15:14.232 --> 00:15:16.320 Medicine in the past month or so.
NOTE Confidence: 0.9299006

00:15:16.320 --> 00:15:18.280 That might not make so much sense.
NOTE Confidence: 0.9299006

00:15:18.280 --> 00:15:19.840 But once I'm filtering down to an org,
NOTE Confidence: 0.9299006

00:15:19.840 --> 00:15:21.916 maybe I do want to include.
NOTE Confidence: 0.9299006

00:15:21.920 --> 00:15:24.076 I'm sending this note on the 18th,
NOTE Confidence: 0.9299006

00:15:24.080 --> 00:15:26.082 so maybe I want to include everything

NOTE Confidence: 0.9299006

00:15:26.082 --> 00:15:28.081 in the week leading up to that

NOTE Confidence: 0.9299006

00:15:28.081 --> 00:15:29.208 date that was published.

NOTE Confidence: 0.9299006

00:15:29.208 --> 00:15:30.066 And there's nothing.

NOTE Confidence: 0.9299006

00:15:30.070 --> 00:15:30.344 OK,

NOTE Confidence: 0.9299006

00:15:30.344 --> 00:15:33.230 so I'm going to pick a wider date range here.

NOTE Confidence: 0.9073326

00:15:35.910 --> 00:15:37.270 All right, let's go.

NOTE Confidence: 0.9073326

00:15:39.430 --> 00:15:42.350 Here we go. OK, so now I got some articles.

NOTE Confidence: 0.9073326

00:15:42.350 --> 00:15:43.510 I shouldn't have made my

NOTE Confidence: 0.9073326

00:15:43.510 --> 00:15:44.670 newsletter date in the future.

NOTE Confidence: 0.9073326

00:15:44.670 --> 00:15:45.894 That was my mistake.

NOTE Confidence: 0.9073326

00:15:45.894 --> 00:15:48.350 So this is probably too many

NOTE Confidence: 0.9073326

00:15:48.350 --> 00:15:51.150 for the option I selected.

NOTE Confidence: 0.9073326

00:15:51.150 --> 00:15:53.870 So I'm just going to, you know,

NOTE Confidence: 0.9073326

00:15:53.870 --> 00:15:55.207 you know what I'm actually gonna do

NOTE Confidence: 0.9073326

00:15:55.207 --> 00:15:56.529 because this is gonna take forever,

NOTE Confidence: 0.9073326

00:15:56.530 --> 00:15:58.450 is we have this handy remove all button

NOTE Confidence: 0.9073326

00:15:58.450 --> 00:16:00.244 right here so I can click that and

NOTE Confidence: 0.9073326

00:16:00.244 --> 00:16:02.370 then I can pick a more sensible date.

NOTE Confidence: 0.9073326

00:16:02.370 --> 00:16:06.078 So let's try this again and I'll just

NOTE Confidence: 0.9073326

00:16:06.078 --> 00:16:11.620 do maybe the 4th to the 8th and let's

NOTE Confidence: 0.9073326

00:16:11.620 --> 00:16:13.890 see what we end up there. All right.

NOTE Confidence: 0.9073326

00:16:13.890 --> 00:16:14.970 That seems a lot more manageable.

NOTE Confidence: 0.9073326

00:16:14.970 --> 00:16:16.250 It's a little bit on the long side,

NOTE Confidence: 0.9073326

00:16:16.250 --> 00:16:18.220 but hopefully there's some familiar

NOTE Confidence: 0.9073326

00:16:18.220 --> 00:16:20.940 images in there we can check out.

NOTE Confidence: 0.9073326

00:16:20.940 --> 00:16:21.260 All right,

NOTE Confidence: 0.9073326

00:16:21.260 --> 00:16:22.940 before I go straight to preview again,

NOTE Confidence: 0.9073326

00:16:22.940 --> 00:16:24.228 let me go ahead and I'm going

NOTE Confidence: 0.9073326

00:16:24.228 --> 00:16:25.420 to add a new section.

NOTE Confidence: 0.9073326

00:16:25.420 --> 00:16:26.460 I scroll to the top,

NOTE Confidence: 0.9073326

00:16:26.460 --> 00:16:28.020 click edit, issue sections,

NOTE Confidence: 0.9073326

00:16:28.020 --> 00:16:31.273 and I'm going to add a new section

NOTE Confidence: 0.9073326

00:16:31.273 --> 00:16:33.780 and these are my upcoming events.

NOTE Confidence: 0.9304366

00:16:35.660 --> 00:16:38.000 What is it pulling? Is it pulling

NOTE Confidence: 0.9304366

00:16:38.000 --> 00:16:41.068 publish News or is it calling the

NOTE Confidence: 0.9304366

00:16:41.068 --> 00:16:45.500 news that is in your news Publish news

NOTE Confidence: 0.9304366

00:16:45.500 --> 00:16:47.110 that it's been since I

NOTE Confidence: 0.9304366

00:16:47.110 --> 00:16:48.398 filtered to Internal medicine.

NOTE Confidence: 0.9304366

00:16:48.400 --> 00:16:50.400 It's published news that is

NOTE Confidence: 0.9304366

00:16:50.400 --> 00:16:52.000 accepted to Internal Medicine.

NOTE Confidence: 0.9304366

00:16:52.000 --> 00:16:54.380 So it's either something that I as

NOTE Confidence: 0.9304366

00:16:54.380 --> 00:16:56.535 the internal Medicine news admin or

NOTE Confidence: 0.9304366

00:16:56.535 --> 00:16:58.851 editor have submitted or something that

NOTE Confidence: 0.9304366

00:16:58.851 --> 00:17:01.353 I accepted from the suggested news

NOTE Confidence: 0.9304366

00:17:01.360 --> 00:17:04.356 and events works the exact same way.

NOTE Confidence: 0.9304366

00:17:04.360 --> 00:17:06.796 I'm gonna have a my upcoming events.

NOTE Confidence: 0.9304366

00:17:06.800 --> 00:17:08.920 The type is Event.
NOTE Confidence: 0.9304366

00:17:08.920 --> 00:17:13.680 Here are some upcoming events.
NOTE Confidence: 0.9304366

00:17:13.680 --> 00:17:14.916 It's kind of a lame description,
NOTE Confidence: 0.9304366

00:17:14.920 --> 00:17:17.370 but we'll go with it.
NOTE Confidence: 0.9304366

00:17:17.370 --> 00:17:19.330 We've got let me just go with
NOTE Confidence: 0.9304366

00:17:19.330 --> 00:17:20.170 large with image.
NOTE Confidence: 0.9304366

00:17:20.170 --> 00:17:22.767 I'm only gonna pick a couple here
NOTE Confidence: 0.9304366

00:17:22.770 --> 00:17:24.690 and I'm not gonna bother this
NOTE Confidence: 0.9304366

00:17:24.690 --> 00:17:25.970 time filtering by organization,
NOTE Confidence: 0.9304366

00:17:25.970 --> 00:17:26.822 but rest assured,
NOTE Confidence: 0.9304366

00:17:26.822 --> 00:17:29.577 you do have the same AD by date range
NOTE Confidence: 0.9304366

00:17:29.577 --> 00:17:32.369 option if you do filter by an organization.
NOTE Confidence: 0.9304366

00:17:32.370 --> 00:17:33.924 But again, if you're pulling just
NOTE Confidence: 0.9304366

00:17:33.924 --> 00:17:35.569 from any event in the system,
NOTE Confidence: 0.9304366

00:17:35.570 --> 00:17:37.712 we're not providing that option because
NOTE Confidence: 0.9304366

00:17:37.712 --> 00:17:40.450 it just doesn't make a whole lot of sense.

NOTE Confidence: 0.9304366

00:17:40.450 --> 00:17:43.276 OK, so let's say let's pick

NOTE Confidence: 0.9304366

00:17:43.276 --> 00:17:45.870 that event and this event.

NOTE Confidence: 0.9304366

00:17:45.870 --> 00:17:47.838 In this event I chose the

NOTE Confidence: 0.9304366

00:17:47.838 --> 00:17:48.822 large layout option,

NOTE Confidence: 0.9304366

00:17:48.830 --> 00:17:50.190 so it's going to make them quite big.

NOTE Confidence: 0.9304366

00:17:50.190 --> 00:17:52.045 It would only be really suitable for

NOTE Confidence: 0.9304366

00:17:52.045 --> 00:17:53.907 promoting a few a handful of events.

NOTE Confidence: 0.9304366

00:17:53.910 --> 00:17:56.668 So I'm going to stop right there.

NOTE Confidence: 0.9304366

00:17:56.670 --> 00:17:58.230 I'm not in the order,

NOTE Confidence: 0.9304366

00:17:58.230 --> 00:18:00.094 so that's kind of weird and it probably

NOTE Confidence: 0.9304366

00:18:00.094 --> 00:18:01.553 wouldn't make a whole lot of sense

NOTE Confidence: 0.9304366

00:18:01.553 --> 00:18:03.030 for me to promote this past event.

NOTE Confidence: 0.9304366

00:18:03.030 --> 00:18:06.150 So let's just get that out of there.

NOTE Confidence: 0.9304366

00:18:06.150 --> 00:18:06.468 OK,

NOTE Confidence: 0.9304366

00:18:06.468 --> 00:18:08.694 so now I've got a couple upcoming

NOTE Confidence: 0.9304366

00:18:08.694 --> 00:18:10.926 events that are going to presented

NOTE Confidence: 0.9304366

00:18:10.926 --> 00:18:12.836 pretty large in the newsletter

NOTE Confidence: 0.9304366

00:18:12.840 --> 00:18:14.118 because of layout option I chose.

NOTE Confidence: 0.9304366

00:18:14.120 --> 00:18:15.555 And then all of these news articles.

NOTE Confidence: 0.9304366

00:18:15.560 --> 00:18:18.758 Let's preview what that looks like.

NOTE Confidence: 0.9304366

00:18:18.760 --> 00:18:20.440 We've got what I added already.

NOTE Confidence: 0.9304366

00:18:20.440 --> 00:18:21.640 We've got my text section.

NOTE Confidence: 0.9304366

00:18:21.640 --> 00:18:22.760 We've got my latest news.

NOTE Confidence: 0.9304366

00:18:22.760 --> 00:18:25.185 And here we've got all

NOTE Confidence: 0.9304366

00:18:25.185 --> 00:18:26.640 my beautiful thumbnails.

NOTE Confidence: 0.9304366

00:18:26.640 --> 00:18:27.980 Tell Julie's doing great

NOTE Confidence: 0.9304366

00:18:27.980 --> 00:18:29.320 job curating this stuff.

NOTE Confidence: 0.9439554

00:18:29.400 --> 00:18:30.756 So what copy is it pulling?

NOTE Confidence: 0.9439554

00:18:30.760 --> 00:18:32.278 Sorry, is it This is the

NOTE Confidence: 0.9439554

00:18:32.280 --> 00:18:34.600 summary from the news article.

NOTE Confidence: 0.9439554

00:18:34.600 --> 00:18:35.758 Yeah, that's good.

NOTE Confidence: 0.9439554

00:18:35.760 --> 00:18:37.932 So it's pulling from that summary

NOTE Confidence: 0.9439554

00:18:37.932 --> 00:18:40.609 field that the very first few steps

NOTE Confidence: 0.9439554

00:18:40.609 --> 00:18:42.762 of submitting news and then my events.

NOTE Confidence: 0.9439554

00:18:42.762 --> 00:18:45.210 And you might notice that I picked an option.

NOTE Confidence: 0.9439554

00:18:45.210 --> 00:18:46.930 We were showing an image,

NOTE Confidence: 0.9439554

00:18:46.930 --> 00:18:50.164 but no images are showing up here.

NOTE Confidence: 0.9439554

00:18:50.170 --> 00:18:52.260 That's pretty common because we

NOTE Confidence: 0.9439554

00:18:52.260 --> 00:18:54.770 don't often get images added here.

NOTE Confidence: 0.9439554

00:18:54.770 --> 00:18:57.370 But the nice thing is,

NOTE Confidence: 0.9439554

00:18:57.370 --> 00:18:58.875 say I wanted to add an image

NOTE Confidence: 0.9439554

00:18:58.875 --> 00:19:00.170 just for my newsletter.

NOTE Confidence: 0.9439554

00:19:00.170 --> 00:19:01.766 I don't want to mess with the

NOTE Confidence: 0.9439554

00:19:01.766 --> 00:19:03.054 actual event itself because it

NOTE Confidence: 0.9439554

00:19:03.054 --> 00:19:04.449 was submitted by somebody else.

NOTE Confidence: 0.9439554

00:19:04.450 --> 00:19:05.970 I don't want to go touching their event,

NOTE Confidence: 0.9439554

00:19:05.970 --> 00:19:07.496 but I do want to include an
NOTE Confidence: 0.9439554

00:19:07.496 --> 00:19:08.810 image for my newsletter.
NOTE Confidence: 0.9439554

00:19:08.810 --> 00:19:11.561 I can click this handy little blue
NOTE Confidence: 0.9439554

00:19:11.561 --> 00:19:14.365 plus icon add overrides and this is
NOTE Confidence: 0.9439554

00:19:14.365 --> 00:19:16.594 going to let me add a custom summary
NOTE Confidence: 0.9439554

00:19:16.594 --> 00:19:18.410 so I could add some description
NOTE Confidence: 0.9439554

00:19:18.410 --> 00:19:20.330 that is separate from whatever the
NOTE Confidence: 0.9439554

00:19:20.330 --> 00:19:22.179 event submitter so I don't have
NOTE Confidence: 0.9439554

00:19:22.179 --> 00:19:23.564 to screw with their description.
NOTE Confidence: 0.9439554

00:19:23.570 --> 00:19:25.208 If it's appropriate for their org.
NOTE Confidence: 0.9439554

00:19:25.210 --> 00:19:28.038 Maybe I want to present it a
NOTE Confidence: 0.9439554

00:19:28.038 --> 00:19:29.898 little differently so I can through
NOTE Confidence: 0.9439554

00:19:29.898 --> 00:19:30.684 my custom description,
NOTE Confidence: 0.9306254

00:19:38.120 --> 00:19:40.118 okay and then I can add a custom image.
NOTE Confidence: 0.9306254

00:19:40.120 --> 00:19:41.170 And again, this is only gonna
NOTE Confidence: 0.9306254

00:19:41.170 --> 00:19:42.360 show up in my newsletter.

NOTE Confidence: 0.9306254
00:19:42.360 --> 00:19:45.000 It's not gonna mess with whatever
NOTE Confidence: 0.9306254
00:19:45.000 --> 00:19:47.320 work somebody else is doing.
NOTE Confidence: 0.9306254
00:19:47.320 --> 00:19:49.474 Select image and those crops are
NOTE Confidence: 0.9306254
00:19:49.474 --> 00:19:51.920 OK for these this purpose here.
NOTE Confidence: 0.9306254
00:19:51.920 --> 00:19:54.075 And we'll just check that
NOTE Confidence: 0.9306254
00:19:54.075 --> 00:19:55.799 out again really quick.
NOTE Confidence: 0.9306254
00:19:55.800 --> 00:19:57.060 I'm gonna close some of these
NOTE Confidence: 0.9306254
00:19:57.060 --> 00:19:58.138 other previews because we're gonna
NOTE Confidence: 0.9306254
00:19:58.138 --> 00:19:59.320 get loaded up pretty quick here.
NOTE Confidence: 0.93559015
00:20:03.290 --> 00:20:05.019 And now I see my nice thumbnail
NOTE Confidence: 0.93559015
00:20:05.019 --> 00:20:06.754 that I selected and my custom
NOTE Confidence: 0.93559015
00:20:06.754 --> 00:20:08.620 description that I wrote to override
NOTE Confidence: 0.93559015
00:20:08.620 --> 00:20:10.250 whatever was in there by default.
NOTE Confidence: 0.93559015
00:20:10.250 --> 00:20:11.804 So that can if it's your event.
NOTE Confidence: 0.93559015
00:20:11.810 --> 00:20:14.408 There's no reason you can't just
NOTE Confidence: 0.93559015

00:20:14.410 --> 00:20:16.364 click into this event and click edit
NOTE Confidence: 0.93559015

00:20:16.364 --> 00:20:18.761 and go in and edit the actual event
NOTE Confidence: 0.93559015

00:20:18.761 --> 00:20:20.970 to update it to what looks good.
NOTE Confidence: 0.93559015

00:20:20.970 --> 00:20:22.608 But if I'm using somebody else's event,
NOTE Confidence: 0.93559015

00:20:22.610 --> 00:20:25.050 I might not wanna go touch their work.
NOTE Confidence: 0.93559015

00:20:25.050 --> 00:20:26.650 I can add these overrides.
NOTE Confidence: 0.93559015

00:20:26.650 --> 00:20:30.192 Those overrides are also available for
NOTE Confidence: 0.93559015

00:20:30.192 --> 00:20:32.399 news if you want to put a different image.
NOTE Confidence: 0.93559015

00:20:32.400 --> 00:20:34.160 Like maybe you're using somebody
NOTE Confidence: 0.93559015

00:20:34.160 --> 00:20:35.920 else's news article and it's
NOTE Confidence: 0.93559015

00:20:35.985 --> 00:20:37.717 about several faculty members,
NOTE Confidence: 0.93559015

00:20:37.720 --> 00:20:39.316 but you only wanna highlight one.
NOTE Confidence: 0.93559015

00:20:39.320 --> 00:20:41.040 I could come in here and I could
NOTE Confidence: 0.93559015

00:20:41.040 --> 00:20:43.226 add my override and I could put the
NOTE Confidence: 0.93559015

00:20:43.226 --> 00:20:46.320 headshot for that faculty member.
NOTE Confidence: 0.93559015

00:20:46.320 --> 00:20:48.276 Ohh, that's a nice image too.

NOTE Confidence: 0.93559015

00:20:48.280 --> 00:20:50.552 I could put the headshot for that faculty

NOTE Confidence: 0.93559015

00:20:50.552 --> 00:20:52.590 member and a custom summary that's

NOTE Confidence: 0.93559015

00:20:52.590 --> 00:20:54.720 talking about that specific faculty member.

NOTE Confidence: 0.9344876

00:20:57.600 --> 00:21:00.680 Any events. Do you have to keep

NOTE Confidence: 0.9344876

00:21:00.680 --> 00:21:03.032 the calendar part the date blocks

NOTE Confidence: 0.9344876

00:21:03.032 --> 00:21:05.440 underneath the image that you put there?

NOTE Confidence: 0.9344876

00:21:05.640 --> 00:21:06.792 Yes. So that's it.

NOTE Confidence: 0.9344876

00:21:06.792 --> 00:21:08.520 That's the only place that the

NOTE Confidence: 0.9344876

00:21:08.578 --> 00:21:10.396 actual date shows up right now.

NOTE Confidence: 0.9344876

00:21:10.400 --> 00:21:11.664 That's just the design.

NOTE Confidence: 0.9344876

00:21:11.664 --> 00:21:13.560 There are other layout options here,

NOTE Confidence: 0.9344876

00:21:13.560 --> 00:21:14.484 so I should have.

NOTE Confidence: 0.9344876

00:21:14.484 --> 00:21:15.870 We can mess with this a

NOTE Confidence: 0.9344876

00:21:15.932 --> 00:21:17.397 little bit to play around,

NOTE Confidence: 0.9344876

00:21:17.400 --> 00:21:18.840 so I could just do large.

NOTE Confidence: 0.9344876

00:21:18.840 --> 00:21:20.720 We're just still gonna include a date icon,
NOTE Confidence: 0.9344876

00:21:20.720 --> 00:21:23.318 just no image.
NOTE Confidence: 0.9344876

00:21:23.320 --> 00:21:24.797 So it's not a whole lot different.
NOTE Confidence: 0.9344876

00:21:24.800 --> 00:21:27.680 And it also does not include the summary.
NOTE Confidence: 0.9344876

00:21:27.680 --> 00:21:29.354 This would be a little more
NOTE Confidence: 0.9344876

00:21:29.354 --> 00:21:30.919 appropriate if you had a bunch
NOTE Confidence: 0.9344876

00:21:30.920 --> 00:21:34.035 more than like a a few events.
NOTE Confidence: 0.9344876

00:21:34.040 --> 00:21:36.120 And then if I really had a lot,
NOTE Confidence: 0.9344876

00:21:36.120 --> 00:21:36.996 there's this small layout,
NOTE Confidence: 0.9344876

00:21:36.996 --> 00:21:39.320 like if I was doing a dozen or more events,
NOTE Confidence: 0.9344876

00:21:39.320 --> 00:21:42.852 I might want this and that
NOTE Confidence: 0.9344876

00:21:42.852 --> 00:21:44.236 still has a different.
NOTE Confidence: 0.9344876

00:21:44.240 --> 00:21:46.074 So it's just part of the design.
NOTE Confidence: 0.9344876

00:21:46.080 --> 00:21:48.691 It's how we're indicating the date of
NOTE Confidence: 0.9344876

00:21:48.691 --> 00:21:50.612 the event for this particular layout.
NOTE Confidence: 0.9344876

00:21:50.612 --> 00:21:52.077 This isn't the best example.

NOTE Confidence: 0.9344876
00:21:52.080 --> 00:21:53.324 If there were multiple
NOTE Confidence: 0.9344876
00:21:53.324 --> 00:21:54.879 events on Monday the 14th,
NOTE Confidence: 0.9344876
00:21:54.880 --> 00:21:56.614 they would just all appear under
NOTE Confidence: 0.9344876
00:21:56.614 --> 00:21:58.311 that one card instead of having
NOTE Confidence: 0.9344876
00:21:58.311 --> 00:21:59.757 a giant card for each one.
NOTE Confidence: 0.9344876
00:21:59.760 --> 00:22:02.056 But the point of those other two layouts
NOTE Confidence: 0.9344876
00:22:02.056 --> 00:22:04.478 is really to highlight just a few events.
NOTE Confidence: 0.9344876
00:22:04.480 --> 00:22:05.635 If I'm doing more than a few,
NOTE Confidence: 0.9344876
00:22:05.640 --> 00:22:07.896 I really should be using the smaller layout.
NOTE Confidence: 0.9344876
00:22:07.896 --> 00:22:09.960 It's just a little easier to read
NOTE Confidence: 0.9344876
00:22:09.960 --> 00:22:11.400 for people if they're a bunch
NOTE Confidence: 0.9330483
00:22:13.880 --> 00:22:16.600 other questions of keeping an eye on chat.
NOTE Confidence: 0.93281543
00:22:17.820 --> 00:22:19.140 I apologize for being lazy.
NOTE Confidence: 0.93281543
00:22:19.140 --> 00:22:19.992 No, that's fine.
NOTE Confidence: 0.93281543
00:22:19.992 --> 00:22:21.980 So you may have already mentioned this,
NOTE Confidence: 0.93281543

00:22:21.980 --> 00:22:24.185 but just going back a little bit
NOTE Confidence: 0.93281543

00:22:24.185 --> 00:22:27.972 does can you do we have access to
NOTE Confidence: 0.93281543

00:22:27.972 --> 00:22:31.242 pull in external stories or content?
NOTE Confidence: 0.93281543

00:22:31.242 --> 00:22:33.900 Or is it only if you
NOTE Confidence: 0.93281543

00:22:33.980 --> 00:22:36.740 add them as external news? Yes,
NOTE Confidence: 0.93281543

00:22:36.820 --> 00:22:38.640 in, in. So if they're in our
NOTE Confidence: 0.93281543

00:22:38.640 --> 00:22:40.380 news feed as external news,
NOTE Confidence: 0.93281543

00:22:40.380 --> 00:22:41.658 we'd be able to bring them
NOTE Confidence: 0.93281543

00:22:41.658 --> 00:22:43.220 into the newsletter? Yes. OK,
NOTE Confidence: 0.93281543

00:22:43.380 --> 00:22:46.925 And we're working soon on some ways to
NOTE Confidence: 0.93281543

00:22:46.925 --> 00:22:48.830 make that easier, so it's not so manual.
NOTE Confidence: 0.93281543

00:22:48.830 --> 00:22:50.006 I'm not gonna give any kind of
NOTE Confidence: 0.93281543

00:22:50.006 --> 00:22:51.380 promise on the deadline for that,
NOTE Confidence: 0.93281543

00:22:51.380 --> 00:22:52.900 but that will be coming sooner or
NOTE Confidence: 0.93281543

00:22:52.900 --> 00:22:54.389 later that we're gonna have easier ways
NOTE Confidence: 0.93281543

00:22:54.389 --> 00:22:57.110 to pull on external news. OK, Celia,

NOTE Confidence: 0.9357887

00:22:57.110 --> 00:22:59.027 can we see what it looks like on mobile?

NOTE Confidence: 0.9357887

00:23:00.630 --> 00:23:04.190 So you can get a pretty good approximation

NOTE Confidence: 0.9357887

00:23:04.190 --> 00:23:06.304 of it just by shrinking your browser?

NOTE Confidence: 0.9357887

00:23:09.190 --> 00:23:10.102 It should get pretty.

NOTE Confidence: 0.9357887

00:23:10.102 --> 00:23:11.470 I don't know why this is.

NOTE Confidence: 0.9357887

00:23:11.470 --> 00:23:13.342 I think actually just the resolution

NOTE Confidence: 0.9357887

00:23:13.342 --> 00:23:15.224 on this screen is kinda big,

NOTE Confidence: 0.9357887

00:23:15.224 --> 00:23:16.644 but this is I think

NOTE Confidence: 0.9357887

00:23:16.644 --> 00:23:17.860 approximately a mobile with. So

NOTE Confidence: 0.9319929

00:23:20.580 --> 00:23:22.200 you can't like toggle off

NOTE Confidence: 0.9319929

00:23:22.200 --> 00:23:23.496 the photos on mobile,

NOTE Confidence: 0.9319929

00:23:25.100 --> 00:23:26.660 no, But if you have specific.

NOTE Confidence: 0.9319929

00:23:26.660 --> 00:23:28.536 So we have gotten some feedback that

NOTE Confidence: 0.9319929

00:23:28.536 --> 00:23:30.308 certain layouts are a bit too big

NOTE Confidence: 0.9319929

00:23:30.308 --> 00:23:32.260 and we're revising them. It just

NOTE Confidence: 0.9319929

00:23:34.460 --> 00:23:36.800 if they're nice in e-mail, yeah,
NOTE Confidence: 0.9319929

00:23:36.800 --> 00:23:39.260 so not nice on mobile. If you
NOTE Confidence: 0.9319929

00:23:39.260 --> 00:23:40.820 have feedback about specific things
NOTE Confidence: 0.9319929

00:23:40.820 --> 00:23:42.800 that don't look right on mobile,
NOTE Confidence: 0.9319929

00:23:42.800 --> 00:23:44.786 please let me know because we're
NOTE Confidence: 0.9319929

00:23:44.786 --> 00:23:47.320 happy to adjust the responsive layout.
NOTE Confidence: 0.9319929

00:23:47.320 --> 00:23:49.528 It could totally be an option to just
NOTE Confidence: 0.9319929

00:23:49.528 --> 00:23:51.593 hide images or maybe we just need to
NOTE Confidence: 0.9319929

00:23:51.593 --> 00:23:53.640 redo the layout so it's side by side.
NOTE Confidence: 0.9319929

00:23:53.640 --> 00:23:55.397 I think that's actually a specific thing.
NOTE Confidence: 0.9319929

00:23:55.400 --> 00:23:57.338 I honest, I'm sorry I can't
NOTE Confidence: 0.9319929

00:23:57.338 --> 00:23:58.880 remember which element it is.
NOTE Confidence: 0.9319929

00:23:58.880 --> 00:24:01.200 I think it might be these news articles
NOTE Confidence: 0.9319929

00:24:01.200 --> 00:24:02.873 that we're gonna actually do a side
NOTE Confidence: 0.9319929

00:24:02.873 --> 00:24:04.701 by side instead of this big image and
NOTE Confidence: 0.9319929

00:24:04.701 --> 00:24:06.280 then text because it is on mobile,

NOTE Confidence: 0.9319929
00:24:06.280 --> 00:24:07.790 just a little disjointed having
NOTE Confidence: 0.9319929
00:24:07.790 --> 00:24:08.998 to scroll so much.
NOTE Confidence: 0.9380389
00:24:11.510 --> 00:24:12.450 Sorry for the news.
NOTE Confidence: 0.9380389
00:24:12.450 --> 00:24:14.430 If you do an external news,
NOTE Confidence: 0.9380389
00:24:14.430 --> 00:24:16.638 does it get you through the
NOTE Confidence: 0.9380389
00:24:16.638 --> 00:24:18.190 paywalls for some, for something?
NOTE Confidence: 0.9380389
00:24:18.430 --> 00:24:19.123 No, I mean,
NOTE Confidence: 0.9380389
00:24:19.123 --> 00:24:20.509 it's not gonna avoid the paywalls.
NOTE Confidence: 0.9380389
00:24:20.510 --> 00:24:22.628 Now that's gonna be subject to.
NOTE Confidence: 0.9380389
00:24:22.630 --> 00:24:23.758 I mean some things you can
NOTE Confidence: 0.9380389
00:24:23.758 --> 00:24:24.870 access from the Yale network.
NOTE Confidence: 0.9380389
00:24:24.870 --> 00:24:27.070 I think, I don't know off the top of my head.
NOTE Confidence: 0.9380389
00:24:27.070 --> 00:24:29.226 But no, you're still gonna be subject
NOTE Confidence: 0.9380389
00:24:29.226 --> 00:24:31.110 to whatever paywalls there's actually,
NOTE Confidence: 0.9380389
00:24:31.110 --> 00:24:32.566 there's nothing that's preventing
NOTE Confidence: 0.9380389

00:24:32.566 --> 00:24:34.386 you from sending this to.
NOTE Confidence: 0.9380389

00:24:34.390 --> 00:24:35.490 You can use Yale message
NOTE Confidence: 0.9380389

00:24:35.490 --> 00:24:36.590 to send messages to anyone,
NOTE Confidence: 0.9380389

00:24:36.590 --> 00:24:37.618 not just Yale employees.
NOTE Confidence: 0.9380389

00:24:37.618 --> 00:24:38.903 So that's the important thing.
NOTE Confidence: 0.9380389

00:24:38.910 --> 00:24:39.633 I should note,
NOTE Confidence: 0.9380389

00:24:39.633 --> 00:24:41.079 I'm not the yell message guy,
NOTE Confidence: 0.9380389

00:24:41.080 --> 00:24:43.397 but I know you can do that,
NOTE Confidence: 0.9380389

00:24:43.400 --> 00:24:44.354 so you can.
NOTE Confidence: 0.9380389

00:24:44.354 --> 00:24:46.262 There are a couple people who
NOTE Confidence: 0.9380389

00:24:46.262 --> 00:24:48.241 are using this tool currently
NOTE Confidence: 0.9380389

00:24:48.241 --> 00:24:50.800 to e-mail external folks who
NOTE Confidence: 0.9380389

00:24:50.800 --> 00:24:52.960 are not Yale employees.
NOTE Confidence: 0.9380389

00:24:52.960 --> 00:24:53.160 Will the
NOTE Confidence: 0.9326097

00:24:54.640 --> 00:24:55.855 newsletter look different
NOTE Confidence: 0.9326097

00:24:55.855 --> 00:24:57.760 on Mac versus PC? It

NOTE Confidence: 0.9326097

00:24:57.760 --> 00:25:00.266 will. And this is mostly because it

NOTE Confidence: 0.9326097

00:25:00.266 --> 00:25:03.365 turns out that the Outlook method for

NOTE Confidence: 0.9326097

00:25:03.365 --> 00:25:05.795 rendering e-mail is really antiquated.

NOTE Confidence: 0.9385983

00:25:08.850 --> 00:25:11.320 So we're kind of stuck. There's not.

NOTE Confidence: 0.9385983

00:25:11.320 --> 00:25:13.105 There's only so much we can do

NOTE Confidence: 0.9385983

00:25:13.105 --> 00:25:14.950 with responsive design and Outlook

NOTE Confidence: 0.9385983

00:25:14.950 --> 00:25:17.260 on a PC specifically because it's

NOTE Confidence: 0.9385983

00:25:17.260 --> 00:25:19.690 using a very old rendering method,

NOTE Confidence: 0.9385983

00:25:19.690 --> 00:25:21.170 which is really unfortunate.

NOTE Confidence: 0.9385983

00:25:21.170 --> 00:25:23.390 And you might notice that if

NOTE Confidence: 0.9385983

00:25:23.463 --> 00:25:25.605 you're on a PC and using Outlook,

NOTE Confidence: 0.9385983

00:25:25.610 --> 00:25:27.860 you won't see the newsletter respond

NOTE Confidence: 0.9385983

00:25:27.860 --> 00:25:31.026 to the width of your window the same

NOTE Confidence: 0.9385983

00:25:31.026 --> 00:25:33.408 way you're seeing it respond here.

NOTE Confidence: 0.9385983

00:25:33.410 --> 00:25:35.606 That's just a limitation of Outlook.

NOTE Confidence: 0.9385983

00:25:35.610 --> 00:25:37.598 There's nothing we can do about this,
NOTE Confidence: 0.9385983

00:25:37.600 --> 00:25:40.680 and unfortunately Microsoft does not
NOTE Confidence: 0.9385983

00:25:40.680 --> 00:25:42.600 plan to update that rendering method
NOTE Confidence: 0.9385983

00:25:42.600 --> 00:25:44.715 for another like two or three years.
NOTE Confidence: 0.9385983

00:25:44.720 --> 00:25:46.706 So we're kind of stuck with
NOTE Confidence: 0.9385983

00:25:46.706 --> 00:25:49.000 a fix with in PC Outlook.
NOTE Confidence: 0.9385983

00:25:49.000 --> 00:25:50.760 It's really unfortunate because that's
NOTE Confidence: 0.9385983

00:25:50.760 --> 00:25:53.200 a huge percentage of our recipients,
NOTE Confidence: 0.9385983

00:25:53.200 --> 00:25:56.280 most likely for sending to Yale people,
NOTE Confidence: 0.9385983

00:25:56.280 --> 00:25:56.664 but yeah,
NOTE Confidence: 0.9385983

00:25:56.664 --> 00:25:58.200 there's really nothing we can do about that,
NOTE Confidence: 0.9385983

00:25:58.200 --> 00:26:00.640 unfortunately.
NOTE Confidence: 0.9385983

00:26:00.640 --> 00:26:01.290 Again though,
NOTE Confidence: 0.9385983

00:26:01.290 --> 00:26:03.240 if you see a particular problem
NOTE Confidence: 0.9385983

00:26:03.240 --> 00:26:04.958 where something really looks wrong,
NOTE Confidence: 0.9385983

00:26:04.960 --> 00:26:05.998 you can always let us know.

NOTE Confidence: 0.9385983

00:26:06.000 --> 00:26:07.918 It's just that we are limited in

NOTE Confidence: 0.9385983

00:26:07.918 --> 00:26:10.177 what we can do with Outlook on PC,

NOTE Confidence: 0.9256778

00:26:13.700 --> 00:26:14.460 okay,

NOTE Confidence: 0.9256778

00:26:18.660 --> 00:26:22.180 okay, I think ready to do. What's

NOTE Confidence: 0.9256778

00:26:22.260 --> 00:26:23.540 the process for getting

NOTE Confidence: 0.9256778

00:26:23.540 --> 00:26:24.820 newsletters onto the website.

NOTE Confidence: 0.9256778

00:26:27.180 --> 00:26:28.420 It's not. This is jumping

NOTE Confidence: 0.9256778

00:26:28.420 --> 00:26:29.992 ahead a little bit right now.

NOTE Confidence: 0.9256778

00:26:29.992 --> 00:26:32.280 We're working on a new way where you

NOTE Confidence: 0.9256778

00:26:32.347 --> 00:26:34.597 will just make a request to us and we

NOTE Confidence: 0.9256778

00:26:34.597 --> 00:26:36.957 are gonna put a list on your site that

NOTE Confidence: 0.9256778

00:26:36.957 --> 00:26:39.720 will be a list of newsletter issues

NOTE Confidence: 0.9256778

00:26:39.720 --> 00:26:42.367 and it'll automatically just link out

NOTE Confidence: 0.9256778

00:26:42.367 --> 00:26:45.102 to each issue as the published date.

NOTE Confidence: 0.9256778

00:26:45.102 --> 00:26:48.308 The byline date for your issue is hit.

NOTE Confidence: 0.9256778

00:26:48.308 --> 00:26:49.862 It's going to appear on your
NOTE Confidence: 0.9256778

00:26:49.862 --> 00:26:51.080 website automatically and you won't
NOTE Confidence: 0.9256778

00:26:51.080 --> 00:26:51.948 have to do anything.
NOTE Confidence: 0.9256778

00:26:51.950 --> 00:26:54.148 Right now it's a very manual process,
NOTE Confidence: 0.9256778

00:26:54.150 --> 00:26:56.558 so I think we're looking to get this
NOTE Confidence: 0.9256778

00:26:56.558 --> 00:26:58.550 done within the next month or so.
NOTE Confidence: 0.9256778

00:26:58.550 --> 00:27:01.041 So if you can wait a few more weeks then we
NOTE Confidence: 0.9256778

00:27:01.041 --> 00:27:03.400 will be able to do this very easily for you.
NOTE Confidence: 0.9256778

00:27:03.400 --> 00:27:05.236 It won't look exactly like this.
NOTE Confidence: 0.9256778

00:27:05.240 --> 00:27:08.186 We're actually going to reuse the because
NOTE Confidence: 0.9256778

00:27:08.186 --> 00:27:11.357 we have all this stuff obviously on
NOTE Confidence: 0.9256778

00:27:11.360 --> 00:27:13.439 the YSM and YSPH websites right now,
NOTE Confidence: 0.9256778

00:27:13.440 --> 00:27:13.685 right.
NOTE Confidence: 0.9256778

00:27:13.685 --> 00:27:15.155 We've got text, we've got news,
NOTE Confidence: 0.9256778

00:27:15.160 --> 00:27:16.042 we've got events.
NOTE Confidence: 0.9256778

00:27:16.042 --> 00:27:18.520 So this is just going to render a

NOTE Confidence: 0.9256778

00:27:18.520 --> 00:27:20.680 equivalent the exact same content in

NOTE Confidence: 0.9256778

00:27:20.680 --> 00:27:22.196 your newsletter but on the website

NOTE Confidence: 0.9256778

00:27:22.196 --> 00:27:23.958 that's going to be ready in a few weeks.

NOTE Confidence: 0.9256778

00:27:23.960 --> 00:27:26.390 Right now we're really reliant on

NOTE Confidence: 0.9256778

00:27:26.390 --> 00:27:28.665 these links to be a tricks that

NOTE Confidence: 0.9256778

00:27:28.665 --> 00:27:30.494 render the web version which we can

NOTE Confidence: 0.9256778

00:27:30.494 --> 00:27:31.768 add to your site if you really,

NOTE Confidence: 0.9256778

00:27:31.770 --> 00:27:32.250 really need them.

NOTE Confidence: 0.9256778

00:27:32.250 --> 00:27:33.591 If you can wait a few weeks so

NOTE Confidence: 0.9256778

00:27:33.591 --> 00:27:34.689 we can have this automated thing,

NOTE Confidence: 0.9256778

00:27:34.690 --> 00:27:35.370 that's gonna be great.

NOTE Confidence: 0.93654263

00:27:37.810 --> 00:27:42.650 Any other chat questions before I go on?

NOTE Confidence: 0.93654263

00:27:42.650 --> 00:27:44.897 There's actually a few more sections then

NOTE Confidence: 0.93654263

00:27:44.897 --> 00:27:47.060 we can get into trying to set up templates

NOTE Confidence: 0.93654263

00:27:47.060 --> 00:27:48.768 for some of you all that are interested.

NOTE Confidence: 0.93654263

00:27:51.930 --> 00:27:53.930 Yes, that is one of the that's the
NOTE Confidence: 0.93654263

00:27:53.930 --> 00:27:55.450 next section type I'm gonna do.
NOTE Confidence: 0.93654263

00:27:55.450 --> 00:27:57.754 Actually, we'll do publications.
NOTE Confidence: 0.93654263

00:27:57.754 --> 00:28:00.576 OK. Oops. Ohh,
NOTE Confidence: 0.93654263

00:28:00.576 --> 00:28:02.006 you mean the organization publication?
NOTE Confidence: 0.93654263

00:28:02.010 --> 00:28:03.810 Yes, we'll get there. Okay.
NOTE Confidence: 0.93654263

00:28:03.810 --> 00:28:06.078 So I'm going to talk about this
NOTE Confidence: 0.93654263

00:28:06.078 --> 00:28:07.849 more a little bit later,
NOTE Confidence: 0.93654263

00:28:07.850 --> 00:28:10.090 but we just recently, a few weeks ago,
NOTE Confidence: 0.93654263

00:28:10.090 --> 00:28:12.127 released away for you to manage your
NOTE Confidence: 0.93654263

00:28:12.127 --> 00:28:14.050 publications at the organization level.
NOTE Confidence: 0.93654263

00:28:14.050 --> 00:28:15.134 And Beatrix,
NOTE Confidence: 0.93654263

00:28:15.134 --> 00:28:18.928 a couple of you already using this,
NOTE Confidence: 0.93654263

00:28:18.930 --> 00:28:21.555 but it can be really handy for
NOTE Confidence: 0.93654263

00:28:21.555 --> 00:28:23.142 putting together these list
NOTE Confidence: 0.93654263

00:28:23.142 --> 00:28:25.087 of publications to your org.

NOTE Confidence: 0.93654263

00:28:25.090 --> 00:28:27.790 So here we go.

NOTE Confidence: 0.93654263

00:28:27.790 --> 00:28:29.390 I'm making my new

NOTE Confidence: 0.93654263

00:28:29.390 --> 00:28:30.590 publication content section,

NOTE Confidence: 0.92699677

00:28:36.070 --> 00:28:40.630 latest publications from my department.

NOTE Confidence: 0.92699677

00:28:40.630 --> 00:28:42.051 Then again, because I know they have

NOTE Confidence: 0.92699677

00:28:42.051 --> 00:28:43.790 a ton of people publishing stuff,

NOTE Confidence: 0.92699677

00:28:43.790 --> 00:28:46.989 I'm gonna pick on Julie Perry and use Med

NOTE Confidence: 0.92699677

00:28:50.710 --> 00:28:51.970 and I'm gonna take credit for them

NOTE Confidence: 0.92699677

00:28:51.970 --> 00:28:53.310 and call them Mark's publications.

NOTE Confidence: 0.92699677

00:28:53.310 --> 00:28:56.625 Sorry. And then we've got again

NOTE Confidence: 0.92699677

00:28:56.625 --> 00:28:58.290 this add publications in date

NOTE Confidence: 0.92699677

00:28:58.355 --> 00:28:59.959 range option very similar.

NOTE Confidence: 0.92699677

00:28:59.960 --> 00:29:01.712 I'm gonna pick a wider date range just

NOTE Confidence: 0.92699677

00:29:01.712 --> 00:29:03.679 to make sure we get some stuff up here.

NOTE Confidence: 0.92149824

00:29:04.480 --> 00:29:08.600 Ohh, not in mid. No, too crazy,

NOTE Confidence: 0.92149824

00:29:08.600 --> 00:29:10.999 too crazy. OK, let's do
NOTE Confidence: 0.92149824

00:29:11.800 --> 00:29:13.996 do mid June. How about that?
NOTE Confidence: 0.92149824

00:29:14.000 --> 00:29:16.422 Let's see what those let's see we
NOTE Confidence: 0.92149824

00:29:16.422 --> 00:29:19.440 end up with here. OK, there we go.
NOTE Confidence: 0.92149824

00:29:19.440 --> 00:29:20.320 Yeah, that's still a lot, huh? Yeah.
NOTE Confidence: 0.92852116

00:29:21.800 --> 00:29:25.040 Okay. So I wouldn't. Yes,
NOTE Confidence: 0.92852116

00:29:25.040 --> 00:29:26.825 okay. So we're actually gonna cut you
NOTE Confidence: 0.92852116

00:29:26.825 --> 00:29:28.557 off at 100 publications because that
NOTE Confidence: 0.92852116

00:29:28.557 --> 00:29:31.160 just seems like way too many to include.
NOTE Confidence: 0.92852116

00:29:31.160 --> 00:29:32.315 And a newsletter.
NOTE Confidence: 0.92852116

00:29:32.315 --> 00:29:34.240 I probably wouldn't send this
NOTE Confidence: 0.92852116

00:29:34.240 --> 00:29:36.600 newsletter as is because 100 is a ton.
NOTE Confidence: 0.92852116

00:29:36.600 --> 00:29:39.200 But we can at least see what this looks like.
NOTE Confidence: 0.92852116

00:29:39.200 --> 00:29:40.754 It might take a minute to render.
NOTE Confidence: 0.92852116

00:29:40.760 --> 00:29:44.010 I don't know that one.
NOTE Confidence: 0.92852116

00:29:44.010 --> 00:29:45.530 And here are all my publications, right?

NOTE Confidence: 0.92852116
00:29:45.530 --> 00:29:46.490 And now it's got this nice,
NOTE Confidence: 0.92852116
00:29:46.490 --> 00:29:47.194 beautiful list.
NOTE Confidence: 0.92852116
00:29:47.194 --> 00:29:48.250 And this. Importantly,
NOTE Confidence: 0.92852116
00:29:48.250 --> 00:29:51.519 this is because Julie is managing these
NOTE Confidence: 0.92852116
00:29:51.519 --> 00:29:55.446 pubs in this tool that we set up for her.
NOTE Confidence: 0.92852116
00:29:55.450 --> 00:29:57.626 We can set this up for anyone else
NOTE Confidence: 0.92852116
00:29:57.626 --> 00:29:58.939 who's interested in maintaining
NOTE Confidence: 0.92852116
00:29:58.939 --> 00:30:00.729 lists of publications like this.
NOTE Confidence: 0.92852116
00:30:00.730 --> 00:30:02.110 I'm gonna take a slightly
NOTE Confidence: 0.92852116
00:30:02.110 --> 00:30:03.820 deeper dive into this after we
NOTE Confidence: 0.92852116
00:30:03.820 --> 00:30:05.205 wrap up the newsletter stuff.
NOTE Confidence: 0.9296306
00:30:07.370 --> 00:30:09.038 Okay. So that's publications.
NOTE Confidence: 0.9296306
00:30:09.038 --> 00:30:12.124 And you know, just so I don't lose my sanity,
NOTE Confidence: 0.9296306
00:30:12.130 --> 00:30:13.826 I might remove this so I don't have
NOTE Confidence: 0.9296306
00:30:13.826 --> 00:30:15.730 to keep scrolling past it every time.
NOTE Confidence: 0.9340745

00:30:17.850 --> 00:30:20.810 Yeah, we're just gonna remove all can.
NOTE Confidence: 0.9340745

00:30:22.210 --> 00:30:22.888 Can you add
NOTE Confidence: 0.9340745

00:30:25.410 --> 00:30:27.570 images to that? Or it's always just that,
NOTE Confidence: 0.9340745

00:30:27.570 --> 00:30:28.890 like Notepad visual or something.
NOTE Confidence: 0.9340745

00:30:29.450 --> 00:30:31.450 It's always gonna be that
NOTE Confidence: 0.9340745

00:30:31.450 --> 00:30:33.129 Notepad visual. For now, yeah.
NOTE Confidence: 0.9340745

00:30:35.690 --> 00:30:37.418 There is no reason we couldn't
NOTE Confidence: 0.9340745

00:30:37.418 --> 00:30:38.570 add an override option.
NOTE Confidence: 0.9340745

00:30:38.570 --> 00:30:41.647 If you think that's something that
NOTE Confidence: 0.9340745

00:30:41.647 --> 00:30:44.288 we might use, we could do basically
NOTE Confidence: 0.9340745

00:30:44.288 --> 00:30:45.560 do the same kind of behavior.
NOTE Confidence: 0.9340745

00:30:45.560 --> 00:30:46.916 If there's some relevant image like,
NOTE Confidence: 0.9340745

00:30:46.920 --> 00:30:47.824 especially if you're only
NOTE Confidence: 0.9340745

00:30:47.824 --> 00:30:49.360 gonna just show like 5 or 10,
NOTE Confidence: 0.9340745

00:30:49.360 --> 00:30:50.336 that might be reasonable.
NOTE Confidence: 0.9340745

00:30:50.336 --> 00:30:52.290 I think a lot of people are showing

NOTE Confidence: 0.9340745

00:30:52.290 --> 00:30:53.760 like a monthly or quarterly list

NOTE Confidence: 0.9340745

00:30:53.760 --> 00:30:55.284 and that could get really tedious

NOTE Confidence: 0.9340745

00:30:55.284 --> 00:30:57.040 stuff to pick images for all that.

NOTE Confidence: 0.9364473

00:30:59.200 --> 00:31:00.185 Yeah, the icon's really just

NOTE Confidence: 0.9364473

00:31:00.185 --> 00:31:01.559 there to make it easier to stand.

NOTE Confidence: 0.9364473

00:31:01.560 --> 00:31:02.876 So it's not a wall of text.

NOTE Confidence: 0.9364473

00:31:02.880 --> 00:31:04.520 And people are strong on their phone, right?

NOTE Confidence: 0.93261504

00:31:06.800 --> 00:31:07.463 OK, I actually,

NOTE Confidence: 0.93261504

00:31:07.463 --> 00:31:09.440 I kind of went over this really quickly,

NOTE Confidence: 0.93261504

00:31:09.440 --> 00:31:11.200 but I removed that section.

NOTE Confidence: 0.93261504

00:31:11.200 --> 00:31:13.968 You can always remove a section from there.

NOTE Confidence: 0.93261504

00:31:13.968 --> 00:31:15.632 It's only gonna remove it from this issue,

NOTE Confidence: 0.93261504

00:31:15.640 --> 00:31:17.116 right? It's not gonna screw up

NOTE Confidence: 0.93261504

00:31:17.116 --> 00:31:18.520 all my other past issues.

NOTE Confidence: 0.93261504

00:31:18.520 --> 00:31:20.680 And actually, even if I update the template,

NOTE Confidence: 0.93261504

00:31:20.680 --> 00:31:22.600 if I'd ever go back up to that
NOTE Confidence: 0.93261504

00:31:22.600 --> 00:31:24.039 template level where we started,
NOTE Confidence: 0.93261504

00:31:24.040 --> 00:31:26.560 where I can configure my default sections,
NOTE Confidence: 0.93261504

00:31:26.560 --> 00:31:27.757 even if I delete a section there,
NOTE Confidence: 0.93261504

00:31:27.760 --> 00:31:29.200 it's not gonna remove it from every issue.
NOTE Confidence: 0.93261504

00:31:29.200 --> 00:31:31.873 It just means that every issue I create from
NOTE Confidence: 0.93261504

00:31:31.873 --> 00:31:34.487 then on is not gonna include that section.
NOTE Confidence: 0.93261504

00:31:34.490 --> 00:31:35.936 But anyway, you could remove a
NOTE Confidence: 0.93261504

00:31:35.936 --> 00:31:37.693 section anytime by going to edit the
NOTE Confidence: 0.93261504

00:31:37.693 --> 00:31:38.928 section and then clicking delete.
NOTE Confidence: 0.93261504

00:31:38.930 --> 00:31:41.666 And that's what I just did for those pubs
NOTE Confidence: 0.93261504

00:31:41.666 --> 00:31:44.089 because I don't want to scroll that much.
NOTE Confidence: 0.93261504

00:31:44.090 --> 00:31:48.570 OK, next section type,
NOTE Confidence: 0.93261504

00:31:48.570 --> 00:31:50.706 let's add a CTA.
NOTE Confidence: 0.93261504

00:31:50.706 --> 00:31:54.883 So I might want some big link like.
NOTE Confidence: 0.93261504

00:31:54.883 --> 00:31:56.448 Sure, this is an event,

NOTE Confidence: 0.93261504

00:31:56.450 --> 00:31:58.970 but maybe I want people to RSVP

NOTE Confidence: 0.92610854

00:32:03.080 --> 00:32:06.916 for whatever the conference that's coming up.

NOTE Confidence: 0.92610854

00:32:06.920 --> 00:32:13.240 OK, so I go to CTA. I'm actually,

NOTE Confidence: 0.92610854

00:32:13.240 --> 00:32:14.675 no, let's keep it there for now.

NOTE Confidence: 0.92610854

00:32:14.680 --> 00:32:21.428 OK, Add my CTA and maybe this faculty

NOTE Confidence: 0.92610854

00:32:21.428 --> 00:32:24.886 member I'm talking about in my first

NOTE Confidence: 0.92610854

00:32:24.886 --> 00:32:27.376 whoops in my first static tech section

NOTE Confidence: 0.92610854

00:32:27.376 --> 00:32:29.560 is the lead speaker of this conference.

NOTE Confidence: 0.92610854

00:32:29.560 --> 00:32:31.758 So I want to have that there.

NOTE Confidence: 0.92610854

00:32:31.760 --> 00:32:36.096 I've added my CTA right after that static

NOTE Confidence: 0.92610854

00:32:36.096 --> 00:32:42.000 text and got my register now text. And

NOTE Confidence: 0.9156481

00:32:46.120 --> 00:32:48.280 you know, I had some urgency.

NOTE Confidence: 0.9156481

00:32:48.280 --> 00:32:50.260 Well, hopefully without all

NOTE Confidence: 0.9156481

00:32:50.260 --> 00:32:52.914 the typos that I'm adding here.

NOTE Confidence: 0.9156481

00:32:52.914 --> 00:32:56.160 And then I have to add my link label.

NOTE Confidence: 0.9156481

00:32:56.160 --> 00:32:58.560 Let's pretend you could register for
NOTE Confidence: 0.9156481

00:32:58.560 --> 00:33:01.541 this on the medicine that yelled at Edu
NOTE Confidence: 0.9156481

00:33:01.541 --> 00:33:03.640 home page and I can have registered.
NOTE Confidence: 0.9156481

00:33:03.640 --> 00:33:05.194 Yeah, I'm being a little repetitive here.
NOTE Confidence: 0.9156481

00:33:05.200 --> 00:33:07.175 Hopefully you all are more
NOTE Confidence: 0.9156481

00:33:07.175 --> 00:33:08.755 creative than I am.
NOTE Confidence: 0.9156481

00:33:08.760 --> 00:33:11.480 And there's my CTA and when I go to preview,
NOTE Confidence: 0.92804825

00:33:14.160 --> 00:33:17.355 OK, so I've got my nice Register Now button.
NOTE Confidence: 0.92804825

00:33:17.360 --> 00:33:19.840 It's going to make a little button here
NOTE Confidence: 0.92804825

00:33:19.840 --> 00:33:22.600 to click over to wherever I've linked to.
NOTE Confidence: 0.92804825

00:33:22.600 --> 00:33:23.980 You probably want something a
NOTE Confidence: 0.92804825

00:33:23.980 --> 00:33:25.360 little more engaging than that,
NOTE Confidence: 0.92804825

00:33:25.360 --> 00:33:28.180 but we're just demonstrating here.
NOTE Confidence: 0.92804825

00:33:28.180 --> 00:33:30.376 If I didn't want to have this heading here
NOTE Confidence: 0.92804825

00:33:30.376 --> 00:33:32.578 and I wanted it to sort of immediately
NOTE Confidence: 0.92804825

00:33:32.578 --> 00:33:34.457 follow this text that's prior to it.

NOTE Confidence: 0.92804825

00:33:34.460 --> 00:33:36.776 There is an option in here

NOTE Confidence: 0.92804825

00:33:36.780 --> 00:33:38.936 when I go to edit the section,

NOTE Confidence: 0.92804825

00:33:38.940 --> 00:33:40.364 edit the CTA section,

NOTE Confidence: 0.92804825

00:33:40.364 --> 00:33:42.500 and I can suppress that title,

NOTE Confidence: 0.92804825

00:33:42.500 --> 00:33:45.260 the heading from showing up.

NOTE Confidence: 0.92804825

00:33:45.260 --> 00:33:48.460 And then if I go back in and preview again,

NOTE Confidence: 0.92804825

00:33:48.460 --> 00:33:51.322 then this will show up sort of right after

NOTE Confidence: 0.92804825

00:33:51.322 --> 00:33:53.738 without the need for that extra heading.

NOTE Confidence: 0.92804825

00:33:53.740 --> 00:33:55.940 So that may make sense for some of your Ctas.

NOTE Confidence: 0.92804825

00:33:55.940 --> 00:33:57.660 If you have some long form text and

NOTE Confidence: 0.92804825

00:33:57.660 --> 00:33:59.460 you want a CTA immediately after or

NOTE Confidence: 0.92804825

00:33:59.460 --> 00:34:01.144 you've got one event you're featuring

NOTE Confidence: 0.92804825

00:34:01.144 --> 00:34:03.028 you want the CTA immediately after.

NOTE Confidence: 0.92804825

00:34:03.030 --> 00:34:04.670 That's how you do it.

NOTE Confidence: 0.92804825

00:34:04.670 --> 00:34:08.098 You just go into edit section and you

NOTE Confidence: 0.92804825

00:34:08.098 --> 00:34:10.290 just toggle the lock for this show title
NOTE Confidence: 0.92804825

00:34:10.353 --> 00:34:12.468 to turn it off and that will hide it.
NOTE Confidence: 0.9294587

00:34:15.470 --> 00:34:17.150 That's really all it is.
NOTE Confidence: 0.9294587

00:34:17.150 --> 00:34:18.746 Ohh, there are a couple options.
NOTE Confidence: 0.9294587

00:34:18.750 --> 00:34:23.150 So there's a dark and a light option right?
NOTE Confidence: 0.9294587

00:34:23.150 --> 00:34:25.150 So you know, if you have a few in a row,
NOTE Confidence: 0.9294587

00:34:25.150 --> 00:34:27.570 you can sort of alternate.
NOTE Confidence: 0.9294587

00:34:27.570 --> 00:34:29.262 I wouldn't have too many Ctas in a row
NOTE Confidence: 0.9294587

00:34:29.262 --> 00:34:30.847 because that kind of defeats the purpose.
NOTE Confidence: 0.9294587

00:34:30.850 --> 00:34:34.730 But if you do have a bunch of links in a row,
NOTE Confidence: 0.9294587

00:34:34.730 --> 00:34:37.670 there is another section type we
NOTE Confidence: 0.9294587

00:34:37.670 --> 00:34:40.890 can add which is a link list.
NOTE Confidence: 0.9294587

00:34:40.890 --> 00:34:42.370 And here I'm going to get really lazy
NOTE Confidence: 0.9294587

00:34:42.370 --> 00:34:44.037 because I don't think it's going to be
NOTE Confidence: 0.9294587

00:34:44.037 --> 00:34:45.384 that interesting for you all to sit
NOTE Confidence: 0.9294587

00:34:45.384 --> 00:34:47.050 here while I type in URLs and labels.

NOTE Confidence: 0.9196305

00:34:50.170 --> 00:34:52.810 We could have a link list.

NOTE Confidence: 0.9196305

00:34:52.810 --> 00:34:54.652 If I have several links on

NOTE Confidence: 0.9196305

00:34:54.652 --> 00:34:58.060 a link too, I can add new.

NOTE Confidence: 0.9196305

00:34:58.060 --> 00:34:59.408 Sorry, I'm getting really,

NOTE Confidence: 0.9196305

00:34:59.408 --> 00:35:00.419 really lazy here.

NOTE Confidence: 0.91261137

00:35:05.220 --> 00:35:06.450 And let's have just so you

NOTE Confidence: 0.91261137

00:35:06.450 --> 00:35:07.860 can see what it looks like.

NOTE Confidence: 0.91261137

00:35:16.680 --> 00:35:16.920 Okay.

NOTE Confidence: 0.91261137

00:35:19.600 --> 00:35:23.162 Sure, okay. And sorry I'm not gonna

NOTE Confidence: 0.91261137

00:35:23.162 --> 00:35:24.998 extensively add a list of links here,

NOTE Confidence: 0.91261137

00:35:25.000 --> 00:35:29.208 but yeah, no thanks.

NOTE Confidence: 0.91261137

00:35:29.208 --> 00:35:31.360 Come on, just close some tabs

NOTE Confidence: 0.91261137

00:35:31.360 --> 00:35:32.200 if you're gonna complain.

NOTE Confidence: 0.91261137

00:35:32.200 --> 00:35:35.672 And there's my link list.

NOTE Confidence: 0.91261137

00:35:35.672 --> 00:35:37.412 We're actually gonna redo this

NOTE Confidence: 0.91261137

00:35:37.412 --> 00:35:39.072 layout that's in the works
NOTE Confidence: 0.91261137

00:35:39.072 --> 00:35:41.040 because text is just really small.
NOTE Confidence: 0.91261137

00:35:41.040 --> 00:35:43.065 And also, we got a request to add some
NOTE Confidence: 0.91261137

00:35:43.065 --> 00:35:44.598 descriptive text to each of these links,
NOTE Confidence: 0.91261137

00:35:44.600 --> 00:35:45.800 which you can't do today,
NOTE Confidence: 0.91261137

00:35:45.800 --> 00:35:47.424 but in a few weeks you should
NOTE Confidence: 0.91261137

00:35:47.424 --> 00:35:48.720 be able to with a new layout,
NOTE Confidence: 0.93421274

00:35:50.800 --> 00:35:52.445 but that feature is there
NOTE Confidence: 0.93421274

00:35:52.445 --> 00:35:54.640 already if you need to use it.
NOTE Confidence: 0.93421274

00:35:54.640 --> 00:35:56.033 I think there's only a couple more
NOTE Confidence: 0.93421274

00:35:56.033 --> 00:35:57.898 types here and then we can jump over
NOTE Confidence: 0.93421274

00:35:57.898 --> 00:35:59.240 to that publications management. Bet
NOTE Confidence: 0.91843504

00:36:02.230 --> 00:36:02.430 you put
NOTE Confidence: 0.91843504

00:36:04.630 --> 00:36:06.506 the new Justin was it is it?
NOTE Confidence: 0.91843504

00:36:06.510 --> 00:36:09.750 Does it link through to the full story? Oh
NOTE Confidence: 0.91843504

00:36:09.750 --> 00:36:10.995 yeah, sorry. Yes.

NOTE Confidence: 0.91843504
00:36:10.995 --> 00:36:13.070 If I click on here,
NOTE Confidence: 0.91843504
00:36:13.070 --> 00:36:14.254 it's gonna link over.
NOTE Confidence: 0.91843504
00:36:14.254 --> 00:36:15.255 Yeah, there's an external
NOTE Confidence: 0.91843504
00:36:15.255 --> 00:36:16.430 article right there on C9.
NOTE Confidence: 0.91843504
00:36:16.950 --> 00:36:18.910 Is that obvious to the to the
NOTE Confidence: 0.91843504
00:36:18.910 --> 00:36:20.590 reader that you can click on it or
NOTE Confidence: 0.91843504
00:36:20.590 --> 00:36:22.230 I would hope so cuz it's blue. OK,
NOTE Confidence: 0.9355047
00:36:24.190 --> 00:36:25.750 if we're worried that's not clear,
NOTE Confidence: 0.9355047
00:36:25.750 --> 00:36:26.870 we could certainly make some
NOTE Confidence: 0.9355047
00:36:26.870 --> 00:36:27.990 tweaks here to the layer
NOTE Confidence: 0.9355047
00:36:28.270 --> 00:36:29.386 we just in my new summary,
NOTE Confidence: 0.9355047
00:36:29.390 --> 00:36:30.650 I might just write,
NOTE Confidence: 0.9355047
00:36:30.650 --> 00:36:34.734 read more and then do that.
NOTE Confidence: 0.9355047
00:36:34.734 --> 00:36:36.590 That's bad for accessibility.
NOTE Confidence: 0.9355047
00:36:36.910 --> 00:36:37.790 If you wanna do that,
NOTE Confidence: 0.9355047

00:36:37.790 --> 00:36:40.206 what we probably should do is add a
NOTE Confidence: 0.9355047

00:36:40.206 --> 00:36:42.678 link that will be generated with each.
NOTE Confidence: 0.9355047

00:36:42.678 --> 00:36:44.946 Honestly, I I could see your point.
NOTE Confidence: 0.9355047

00:36:44.950 --> 00:36:46.749 We might wanna add a secondary link
NOTE Confidence: 0.9355047

00:36:46.749 --> 00:36:48.294 target for people who might not
NOTE Confidence: 0.9355047

00:36:48.294 --> 00:36:50.357 realize just by looking at this that
NOTE Confidence: 0.9355047

00:36:50.357 --> 00:36:54.090 it's a link that just says Click to
NOTE Confidence: 0.9355047

00:36:54.090 --> 00:36:56.160 read more or something and we'll
NOTE Confidence: 0.9355047

00:36:56.160 --> 00:36:57.780 have some nice Aria text there.
NOTE Confidence: 0.9355047

00:36:57.780 --> 00:36:58.458 So it's successful.
NOTE Confidence: 0.9330235

00:36:58.460 --> 00:37:00.170 I mean I guess it depends
NOTE Confidence: 0.9330235

00:37:00.170 --> 00:37:02.039 what you're trying to do,
NOTE Confidence: 0.9330235

00:37:02.039 --> 00:37:04.486 like if you're trying to increase
NOTE Confidence: 0.9330235

00:37:04.486 --> 00:37:07.364 traffic and page use to your website,
NOTE Confidence: 0.9330235

00:37:07.364 --> 00:37:11.556 then you don't wanna lose out with the click.
NOTE Confidence: 0.9330235

00:37:11.556 --> 00:37:13.230 Those people, most people that

NOTE Confidence: 0.9330235

00:37:13.230 --> 00:37:15.612 are getting a newsletter are are

NOTE Confidence: 0.9330235

00:37:15.612 --> 00:37:18.140 clicking through, not clicking,

NOTE Confidence: 0.9330235

00:37:18.140 --> 00:37:19.340 but they know they can, right?

NOTE Confidence: 0.9330235

00:37:19.340 --> 00:37:20.620 Like, even if they.

NOTE Confidence: 0.9330235

00:37:20.620 --> 00:37:22.630 Yeah, I never would. I just.

NOTE Confidence: 0.9261117

00:37:24.710 --> 00:37:27.230 I mean, I feel like that's pretty standard

NOTE Confidence: 0.9261117

00:37:27.230 --> 00:37:30.710 behavior in 2023. Yeah, I do think it

NOTE Confidence: 0.9261117

00:37:30.710 --> 00:37:31.838 could be a little more obvious

NOTE Confidence: 0.9261117

00:37:31.838 --> 00:37:33.373 that this is a link with some

NOTE Confidence: 0.9261117

00:37:33.373 --> 00:37:35.110 really minor tweaks. I'm always

NOTE Confidence: 0.9261117

00:37:35.870 --> 00:37:38.390 shocked that people don't do in 2023.

NOTE Confidence: 0.9261117

00:37:38.390 --> 00:37:40.230 Ticket for me to have the

NOTE Confidence: 0.9261117

00:37:40.230 --> 00:37:42.270 designers look at that, please.

NOTE Confidence: 0.9261117

00:37:45.590 --> 00:37:46.210 All right. We can.

NOTE Confidence: 0.9261117

00:37:46.210 --> 00:37:46.985 We can look into that.

NOTE Confidence: 0.9261117

00:37:46.990 --> 00:37:48.390 Anyway, the last section that
NOTE Confidence: 0.9261117

00:37:48.390 --> 00:37:50.190 I didn't cover yet is people.
NOTE Confidence: 0.9151933

00:37:58.960 --> 00:37:59.480 OK,
NOTE Confidence: 0.9151933

00:38:01.560 --> 00:38:04.678 I honestly can't think a
NOTE Confidence: 0.9151933

00:38:08.840 --> 00:38:09.780 particular use case for
NOTE Confidence: 0.9151933

00:38:09.780 --> 00:38:10.955 this to be very honest,
NOTE Confidence: 0.9151933

00:38:10.960 --> 00:38:13.226 but it makes it really OK.
NOTE Confidence: 0.9151933

00:38:13.226 --> 00:38:16.156 What's what's your use case?
NOTE Confidence: 0.9151933

00:38:16.160 --> 00:38:16.840 Faculty of the month.
NOTE Confidence: 0.9151933

00:38:16.840 --> 00:38:18.266 Faculty of the month. Here we go.
NOTE Confidence: 0.9151933

00:38:18.266 --> 00:38:19.604 Here's our communications.
NOTE Confidence: 0.9151933

00:38:19.604 --> 00:38:23.476 Person of the Month is gonna be Denise,
NOTE Confidence: 0.9151933

00:38:23.480 --> 00:38:25.356 so we're gonna add, add a profile.
NOTE Confidence: 0.9151933

00:38:25.360 --> 00:38:28.195 I picked office comms as my filter,
NOTE Confidence: 0.9151933

00:38:28.200 --> 00:38:31.280 so I'm seeing all my office mates here,
NOTE Confidence: 0.9151933

00:38:31.280 --> 00:38:32.960 including hopefully Denise.

NOTE Confidence: 0.9151933

00:38:32.960 --> 00:38:35.200 Yeah, there we go.

NOTE Confidence: 0.9151933

00:38:35.200 --> 00:38:38.875 And I added Denise's profile and let's

NOTE Confidence: 0.9151933

00:38:38.880 --> 00:38:42.600 here's here's our person of the month,

NOTE Confidence: 0.93128943

00:38:50.310 --> 00:38:52.870 a training fake pay raise. Yes.

NOTE Confidence: 0.93128943

00:38:56.870 --> 00:38:58.574 OK, so by default, it's just going to

NOTE Confidence: 0.93128943

00:38:58.574 --> 00:39:00.228 output sort of her profile information.

NOTE Confidence: 0.93128943

00:39:00.230 --> 00:39:03.350 It's going to link through to her profile.

NOTE Confidence: 0.93128943

00:39:03.350 --> 00:39:06.761 We can click on her and it'll show us

NOTE Confidence: 0.93128943

00:39:06.761 --> 00:39:09.589 that bio and we can put in some custom,

NOTE Confidence: 0.93128943

00:39:09.590 --> 00:39:10.326 it's called custom bio.

NOTE Confidence: 0.93128943

00:39:10.326 --> 00:39:11.630 It doesn't have to be a bio,

NOTE Confidence: 0.93128943

00:39:11.630 --> 00:39:12.698 It'll just be the text that's

NOTE Confidence: 0.93128943

00:39:12.698 --> 00:39:13.669 going to appear next to her

NOTE Confidence: 0.9272761

00:39:24.460 --> 00:39:27.140 here. There we go.

NOTE Confidence: 0.9272761

00:39:27.140 --> 00:39:28.883 And you could even put a custom

NOTE Confidence: 0.9272761

00:39:28.883 --> 00:39:31.018 link if you wanted to link to some.
NOTE Confidence: 0.9272761

00:39:31.020 --> 00:39:32.397 Maybe you just want an easy way to pull
NOTE Confidence: 0.9272761

00:39:32.397 --> 00:39:33.977 in their headshot and write a quick note.
NOTE Confidence: 0.9272761

00:39:33.980 --> 00:39:36.005 And maybe you want to link to a news
NOTE Confidence: 0.9272761

00:39:36.005 --> 00:39:37.356 article you wrote about whatever
NOTE Confidence: 0.9272761

00:39:37.356 --> 00:39:39.132 award your faculty member in your
NOTE Confidence: 0.9272761

00:39:39.132 --> 00:39:41.059 department one or something like that.
NOTE Confidence: 0.9272761

00:39:41.060 --> 00:39:42.617 I'm just going to leave it blank for now,
NOTE Confidence: 0.9272761

00:39:42.620 --> 00:39:43.668 but that is it.
NOTE Confidence: 0.9272761

00:39:43.668 --> 00:39:44.978 There you can override that
NOTE Confidence: 0.9272761

00:39:44.978 --> 00:39:45.978 target of that link.
NOTE Confidence: 0.9272761

00:39:45.980 --> 00:39:49.540 And if I put in that override text,
NOTE Confidence: 0.9272761

00:39:49.540 --> 00:39:52.580 then I can. Yeah.
NOTE Confidence: 0.93315774

00:39:56.380 --> 00:39:58.900 So those are all of our options right now.
NOTE Confidence: 0.93315774

00:40:01.060 --> 00:40:03.310 We do have some more things
NOTE Confidence: 0.93315774

00:40:03.310 --> 00:40:05.937 coming down the line like clinical

NOTE Confidence: 0.93315774

00:40:05.937 --> 00:40:07.700 trials and I'm blanking on the

NOTE Confidence: 0.93315774

00:40:07.700 --> 00:40:09.060 others right at this moment. Can

NOTE Confidence: 0.93315774

00:40:09.140 --> 00:40:11.317 you just show how they pull

NOTE Confidence: 0.93315774

00:40:11.317 --> 00:40:12.619 the code into the EO message?

NOTE Confidence: 0.93315774

00:40:12.980 --> 00:40:15.260 Yes. OK. So one, yeah,

NOTE Confidence: 0.93315774

00:40:15.260 --> 00:40:16.140 that's a really good point.

NOTE Confidence: 0.93315774

00:40:16.140 --> 00:40:18.930 I'm sorry. So once I've gotten.

NOTE Confidence: 0.93315774

00:40:18.930 --> 00:40:19.959 My beautiful newsletter.

NOTE Confidence: 0.93315774

00:40:19.959 --> 00:40:22.360 Exactly how I want it and ideally

NOTE Confidence: 0.93315774

00:40:22.422 --> 00:40:24.090 I've gone through and fixed all

NOTE Confidence: 0.93315774

00:40:24.090 --> 00:40:26.207 my typos that I have a lot here.

NOTE Confidence: 0.93315774

00:40:26.210 --> 00:40:29.010 I will publish this newsletter.

NOTE Confidence: 0.93315774

00:40:29.010 --> 00:40:30.650 When we implement this web

NOTE Confidence: 0.93315774

00:40:30.650 --> 00:40:31.962 view of the newsletter,

NOTE Confidence: 0.93315774

00:40:31.970 --> 00:40:33.475 it's not actually going to show up

NOTE Confidence: 0.93315774

00:40:33.475 --> 00:40:35.288 even if the issue date comes passes.
NOTE Confidence: 0.93315774

00:40:35.290 --> 00:40:37.274 It's not going to actually show up unless
NOTE Confidence: 0.93315774

00:40:37.274 --> 00:40:39.096 my newsletter is published, right?
NOTE Confidence: 0.93315774

00:40:39.096 --> 00:40:43.170 So I published my newsletter that it
NOTE Confidence: 0.93315774

00:40:43.170 --> 00:40:45.090 just locks the newsletter for now.
NOTE Confidence: 0.93315774

00:40:45.090 --> 00:40:46.889 This is just so if maybe multiple
NOTE Confidence: 0.93315774

00:40:46.889 --> 00:40:48.009 people are working on it.
NOTE Confidence: 0.93315774

00:40:48.010 --> 00:40:50.074 We don't get our wires crossed
NOTE Confidence: 0.93315774

00:40:50.074 --> 00:40:51.835 and somebody's still editing while
NOTE Confidence: 0.93315774

00:40:51.835 --> 00:40:54.117 somebody else is starting to take this
NOTE Confidence: 0.93315774

00:40:54.117 --> 00:40:56.346 content and put it in the all message.
NOTE Confidence: 0.93315774

00:40:56.350 --> 00:40:57.148 Once I publish,
NOTE Confidence: 0.93315774

00:40:57.148 --> 00:40:59.469 you'll see that a couple new options come up.
NOTE Confidence: 0.93315774

00:40:59.470 --> 00:41:01.070 I can unpublish it if I needed to
NOTE Confidence: 0.93315774

00:41:01.070 --> 00:41:02.797 go back and edit this thing cuz
NOTE Confidence: 0.93315774

00:41:02.797 --> 00:41:04.270 I found something wrong with it.

NOTE Confidence: 0.93315774

00:41:04.270 --> 00:41:05.830 I can unpublish it, edit it,

NOTE Confidence: 0.93315774

00:41:05.830 --> 00:41:07.910 and then publish it again.

NOTE Confidence: 0.93315774

00:41:07.910 --> 00:41:09.585 How you're actually gonna send

NOTE Confidence: 0.93315774

00:41:09.585 --> 00:41:11.950 this e-mail is gonna be copy HTML.

NOTE Confidence: 0.93315774

00:41:11.950 --> 00:41:13.838 When I click that,

NOTE Confidence: 0.93315774

00:41:13.840 --> 00:41:16.396 it's automatically copying that HTML content,

NOTE Confidence: 0.93315774

00:41:16.400 --> 00:41:17.504 all the code and everything I

NOTE Confidence: 0.93315774

00:41:17.504 --> 00:41:18.661 need to render that e-mail that

NOTE Confidence: 0.93315774

00:41:18.661 --> 00:41:19.977 we were looking at in the preview

NOTE Confidence: 0.93315774

00:41:19.977 --> 00:41:21.000 each time to my clipboard.

NOTE Confidence: 0.93315774

00:41:21.000 --> 00:41:22.495 So basically like wherever you

NOTE Confidence: 0.93315774

00:41:22.495 --> 00:41:24.283 whenever you do control or command

NOTE Confidence: 0.93315774

00:41:24.283 --> 00:41:26.280 C where it's storing that text,

NOTE Confidence: 0.93315774

00:41:26.280 --> 00:41:29.600 that's where the code or this e-mail is.

NOTE Confidence: 0.93315774

00:41:29.600 --> 00:41:31.195 This might be ill advised

NOTE Confidence: 0.93315774

00:41:31.195 --> 00:41:33.480 because I'm not on my computer.

NOTE Confidence: 0.93315774

00:41:33.480 --> 00:41:34.512 I'm gonna try to log in

NOTE Confidence: 0.93315774

00:41:34.512 --> 00:41:35.360 to yell message right now

NOTE Confidence: 0.9289939

00:41:37.520 --> 00:41:38.720 and we'll see how this goes.

NOTE Confidence: 0.92804825

00:41:41.360 --> 00:41:43.240 I'm also not a good yell message user.

NOTE Confidence: 0.92804825

00:41:43.240 --> 00:41:45.620 I have to admit okay. So I go

NOTE Confidence: 0.92804825

00:41:45.620 --> 00:41:47.078 to e-mail studio. I click e-mail

NOTE Confidence: 0.92804825

00:41:52.240 --> 00:41:53.435 and Cecilia, this might be

NOTE Confidence: 0.92804825

00:41:53.435 --> 00:41:55.040 the best way to test mobile,

NOTE Confidence: 0.92804825

00:41:55.040 --> 00:41:56.344 especially if you're concerned.

NOTE Confidence: 0.92804825

00:41:56.344 --> 00:41:57.974 Yeah about a specific mobile

NOTE Confidence: 0.92804825

00:41:57.974 --> 00:41:59.478 device is to actually come in.

NOTE Confidence: 0.92804825

00:41:59.480 --> 00:42:00.240 Yeah and send it.

NOTE Confidence: 0.92804825

00:42:00.240 --> 00:42:01.640 And I'm gonna reuse this demo I

NOTE Confidence: 0.92804825

00:42:01.640 --> 00:42:02.720 was playing around with before

NOTE Confidence: 0.92804825

00:42:09.220 --> 00:42:10.260 and it's loading and

NOTE Confidence: 0.9376209

00:42:13.750 --> 00:42:17.856 it's loading OK And then I wanna

NOTE Confidence: 0.9376209

00:42:17.856 --> 00:42:19.428 edit the content of my e-mail.

NOTE Confidence: 0.9376209

00:42:19.430 --> 00:42:21.649 Sorry this is a little bit screwed

NOTE Confidence: 0.9376209

00:42:21.649 --> 00:42:23.710 up because I'm skipping around,

NOTE Confidence: 0.9376209

00:42:23.710 --> 00:42:26.506 but when I create this e-mail,

NOTE Confidence: 0.9376209

00:42:26.510 --> 00:42:27.546 I should have created a new one.

NOTE Confidence: 0.9376209

00:42:27.550 --> 00:42:28.630 But when you create the e-mail,

NOTE Confidence: 0.9376209

00:42:28.630 --> 00:42:31.828 one of the options is HTML,

NOTE Confidence: 0.9376209

00:42:31.830 --> 00:42:34.278 I think it's just called HTML and that

NOTE Confidence: 0.9376209

00:42:34.278 --> 00:42:36.070 will give you this kind of editing view

NOTE Confidence: 0.9376209

00:42:36.120 --> 00:42:37.989 instead of the standard LL message view.

NOTE Confidence: 0.9376209

00:42:37.990 --> 00:42:39.370 We're gonna be using LL message

NOTE Confidence: 0.9376209

00:42:39.370 --> 00:42:40.630 templates and everything that you use.

NOTE Confidence: 0.9376209

00:42:40.630 --> 00:42:42.856 Normally if you're composing a message

NOTE Confidence: 0.9376209

00:42:42.860 --> 00:42:44.500 entirely in the L message, it's in

NOTE Confidence: 0.9338857

00:42:44.780 --> 00:42:47.004 the same drop down as like you do
NOTE Confidence: 0.9338857

00:42:47.004 --> 00:42:48.657 new template in new from HTML.
NOTE Confidence: 0.9338857

00:42:48.820 --> 00:42:50.398 Yes, thank you.
NOTE Confidence: 0.9338857

00:42:50.398 --> 00:42:52.802 That's that's it. Sorry. You do.
NOTE Confidence: 0.9338857

00:42:52.802 --> 00:42:54.172 There is required training to
NOTE Confidence: 0.9338857

00:42:54.172 --> 00:42:55.620 get access to the L message,
NOTE Confidence: 0.9338857

00:42:55.620 --> 00:42:59.220 so I'm just really bad at remembering it.
NOTE Confidence: 0.9338857

00:42:59.220 --> 00:43:02.136 So don't use it that often except for this.
NOTE Confidence: 0.9338857

00:43:02.140 --> 00:43:03.974 So when you make a new message,
NOTE Confidence: 0.9338857

00:43:03.980 --> 00:43:05.940 you won't actually see anything in here,
NOTE Confidence: 0.9338857

00:43:05.940 --> 00:43:07.638 it'll just be a blank message
NOTE Confidence: 0.9338857

00:43:07.638 --> 00:43:09.100 with some really basic code.
NOTE Confidence: 0.9338857

00:43:09.100 --> 00:43:12.435 What I do is right now that e-mail
NOTE Confidence: 0.9338857

00:43:12.435 --> 00:43:14.500 HTML codes already on my clipboard and
NOTE Confidence: 0.9338857

00:43:14.500 --> 00:43:17.031 it's going to do a control A to select
NOTE Confidence: 0.9338857

00:43:17.031 --> 00:43:18.420 everything that's there right now,

NOTE Confidence: 0.9338857

00:43:18.420 --> 00:43:21.689 and then control V going to overwrite

NOTE Confidence: 0.9338857

00:43:21.689 --> 00:43:23.660 everything that's in there.

NOTE Confidence: 0.9338857

00:43:23.660 --> 00:43:25.544 And then it's going to process

NOTE Confidence: 0.9338857

00:43:25.544 --> 00:43:27.158 while it's rendering and now

NOTE Confidence: 0.9338857

00:43:27.158 --> 00:43:29.202 it's my newsletter and I see my

NOTE Confidence: 0.9338857

00:43:29.202 --> 00:43:31.420 newsletter in a responsive format.

NOTE Confidence: 0.9338857

00:43:31.420 --> 00:43:32.860 In this view,

NOTE Confidence: 0.9338857

00:43:32.860 --> 00:43:35.380 I can use the mobile preview here,

NOTE Confidence: 0.9338857

00:43:35.380 --> 00:43:36.076 but really honestly,

NOTE Confidence: 0.9338857

00:43:36.076 --> 00:43:37.468 this is just doing the same

NOTE Confidence: 0.9338857

00:43:37.468 --> 00:43:38.858 thing that I was showing before,

NOTE Confidence: 0.9338857

00:43:38.860 --> 00:43:40.240 where it's kind of shrinking

NOTE Confidence: 0.9338857

00:43:40.240 --> 00:43:41.068 the browser window.

NOTE Confidence: 0.9338857

00:43:41.070 --> 00:43:42.990 It's really doing the same thing.

NOTE Confidence: 0.9338857

00:43:42.990 --> 00:43:44.870 The real test would be to save it.

NOTE Confidence: 0.9294326

00:43:48.270 --> 00:43:50.808 Also, is a thing you have to put in

NOTE Confidence: 0.9294326

00:43:50.808 --> 00:43:53.390 if you wanted to track the opens.

NOTE Confidence: 0.9294326

00:43:53.390 --> 00:43:54.950 Yeah, I need to make sure

NOTE Confidence: 0.9294326

00:43:54.950 --> 00:43:56.918 that's. Yeah, if I didn't just

NOTE Confidence: 0.9294326

00:43:56.918 --> 00:43:58.230 dismiss that message immediately.

NOTE Confidence: 0.9294326

00:43:58.230 --> 00:44:00.166 I need to get that fixed so it's

NOTE Confidence: 0.9294326

00:44:00.166 --> 00:44:00.927 automatically inserted because

NOTE Confidence: 0.9294326

00:44:00.927 --> 00:44:02.325 we shouldn't have to be doing

NOTE Confidence: 0.9294326

00:44:02.325 --> 00:44:03.572 that because we can totally

NOTE Confidence: 0.9294326

00:44:03.572 --> 00:44:04.827 just insert that by default.

NOTE Confidence: 0.9140926

00:44:05.210 --> 00:44:06.114 Before you go forward,

NOTE Confidence: 0.9140926

00:44:06.114 --> 00:44:07.244 could you go yes back?

NOTE Confidence: 0.9140926

00:44:07.250 --> 00:44:08.741 Could you go to edit e-mail and

NOTE Confidence: 0.9140926

00:44:08.741 --> 00:44:10.599 then do you get all your yell

NOTE Confidence: 0.9140926

00:44:10.599 --> 00:44:11.763 message functionality on this

NOTE Confidence: 0.9140926

00:44:12.570 --> 00:44:15.083 newsletter? No. If I if I realized

NOTE Confidence: 0.9140926

00:44:15.083 --> 00:44:17.570 I needed to change something,

NOTE Confidence: 0.9140926

00:44:16.290 --> 00:44:17.570 you'd have to go back. Very honestly,

NOTE Confidence: 0.9140926

00:44:17.570 --> 00:44:19.649 if you're in a rush and there's a typo,

NOTE Confidence: 0.9140926

00:44:19.650 --> 00:44:21.585 I would just fix it here and then go

NOTE Confidence: 0.9140926

00:44:21.585 --> 00:44:23.328 back to Beatrix later and fix it.

NOTE Confidence: 0.9140926

00:44:23.330 --> 00:44:26.250 But if we're talking about in the code,

NOTE Confidence: 0.9140926

00:44:26.250 --> 00:44:28.168 so I could literally come in here

NOTE Confidence: 0.9140926

00:44:28.168 --> 00:44:29.610 and I could. I guess I can't.

NOTE Confidence: 0.9140926

00:44:29.610 --> 00:44:32.490 I could do it in the code.

NOTE Confidence: 0.9140926

00:44:32.490 --> 00:44:34.086 All right. That's kind of annoying.

NOTE Confidence: 0.9140926

00:44:34.090 --> 00:44:35.810 Sorry, this is where I'm a bad I

NOTE Confidence: 0.9273343

00:44:37.650 --> 00:44:39.127 I just did this and it was.

NOTE Confidence: 0.9273343

00:44:39.130 --> 00:44:40.312 I found like one time that

NOTE Confidence: 0.9273343

00:44:40.312 --> 00:44:41.775 we had to change and I just

NOTE Confidence: 0.9273343

00:44:41.775 --> 00:44:42.810 still had via fixed open.

NOTE Confidence: 0.9273343

00:44:42.810 --> 00:44:44.370 Yeah, so just like unpublished,
NOTE Confidence: 0.9273343

00:44:44.370 --> 00:44:45.966 it went in there, Fixed it.
NOTE Confidence: 0.9273343

00:44:45.970 --> 00:44:48.850 Republished. Recopied. Yeah, it's
NOTE Confidence: 0.9273343

00:44:48.850 --> 00:44:50.290 probably better. I mean,
NOTE Confidence: 0.9273343

00:44:50.290 --> 00:44:52.846 just so you don't go nuts trying
NOTE Confidence: 0.9273343

00:44:52.846 --> 00:44:54.445 to keep your version control to
NOTE Confidence: 0.9273343

00:44:54.445 --> 00:44:56.010 come back here. Unpublish. Yep.
NOTE Confidence: 0.9273343

00:44:56.010 --> 00:44:58.010 And if definitely went unpublished,
NOTE Confidence: 0.92985725

00:44:58.620 --> 00:44:59.796 if I remember correctly,
NOTE Confidence: 0.92985725

00:44:59.796 --> 00:45:01.860 and it's been a long time now,
NOTE Confidence: 0.92985725

00:45:01.860 --> 00:45:04.380 but when you create a new HTML message,
NOTE Confidence: 0.92985725

00:45:04.380 --> 00:45:07.332 you get a pop up right about that tracking.
NOTE Confidence: 0.92985725

00:45:07.340 --> 00:45:08.711 So it will say you, yeah,
NOTE Confidence: 0.92985725

00:45:08.711 --> 00:45:10.399 it will say you need to put this
NOTE Confidence: 0.92985725

00:45:10.399 --> 00:45:11.998 code in and you just like copy it
NOTE Confidence: 0.92985725

00:45:11.998 --> 00:45:13.771 And then I put it in the top and

NOTE Confidence: 0.92985725
00:45:13.771 --> 00:45:15.551 then I pasted the code from the
NOTE Confidence: 0.92985725
00:45:15.551 --> 00:45:17.573 message or from Beatrix below it.
NOTE Confidence: 0.92985725
00:45:17.580 --> 00:45:18.231 It was fun.
NOTE Confidence: 0.92985725
00:45:18.231 --> 00:45:19.750 And then if we have to like
NOTE Confidence: 0.92985725
00:45:19.811 --> 00:45:21.395 circulate these newsletters before
NOTE Confidence: 0.92985725
00:45:21.395 --> 00:45:23.375 we publish them for approval,
NOTE Confidence: 0.92508435
00:45:26.410 --> 00:45:27.210 how do we do that?
NOTE Confidence: 0.92508435
00:45:27.210 --> 00:45:29.090 So when Sorry, I'm jumping
NOTE Confidence: 0.92508435
00:45:29.090 --> 00:45:30.970 around a little bit but.
NOTE Confidence: 0.92508435
00:45:30.970 --> 00:45:33.924 So if I go to my newsletters,
NOTE Confidence: 0.92508435
00:45:33.930 --> 00:45:35.616 I can you probably don't want
NOTE Confidence: 0.92508435
00:45:35.616 --> 00:45:37.217 to be messing with y'all
NOTE Confidence: 0.92508435
00:45:37.217 --> 00:45:38.610 message for approvals. No,
NOTE Confidence: 0.92508435
00:45:38.730 --> 00:45:40.194 no, no, I don't. But I don't know
NOTE Confidence: 0.92508435
00:45:40.194 --> 00:45:41.805 if they have access to be a tricks.
NOTE Confidence: 0.92508435

00:45:42.210 --> 00:45:43.771 Yeah. So what you'd want to do
NOTE Confidence: 0.92508435

00:45:43.771 --> 00:45:45.649 is in your newsletter templates,
NOTE Confidence: 0.92508435

00:45:45.650 --> 00:45:47.330 I can go to Mark's newsletter.
NOTE Confidence: 0.92508435

00:45:47.330 --> 00:45:49.346 I can edit access and right now
NOTE Confidence: 0.92508435

00:45:49.346 --> 00:45:51.147 nobody has access because that's
NOTE Confidence: 0.92508435

00:45:51.147 --> 00:45:54.172 weird and I'm a super admin, OK?
NOTE Confidence: 0.92508435

00:45:54.172 --> 00:45:59.366 And I could put Justin Fansler is going
NOTE Confidence: 0.92508435

00:45:59.366 --> 00:46:05.120 to be a viewer on my newsletter and then
NOTE Confidence: 0.92508435

00:46:05.120 --> 00:46:08.820 when I do that then they will have access.
NOTE Confidence: 0.92508435

00:46:08.820 --> 00:46:12.800 If I were to take this preview link right,
NOTE Confidence: 0.92508435

00:46:12.800 --> 00:46:15.288 I could copy this link address and
NOTE Confidence: 0.92508435

00:46:15.288 --> 00:46:16.804 I could share that with Justin and
NOTE Confidence: 0.92508435

00:46:16.804 --> 00:46:18.307 he'll be able to log in with CAS and
NOTE Confidence: 0.92508435

00:46:18.352 --> 00:46:19.899 then view the preview and via tricks.
NOTE Confidence: 0.92508435

00:46:19.900 --> 00:46:21.860 So that that's the best what you
NOTE Confidence: 0.92508435

00:46:21.860 --> 00:46:24.524 don't wanna be, You wanna all costs

NOTE Confidence: 0.92508435
00:46:24.524 --> 00:46:26.120 avoid getting into yell message.
NOTE Confidence: 0.92508435
00:46:26.120 --> 00:46:28.460 Just you probably wanna send one to yourself.
NOTE Confidence: 0.92508435
00:46:28.460 --> 00:46:29.776 Yeah, at least the first few times.
NOTE Confidence: 0.92508435
00:46:29.780 --> 00:46:30.800 Just to make sure everything
NOTE Confidence: 0.92508435
00:46:30.800 --> 00:46:31.820 looks the way you expect.
NOTE Confidence: 0.92508435
00:46:31.820 --> 00:46:33.340 Once you're comfortable with it,
NOTE Confidence: 0.92508435
00:46:33.340 --> 00:46:36.000 it's it's gonna look, you're gonna know
NOTE Confidence: 0.92508435
00:46:36.000 --> 00:46:38.298 how it's gonna look and you can just send it.
NOTE Confidence: 0.92508435
00:46:38.300 --> 00:46:40.428 But you you do have the option
NOTE Confidence: 0.92508435
00:46:40.428 --> 00:46:41.340 in yell message.
NOTE Confidence: 0.92508435
00:46:41.340 --> 00:46:43.356 It's save and send.
NOTE Confidence: 0.92508435
00:46:43.356 --> 00:46:46.380 Is this gonna let me test?
NOTE Confidence: 0.92508435
00:46:46.380 --> 00:46:46.540 There's
NOTE Confidence: 0.9366412
00:46:46.620 --> 00:46:50.020 also the read only preview in Vtrix Excel.
NOTE Confidence: 0.92260706
00:46:51.140 --> 00:46:52.040 Yeah, sorry, that's what I
NOTE Confidence: 0.92260706

00:46:52.040 --> 00:46:52.940 was talking about at first.
NOTE Confidence: 0.92260706

00:46:52.940 --> 00:46:54.100 This is sort of like,
NOTE Confidence: 0.92260706

00:46:54.100 --> 00:46:56.236 when do I actually test this thing?
NOTE Confidence: 0.92260706

00:46:56.236 --> 00:46:58.576 I'm sorry, I'm the worst.
NOTE Confidence: 0.92260706

00:46:58.580 --> 00:47:00.820 And the one just send it to last.
NOTE Confidence: 0.92260706

00:47:00.820 --> 00:47:01.780 It is the last one.
NOTE Confidence: 0.92260706

00:47:01.980 --> 00:47:03.740 Yeah. It's review and send.
NOTE Confidence: 0.92260706

00:47:03.740 --> 00:47:04.432 Well, review and send.
NOTE Confidence: 0.92260706

00:47:04.432 --> 00:47:05.820 It's me. Send it to everybody.
NOTE Confidence: 0.92260706

00:47:05.820 --> 00:47:07.535 I just want me. I think somebody
NOTE Confidence: 0.92260706

00:47:07.535 --> 00:47:09.060 made a group for just me. If
NOTE Confidence: 0.92260706

00:47:10.740 --> 00:47:12.498 it was where you just were,
NOTE Confidence: 0.92260706

00:47:12.500 --> 00:47:13.480 where it said, like,
NOTE Confidence: 0.92260706

00:47:13.480 --> 00:47:15.180 we don't have to do the Ms.
NOTE Confidence: 0.92260706

00:47:15.180 --> 00:47:16.020 OK Anyway, I mean,
NOTE Confidence: 0.92260706

00:47:16.020 --> 00:47:16.896 it's just how to get it

NOTE Confidence: 0.92260706

00:47:17.020 --> 00:47:19.567 in. Yeah. So you could send yourself a test.

NOTE Confidence: 0.92260706

00:47:19.570 --> 00:47:21.047 I'm not the guy for yell message,

NOTE Confidence: 0.92260706

00:47:21.050 --> 00:47:23.210 but it's possible for sure.

NOTE Confidence: 0.9292739

00:47:24.090 --> 00:47:26.010 Jessica wants to know if anyone's

NOTE Confidence: 0.9292739

00:47:26.010 --> 00:47:27.290 ever run into clipboard,

NOTE Confidence: 0.9292739

00:47:27.290 --> 00:47:30.244 limit errors, and if there is one,

NOTE Confidence: 0.9292739

00:47:30.250 --> 00:47:32.850 one PC from your chip CL message. That's

NOTE Confidence: 0.9292739

00:47:34.170 --> 00:47:35.322 I haven't seen one.

NOTE Confidence: 0.9292739

00:47:35.322 --> 00:47:37.307 I don't know if that's coming from

NOTE Confidence: 0.9292739

00:47:37.307 --> 00:47:38.849 yell message or from your machine.

NOTE Confidence: 0.9292739

00:47:41.370 --> 00:47:42.362 I haven't heard of it.

NOTE Confidence: 0.9292739

00:47:42.362 --> 00:47:43.930 I guess if you made a really,

NOTE Confidence: 0.9292739

00:47:43.930 --> 00:47:44.854 really long newsletter,

NOTE Confidence: 0.9292739

00:47:44.854 --> 00:47:46.086 it's possible because right,

NOTE Confidence: 0.9292739

00:47:46.090 --> 00:47:47.752 there's a lot of characters in

NOTE Confidence: 0.9292739

00:47:47.752 --> 00:47:49.470 the HTML it's being generated.
NOTE Confidence: 0.9292739

00:47:49.470 --> 00:47:50.535 I would think that would
NOTE Confidence: 0.9292739

00:47:50.535 --> 00:47:52.010 depend on the device though.
NOTE Confidence: 0.9292739

00:47:52.010 --> 00:47:53.800 Or I mean there could be
NOTE Confidence: 0.9292739

00:47:53.800 --> 00:47:54.532 some limitation, you know,
NOTE Confidence: 0.9292739

00:47:54.532 --> 00:47:57.030 message that I don't know about.
NOTE Confidence: 0.9292739

00:47:57.030 --> 00:47:58.190 If she can screen,
NOTE Confidence: 0.9292739

00:47:58.190 --> 00:47:59.782 if she has seen this error
NOTE Confidence: 0.9292739

00:47:59.782 --> 00:48:01.830 and can screenshot it,
NOTE Confidence: 0.9292739

00:48:01.830 --> 00:48:02.724 then I could try to figure
NOTE Confidence: 0.9292739

00:48:02.724 --> 00:48:03.510 out where it's coming from.
NOTE Confidence: 0.92787963

00:48:06.870 --> 00:48:08.988 Could could you just either say
NOTE Confidence: 0.92787963

00:48:08.988 --> 00:48:12.280 or go back and and do it a spec
NOTE Confidence: 0.92787963

00:48:12.280 --> 00:48:14.550 slower when you're copying the HTML?
NOTE Confidence: 0.92787963

00:48:14.550 --> 00:48:16.909 Yes. Into Yale message.
NOTE Confidence: 0.92787963

00:48:16.909 --> 00:48:19.030 Was it a specific place in the

NOTE Confidence: 0.92787963

00:48:19.098 --> 00:48:21.079 code or just anywhere At the You

NOTE Confidence: 0.93409526

00:48:21.080 --> 00:48:22.079 wanna overwrite this?

NOTE Confidence: 0.93409526

00:48:22.079 --> 00:48:24.077 It's gonna be the complete codes.

NOTE Confidence: 0.93409526

00:48:24.080 --> 00:48:25.480 You wanna completely the

NOTE Confidence: 0.93409526

00:48:25.480 --> 00:48:26.960 control of the everything.

NOTE Confidence: 0.93409526

00:48:26.960 --> 00:48:28.120 Yeah. So that's what

NOTE Confidence: 0.93409526

00:48:28.440 --> 00:48:29.520 when you start from the new,

NOTE Confidence: 0.93409526

00:48:29.520 --> 00:48:31.040 it blank. Yeah. OK,

NOTE Confidence: 0.93409526

00:48:31.040 --> 00:48:32.896 OK, All right. I wasn't sure if there's

NOTE Confidence: 0.93409526

00:48:32.896 --> 00:48:34.826 some doc type declarations got you.

NOTE Confidence: 0.93409526

00:48:34.826 --> 00:48:36.600 Yeah, you can just paste it in.

NOTE Confidence: 0.93409526

00:48:38.680 --> 00:48:40.960 But yeah, like if you're ever redoing it,

NOTE Confidence: 0.93409526

00:48:40.960 --> 00:48:42.335 then you're gonna wanna blank

NOTE Confidence: 0.93409526

00:48:42.335 --> 00:48:43.710 out everything that's in there.

NOTE Confidence: 0.93409526

00:48:43.710 --> 00:48:45.369 Like if I were to do the

NOTE Confidence: 0.93409526

00:48:45.369 --> 00:48:46.828 typo fix that I just did,
NOTE Confidence: 0.93409526

00:48:46.830 --> 00:48:48.104 I would want to do Control A,
NOTE Confidence: 0.93409526

00:48:48.110 --> 00:48:49.638 make sure everything's highlighted,
NOTE Confidence: 0.93409526

00:48:49.638 --> 00:48:50.784 could even backspace.
NOTE Confidence: 0.93409526

00:48:50.790 --> 00:48:51.746 Just to be safe,
NOTE Confidence: 0.93409526

00:48:51.746 --> 00:48:52.702 make sure you delete
NOTE Confidence: 0.93409526

00:48:52.702 --> 00:48:53.868 everything out of that field,
NOTE Confidence: 0.93409526

00:48:53.870 --> 00:48:55.508 then paste in my new HTML.
NOTE Confidence: 0.91930115

00:48:59.630 --> 00:49:02.190 Anything else that I rushed too fast through
NOTE Confidence: 0.91930115

00:49:02.710 --> 00:49:05.624 in the setup? Can you show them
NOTE Confidence: 0.91930115

00:49:05.624 --> 00:49:08.138 that we can set up so that someone
NOTE Confidence: 0.91930115

00:49:08.138 --> 00:49:10.478 can have read only for preview,
NOTE Confidence: 0.91930115

00:49:10.480 --> 00:49:12.586 so they can do their proofreading
NOTE Confidence: 0.91930115

00:49:12.586 --> 00:49:14.723 in Beatrix before you send over
NOTE Confidence: 0.91930115

00:49:14.723 --> 00:49:16.120 to your message? Yeah,
NOTE Confidence: 0.92212695

00:49:16.120 --> 00:49:18.479 so that was this was Mark's newsletter.

NOTE Confidence: 0.92212695

00:49:18.480 --> 00:49:21.154 Sorry I moved over to my newsletters,

NOTE Confidence: 0.92212695

00:49:21.160 --> 00:49:22.720 which shows my newsletter templates,

NOTE Confidence: 0.92212695

00:49:22.720 --> 00:49:24.016 not the individual issues

NOTE Confidence: 0.92212695

00:49:24.016 --> 00:49:25.636 I'm actually going to send.

NOTE Confidence: 0.92212695

00:49:25.640 --> 00:49:27.313 So this is where I could click

NOTE Confidence: 0.92212695

00:49:27.313 --> 00:49:28.572 into Mark's newsletter and I

NOTE Confidence: 0.92212695

00:49:28.572 --> 00:49:29.797 could change my default options.

NOTE Confidence: 0.92212695

00:49:29.800 --> 00:49:31.140 And maybe I'll do this

NOTE Confidence: 0.92212695

00:49:31.140 --> 00:49:32.212 do this really quickly.

NOTE Confidence: 0.92212695

00:49:32.220 --> 00:49:33.564 So I let when we were setting

NOTE Confidence: 0.92212695

00:49:33.564 --> 00:49:34.980 this up I left this blank.

NOTE Confidence: 0.92212695

00:49:34.980 --> 00:49:36.780 I just left my sections blank.

NOTE Confidence: 0.92212695

00:49:36.780 --> 00:49:39.090 But if I know for example that

NOTE Confidence: 0.92212695

00:49:39.090 --> 00:49:41.135 every single issue I'm going to

NOTE Confidence: 0.92212695

00:49:41.135 --> 00:49:43.100 have a latest news section that's

NOTE Confidence: 0.92212695

00:49:43.100 --> 00:49:45.498 going to be a news type and I'm
NOTE Confidence: 0.92212695

00:49:45.498 --> 00:49:47.410 going to filter it and I want it
NOTE Confidence: 0.92212695

00:49:47.470 --> 00:49:49.414 to have the medium with optional
NOTE Confidence: 0.92212695

00:49:49.414 --> 00:49:51.240 image and it's always going to show
NOTE Confidence: 0.92212695

00:49:51.240 --> 00:49:54.748 me I can type correctly surgery
NOTE Confidence: 0.92212695

00:49:54.748 --> 00:49:58.790 news and I can add that here and
NOTE Confidence: 0.92212695

00:49:58.790 --> 00:50:00.540 then when I make a new issue
NOTE Confidence: 0.93501055

00:50:07.030 --> 00:50:08.454 it's gonna automatically be there and I can
NOTE Confidence: 0.93501055

00:50:08.454 --> 00:50:10.110 just go straight to articles and date range.
NOTE Confidence: 0.93501055

00:50:10.110 --> 00:50:12.366 You don't have to fiddle with edit issue
NOTE Confidence: 0.93501055

00:50:12.366 --> 00:50:14.173 sections every time especially if you're
NOTE Confidence: 0.93501055

00:50:14.173 --> 00:50:17.830 gonna have the same sections and every issue.
NOTE Confidence: 0.93501055

00:50:17.830 --> 00:50:19.726 You can configure that at the template level
NOTE Confidence: 0.93501055

00:50:19.726 --> 00:50:21.616 and then they're gonna the sections will be
NOTE Confidence: 0.93501055

00:50:21.616 --> 00:50:23.830 there for you to just fill in for each issue.
NOTE Confidence: 0.93501055

00:50:23.830 --> 00:50:24.990 Sorry that's probably that's

NOTE Confidence: 0.93501055
00:50:24.990 --> 00:50:27.070 gonna save you a lot of time.
NOTE Confidence: 0.93501055
00:50:27.070 --> 00:50:29.086 You're not gonna have to go from scratch and
NOTE Confidence: 0.93501055
00:50:29.086 --> 00:50:31.230 Add all the sections 1 by 1 like I did here.
NOTE Confidence: 0.93501055
00:50:31.230 --> 00:50:32.928 We can configure the defaults and
NOTE Confidence: 0.93501055
00:50:32.928 --> 00:50:34.610 then you're really just messing with
NOTE Confidence: 0.93501055
00:50:34.610 --> 00:50:36.346 that issue sections if you want to
NOTE Confidence: 0.93501055
00:50:36.346 --> 00:50:38.289 do something different in one issue,
NOTE Confidence: 0.93501055
00:50:38.290 --> 00:50:40.684 like I know for like why some
NOTE Confidence: 0.93501055
00:50:40.684 --> 00:50:44.450 events that gets sent every week,
NOTE Confidence: 0.93501055
00:50:44.450 --> 00:50:45.848 they're never messing with the sections.
NOTE Confidence: 0.93501055
00:50:45.850 --> 00:50:47.930 They've got their default
NOTE Confidence: 0.93501055
00:50:47.930 --> 00:50:48.970 sections configured.
NOTE Confidence: 0.93501055
00:50:48.970 --> 00:50:51.810 There's filling in those sections,
NOTE Confidence: 0.93501055
00:50:51.810 --> 00:50:52.440 copying, reviewing,
NOTE Confidence: 0.93501055
00:50:52.440 --> 00:50:54.645 copying a DL message in the Sunday.
NOTE Confidence: 0.9281415

00:50:57.170 --> 00:50:59.820 Can you go back over the adding the images?

NOTE Confidence: 0.9281415

00:50:59.820 --> 00:51:01.604 I'd like to know if you can

NOTE Confidence: 0.9281415

00:51:01.604 --> 00:51:02.689 manipulate the size of them.

NOTE Confidence: 0.9281415

00:51:02.690 --> 00:51:04.121 You know, a lot of times when you get

NOTE Confidence: 0.9281415

00:51:04.121 --> 00:51:05.468 the newsletters you've got this big

NOTE Confidence: 0.9281415

00:51:05.468 --> 00:51:07.410 picture and this little bit type. Yes

NOTE Confidence: 0.9281415

00:51:07.410 --> 00:51:09.570 you can. So the image types are set,

NOTE Confidence: 0.9281415

00:51:09.570 --> 00:51:11.887 the sizes and aspect ratios are set.

NOTE Confidence: 0.9281415

00:51:14.250 --> 00:51:15.858 This is sort of the thing I was

NOTE Confidence: 0.9281415

00:51:15.858 --> 00:51:17.249 alluding to before with Cecilia.

NOTE Confidence: 0.9281415

00:51:17.250 --> 00:51:20.370 If you see something that looks really wonky

NOTE Confidence: 0.936935535714286

00:51:22.610 --> 00:51:25.814 then you can let us know and we might

NOTE Confidence: 0.936935535714286

00:51:25.814 --> 00:51:28.250 redo how that layout looks. But

NOTE Confidence: 0.937612

00:51:28.650 --> 00:51:29.990 this one, can you alter

NOTE Confidence: 0.937612

00:51:29.990 --> 00:51:31.330 the size of that image?

NOTE Confidence: 0.937612

00:51:32.330 --> 00:51:34.766 I could choose a different aspect ratio.

NOTE Confidence: 0.937612

00:51:34.770 --> 00:51:36.290 It's probably not the greatest.

NOTE Confidence: 0.937612

00:51:36.290 --> 00:51:39.250 It's. Let me go back to that issue.

NOTE Confidence: 0.937612

00:51:39.250 --> 00:51:42.250 There's this one. Gotta unpublish it

NOTE Confidence: 0.937612

00:51:48.090 --> 00:51:51.036 so I could edit the layout

NOTE Confidence: 0.937612

00:51:51.036 --> 00:51:54.130 style and I could choose,

NOTE Confidence: 0.937612

00:51:54.130 --> 00:51:56.646 like Square Landscape's just gonna look

NOTE Confidence: 0.937612

00:51:56.646 --> 00:51:58.470 really silly because it's a headshot.

NOTE Confidence: 0.937612

00:51:58.470 --> 00:52:00.782 But I could choose square and

NOTE Confidence: 0.937612

00:52:00.782 --> 00:52:02.414 that'll give me a slightly different

NOTE Confidence: 0.937612

00:52:02.414 --> 00:52:04.485 crop that I could see there and

NOTE Confidence: 0.937612

00:52:04.485 --> 00:52:07.390 then that'll give me a square crop

NOTE Confidence: 0.937612

00:52:07.390 --> 00:52:10.430 instead of this portrait crop.

NOTE Confidence: 0.937612

00:52:10.430 --> 00:52:12.754 But it's it's it's sort of very

NOTE Confidence: 0.937612

00:52:12.754 --> 00:52:14.083 intentionally locked down, right?

NOTE Confidence: 0.937612

00:52:14.083 --> 00:52:16.081 So that we can ensure accessibility

NOTE Confidence: 0.937612

00:52:16.081 --> 00:52:18.632 and we don't have to worry about
NOTE Confidence: 0.937612

00:52:18.632 --> 00:52:20.908 manipulating the really minor parts of
NOTE Confidence: 0.9341493

00:52:21.950 --> 00:52:22.390 the e-mail.
NOTE Confidence: 0.9203827

00:52:24.490 --> 00:52:27.129 Can you do multiple sections of the
NOTE Confidence: 0.9203827

00:52:27.129 --> 00:52:29.966 same type? Like could I do a research
NOTE Confidence: 0.9203827

00:52:29.966 --> 00:52:32.600 news section and then like a clinical
NOTE Confidence: 0.9203827

00:52:32.600 --> 00:52:35.130 news section And then, yeah, totally.
NOTE Confidence: 0.9203827

00:52:35.130 --> 00:52:37.745 Yep. You could do a large landscape
NOTE Confidence: 0.9203827

00:52:37.745 --> 00:52:39.865 for your lead news story and then
NOTE Confidence: 0.9203827

00:52:39.865 --> 00:52:41.730 have another section with small. Yes.
NOTE Confidence: 0.9203827

00:52:41.850 --> 00:52:43.470 Yeah, like if I just, But
NOTE Confidence: 0.93420726

00:52:43.910 --> 00:52:44.710 you could break it up.
NOTE Confidence: 0.93420726

00:52:44.710 --> 00:52:45.710 You could do like news,
NOTE Confidence: 0.93420726

00:52:45.710 --> 00:52:47.150 then you could do a call to Action.
NOTE Confidence: 0.93420726

00:52:47.150 --> 00:52:48.005 Yep. News section.
NOTE Confidence: 0.93420726

00:52:48.005 --> 00:52:49.550 Yeah, Call to Action. Totally

NOTE Confidence: 0.93420726

00:52:49.550 --> 00:52:51.237 could. I'm just gonna jump into a

NOTE Confidence: 0.93420726

00:52:51.237 --> 00:52:53.070 little how the sausage is made here.

NOTE Confidence: 0.93420726

00:52:53.070 --> 00:52:54.582 So why have some events like this

NOTE Confidence: 0.93420726

00:52:54.582 --> 00:52:56.147 is the latest version of why some

NOTE Confidence: 0.93420726

00:52:56.147 --> 00:52:57.910 events or one of the latest versions.

NOTE Confidence: 0.93420726

00:52:57.910 --> 00:52:59.895 So they've got their announcements

NOTE Confidence: 0.93420726

00:52:59.895 --> 00:53:02.286 and then they've got featured speakers

NOTE Confidence: 0.93420726

00:53:02.286 --> 00:53:04.728 where they use the event listing large

NOTE Confidence: 0.93420726

00:53:04.728 --> 00:53:07.290 that has the image in the description.

NOTE Confidence: 0.93420726

00:53:07.290 --> 00:53:08.730 Then they choose a few others.

NOTE Confidence: 0.93420726

00:53:08.730 --> 00:53:09.726 I guess there's only one here,

NOTE Confidence: 0.93420726

00:53:09.730 --> 00:53:12.328 but they use just the regular

NOTE Confidence: 0.93420726

00:53:12.330 --> 00:53:13.320 event large list.

NOTE Confidence: 0.93420726

00:53:13.320 --> 00:53:15.630 Just the regular event listing that doesn't

NOTE Confidence: 0.93420726

00:53:15.684 --> 00:53:18.008 include the image doesn't have the summary.

NOTE Confidence: 0.93420726

00:53:18.010 --> 00:53:19.676 Usually there are a few more here
NOTE Confidence: 0.93420726

00:53:19.676 --> 00:53:21.490 than there are in featured speakers,
NOTE Confidence: 0.93420726

00:53:21.490 --> 00:53:22.914 and then they list a whole lot of
NOTE Confidence: 0.93420726

00:53:22.914 --> 00:53:24.212 events and upcoming events, right?
NOTE Confidence: 0.93420726

00:53:24.212 --> 00:53:25.906 They use a small listing and this
NOTE Confidence: 0.93420726

00:53:25.906 --> 00:53:27.088 is where you see that.
NOTE Confidence: 0.93420726

00:53:27.090 --> 00:53:30.498 It just shows the date card once and then
NOTE Confidence: 0.93420726

00:53:30.498 --> 00:53:34.434 renders all the there's me renders all
NOTE Confidence: 0.93420726

00:53:34.434 --> 00:53:37.746 the events that are happening that day.
NOTE Confidence: 0.93420726

00:53:37.750 --> 00:53:38.142 So yes,
NOTE Confidence: 0.93420726

00:53:38.142 --> 00:53:39.122 you could totally have multiple
NOTE Confidence: 0.93420726

00:53:39.122 --> 00:53:40.110 sections of the same type.
NOTE Confidence: 0.93420726

00:53:40.110 --> 00:53:40.270 Hello.
NOTE Confidence: 0.93427074

00:53:43.870 --> 00:53:45.269 That looks really good.
NOTE Confidence: 0.93427074

00:53:45.270 --> 00:53:46.430 Great. Thank you. We're also
NOTE Confidence: 0.93427074

00:53:46.430 --> 00:53:51.281 over the next 6 monthsisish are gonna

NOTE Confidence: 0.93427074

00:53:51.281 --> 00:53:53.572 start introducing AI generated

NOTE Confidence: 0.93427074

00:53:53.572 --> 00:53:55.827 content in very targeted areas.

NOTE Confidence: 0.93427074

00:53:55.830 --> 00:53:57.150 We're piloting that right now.

NOTE Confidence: 0.93427074

00:53:57.150 --> 00:53:59.238 You may have seen a Mark's

NOTE Confidence: 0.93427074

00:53:59.238 --> 00:54:01.350 update 2 weeks ago that we're.

NOTE Confidence: 0.93427074

00:54:01.350 --> 00:54:02.388 Yeah, piloting it with, you know,

NOTE Confidence: 0.93427074

00:54:02.390 --> 00:54:05.390 medicine, physician BIOS.

NOTE Confidence: 0.93427074

00:54:05.390 --> 00:54:07.700 But we're gonna start rolling that

NOTE Confidence: 0.93427074

00:54:07.700 --> 00:54:10.336 out to academic BIOS so that faculty

NOTE Confidence: 0.93427074

00:54:10.336 --> 00:54:13.143 or you for faculty can start creating

NOTE Confidence: 0.93427074

00:54:13.143 --> 00:54:16.908 better academic BIOS for people.

NOTE Confidence: 0.93427074

00:54:16.910 --> 00:54:19.346 Eventually that will make it to

NOTE Confidence: 0.93427074

00:54:19.350 --> 00:54:21.606 event descriptions, news articles,

NOTE Confidence: 0.93427074

00:54:21.606 --> 00:54:24.426 clinical trial descriptions and titles.

NOTE Confidence: 0.9293613

00:54:26.590 --> 00:54:27.670 Basically anything where you're

NOTE Confidence: 0.9293613

00:54:27.670 --> 00:54:29.710 having to generate a lot of content.
NOTE Confidence: 0.9293613

00:54:29.710 --> 00:54:31.670 We're gonna try to start automating it
NOTE Confidence: 0.9293613

00:54:31.670 --> 00:54:35.356 for you, with a huge caveat that anything
NOTE Confidence: 0.9293613

00:54:35.356 --> 00:54:37.664 that AI generates, you gotta edit.
NOTE Confidence: 0.9293613

00:54:37.664 --> 00:54:39.640 Yeah, you can't just publish it. It tends
NOTE Confidence: 0.9245642

00:54:39.640 --> 00:54:41.200 to go really flowery,
NOTE Confidence: 0.9245642

00:54:41.200 --> 00:54:42.760 flowery with the language,
NOTE Confidence: 0.9245642

00:54:42.760 --> 00:54:44.400 to the point that it's kind of ridiculous.
NOTE Confidence: 0.9245642

00:54:44.400 --> 00:54:46.688 And so yeah, even when you
NOTE Confidence: 0.9245642

00:54:46.688 --> 00:54:48.000 tell it to dial it back like
NOTE Confidence: 0.9245642

00:54:48.000 --> 00:54:52.220 3 different ways really likes adjectives.
NOTE Confidence: 0.9245642

00:54:52.220 --> 00:54:56.285 Yeah. Anyway, that's gonna that's gonna start
NOTE Confidence: 0.9245642

00:54:56.285 --> 00:54:58.970 cut rolling out in the next few months.
NOTE Confidence: 0.9245642

00:54:58.970 --> 00:55:00.360 You'll start seeing more stuff. Yeah
NOTE Confidence: 0.9245642

00:55:02.400 --> 00:55:04.484 yeah, shoot section layouts you
NOTE Confidence: 0.9245642

00:55:04.484 --> 00:55:06.430 changed on the issue level or the

NOTE Confidence: 0.9245642

00:55:06.482 --> 00:55:08.366 lock at the original template level?

NOTE Confidence: 0.93478554

00:55:08.730 --> 00:55:11.082 No, you can you can configure

NOTE Confidence: 0.93478554

00:55:11.082 --> 00:55:12.650 a default layout style.

NOTE Confidence: 0.93478554

00:55:12.650 --> 00:55:14.246 You can always configure it per issue.

NOTE Confidence: 0.93478554

00:55:14.250 --> 00:55:15.738 You can add a new section

NOTE Confidence: 0.93478554

00:55:15.738 --> 00:55:16.730 with that whatever layouts,

NOTE Confidence: 0.93478554

00:55:16.730 --> 00:55:17.650 layout, site you'd like.

NOTE Confidence: 0.93478554

00:55:18.250 --> 00:55:19.498 So if you change a section

NOTE Confidence: 0.93478554

00:55:19.498 --> 00:55:20.938 layout on the issue, will it

NOTE Confidence: 0.93478554

00:55:20.938 --> 00:55:22.130 change the original template?

NOTE Confidence: 0.93478554

00:55:22.450 --> 00:55:23.992 Nope. Template will stay the same

NOTE Confidence: 0.93478554

00:55:23.992 --> 00:55:25.649 unless you edit that template and

NOTE Confidence: 0.93478554

00:55:25.690 --> 00:55:28.287 then can you show moving sections around?

NOTE Confidence: 0.93478554

00:55:28.930 --> 00:55:31.050 Yes, that's what I meant

NOTE Confidence: 0.93478554

00:55:31.050 --> 00:55:33.740 to go back to. Thank you.

NOTE Confidence: 0.93478554

00:55:33.740 --> 00:55:36.710 Thank you whoever asked that question.
NOTE Confidence: 0.93478554

00:55:36.710 --> 00:55:37.586 Thank you, Lisa.
NOTE Confidence: 0.93478554

00:55:37.586 --> 00:55:39.630 So when I'm editing these issue sections,
NOTE Confidence: 0.93478554

00:55:39.630 --> 00:55:41.190 these little dots are drag and drop.
NOTE Confidence: 0.93478554

00:55:41.190 --> 00:55:42.630 If I want to resort stuff,
NOTE Confidence: 0.93478554

00:55:42.630 --> 00:55:44.226 I just drag and drop it around.
NOTE Confidence: 0.93478554

00:55:44.230 --> 00:55:45.990 That's it. Very simple.
NOTE Confidence: 0.9172202

00:55:46.990 --> 00:55:50.154 And I'm sure that this was because
NOTE Confidence: 0.9172202

00:55:50.154 --> 00:55:52.898 I was late, but I'm I'm playing.
NOTE Confidence: 0.9172202

00:55:52.898 --> 00:55:56.602 So it it does it work similarly to Yale
NOTE Confidence: 0.9172202

00:55:56.602 --> 00:55:59.230 message where you created template is
NOTE Confidence: 0.9172202

00:55:59.230 --> 00:56:02.113 just speaking to what you just said
NOTE Confidence: 0.9172202

00:56:02.113 --> 00:56:04.747 like you can create sections that when
NOTE Confidence: 0.9172202

00:56:04.747 --> 00:56:06.483 you go back to do the next issue,
NOTE Confidence: 0.9172202

00:56:06.490 --> 00:56:08.960 they'll kind of be there template.
NOTE Confidence: 0.9172202

00:56:08.960 --> 00:56:10.746 Yeah I think so.

NOTE Confidence: 0.9172202

00:56:10.746 --> 00:56:14.342 Again I'm a really bad yell message user.

NOTE Confidence: 0.9172202

00:56:14.342 --> 00:56:17.130 No, I mean I mean in in Viatrix.

NOTE Confidence: 0.9172202

00:56:17.130 --> 00:56:18.850 Yeah. There's like a template.

NOTE Confidence: 0.9172202

00:56:18.850 --> 00:56:20.776 Yeah. OK OK yeah. Yeah.

NOTE Confidence: 0.9172202

00:56:20.776 --> 00:56:22.410 So when you have to rebuild it every time.

NOTE Confidence: 0.9172202

00:56:22.410 --> 00:56:22.610 Yeah.

NOTE Confidence: 0.9291593

00:56:22.930 --> 00:56:24.834 Right. So like, like I was saying,

NOTE Confidence: 0.9291593

00:56:24.840 --> 00:56:26.210 like we're gonna start with if I I'll

NOTE Confidence: 0.9291593

00:56:26.210 --> 00:56:28.160 just go ahead and do this, like if I. So

NOTE Confidence: 0.9267728

00:56:28.320 --> 00:56:30.736 I put two documents early in the chat

NOTE Confidence: 0.9267728

00:56:30.736 --> 00:56:33.155 and one of them is sort of a menu.

NOTE Confidence: 0.9267728

00:56:33.160 --> 00:56:35.560 If you want us to set up a template

NOTE Confidence: 0.9267728

00:56:35.560 --> 00:56:37.600 like all the choices you have.

NOTE Confidence: 0.9267728

00:56:37.600 --> 00:56:39.440 So you could send us an e-mail with

NOTE Confidence: 0.9267728

00:56:39.440 --> 00:56:41.477 what you think you might like to start

NOTE Confidence: 0.9267728

00:56:43.680 --> 00:56:44.835 and we can set that up for
NOTE Confidence: 0.9267728

00:56:44.880 --> 00:56:46.315 you. Yeah. So I'm gonna have to
NOTE Confidence: 0.9267728

00:56:46.315 --> 00:56:47.720 delete this before I confuse anybody.
NOTE Confidence: 0.9267728

00:56:47.720 --> 00:56:49.827 But so I just made a new
NOTE Confidence: 0.9267728

00:56:49.827 --> 00:56:52.038 issue of why it's in events.
NOTE Confidence: 0.9267728

00:56:52.040 --> 00:56:55.170 It comes by default with all this
NOTE Confidence: 0.9267728

00:56:55.170 --> 00:56:56.990 stuff because this is what they put.
NOTE Confidence: 0.9267728

00:56:56.990 --> 00:56:58.880 I mean, they're not filled in obviously
NOTE Confidence: 0.9267728

00:56:58.880 --> 00:57:00.430 because they're putting different events
NOTE Confidence: 0.9267728

00:57:00.430 --> 00:57:02.710 and news and such and every inch issue.
NOTE Confidence: 0.9267728

00:57:02.710 --> 00:57:05.428 But all their sections are here.
NOTE Confidence: 0.9267728

00:57:05.430 --> 00:57:06.539 If they wanted to,
NOTE Confidence: 0.9267728

00:57:06.539 --> 00:57:08.142 they could go to edit the issue
NOTE Confidence: 0.9267728

00:57:08.142 --> 00:57:09.430 sections and change the order
NOTE Confidence: 0.9267728

00:57:09.430 --> 00:57:10.990 or add new sections or whatever.
NOTE Confidence: 0.9267728

00:57:10.990 --> 00:57:12.710 But we've configured these default

NOTE Confidence: 0.9267728

00:57:12.710 --> 00:57:14.430 sections at the template level.

NOTE Confidence: 0.9267728

00:57:14.430 --> 00:57:16.985 This is what they see every issue.

NOTE Confidence: 0.9267728

00:57:16.990 --> 00:57:18.824 If they ever wanted to change this,

NOTE Confidence: 0.9267728

00:57:18.830 --> 00:57:20.108 we go back to the template,

NOTE Confidence: 0.9267728

00:57:20.110 --> 00:57:20.982 add a new section.

NOTE Confidence: 0.9267728

00:57:20.982 --> 00:57:22.290 It's only going to add that

NOTE Confidence: 0.9267728

00:57:22.345 --> 00:57:23.881 section for the issues that are

NOTE Confidence: 0.9267728

00:57:23.881 --> 00:57:25.340 created from that date forward.

NOTE Confidence: 0.9267728

00:57:25.340 --> 00:57:28.175 It won't mess up the old ones.

NOTE Confidence: 0.9267728

00:57:28.180 --> 00:57:30.260 So you really can like as things change,

NOTE Confidence: 0.9267728

00:57:30.260 --> 00:57:31.712 you can change the template that'll

NOTE Confidence: 0.9267728

00:57:31.712 --> 00:57:33.183 change what you see by default

NOTE Confidence: 0.9267728

00:57:33.183 --> 00:57:34.539 when you create the new issue.

NOTE Confidence: 0.9267728

00:57:34.540 --> 00:57:35.491 It's pretty flexible.

NOTE Confidence: 0.9267728

00:57:35.491 --> 00:57:38.420 It's the opposite of what we had previously.

NOTE Confidence: 0.9267728

00:57:38.420 --> 00:57:38.580 Where
NOTE Confidence: 0.92433447

00:57:40.220 --> 00:57:41.340 does this live? On the
NOTE Confidence: 0.92433447

00:57:42.340 --> 00:57:43.140 website? It doesn't live
NOTE Confidence: 0.92433447

00:57:43.140 --> 00:57:44.140 anywhere on the website yet,
NOTE Confidence: 0.92433447

00:57:44.140 --> 00:57:46.020 but that is coming in a few weeks.
NOTE Confidence: 0.92433447

00:57:46.020 --> 00:57:47.180 And once that's available,
NOTE Confidence: 0.92433447

00:57:47.180 --> 00:57:49.189 then you can basically tell us where
NOTE Confidence: 0.92433447

00:57:49.189 --> 00:57:50.909 on your site you want to put it.
NOTE Confidence: 0.92433447

00:57:50.910 --> 00:57:52.782 And we will just put a element that's
NOTE Confidence: 0.92433447

00:57:52.782 --> 00:57:54.468 gonna pull data from Beatrix there,
NOTE Confidence: 0.92433447

00:57:54.470 --> 00:57:56.310 and it'll automatically pull in
NOTE Confidence: 0.92433447

00:57:56.310 --> 00:57:58.104 your issues as they are published
NOTE Confidence: 0.92433447

00:57:58.104 --> 00:57:59.989 and the issue date is reached.
NOTE Confidence: 0.92433447

00:57:59.990 --> 00:58:02.110 Just like news, basically,
NOTE Confidence: 0.92433447

00:58:02.110 --> 00:58:02.886 and they'll just automatically
NOTE Confidence: 0.92433447

00:58:02.886 --> 00:58:03.550 pop in there. Is

NOTE Confidence: 0.93093127

00:58:04.150 --> 00:58:05.914 there any way that we can retroactively

NOTE Confidence: 0.93093127

00:58:05.914 --> 00:58:07.190 post all of our new settings

NOTE Confidence: 0.93093127

00:58:09.430 --> 00:58:12.010 with a lot of manual work? Yes, you can.

NOTE Confidence: 0.93093127

00:58:12.010 --> 00:58:13.710 It's totally doable. It's just be

NOTE Confidence: 0.93093127

00:58:13.710 --> 00:58:15.906 a lot of data and just do a PDF.

NOTE Confidence: 0.93093127

00:58:15.910 --> 00:58:17.670 Or is that not accessible? Yeah.

NOTE Confidence: 0.93093127

00:58:17.670 --> 00:58:19.945 No, this won't. That wouldn't be accessible.

NOTE Confidence: 0.93093127

00:58:19.950 --> 00:58:24.017 Yeah, I if I were you I would.

NOTE Confidence: 0.9226216

00:58:24.020 --> 00:58:25.732 But if I can take the HTML from

NOTE Confidence: 0.9226216

00:58:25.732 --> 00:58:27.255 here to the FDL message, shouldn't

NOTE Confidence: 0.9226216

00:58:27.255 --> 00:58:31.220 I be able to do the reverse? No,

NOTE Confidence: 0.9226216

00:58:31.220 --> 00:58:34.820 no, unfortunately. OK, yeah, but

NOTE Confidence: 0.9226216

00:58:35.740 --> 00:58:38.106 if you're pulling up, are you pulling

NOTE Confidence: 0.9226216

00:58:38.106 --> 00:58:40.580 all your news from via Trip survey?

NOTE Confidence: 0.9226216

00:58:40.580 --> 00:58:44.180 Ohh, I just have we just have like 5 years.

NOTE Confidence: 0.9226216

00:58:44.180 --> 00:58:47.464 What newsletters That. So this is
NOTE Confidence: 0.9226216

00:58:47.464 --> 00:58:49.750 where you'd wanna archive them anyway.
NOTE Confidence: 0.9226216

00:58:49.750 --> 00:58:51.304 I mean, you don't wanna be
NOTE Confidence: 0.9226216

00:58:51.304 --> 00:58:52.670 running an archive of PDFs.
NOTE Confidence: 0.9226216

00:58:52.670 --> 00:58:54.605 Yeah, on your web PDFs.
NOTE Confidence: 0.9226216

00:58:54.605 --> 00:58:56.430 But I would like to have the policy,
NOTE Confidence: 0.9226216

00:58:56.430 --> 00:59:00.468 yeah, how many are you sending
NOTE Confidence: 0.9256613

00:59:00.470 --> 00:59:03.070 it? Weekly or monthly?
NOTE Confidence: 0.9256613

00:59:03.070 --> 00:59:04.550 So if you did the past year,
NOTE Confidence: 0.9256613

00:59:04.550 --> 00:59:06.370 if you could bear to
NOTE Confidence: 0.9256613

00:59:06.370 --> 00:59:07.826 enter 12 issues manually,
NOTE Confidence: 0.9256613

00:59:07.990 --> 00:59:08.908 No, I couldn't.
NOTE Confidence: 0.9256613

00:59:08.908 --> 00:59:10.744 I would just send the people.
NOTE Confidence: 0.9256613

00:59:10.750 --> 00:59:13.990 Yeah, that's like, I also also,
NOTE Confidence: 0.9256613

00:59:13.990 --> 00:59:16.278 we've been looking at stats a lot on
NOTE Confidence: 0.9256613

00:59:16.278 --> 00:59:18.924 our web pages and no one looks at that.

NOTE Confidence: 0.9256613

00:59:18.930 --> 00:59:20.568 Yeah, I don't, I don't have them,

NOTE Confidence: 0.9256613

00:59:20.570 --> 00:59:22.170 so I don't have the stats to show.

NOTE Confidence: 0.9256613

00:59:22.170 --> 00:59:24.346 But I could imagine that if I would

NOTE Confidence: 0.9256613

00:59:24.346 --> 00:59:26.738 love to put together like a little

NOTE Confidence: 0.9256613

00:59:26.738 --> 00:59:29.434 packet of material almost like a press

NOTE Confidence: 0.9256613

00:59:29.434 --> 00:59:32.250 kit for like the program directors

NOTE Confidence: 0.9256613

00:59:32.250 --> 00:59:34.075 when they're they're going into

NOTE Confidence: 0.9256613

00:59:34.075 --> 00:59:35.725 interview season or we just matched,

NOTE Confidence: 0.9256613

00:59:35.730 --> 00:59:37.368 you know, like we just had a match day.

NOTE Confidence: 0.9256613

00:59:37.370 --> 00:59:39.210 We've got these 12 new people like welcome,

NOTE Confidence: 0.9256613

00:59:39.210 --> 00:59:40.530 here's our latest annual report.

NOTE Confidence: 0.9256613

00:59:40.530 --> 00:59:43.810 Here are for recent newsletters.

NOTE Confidence: 0.9256613

00:59:43.810 --> 00:59:46.757 That's where I would yeah like to

NOTE Confidence: 0.9256613

00:59:46.757 --> 00:59:50.320 have it but right now it's just an

NOTE Confidence: 0.9256613

00:59:50.320 --> 00:59:52.459 ugly e-mail attachments ugly be yes.

NOTE Confidence: 0.9332809

00:59:52.580 --> 00:59:54.356 Yeah. Unfortunately there's really
NOTE Confidence: 0.9332809

00:59:54.356 --> 00:59:56.576 no way around manually building
NOTE Confidence: 0.9332809

00:59:56.576 --> 00:59:58.903 them in this tool or else they won't
NOTE Confidence: 0.9332809

00:59:58.903 --> 01:00:00.674 be accessible and they just won't
NOTE Confidence: 0.9332809

01:00:00.674 --> 01:00:02.486 be compatible with the new listing
NOTE Confidence: 0.9332809

01:00:02.486 --> 01:00:04.340 that we're gonna make. Sorry. So
NOTE Confidence: 0.9332809

01:00:05.060 --> 01:00:07.818 Justin what are they not looking at
NOTE Confidence: 0.9332809

01:00:07.820 --> 01:00:09.700 They no one looks at all material.
NOTE Confidence: 0.9332809

01:00:09.700 --> 01:00:11.640 Yeah like your old newsletters no
NOTE Confidence: 0.9332809

01:00:11.640 --> 01:00:13.896 one looks at it we so they're this
NOTE Confidence: 0.9332809

01:00:13.896 --> 01:00:15.660 is gonna these stats I we just
NOTE Confidence: 0.9332809

01:00:15.716 --> 01:00:17.360 ran these stats the other day.
NOTE Confidence: 0.9332809

01:00:17.360 --> 01:00:18.560 Because I was super curious,
NOTE Confidence: 0.9332809

01:00:18.560 --> 01:00:21.000 there's 17,000 static web pages
NOTE Confidence: 0.9332809

01:00:21.000 --> 01:00:23.440 across the School of Medicine.
NOTE Confidence: 0.9332809

01:00:23.440 --> 01:00:24.980 So that doesn't include any of the

NOTE Confidence: 0.9332809
01:00:24.980 --> 01:00:26.400 dynamic stuff coming from the attorney,
NOTE Confidence: 0.9332809
01:00:26.400 --> 01:00:28.950 doesn't include events or news or
NOTE Confidence: 0.9332809
01:00:28.950 --> 01:00:30.464 people listings, clinical trials,
NOTE Confidence: 0.9332809
01:00:30.464 --> 01:00:33.120 just the pages that are hosted and treated.
NOTE Confidence: 0.9332809
01:00:33.120 --> 01:00:34.476 So there's 17 thousand of those,
NOTE Confidence: 0.93264407
01:00:36.560 --> 01:00:40.672 some some obscene number like 5000 have
NOTE Confidence: 0.93264407
01:00:40.672 --> 01:00:43.444 gotten no traffic in the past year.
NOTE Confidence: 0.93264407
01:00:43.450 --> 01:00:45.410 So a third of our web pages,
NOTE Confidence: 0.93264407
01:00:45.410 --> 01:00:47.022 0 traffic are literally not being
NOTE Confidence: 0.93264407
01:00:47.022 --> 01:00:49.342 looked at in the last year, slowed up.
NOTE Confidence: 0.93264407
01:00:49.342 --> 01:00:51.814 If anyone wants to report on
NOTE Confidence: 0.93264407
01:00:51.814 --> 01:00:54.036 your pages target. Yeah. So.
NOTE Confidence: 0.93264407
01:00:54.036 --> 01:00:57.018 So one of the. OK, so so yes,
NOTE Confidence: 0.93264407
01:00:57.018 --> 01:00:58.530 that's what I want to do.
NOTE Confidence: 0.90415317
01:01:00.610 --> 01:01:05.057 I wanna so, so part of part of T5,
NOTE Confidence: 0.90415317

01:01:05.057 --> 01:01:09.050 part of the goal of T5 is going to be
NOTE Confidence: 0.90415317

01:01:09.050 --> 01:01:12.516 reexamining all of our websites and and
NOTE Confidence: 0.90415317

01:01:12.516 --> 01:01:14.987 seeing how we can consolidate the content
NOTE Confidence: 0.90415317

01:01:14.987 --> 01:01:17.766 and make the content much more targeted
NOTE Confidence: 0.90415317

01:01:17.766 --> 01:01:22.488 and concise and audience driven instead
NOTE Confidence: 0.90415317

01:01:22.488 --> 01:01:25.322 of organization driven while while
NOTE Confidence: 0.90415317

01:01:25.322 --> 01:01:27.106 honoring the organizational structure.
NOTE Confidence: 0.90415317

01:01:27.110 --> 01:01:29.385 You know, like surgery's not going away,
NOTE Confidence: 0.90415317

01:01:29.390 --> 01:01:33.486 but we could be a lot more targeted in
NOTE Confidence: 0.90415317

01:01:33.486 --> 01:01:36.150 how we talk about like fellowships,
NOTE Confidence: 0.90415317

01:01:36.150 --> 01:01:38.985 you know, template stuff. So.
NOTE Confidence: 0.90415317

01:01:38.985 --> 01:01:40.865 So like, part of part of my goal,
NOTE Confidence: 0.90415317

01:01:40.870 --> 01:01:43.670 honestly is to take what you have
NOTE Confidence: 0.90415317

01:01:43.670 --> 01:01:48.695 today and try to put it in a new
NOTE Confidence: 0.90415317

01:01:48.695 --> 01:01:51.190 model that may involve starting over.
NOTE Confidence: 0.90415317

01:01:51.190 --> 01:01:53.710 Yeah. And and taking the legacy

NOTE Confidence: 0.9293829

01:01:55.910 --> 01:01:57.882 17,000 pages, you know,

NOTE Confidence: 0.9293829

01:01:57.882 --> 01:02:01.338 of which 10,000 are getting any traffic

NOTE Confidence: 0.9293829

01:02:01.338 --> 01:02:04.446 at all and blowing them up and making

NOTE Confidence: 0.9293829

01:02:04.446 --> 01:02:06.930 something that's much more SEO friendly

NOTE Confidence: 0.9293829

01:02:06.930 --> 01:02:10.690 and audience centric and concise.

NOTE Confidence: 0.9293829

01:02:10.690 --> 01:02:12.738 You know, part of the reason search sucks

NOTE Confidence: 0.9293829

01:02:12.738 --> 01:02:15.149 on our websites today is because there's

NOTE Confidence: 0.9293829

01:02:15.149 --> 01:02:17.210 so much unstructured information on it.

NOTE Confidence: 0.9293829

01:02:17.210 --> 01:02:20.370 You know, if you if you search DEI,

NOTE Confidence: 0.9293829

01:02:20.370 --> 01:02:22.834 you're going to get 46 web pages and

NOTE Confidence: 0.9293829

01:02:22.834 --> 01:02:25.850 two websites that talked about DEI.

NOTE Confidence: 0.9293829

01:02:25.850 --> 01:02:27.902 That's a terrible experience for someone

NOTE Confidence: 0.9293829

01:02:27.902 --> 01:02:30.570 who's looking for DI information at school.

NOTE Confidence: 0.9293829

01:02:30.570 --> 01:02:31.770 It shows the breadth of it,

NOTE Confidence: 0.9293829

01:02:31.770 --> 01:02:33.630 but it's not. It's going to,

NOTE Confidence: 0.9293829

01:02:33.630 --> 01:02:35.950 it's gonna give them, they're
NOTE Confidence: 0.94430244

01:02:34.470 --> 01:02:35.950 not gonna see all those pages. They're
NOTE Confidence: 0.94430244

01:02:35.950 --> 01:02:37.932 not gonna see all those pages. Yeah.
NOTE Confidence: 0.94430244

01:02:37.932 --> 01:02:40.464 So anyway, that's that's our we're
NOTE Confidence: 0.94430244

01:02:40.464 --> 01:02:42.349 we're already working on this.
NOTE Confidence: 0.94430244

01:02:42.350 --> 01:02:43.910 So part of the first,
NOTE Confidence: 0.94430244

01:02:43.910 --> 01:02:46.406 first part of this project is using AI
NOTE Confidence: 0.94430244

01:02:46.406 --> 01:02:48.895 to look at every single word across
NOTE Confidence: 0.94430244

01:02:48.895 --> 01:02:51.510 our sites and topic model them to
NOTE Confidence: 0.94430244

01:02:51.510 --> 01:02:53.748 figure out what we're talking about.
NOTE Confidence: 0.94430244

01:02:53.750 --> 01:02:55.798 And from that, we're gonna be able to
NOTE Confidence: 0.94430244

01:02:55.798 --> 01:02:57.441 start deriving what an information
NOTE Confidence: 0.94430244

01:02:57.441 --> 01:02:59.774 architecture will look like and start
NOTE Confidence: 0.94430244

01:02:59.774 --> 01:03:01.834 creating this new site structure.
NOTE Confidence: 0.94430244

01:03:01.840 --> 01:03:02.968 You all are gonna get involved
NOTE Confidence: 0.94430244

01:03:02.968 --> 01:03:03.840 in this very soon. Cool.

NOTE Confidence: 0.9302683

01:03:06.040 --> 01:03:06.760 Sorry, I I

NOTE Confidence: 0.9302683

01:03:06.760 --> 01:03:08.624 no, that's OK. That gave me time to

NOTE Confidence: 0.9302683

01:03:08.624 --> 01:03:10.398 realize that dev Beatrix isn't working,

NOTE Confidence: 0.9302683

01:03:10.400 --> 01:03:13.264 so I'm just gonna do it in prod

NOTE Confidence: 0.9302683

01:03:13.264 --> 01:03:15.519 like we always do. OK, so so

NOTE Confidence: 0.9302683

01:03:15.920 --> 01:03:17.856 just it doesn't live anywhere, right?

NOTE Confidence: 0.9302683

01:03:17.856 --> 01:03:19.880 The newsletter doesn't live anywhere.

NOTE Confidence: 0.9302683

01:03:19.880 --> 01:03:21.900 Yeah, it only lives in Beatrix.

NOTE Confidence: 0.9302683

01:03:21.900 --> 01:03:24.538 My chair is like, can you send this

NOTE Confidence: 0.9302683

01:03:24.538 --> 01:03:26.014 person the newsletter or can you

NOTE Confidence: 0.9302683

01:03:26.014 --> 01:03:27.050 send them that you can send them

NOTE Confidence: 0.92933196

01:03:27.050 --> 01:03:28.586 a link to the newsletter that's

NOTE Confidence: 0.92933196

01:03:28.586 --> 01:03:29.923 publicly available if it's already

NOTE Confidence: 0.92933196

01:03:29.923 --> 01:03:31.690 been sent out and published. Browser

NOTE Confidence: 0.92933196

01:03:32.050 --> 01:03:32.730 link. Yeah.

NOTE Confidence: 0.92933196

01:03:32.730 --> 01:03:34.770 And that's not not gonna expire.
NOTE Confidence: 0.92933196

01:03:34.770 --> 01:03:36.810 Like, no, not like Yale message.
NOTE Confidence: 0.92933196

01:03:36.810 --> 01:03:37.518 OK. Even though you're
NOTE Confidence: 0.92933196

01:03:37.518 --> 01:03:38.403 sending it by Yale message.
NOTE Confidence: 0.92933196

01:03:39.130 --> 01:03:41.338 Yes. So when you the. Yeah.
NOTE Confidence: 0.92933196

01:03:41.338 --> 01:03:43.002 So when you send it by Yale message,
NOTE Confidence: 0.92933196

01:03:43.010 --> 01:03:44.851 there will also be a Yale message
NOTE Confidence: 0.92933196

01:03:44.851 --> 01:03:46.090 preview that's gets created,
NOTE Confidence: 0.92933196

01:03:48.370 --> 01:03:49.700 but it's not gonna be linked because
NOTE Confidence: 0.92933196

01:03:49.700 --> 01:03:50.958 you're putting in custom HTML that
NOTE Confidence: 0.92933196

01:03:50.958 --> 01:03:53.250 doesn't include that link. OK,
NOTE Confidence: 0.9254286

01:03:53.250 --> 01:03:55.250 so not that when you get it by AM message,
NOTE Confidence: 0.9254286

01:03:55.250 --> 01:03:57.168 don't use the link at the top,
NOTE Confidence: 0.9254286

01:03:57.170 --> 01:03:59.210 but the link at the bottom of the.
NOTE Confidence: 0.9254286

01:03:59.210 --> 01:04:00.524 I don't know if the link at the top
NOTE Confidence: 0.9254286

01:04:00.530 --> 01:04:02.560 is even there for our custom HTML

NOTE Confidence: 0.9254286

01:04:02.560 --> 01:04:04.170 messages, I don't think it is.

NOTE Confidence: 0.9254286

01:04:04.530 --> 01:04:06.609 Well it will be if you send a commercial,

NOTE Confidence: 0.9254286

01:04:06.610 --> 01:04:09.570 like commercial Yeah maybe.

NOTE Confidence: 0.9254286

01:04:09.570 --> 01:04:10.650 So where is the link?

NOTE Confidence: 0.9254286

01:04:11.690 --> 01:04:12.890 It'll appear in the floater.

NOTE Confidence: 0.9254286

01:04:12.890 --> 01:04:15.422 So the link that you do

NOTE Confidence: 0.9254286

01:04:15.422 --> 01:04:19.290 wanna send them is this one

NOTE Confidence: 0.93240434

01:04:21.490 --> 01:04:22.850 that will link after

NOTE Confidence: 0.93240434

01:04:22.850 --> 01:04:24.210 your e-mail is published.

NOTE Confidence: 0.93240434

01:04:24.210 --> 01:04:25.806 I wouldn't look at this one.

NOTE Confidence: 0.93240434

01:04:25.810 --> 01:04:27.565 Yeah, this is not gonna be a good one,

NOTE Confidence: 0.93240434

01:04:27.570 --> 01:04:29.923 but in an e-mail that you sent or

NOTE Confidence: 0.93240434

01:04:29.923 --> 01:04:31.561 in the preview that you accessed

NOTE Confidence: 0.93240434

01:04:31.561 --> 01:04:33.011 yourself from any an issue

NOTE Confidence: 0.93240434

01:04:33.011 --> 01:04:34.446 that you've actually sent out,

NOTE Confidence: 0.93240434

01:04:34.450 --> 01:04:36.450 this link will be publicly available. I
NOTE Confidence: 0.93240434

01:04:38.690 --> 01:04:41.930 don't think that link shows up at the top.
NOTE Confidence: 0.93240434

01:04:41.930 --> 01:04:43.690 Yeah, I didn't think it did for our custom
NOTE Confidence: 0.93240434

01:04:43.690 --> 01:04:46.258 HTML. I always thought that was part of
NOTE Confidence: 0.93240434

01:04:46.258 --> 01:04:48.248 this particular real message template.
NOTE Confidence: 0.93240434

01:04:48.250 --> 01:04:49.870 If you're sending them messaging, see
NOTE Confidence: 0.9298945

01:04:50.030 --> 01:04:50.870 the link at the bottom.
NOTE Confidence: 0.9298945

01:04:50.870 --> 01:04:52.510 This is like you're gonna be in trouble.
NOTE Confidence: 0.9298945

01:04:52.510 --> 01:04:54.463 Yeah, but I don't have it at the top.
NOTE Confidence: 0.9298945

01:04:54.790 --> 01:04:56.350 OK, yeah, so it should.
NOTE Confidence: 0.9298945

01:04:56.350 --> 01:04:57.310 It should be pretty easy.
NOTE Confidence: 0.9298945

01:04:57.310 --> 01:05:00.148 It's just the one that says
NOTE Confidence: 0.9298945

01:05:00.150 --> 01:05:00.786 newsletter.medicine.yale.edu is gonna
NOTE Confidence: 0.9298945

01:05:00.786 --> 01:05:02.270 be the one that will be permanent.
NOTE Confidence: 0.9298945

01:05:02.790 --> 01:05:05.184 And then what is manage e-mail subscription?
NOTE Confidence: 0.9298945

01:05:05.550 --> 01:05:07.146 That is the Yale message function

NOTE Confidence: 0.9298945

01:05:07.146 --> 01:05:09.990 and it actually, I'd have to.

NOTE Confidence: 0.9298945

01:05:09.990 --> 01:05:12.630 It's not. It gets written.

NOTE Confidence: 0.9298945

01:05:12.630 --> 01:05:15.150 This actually puts a code in the

NOTE Confidence: 0.9298945

01:05:15.150 --> 01:05:17.582 HTML that then gets rewritten by

NOTE Confidence: 0.9298945

01:05:17.582 --> 01:05:21.250 Yale message as um, this work,

NOTE Confidence: 0.92840177

01:05:21.970 --> 01:05:23.970 you can take that off. Or is it ome?

NOTE Confidence: 0.92840177

01:05:23.970 --> 01:05:25.685 You know you have to include this.

NOTE Confidence: 0.92840177

01:05:25.690 --> 01:05:27.210 This is the yell message requirement.

NOTE Confidence: 0.92840177

01:05:30.450 --> 01:05:32.158 Yeah, so that anybody can come in

NOTE Confidence: 0.92840177

01:05:32.158 --> 01:05:34.007 here and log in whether they have a

NOTE Confidence: 0.92840177

01:05:34.007 --> 01:05:35.736 net ID or not and remove themselves

NOTE Confidence: 0.92840177

01:05:35.736 --> 01:05:37.566 from an e-mail if they want.

NOTE Confidence: 0.92840177

01:05:37.570 --> 01:05:39.250 That's a requirement from Yale. What

NOTE Confidence: 0.92840177

01:05:39.410 --> 01:05:40.868 does it remove them from the

NOTE Confidence: 0.92840177

01:05:40.868 --> 01:05:42.210 e-mail or from the lists?

NOTE Confidence: 0.92840177

01:05:42.210 --> 01:05:44.690 Because I from that particular
NOTE Confidence: 0.92840177

01:05:44.690 --> 01:05:45.749 e-mail, that subscription
NOTE Confidence: 0.92840177

01:05:45.749 --> 01:05:48.130 list in yell message,
NOTE Confidence: 0.93266726

01:05:48.130 --> 01:05:49.310 it's gonna do that. We have.
NOTE Confidence: 0.93266726

01:05:49.310 --> 01:05:50.960 Yeah, it's already exists though.
NOTE Confidence: 0.93266726

01:05:50.960 --> 01:05:52.806 Yeah, that's what everybody has to do.
NOTE Confidence: 0.93266726

01:05:52.810 --> 01:05:54.478 We don't have a subscribe unsubscribe
NOTE Confidence: 0.93266726

01:05:54.478 --> 01:05:56.929 because we send it to like all of our latter,
NOTE Confidence: 0.93266726

01:05:56.930 --> 01:05:58.646 latter faculty, all of our researchers.
NOTE Confidence: 0.93266726

01:05:58.650 --> 01:05:59.730 I can't have people
NOTE Confidence: 0.93266726

01:05:59.730 --> 01:06:00.810 unsubscribe from all faculty.
NOTE Confidence: 0.93266726

01:06:00.810 --> 01:06:03.890 I think it's auto for the external emails.
NOTE Confidence: 0.93266726

01:06:03.890 --> 01:06:07.110 OK, you should ask the EO
NOTE Confidence: 0.93266726

01:06:07.110 --> 01:06:08.210 message people about that.
NOTE Confidence: 0.93266726

01:06:08.210 --> 01:06:11.319 But it's really the external e-mail
NOTE Confidence: 0.93266726

01:06:11.319 --> 01:06:13.293 lists that that affects and it's

NOTE Confidence: 0.93266726

01:06:13.293 --> 01:06:15.429 it's part of the privacy laws.

NOTE Confidence: 0.93266726

01:06:15.430 --> 01:06:16.990 Yeah, I mean, we do require,

NOTE Confidence: 0.93266726

01:06:16.990 --> 01:06:18.110 we don't have a choice.

NOTE Confidence: 0.93266726

01:06:18.110 --> 01:06:20.398 If you're gonna get the meeting agenda,

NOTE Confidence: 0.93266726

01:06:20.398 --> 01:06:21.190 you're getting it.

NOTE Confidence: 0.93340737

01:06:23.230 --> 01:06:24.750 Yeah. Like our big interview

NOTE Confidence: 0.93340737

01:06:24.750 --> 01:06:26.070 doesn't go to an external list.

NOTE Confidence: 0.93340737

01:06:28.190 --> 01:06:31.829 No. Yeah. I think if you have to talk

NOTE Confidence: 0.93340737

01:06:31.829 --> 01:06:33.107 to the message folks about this,

NOTE Confidence: 0.93340737

01:06:33.110 --> 01:06:36.054 but we could if that's they

NOTE Confidence: 0.93340737

01:06:36.054 --> 01:06:37.878 allow us to even do this.

NOTE Confidence: 0.93340737

01:06:37.880 --> 01:06:38.960 I don't think they do that. We'll

NOTE Confidence: 0.93147236

01:06:39.440 --> 01:06:40.922 just have to create another distribution

NOTE Confidence: 0.93147236

01:06:40.922 --> 01:06:42.520 list that's just the most list just

NOTE Confidence: 0.93147236

01:06:46.360 --> 01:06:47.308 for newsletter. Yeah, OK.

NOTE Confidence: 0.93147236

01:06:47.308 --> 01:06:49.398 So the next thing I want to talk about

NOTE Confidence: 0.93147236

01:06:49.400 --> 01:06:51.685 which feeds into this publications

NOTE Confidence: 0.93147236

01:06:51.685 --> 01:06:54.856 content type and the newsletter tool

NOTE Confidence: 0.93147236

01:06:54.856 --> 01:06:57.676 is this Publications for organizations.

NOTE Confidence: 0.93147236

01:06:57.680 --> 01:07:00.392 I am looking at the publications

NOTE Confidence: 0.93147236

01:07:00.392 --> 01:07:02.200 page for internal medicine.

NOTE Confidence: 0.93147236

01:07:02.200 --> 01:07:04.368 I just want to show you all really

NOTE Confidence: 0.93147236

01:07:04.368 --> 01:07:05.880 quickly what this will look like.

NOTE Confidence: 0.9198159

01:07:08.480 --> 01:07:10.340 I hope I didn't turn it on for our office

NOTE Confidence: 0.9198159

01:07:10.389 --> 01:07:12.180 because that'd be really unfortunate,

NOTE Confidence: 0.9198159

01:07:12.180 --> 01:07:15.280 but you everybody should see this tab.

NOTE Confidence: 0.9198159

01:07:15.280 --> 01:07:17.596 If you haven't contacted us yet,

NOTE Confidence: 0.9198159

01:07:17.600 --> 01:07:19.400 you're going to see this message.

NOTE Confidence: 0.9198159

01:07:19.400 --> 01:07:20.990 Just reach out to us if

NOTE Confidence: 0.9198159

01:07:20.990 --> 01:07:22.800 you want to use this tool.

NOTE Confidence: 0.9198159

01:07:22.800 --> 01:07:24.438 The reason why we didn't just turn it up,

NOTE Confidence: 0.9198159

01:07:24.440 --> 01:07:26.789 turn it on for everyone is because it creates

NOTE Confidence: 0.9198159

01:07:26.789 --> 01:07:29.278 a massive amount of data on the back end,

NOTE Confidence: 0.9198159

01:07:29.280 --> 01:07:30.480 and if we were to automatically

NOTE Confidence: 0.9198159

01:07:30.480 --> 01:07:31.760 turn it on for everybody,

NOTE Confidence: 0.9198159

01:07:31.760 --> 01:07:34.476 we'd have to start paying Microsoft a

NOTE Confidence: 0.9198159

01:07:34.476 --> 01:07:37.297 bunch more money for SQL storage space.

NOTE Confidence: 0.9198159

01:07:37.300 --> 01:07:38.820 But we should be able to turn it on for

NOTE Confidence: 0.9198159

01:07:38.859 --> 01:07:40.336 all the departments and it'll be fine.

NOTE Confidence: 0.9198159

01:07:40.340 --> 01:07:42.700 Just if you want to start using this,

NOTE Confidence: 0.9198159

01:07:42.700 --> 01:07:44.160 come to your Organization

NOTE Confidence: 0.9198159

01:07:44.160 --> 01:07:45.620 Management page and Viatrix.

NOTE Confidence: 0.9198159

01:07:45.620 --> 01:07:46.805 Click on Publications and you

NOTE Confidence: 0.9198159

01:07:46.805 --> 01:07:48.260 can make a ticket right here.

NOTE Confidence: 0.9198159

01:07:48.260 --> 01:07:50.610 Or you can just reach out to why I send

NOTE Confidence: 0.9198159

01:07:50.673 --> 01:07:54.180 that editor and we'll turn that on for you.

NOTE Confidence: 0.9198159

01:07:54.180 --> 01:07:54.624 Importantly,
NOTE Confidence: 0.9198159

01:07:54.624 --> 01:07:56.844 there are two different options
NOTE Confidence: 0.9198159

01:07:56.844 --> 01:07:58.620 for managing this thing.
NOTE Confidence: 0.9198159

01:07:58.620 --> 01:08:00.396 The first one is what we're
NOTE Confidence: 0.9198159

01:08:00.396 --> 01:08:01.580 using in internal Medicine,
NOTE Confidence: 0.9198159

01:08:01.580 --> 01:08:04.214 because the department is huge and it's
NOTE Confidence: 0.9198159

01:08:04.214 --> 01:08:06.206 totally unrealistic for one person to
NOTE Confidence: 0.9198159

01:08:06.206 --> 01:08:09.675 review the 60,000 publications that
NOTE Confidence: 0.9198159

01:08:09.675 --> 01:08:14.350 exist for internal medicine users.
NOTE Confidence: 0.9198159

01:08:14.350 --> 01:08:18.242 This list is coming from the publications
NOTE Confidence: 0.9198159

01:08:18.242 --> 01:08:21.095 that are imported from Dimensions
NOTE Confidence: 0.9198159

01:08:21.095 --> 01:08:24.903 and approved by faculty in this org.
NOTE Confidence: 0.9198159

01:08:24.910 --> 01:08:26.226 So there are a lot of them.
NOTE Confidence: 0.936502425

01:08:28.510 --> 01:08:31.660 You There is also an option which
NOTE Confidence: 0.936502425

01:08:31.660 --> 01:08:33.375 is being used by the Cancer Center,
NOTE Confidence: 0.936502425

01:08:33.380 --> 01:08:35.396 although looks like they haven't started

NOTE Confidence: 0.936502425

01:08:35.396 --> 01:08:37.220 approving and directing stuff just yet.

NOTE Confidence: 0.936502425

01:08:37.220 --> 01:08:39.332 They also have a ton of

NOTE Confidence: 0.936502425

01:08:39.332 --> 01:08:40.740 publications to deal with.

NOTE Confidence: 0.936502425

01:08:40.740 --> 01:08:42.810 But you in this version you can sort of

NOTE Confidence: 0.936502425

01:08:42.810 --> 01:08:44.589 pick and choose which publications from

NOTE Confidence: 0.936502425

01:08:44.589 --> 01:08:47.052 this list are going to show up because

NOTE Confidence: 0.936502425

01:08:47.052 --> 01:08:49.180 this is very legitimate for Cancer Center.

NOTE Confidence: 0.936502425

01:08:49.180 --> 01:08:51.155 There are lots of faculty

NOTE Confidence: 0.936502425

01:08:51.155 --> 01:08:52.735 affiliated with Cancer Center.

NOTE Confidence: 0.936502425

01:08:52.740 --> 01:08:53.695 Not all their publications are

NOTE Confidence: 0.936502425

01:08:53.695 --> 01:08:54.940 going to be relevant to cancer,

NOTE Confidence: 0.936502425

01:08:54.940 --> 01:08:57.646 so they probably don't want to have every

NOTE Confidence: 0.936502425

01:08:57.646 --> 01:08:59.432 single publication in the slip, right?

NOTE Confidence: 0.936502425

01:08:59.432 --> 01:09:01.764 Well, not that one. Of course.

NOTE Confidence: 0.936502425

01:09:01.764 --> 01:09:03.074 I'm not finding good examples.

NOTE Confidence: 0.936502425

01:09:03.080 --> 01:09:04.080 I'm looking really quickly.
NOTE Confidence: 0.9369073

01:09:06.600 --> 01:09:09.210 Yeah, so like this COVID-19 article probably
NOTE Confidence: 0.9369073

01:09:09.210 --> 01:09:11.600 isn't really relevant for Cancer Center,
NOTE Confidence: 0.9369073

01:09:11.600 --> 01:09:13.472 so they might not want to show this one.
NOTE Confidence: 0.9369073

01:09:13.480 --> 01:09:14.992 I'm in production Viatrix and now
NOTE Confidence: 0.9369073

01:09:14.992 --> 01:09:16.657 I'm not in newsletter where I'm
NOTE Confidence: 0.9369073

01:09:16.657 --> 01:09:17.877 not really affecting anything.
NOTE Confidence: 0.9369073

01:09:17.880 --> 01:09:19.000 So I'm not going to do this.
NOTE Confidence: 0.9369073

01:09:19.000 --> 01:09:21.240 But if I didn't want to show this,
NOTE Confidence: 0.9369073

01:09:21.240 --> 01:09:23.319 I could click this no symbol that
NOTE Confidence: 0.9369073

01:09:23.319 --> 01:09:25.760 will move it over to the hidden tab.
NOTE Confidence: 0.9369073

01:09:25.760 --> 01:09:27.650 I could always go back here and
NOTE Confidence: 0.9369073

01:09:27.650 --> 01:09:29.447 move it back if I wanted to,
NOTE Confidence: 0.9369073

01:09:29.450 --> 01:09:33.326 or I could click the sort of display check
NOTE Confidence: 0.9369073

01:09:33.326 --> 01:09:36.850 here that'll move it over to displayed.
NOTE Confidence: 0.9369073

01:09:36.850 --> 01:09:38.530 Both options have the ability

NOTE Confidence: 0.9369073

01:09:38.530 --> 01:09:40.210 to create a featured list.

NOTE Confidence: 0.9369073

01:09:40.210 --> 01:09:40.837 You can feature,

NOTE Confidence: 0.9369073

01:09:40.837 --> 01:09:43.026 I think up to 20 if you want to have

NOTE Confidence: 0.9369073

01:09:43.026 --> 01:09:44.928 a little section at the top of your

NOTE Confidence: 0.9369073

01:09:44.928 --> 01:09:46.846 list on your site that says featured.

NOTE Confidence: 0.931774

01:09:48.930 --> 01:09:50.175 Importantly, we don't have this

NOTE Confidence: 0.931774

01:09:50.175 --> 01:09:51.850 list appearing on the site just yet.

NOTE Confidence: 0.931774

01:09:51.850 --> 01:09:54.810 We will soon, but for now the real

NOTE Confidence: 0.931774

01:09:54.810 --> 01:09:57.920 benefit of this is both to plug into

NOTE Confidence: 0.931774

01:09:57.920 --> 01:09:59.976 your newsletter and also you can

NOTE Confidence: 0.931774

01:09:59.976 --> 01:10:02.792 download an A CSV of all of this

NOTE Confidence: 0.931774

01:10:02.792 --> 01:10:05.264 stuff and it's probably gonna take

NOTE Confidence: 0.931774

01:10:05.264 --> 01:10:07.816 ohh didn't take that long and that

NOTE Confidence: 0.931774

01:10:07.816 --> 01:10:10.040 will give me an excel and now I'm

NOTE Confidence: 0.931774

01:10:10.113 --> 01:10:12.696 probably losing all the people who are.

NOTE Confidence: 0.931774

01:10:12.700 --> 01:10:13.828 I'm losing all the people who
NOTE Confidence: 0.931774

01:10:13.828 --> 01:10:14.580 are watching on teams.
NOTE Confidence: 0.931774

01:10:14.580 --> 01:10:16.225 But rest assured there is a giant
NOTE Confidence: 0.931774

01:10:16.225 --> 01:10:18.117 excel file with all this data and now
NOTE Confidence: 0.931774

01:10:18.117 --> 01:10:19.779 I'm not gonna accept this right now.
NOTE Confidence: 0.931774

01:10:19.780 --> 01:10:19.980 Is there
NOTE Confidence: 0.92590827

01:10:20.740 --> 01:10:25.915 any way that we would be able to sort
NOTE Confidence: 0.92590827

01:10:25.920 --> 01:10:28.202 by like I just wanna see publications
NOTE Confidence: 0.92590827

01:10:28.202 --> 01:10:29.863 in the department of surgery
NOTE Confidence: 0.92590827

01:10:29.863 --> 01:10:32.019 where my faculty is either a first
NOTE Confidence: 0.92590827

01:10:32.019 --> 01:10:33.998 author or author or a last author.
NOTE Confidence: 0.92590827

01:10:34.000 --> 01:10:36.415 I don't care if they're in the
NOTE Confidence: 0.92590827

01:10:36.415 --> 01:10:38.680 middle because then the papers
NOTE Confidence: 0.92590827

01:10:38.680 --> 01:10:40.478 kind of has a million people.
NOTE Confidence: 0.92590827

01:10:40.478 --> 01:10:43.160 Ohh, we're gonna get that data. Yeah.
NOTE Confidence: 0.92956704

01:10:45.440 --> 01:10:47.840 But let me talk to Anju about whether we can,

NOTE Confidence: 0.92956704

01:10:47.840 --> 01:10:50.305 we can calculate it because

NOTE Confidence: 0.92956704

01:10:50.305 --> 01:10:53.208 that's it is really important.

NOTE Confidence: 0.92956704

01:10:53.210 --> 01:10:54.902 The other thing, the other thing

NOTE Confidence: 0.92956704

01:10:54.902 --> 01:10:56.645 that we do get from dimensions,

NOTE Confidence: 0.92956704

01:10:56.645 --> 01:10:59.810 I need to ask on you about this data too,

NOTE Confidence: 0.92956704

01:10:59.810 --> 01:11:01.142 is department affiliation.

NOTE Confidence: 0.92956704

01:11:01.142 --> 01:11:04.890 So I don't know why we couldn't filter

NOTE Confidence: 0.9345361

01:11:05.850 --> 01:11:08.218 Cancer Center by cancer

NOTE Confidence: 0.9345361

01:11:08.218 --> 01:11:09.930 stuff or surgery by surgery.

NOTE Confidence: 0.9345361

01:11:11.290 --> 01:11:12.685 Yeah, I was just using that the other day.

NOTE Confidence: 0.9345361

01:11:12.690 --> 01:11:15.538 It's really cool. Yeah, we do have.

NOTE Confidence: 0.9345361

01:11:15.538 --> 01:11:17.794 Emily was asking about a report

NOTE Confidence: 0.9345361

01:11:17.794 --> 01:11:21.284 and alt metric for I think

NOTE Confidence: 0.9345361

01:11:21.284 --> 01:11:25.040 cardiology maybe Neftali's section.

NOTE Confidence: 0.9345361

01:11:25.040 --> 01:11:27.264 Who's where's the pulmonary Pulmonary, right.

NOTE Confidence: 0.9345361

01:11:27.264 --> 01:11:29.394 So we do have department,
NOTE Confidence: 0.9345361

01:11:29.400 --> 01:11:31.255 you could filter out the data by
NOTE Confidence: 0.9345361

01:11:31.255 --> 01:11:32.679 that department in the school.
NOTE Confidence: 0.9345361

01:11:32.680 --> 01:11:34.040 We do have department data,
NOTE Confidence: 0.92933685

01:11:35.080 --> 01:11:38.320 yes. So we're we're this is relatively new.
NOTE Confidence: 0.92933685

01:11:38.320 --> 01:11:40.160 We're working to improve it.
NOTE Confidence: 0.92933685

01:11:40.160 --> 01:11:40.744 Very importantly,
NOTE Confidence: 0.92933685

01:11:40.744 --> 01:11:43.080 you can't list on your website just yet.
NOTE Confidence: 0.92933685

01:11:43.080 --> 01:11:45.400 We will be able to do that soon.
NOTE Confidence: 0.92933685

01:11:45.400 --> 01:11:47.644 For now, you can download that
NOTE Confidence: 0.92933685

01:11:47.644 --> 01:11:50.237 report like I showed you or you can
NOTE Confidence: 0.92933685

01:11:50.240 --> 01:11:53.705 include it a subset of this list.
NOTE Confidence: 0.92933685

01:11:53.710 --> 01:11:56.662 You cannot add 56,824 publications
NOTE Confidence: 0.92933685

01:11:56.662 --> 01:11:57.970 to 1 e-mail newsletter,
NOTE Confidence: 0.92933685

01:11:57.970 --> 01:12:00.064 you can add up to 100 of them.
NOTE Confidence: 0.92933685

01:12:00.070 --> 01:12:01.827 You probably do even less than that.

NOTE Confidence: 0.9343174

01:12:04.310 --> 01:12:06.638 That's all we have for the

NOTE Confidence: 0.9343174

01:12:06.638 --> 01:12:08.190 training segment of this.

NOTE Confidence: 0.9343174

01:12:08.190 --> 01:12:10.560 I was hoping that some of us who are in

NOTE Confidence: 0.9343174

01:12:10.629 --> 01:12:13.226 person might want to look at creating

NOTE Confidence: 0.9343174

01:12:13.226 --> 01:12:15.456 newsletter templates or setting up

NOTE Confidence: 0.9343174

01:12:15.456 --> 01:12:17.028 this publications functionality.

NOTE Confidence: 0.9343174

01:12:17.030 --> 01:12:19.934 And maybe if people are interested on chat,

NOTE Confidence: 0.9343174

01:12:19.940 --> 01:12:22.383 I can try to reach out to

NOTE Confidence: 0.9343174

01:12:22.383 --> 01:12:24.060 people remotely and set up.

NOTE Confidence: 0.9343174

01:12:24.060 --> 01:12:25.416 If we only have a few,

NOTE Confidence: 0.9343174

01:12:25.420 --> 01:12:27.616 you might have to wait for a few minutes.

NOTE Confidence: 0.9343174

01:12:27.620 --> 01:12:29.601 But basically this is our free

NOTE Confidence: 0.9343174

01:12:29.601 --> 01:12:31.369 time to sort of try to get people

NOTE Confidence: 0.9343174

01:12:31.369 --> 01:12:32.529 started with this functionality

NOTE Confidence: 0.9343174

01:12:32.529 --> 01:12:34.293 if you're not already using it.

NOTE Confidence: 0.9343174

01:12:34.300 --> 01:12:36.260 So if you have other stuff to do,
NOTE Confidence: 0.9343174

01:12:36.260 --> 01:12:38.340 I've already kept you for over an hour,
NOTE Confidence: 0.9343174

01:12:38.340 --> 01:12:39.348 feel free to leave.
NOTE Confidence: 0.9343174

01:12:39.348 --> 01:12:40.860 Thank you very much for joining.
NOTE Confidence: 0.9343174

01:12:40.860 --> 01:12:42.410 If you're interested in trying
NOTE Confidence: 0.9343174

01:12:42.410 --> 01:12:44.329 to set up a newsletter template
NOTE Confidence: 0.9343174

01:12:44.329 --> 01:12:46.761 or you want us to turn on this
NOTE Confidence: 0.9343174

01:12:46.761 --> 01:12:48.418 publications functionality for you,
NOTE Confidence: 0.9343174

01:12:48.420 --> 01:12:50.148 stick around or send a message
NOTE Confidence: 0.9343174

01:12:50.148 --> 01:12:51.916 in the chat and we will reach
NOTE Confidence: 0.9343174

01:12:51.916 --> 01:12:53.699 out to you and get that set up.
NOTE Confidence: 0.92799705

01:12:55.940 --> 01:12:57.300 Thanks so much. Thanks everybody.
NOTE Confidence: 0.92799705

01:13:04.380 --> 01:13:07.695 Yes, we can turn off the recording now.
NOTE Confidence: 0.92799705

01:13:07.700 --> 01:13:12.060 Yes, we can turn. We can ask, yes.