

WEBVTT

NOTE duration:"01:29:54.7930000"

NOTE language:en-us

NOTE Confidence: 0.827471613883972

00:00:00.000 --> 00:00:02.226 Thank you very much for joining us

NOTE Confidence: 0.827471613883972

00:00:02.230 --> 00:00:04.213 this evening for what I am quite

NOTE Confidence: 0.827471613883972

00:00:04.213 --> 00:00:06.416 sure is going to be a terrific talk

NOTE Confidence: 0.827471613883972

00:00:06.416 --> 00:00:08.208 and then conversation afterwards.

NOTE Confidence: 0.827471613883972

00:00:08.210 --> 00:00:10.034 This is the kickoff session for

NOTE Confidence: 0.827471613883972

00:00:10.034 --> 00:00:11.623 the program for Biomedical Ethics

NOTE Confidence: 0.827471613883972

00:00:11.623 --> 00:00:13.198 Evening Ethics Seminar series here

NOTE Confidence: 0.827471613883972

00:00:13.198 --> 00:00:15.140 at the Yale School of Medicine,

NOTE Confidence: 0.827471613883972

00:00:15.140 --> 00:00:17.548 and we have sessions once or twice a

NOTE Confidence: 0.827471613883972

00:00:17.548 --> 00:00:19.238 month throughout the academic year,

NOTE Confidence: 0.827471613883972

00:00:19.240 --> 00:00:21.040 and you can actually see at

NOTE Confidence: 0.827471613883972

00:00:21.040 --> 00:00:22.700 the bottom of this slide.

NOTE Confidence: 0.827471613883972

00:00:22.700 --> 00:00:24.614 You can see the next few

NOTE Confidence: 0.827471613883972

00:00:24.614 --> 00:00:26.170 talks that are coming up.

NOTE Confidence: 0.827471613883972  
00:00:26.170 --> 00:00:28.060 We have saving Hildebrandt from Harvard.  
NOTE Confidence: 0.827471613883972  
00:00:28.060 --> 00:00:30.028 We have Trish apprentice from Melbourne.  
NOTE Confidence: 0.827471613883972  
00:00:30.030 --> 00:00:31.884 And then amorous Kaiser from Johns  
NOTE Confidence: 0.827471613883972  
00:00:31.884 --> 00:00:33.860 Hopkins as our first three talks.  
NOTE Confidence: 0.827471613883972  
00:00:33.860 --> 00:00:35.925 And I think the one after that  
NOTE Confidence: 0.827471613883972  
00:00:35.925 --> 00:00:38.010 is going to be Peter singer,  
NOTE Confidence: 0.827471613883972  
00:00:38.010 --> 00:00:39.977 who was going to be a broadcasting  
NOTE Confidence: 0.827471613883972  
00:00:39.977 --> 00:00:41.510 to us from Australia.  
NOTE Confidence: 0.827471613883972  
00:00:41.510 --> 00:00:41.830 Also,  
NOTE Confidence: 0.827471613883972  
00:00:41.830 --> 00:00:44.390 we've got a tremendous lineup for the year.  
NOTE Confidence: 0.827471613883972  
00:00:44.390 --> 00:00:45.980 Were delighted that you're here.  
NOTE Confidence: 0.827471613883972  
00:00:45.980 --> 00:00:47.654 Please join us for as many  
NOTE Confidence: 0.827471613883972  
00:00:47.654 --> 00:00:49.490 as your time and interests.  
NOTE Confidence: 0.827471613883972  
00:00:49.490 --> 00:00:51.362 Allow the way these sessions work  
NOTE Confidence: 0.827471613883972  
00:00:51.362 --> 00:00:53.952 is we have about a 45 minute talk  
NOTE Confidence: 0.827471613883972

00:00:53.952 --> 00:00:55.547 by a visiting faculty member,  
NOTE Confidence: 0.827471613883972  
00:00:55.550 --> 00:00:57.458 followed by a 45 minute conversation.  
NOTE Confidence: 0.827471613883972  
00:00:57.460 --> 00:00:59.380 I'm going to invite you to  
NOTE Confidence: 0.827471613883972  
00:00:59.380 --> 00:01:00.660 send questions via chat.  
NOTE Confidence: 0.827471613883972  
00:01:00.660 --> 00:01:02.704 And then I will share the questions  
NOTE Confidence: 0.827471613883972  
00:01:02.704 --> 00:01:04.832 with Professor Thomas after his talk is  
NOTE Confidence: 0.827471613883972  
00:01:04.832 --> 00:01:06.620 over and how moderate the conversations.  
NOTE Confidence: 0.827471613883972  
00:01:06.620 --> 00:01:09.600 That way we do have a hard stop at 6:30.  
NOTE Confidence: 0.827471613883972  
00:01:09.600 --> 00:01:10.788 So if you're wondering,  
NOTE Confidence: 0.827471613883972  
00:01:10.788 --> 00:01:12.273 when do you get out?  
NOTE Confidence: 0.827471613883972  
00:01:12.280 --> 00:01:14.661 It will stop at 6:30, so let me  
NOTE Confidence: 0.827471613883972  
00:01:14.661 --> 00:01:16.443 apologize now to whoever had father.  
NOTE Confidence: 0.827471613883972  
00:01:16.450 --> 00:01:17.970 Great question at 629 'cause  
NOTE Confidence: 0.827471613883972  
00:01:17.970 --> 00:01:19.730 I probably won't get to it.  
NOTE Confidence: 0.827471613883972  
00:01:19.730 --> 00:01:22.112 I'm sure I won't get to all of  
NOTE Confidence: 0.827471613883972  
00:01:22.112 --> 00:01:22.708 your questions,

NOTE Confidence: 0.827471613883972  
00:01:22.710 --> 00:01:24.796 but it should be a great night.  
NOTE Confidence: 0.827471613883972  
00:01:24.800 --> 00:01:26.776 Thanks for being here and I'm a night  
NOTE Confidence: 0.827471613883972  
00:01:26.776 --> 00:01:28.968 now to introduce our honored guests.  
NOTE Confidence: 0.827471613883972  
00:01:28.970 --> 00:01:29.888 Stephen Thomas, PhD,  
NOTE Confidence: 0.827471613883972  
00:01:29.888 --> 00:01:32.030 is professor of health policy and management.  
NOTE Confidence: 0.827471613883972  
00:01:32.030 --> 00:01:34.641 And the director of the Maryland Center  
NOTE Confidence: 0.827471613883972  
00:01:34.641 --> 00:01:36.921 for HealthEquity at the school of  
NOTE Confidence: 0.827471613883972  
00:01:36.921 --> 00:01:39.483 public health at the University of Maryland,  
NOTE Confidence: 0.827471613883972  
00:01:39.490 --> 00:01:40.118 College Park.  
NOTE Confidence: 0.827471613883972  
00:01:40.118 --> 00:01:42.316 Doctor Thomas is one of the nation's  
NOTE Confidence: 0.827471613883972  
00:01:42.316 --> 00:01:43.857 leading scholars on community  
NOTE Confidence: 0.827471613883972  
00:01:43.857 --> 00:01:45.807 engaged research designed to reduce  
NOTE Confidence: 0.827471613883972  
00:01:45.807 --> 00:01:47.491 and ultimately eliminate racial  
NOTE Confidence: 0.827471613883972  
00:01:47.491 --> 00:01:49.187 and ethnic health disparities.  
NOTE Confidence: 0.827471613883972  
00:01:49.190 --> 00:01:50.682 He completed his undergraduate  
NOTE Confidence: 0.827471613883972

00:01:50.682 --> 00:01:52.547 degree at Ohio State University.  
NOTE Confidence: 0.827471613883972

00:01:52.550 --> 00:01:53.212 Excuse me.  
NOTE Confidence: 0.827471613883972

00:01:53.212 --> 00:01:55.860 V Ohio State University and his PhD from  
NOTE Confidence: 0.827471613883972

00:01:55.927 --> 00:01:58.717 southern Illinois University in Carbondale.  
NOTE Confidence: 0.827471613883972

00:01:58.720 --> 00:02:00.946 Doctor Thomas has also earn certificates  
NOTE Confidence: 0.827471613883972

00:02:00.946 --> 00:02:03.229 in bioethics from Georgetown University and  
NOTE Confidence: 0.827471613883972

00:02:03.229 --> 00:02:05.449 the University of Washington in Seattle.  
NOTE Confidence: 0.827471613883972

00:02:05.450 --> 00:02:07.858 He's a principal investigator of the NIH  
NOTE Confidence: 0.827471613883972

00:02:07.858 --> 00:02:11.206 and I am HD center of excellence on race,  
NOTE Confidence: 0.827471613883972

00:02:11.210 --> 00:02:11.570 ethnicity,  
NOTE Confidence: 0.827471613883972

00:02:11.570 --> 00:02:13.010 and health disparities research.  
NOTE Confidence: 0.827471613883972

00:02:13.010 --> 00:02:14.855 His research and collaborator doctor  
NOTE Confidence: 0.827471613883972

00:02:14.855 --> 00:02:17.096 doctor Sandra Quinn is recognized as  
NOTE Confidence: 0.827471613883972

00:02:17.096 --> 00:02:18.766 one of the scholarly contributions.  
NOTE Confidence: 0.827471613883972

00:02:18.770 --> 00:02:19.474 Excuse me,  
NOTE Confidence: 0.827471613883972

00:02:19.474 --> 00:02:21.234 his research with doctor Quinn

NOTE Confidence: 0.827471613883972  
00:02:21.234 --> 00:02:23.587 is recognized as one of the solid  
NOTE Confidence: 0.827471613883972  
00:02:23.587 --> 00:02:25.132 contributions that led to the  
NOTE Confidence: 0.827471613883972  
00:02:25.132 --> 00:02:27.151 1997 presidential apology for the  
NOTE Confidence: 0.827471613883972  
00:02:27.151 --> 00:02:29.206 syphilis study done at Tuskegee.  
NOTE Confidence: 0.827471613883972  
00:02:29.210 --> 00:02:31.010 I think many, perhaps most,  
NOTE Confidence: 0.827471613883972  
00:02:31.010 --> 00:02:33.890 people on this call on remember that time,  
NOTE Confidence: 0.827471613883972  
00:02:33.890 --> 00:02:35.710 and I didn't realize until.  
NOTE Confidence: 0.827471613883972  
00:02:35.710 --> 00:02:37.665 Until this that doctor Thomas  
NOTE Confidence: 0.827471613883972  
00:02:37.665 --> 00:02:39.229 was instrumental in that.  
NOTE Confidence: 0.827471613883972  
00:02:39.230 --> 00:02:41.035 Doctor Thomas believes that building  
NOTE Confidence: 0.827471613883972  
00:02:41.035 --> 00:02:42.840 bridges of trust are essential  
NOTE Confidence: 0.827471613883972  
00:02:42.902 --> 00:02:44.630 to creating healthy communities.  
NOTE Confidence: 0.827471613883972  
00:02:44.630 --> 00:02:46.400 In this talk he will discuss  
NOTE Confidence: 0.827471613883972  
00:02:46.400 --> 00:02:47.580 how the principle of  
NOTE Confidence: 0.840666830539703  
00:02:47.641 --> 00:02:49.866 Justice can help illuminate the  
NOTE Confidence: 0.840666830539703

00:02:49.866 --> 00:02:51.646 implications for recruitment and  
NOTE Confidence: 0.840666830539703

00:02:51.646 --> 00:02:54.197 retention of black human subjects in  
NOTE Confidence: 0.840666830539703

00:02:54.197 --> 00:02:55.829 COVID-19 clinical trials research.  
NOTE Confidence: 0.840666830539703

00:02:55.830 --> 00:02:58.526 The talk is the colors of COVID-19  
NOTE Confidence: 0.840666830539703

00:02:58.526 --> 00:02:59.686 addressing health disparities  
NOTE Confidence: 0.840666830539703

00:02:59.686 --> 00:03:01.230 during a global pandemic.  
NOTE Confidence: 0.840666830539703

00:03:01.230 --> 00:03:03.564 Our guest is Professor Stephen Thomas  
NOTE Confidence: 0.840666830539703

00:03:03.564 --> 00:03:06.637 and thank you so much for doing this.  
NOTE Confidence: 0.840666830539703

00:03:06.640 --> 00:03:09.335 Forest doctor Thomas an welcome to Yale.  
NOTE Confidence: 0.840666830539703

00:03:09.340 --> 00:03:10.010 It's an  
NOTE Confidence: 0.880709111690521

00:03:10.010 --> 00:03:12.355 honor and a pleasure to be here.  
NOTE Confidence: 0.880709111690521

00:03:12.360 --> 00:03:15.216 I actually was going through my emails  
NOTE Confidence: 0.880709111690521

00:03:15.216 --> 00:03:17.582 searching for something and I put in  
NOTE Confidence: 0.880709111690521

00:03:17.582 --> 00:03:19.729 the word Yale and believe it or not,  
NOTE Confidence: 0.880709111690521

00:03:19.730 --> 00:03:22.410 I've been to your campus a couple times.  
NOTE Confidence: 0.880709111690521

00:03:22.410 --> 00:03:24.622 I want to commend the work that's

NOTE Confidence: 0.880709111690521  
00:03:24.622 --> 00:03:26.501 being done there around training  
NOTE Confidence: 0.880709111690521  
00:03:26.501 --> 00:03:28.666 the next generation of scholars.  
NOTE Confidence: 0.880709111690521  
00:03:28.670 --> 00:03:31.764 And I think that this form itself  
NOTE Confidence: 0.880709111690521  
00:03:31.764 --> 00:03:34.798 and the prestige of your institution  
NOTE Confidence: 0.880709111690521  
00:03:34.798 --> 00:03:38.038 hopefully can help move the needle.  
NOTE Confidence: 0.880709111690521  
00:03:38.040 --> 00:03:39.700 I'm in a moment here.  
NOTE Confidence: 0.880709111690521  
00:03:39.700 --> 00:03:41.686 I'm going to share my slides,  
NOTE Confidence: 0.880709111690521  
00:03:41.690 --> 00:03:43.682 but as you can see with  
NOTE Confidence: 0.880709111690521  
00:03:43.682 --> 00:03:44.678 this virtual background,  
NOTE Confidence: 0.880709111690521  
00:03:44.680 --> 00:03:47.256 I have a rainbow over my head every  
NOTE Confidence: 0.880709111690521  
00:03:47.256 --> 00:03:49.657 single day seems to bring bad news,  
NOTE Confidence: 0.880709111690521  
00:03:49.660 --> 00:03:52.729 but at the end of the day I do  
NOTE Confidence: 0.880709111690521  
00:03:52.729 --> 00:03:55.588 believe we will do the right thing.  
NOTE Confidence: 0.880709111690521  
00:03:55.590 --> 00:03:59.487 And so I do have hope even in the  
NOTE Confidence: 0.880709111690521  
00:03:59.487 --> 00:04:03.147 midst of what we're going through,  
NOTE Confidence: 0.880709111690521



00:04:03.150 --> 00:04:05.166 I'm reminded reminded that  
NOTE Confidence: 0.880709111690521

00:04:05.166 --> 00:04:07.686 sunshine does follow the rain.  
NOTE Confidence: 0.880709111690521

00:04:07.690 --> 00:04:11.218 I hope we have a robust conversation  
NOTE Confidence: 0.880709111690521

00:04:11.218 --> 00:04:12.730 and honest conversation.  
NOTE Confidence: 0.880709111690521

00:04:12.730 --> 00:04:14.296 A Frank Conversation.  
NOTE Confidence: 0.880709111690521

00:04:14.296 --> 00:04:17.950 This is no time to be anything  
NOTE Confidence: 0.880709111690521

00:04:18.058 --> 00:04:20.668 but authentic people are dying  
NOTE Confidence: 0.880709111690521

00:04:20.668 --> 00:04:23.990 an it is about saving lives.  
NOTE Confidence: 0.880709111690521

00:04:23.990 --> 00:04:27.063 I had Could never have imagined that  
NOTE Confidence: 0.880709111690521

00:04:27.063 --> 00:04:30.217 the United States would be in such bad  
NOTE Confidence: 0.880709111690521

00:04:30.217 --> 00:04:33.840 shape as it relates to the COVID-19 pandemic.  
NOTE Confidence: 0.880709111690521

00:04:33.840 --> 00:04:35.976 An early in the process when  
NOTE Confidence: 0.880709111690521

00:04:35.976 --> 00:04:37.980 discussions were being made about  
NOTE Confidence: 0.880709111690521

00:04:37.980 --> 00:04:39.507 the underlying conditions,  
NOTE Confidence: 0.880709111690521

00:04:39.510 --> 00:04:41.530 you know the diabetes heart  
NOTE Confidence: 0.880709111690521

00:04:41.530 --> 00:04:43.146 disease of the asthma,

NOTE Confidence: 0.880709111690521  
00:04:43.150 --> 00:04:44.638 the list goes on,  
NOTE Confidence: 0.880709111690521  
00:04:44.638 --> 00:04:47.430 and they are all part of the  
NOTE Confidence: 0.880709111690521  
00:04:47.430 --> 00:04:49.775 health disparities that we have  
NOTE Confidence: 0.880709111690521  
00:04:49.775 --> 00:04:52.809 known so well and document it.  
NOTE Confidence: 0.880709111690521  
00:04:52.810 --> 00:04:53.325 Anne,  
NOTE Confidence: 0.880709111690521  
00:04:53.325 --> 00:04:57.445 yet in the early days of the pandemic,  
NOTE Confidence: 0.880709111690521  
00:04:57.450 --> 00:05:00.498 this data was not presented with  
NOTE Confidence: 0.880709111690521  
00:05:00.498 --> 00:05:03.140 racial demographics or zip codes.  
NOTE Confidence: 0.880709111690521  
00:05:03.140 --> 00:05:05.868 New York Times did a major story on  
NOTE Confidence: 0.880709111690521  
00:05:05.868 --> 00:05:08.488 the racial breakdown of covid cases,  
NOTE Confidence: 0.880709111690521  
00:05:08.490 --> 00:05:11.442 and to get the data they had to actually  
NOTE Confidence: 0.880709111690521  
00:05:11.442 --> 00:05:14.005 file a lawsuit against Central Disease  
NOTE Confidence: 0.880709111690521  
00:05:14.005 --> 00:05:16.889 Control to have access to the data.  
NOTE Confidence: 0.880709111690521  
00:05:16.890 --> 00:05:19.564 So even as we speak right now,  
NOTE Confidence: 0.880709111690521  
00:05:19.570 --> 00:05:22.018 it is not universal that we're getting the  
NOTE Confidence: 0.880709111690521

00:05:22.018 --> 00:05:24.908 data by all the demographic characteristics,  
NOTE Confidence: 0.880709111690521

00:05:24.910 --> 00:05:27.472 so I'm going to take a chance  
NOTE Confidence: 0.880709111690521

00:05:27.472 --> 00:05:29.880 here and hit a few buttons.  
NOTE Confidence: 0.880709111690521

00:05:29.880 --> 00:05:31.790 Everybody out there in cyberspace.  
NOTE Confidence: 0.880709111690521

00:05:31.790 --> 00:05:34.354 Please cross your fingers.  
NOTE Confidence: 0.880709111690521

00:05:34.354 --> 00:05:38.200 I'm gonna share my screen an  
NOTE Confidence: 0.880709111690521

00:05:38.323 --> 00:05:41.587 hope that all of this works.  
NOTE Confidence: 0.880709111690521

00:05:41.590 --> 00:05:47.290 And. If you see an image.  
NOTE Confidence: 0.880709111690521

00:05:47.290 --> 00:05:50.200 Full screen there we go.  
NOTE Confidence: 0.880709111690521

00:05:50.200 --> 00:05:52.538 An I'm reminded every semester and we're  
NOTE Confidence: 0.880709111690521

00:05:52.538 --> 00:05:54.850 in our second week of school here.  
NOTE Confidence: 0.880709111690521

00:05:54.850 --> 00:05:55.198 Actually,  
NOTE Confidence: 0.880709111690521

00:05:55.198 --> 00:05:57.286 the beginning of our third week,  
NOTE Confidence: 0.880709111690521

00:05:57.290 --> 00:06:00.181 but our first week in a blended  
NOTE Confidence: 0.880709111690521

00:06:00.181 --> 00:06:01.420 with in person.  
NOTE Confidence: 0.880709111690521

00:06:01.420 --> 00:06:03.828 But every year I'm reminded that the

NOTE Confidence: 0.880709111690521  
00:06:03.828 --> 00:06:06.209 freshman class is always the same age,  
NOTE Confidence: 0.880709111690521  
00:06:06.210 --> 00:06:09.073 and I'm the one that's older and  
NOTE Confidence: 0.880709111690521  
00:06:09.073 --> 00:06:11.073 I've realized overtime that some  
NOTE Confidence: 0.880709111690521  
00:06:11.073 --> 00:06:13.865 don't know who this is in this image.  
NOTE Confidence: 0.880709111690521  
00:06:13.870 --> 00:06:15.922 And this was actually.  
NOTE Confidence: 0.880709111690521  
00:06:15.922 --> 00:06:18.487 Produced by a young undergraduate  
NOTE Confidence: 0.880709111690521  
00:06:18.487 --> 00:06:21.320 student when we were celebrating the  
NOTE Confidence: 0.880709111690521  
00:06:21.320 --> 00:06:24.530 anniversary of the March on Washington.  
NOTE Confidence: 0.880709111690521  
00:06:24.530 --> 00:06:27.680 And I've kept it in my slide deck ever since.  
NOTE Confidence: 0.880709111690521  
00:06:27.680 --> 00:06:29.420 And it's this that realization that  
NOTE Confidence: 0.880709111690521  
00:06:29.420 --> 00:06:31.749 if you grew up in another country,  
NOTE Confidence: 0.880709111690521  
00:06:31.750 --> 00:06:34.102 you may not be familiar with the history  
NOTE Confidence: 0.880709111690521  
00:06:34.102 --> 00:06:36.436 of civil rights in the United States.  
NOTE Confidence: 0.880709111690521  
00:06:36.440 --> 00:06:39.806 And even if you grew up in this country.  
NOTE Confidence: 0.895146191120148  
00:06:39.810 --> 00:06:42.036 You may not be familiar with it,  
NOTE Confidence: 0.895146191120148

00:06:42.040 --> 00:06:44.161 and I think it's very important that  
NOTE Confidence: 0.895146191120148

00:06:44.161 --> 00:06:46.874 we keep in front of us how we have  
NOTE Confidence: 0.895146191120148

00:06:46.874 --> 00:06:48.795 made social change in this country  
NOTE Confidence: 0.895146191120148

00:06:48.795 --> 00:06:51.231 and it is movements like the civil  
NOTE Confidence: 0.895146191120148

00:06:51.231 --> 00:06:53.190 rights movement that is vital for  
NOTE Confidence: 0.895146191120148

00:06:53.190 --> 00:06:55.110 the lessons we need right now.  
NOTE Confidence: 0.895146191120148

00:06:55.110 --> 00:06:57.516 You may not agree with everything  
NOTE Confidence: 0.895146191120148

00:06:57.516 --> 00:06:59.640 you're about to hear today,  
NOTE Confidence: 0.895146191120148

00:06:59.640 --> 00:07:02.106 so it is about a conversation.  
NOTE Confidence: 0.895146191120148

00:07:02.110 --> 00:07:05.323 There's my email address and I'm hoping  
NOTE Confidence: 0.895146191120148

00:07:05.323 --> 00:07:09.346 that this is the beginning and not an end.  
NOTE Confidence: 0.895146191120148

00:07:09.350 --> 00:07:13.100 So, um. My commercial here.  
NOTE Confidence: 0.895146191120148

00:07:13.100 --> 00:07:14.381 As I mentioned,  
NOTE Confidence: 0.895146191120148

00:07:14.381 --> 00:07:18.622 I'm the director of the Mail in Center for  
NOTE Confidence: 0.895146191120148

00:07:18.622 --> 00:07:22.096 HealthEquity joined the faculty in 2010,  
NOTE Confidence: 0.895146191120148

00:07:22.100 --> 00:07:25.472 so it's This is actually our

NOTE Confidence: 0.895146191120148  
00:07:25.472 --> 00:07:27.158 10 year anniversary.  
NOTE Confidence: 0.895146191120148  
00:07:27.160 --> 00:07:28.252 And in fact,  
NOTE Confidence: 0.895146191120148  
00:07:28.252 --> 00:07:30.436 there were five members of my  
NOTE Confidence: 0.895146191120148  
00:07:30.436 --> 00:07:33.195 research team where we were at the  
NOTE Confidence: 0.895146191120148  
00:07:33.195 --> 00:07:35.127 University of Pittsburgh and all  
NOTE Confidence: 0.895146191120148  
00:07:35.127 --> 00:07:37.639 five of us were recruited for one of  
NOTE Confidence: 0.895146191120148  
00:07:37.639 --> 00:07:39.760 the largest cluster hires in history  
NOTE Confidence: 0.895146191120148  
00:07:39.760 --> 00:07:41.560 of the University of Maryland.  
NOTE Confidence: 0.895146191120148  
00:07:41.560 --> 00:07:44.080 As part of the school public health.  
NOTE Confidence: 0.895146191120148  
00:07:44.080 --> 00:07:46.243 The images you see around this slide  
NOTE Confidence: 0.895146191120148  
00:07:46.243 --> 00:07:48.464 are the examples of the community  
NOTE Confidence: 0.895146191120148  
00:07:48.464 --> 00:07:49.691 engaged research infrastructure  
NOTE Confidence: 0.895146191120148  
00:07:49.691 --> 00:07:50.918 we have built,  
NOTE Confidence: 0.895146191120148  
00:07:50.920 --> 00:07:53.080 and I'll talk about in this  
NOTE Confidence: 0.895146191120148  
00:07:53.080 --> 00:07:54.520 theme of building bridges,  
NOTE Confidence: 0.895146191120148

00:07:54.520 --> 00:07:55.318 building trust,  
NOTE Confidence: 0.895146191120148

00:07:55.318 --> 00:07:57.313 building healthy communities is when  
NOTE Confidence: 0.895146191120148

00:07:57.313 --> 00:07:59.948 I'll come back to time and time again.  
NOTE Confidence: 0.895146191120148

00:07:59.950 --> 00:08:00.946 It is unfortunate,  
NOTE Confidence: 0.895146191120148

00:08:00.946 --> 00:08:03.685 but true that if you were to draw  
NOTE Confidence: 0.895146191120148

00:08:03.685 --> 00:08:06.397 a 2 mile radius around many of our  
NOTE Confidence: 0.895146191120148

00:08:06.397 --> 00:08:08.370 academic Health Science Center,  
NOTE Confidence: 0.895146191120148

00:08:08.370 --> 00:08:10.195 some of the most prestigious  
NOTE Confidence: 0.895146191120148

00:08:10.195 --> 00:08:11.655 academic Health Science centers,  
NOTE Confidence: 0.895146191120148

00:08:11.660 --> 00:08:13.760 you'd find some of the worst  
NOTE Confidence: 0.895146191120148

00:08:13.760 --> 00:08:15.690 health statistics in the region.  
NOTE Confidence: 0.895146191120148

00:08:15.690 --> 00:08:18.250 How how can that be?  
NOTE Confidence: 0.895146191120148

00:08:18.250 --> 00:08:20.105 How can it be that you can  
NOTE Confidence: 0.895146191120148

00:08:20.105 --> 00:08:21.460 live in the shadow?  
NOTE Confidence: 0.895146191120148

00:08:21.460 --> 00:08:23.880 Of a medical wonder world.  
NOTE Confidence: 0.895146191120148

00:08:23.880 --> 00:08:26.556 And still die before your time.

NOTE Confidence: 0.895146191120148

00:08:26.560 --> 00:08:30.340 That's why we do health disparity research.

NOTE Confidence: 0.895146191120148

00:08:30.340 --> 00:08:33.644 And in our center we do that

NOTE Confidence: 0.895146191120148

00:08:33.644 --> 00:08:35.860 from a philosophical foundation

NOTE Confidence: 0.895146191120148

00:08:35.860 --> 00:08:38.636 rooted in social justice.

NOTE Confidence: 0.895146191120148

00:08:38.640 --> 00:08:41.181 And I think for my students I

NOTE Confidence: 0.895146191120148

00:08:41.181 --> 00:08:43.504 have to point this out that

NOTE Confidence: 0.895146191120148

00:08:43.504 --> 00:08:46.164 social justice is not a slur is

NOTE Confidence: 0.895146191120148

00:08:46.257 --> 00:08:48.879 not something to be ashamed of.

NOTE Confidence: 0.895146191120148

00:08:48.880 --> 00:08:50.850 Social justice is the moral

NOTE Confidence: 0.895146191120148

00:08:50.850 --> 00:08:52.426 foundation of public health.

NOTE Confidence: 0.895146191120148

00:08:52.430 --> 00:08:54.354 The moral impulses that

NOTE Confidence: 0.895146191120148

00:08:54.354 --> 00:08:55.797 animate public health.

NOTE Confidence: 0.895146191120148

00:08:55.800 --> 00:08:58.383 Are to improve human well being by

NOTE Confidence: 0.895146191120148

00:08:58.383 --> 00:09:01.001 improving health and to focus on the needs

NOTE Confidence: 0.895146191120148

00:09:01.001 --> 00:09:03.254 of those who are most disadvantage to

NOTE Confidence: 0.895146191120148



00:09:03.254 --> 00:09:06.206 stay right there to focus on the needs.  
NOTE Confidence: 0.895146191120148

00:09:06.210 --> 00:09:09.610 Of the most disadvantage,  
NOTE Confidence: 0.895146191120148

00:09:09.610 --> 00:09:13.010 that's our moral commitment.  
NOTE Confidence: 0.895146191120148

00:09:13.010 --> 00:09:13.341 Um,  
NOTE Confidence: 0.895146191120148

00:09:13.341 --> 00:09:15.658 this is a matter of disclosure and  
NOTE Confidence: 0.895146191120148

00:09:15.658 --> 00:09:18.440 and some other things will talk about,  
NOTE Confidence: 0.895146191120148

00:09:18.440 --> 00:09:21.500 but I am on the IR be of the  
NOTE Confidence: 0.895146191120148

00:09:21.500 --> 00:09:24.397 all of us program which is.  
NOTE Confidence: 0.895146191120148

00:09:24.400 --> 00:09:26.598 The NIH initiative to enroll 1 million  
NOTE Confidence: 0.895146191120148

00:09:26.598 --> 00:09:29.499 people in a database for ongoing research.  
NOTE Confidence: 0.895146191120148

00:09:29.500 --> 00:09:32.048 I'm sure all of you know about  
NOTE Confidence: 0.895146191120148

00:09:32.048 --> 00:09:33.140 all of essence.  
NOTE Confidence: 0.895146191120148

00:09:33.140 --> 00:09:35.835 Maybe we have some all of us  
NOTE Confidence: 0.895146191120148

00:09:35.835 --> 00:09:38.089 researchers there in the audience.  
NOTE Confidence: 0.895146191120148

00:09:38.090 --> 00:09:40.575 So don't be mad at me at.  
NOTE Confidence: 0.895146191120148

00:09:40.580 --> 00:09:42.794 You sent something in your protocols

NOTE Confidence: 0.895146191120148  
00:09:42.794 --> 00:09:45.549 in in the IR be sent it back.  
NOTE Confidence: 0.895146191120148  
00:09:45.550 --> 00:09:49.564 It is our job to protect the human subjects.  
NOTE Confidence: 0.895146191120148  
00:09:49.570 --> 00:09:52.222 Also want to point out that  
NOTE Confidence: 0.895146191120148  
00:09:52.222 --> 00:09:53.990 there's a theme issue.  
NOTE Confidence: 0.895146191120148  
00:09:53.990 --> 00:09:55.918 The International Journal of  
NOTE Confidence: 0.895146191120148  
00:09:55.918 --> 00:09:57.846 Environmental Research and public  
NOTE Confidence: 0.895146191120148  
00:09:57.846 --> 00:10:00.747 health would be serving as the guest  
NOTE Confidence: 0.895146191120148  
00:10:00.747 --> 00:10:02.612 editor and we're really interested  
NOTE Confidence: 0.849453449249268  
00:10:02.680 --> 00:10:04.594 in commentaries, theoretical pieces,  
NOTE Confidence: 0.849453449249268  
00:10:04.594 --> 00:10:06.804 a thought pieces re framing,  
NOTE Confidence: 0.849453449249268  
00:10:06.810 --> 00:10:09.897 pieces of scholarship, and I would really,  
NOTE Confidence: 0.849453449249268  
00:10:09.900 --> 00:10:12.732 really encourage anyone out there who  
NOTE Confidence: 0.849453449249268  
00:10:12.732 --> 00:10:16.625 has work that they want to to share  
NOTE Confidence: 0.849453449249268  
00:10:16.625 --> 00:10:19.015 to consider submitting to Journal.  
NOTE Confidence: 0.849453449249268  
00:10:19.020 --> 00:10:21.743 And let me bring you greetings from  
NOTE Confidence: 0.849453449249268

00:10:21.743 --> 00:10:24.308 our new president of all the photos.  
NOTE Confidence: 0.849453449249268

00:10:24.310 --> 00:10:26.870 I could have showed you I picked this  
NOTE Confidence: 0.849453449249268

00:10:26.870 --> 00:10:30.030 one as the school opened this is how  
NOTE Confidence: 0.849453449249268

00:10:30.030 --> 00:10:32.760 they're portraying our new president and.  
NOTE Confidence: 0.849453449249268

00:10:32.760 --> 00:10:35.128 I should say is the first African American  
NOTE Confidence: 0.849453449249268

00:10:35.128 --> 00:10:37.155 President, University of Maryland.  
NOTE Confidence: 0.849453449249268

00:10:37.155 --> 00:10:42.989 And this is an image that I think is quite.  
NOTE Confidence: 0.849453449249268

00:10:42.990 --> 00:10:44.610 Illustrative of what he's facing  
NOTE Confidence: 0.849453449249268

00:10:44.610 --> 00:10:46.960 at not much of a honeymoon.  
NOTE Confidence: 0.849453449249268

00:10:46.960 --> 00:10:49.294 When you, when you become president  
NOTE Confidence: 0.849453449249268

00:10:49.294 --> 00:10:52.400 at a time of a global pandemic.  
NOTE Confidence: 0.849453449249268

00:10:52.400 --> 00:10:55.130 And so that doctor Darryl Pines,  
NOTE Confidence: 0.849453449249268

00:10:55.130 --> 00:10:57.860 who was formerly the Dean of  
NOTE Confidence: 0.849453449249268

00:10:57.860 --> 00:10:59.680 our school of Engineering,  
NOTE Confidence: 0.849453449249268

00:10:59.680 --> 00:11:02.610 is now our new president.  
NOTE Confidence: 0.849453449249268

00:11:02.610 --> 00:11:04.350 And I want to thank doctor

NOTE Confidence: 0.849453449249268  
00:11:04.350 --> 00:11:05.510 markosian preparing for this.  
NOTE Confidence: 0.849453449249268  
00:11:05.510 --> 00:11:07.820 We talked about what would it be  
NOTE Confidence: 0.849453449249268  
00:11:07.820 --> 00:11:10.460 success in doing this kind of a session  
NOTE Confidence: 0.849453449249268  
00:11:10.460 --> 00:11:12.520 then here's what he said to me.  
NOTE Confidence: 0.849453449249268  
00:11:12.520 --> 00:11:15.150 That you know less entertainment  
NOTE Confidence: 0.849453449249268  
00:11:15.150 --> 00:11:16.728 and more enlightenment.  
NOTE Confidence: 0.849453449249268  
00:11:16.730 --> 00:11:18.790 To open up important discussions  
NOTE Confidence: 0.849453449249268  
00:11:18.790 --> 00:11:20.087 about complex, difficult,  
NOTE Confidence: 0.849453449249268  
00:11:20.087 --> 00:11:22.889 ethical questions of problems of racism  
NOTE Confidence: 0.849453449249268  
00:11:22.889 --> 00:11:25.415 in healthcare that is guidance he  
NOTE Confidence: 0.849453449249268  
00:11:25.415 --> 00:11:27.879 gave me and I'm taking that guidance.  
NOTE Confidence: 0.849453449249268  
00:11:27.880 --> 00:11:31.620 So I'm going to ask all of you to buckle  
NOTE Confidence: 0.849453449249268  
00:11:31.720 --> 00:11:35.840 your seatbelts because this is what I faced.  
NOTE Confidence: 0.849453449249268  
00:11:35.840 --> 00:11:38.492 In the you know.  
NOTE Confidence: 0.849453449249268  
00:11:38.492 --> 00:11:39.818 Mass media.  
NOTE Confidence: 0.849453449249268

00:11:39.820 --> 00:11:42.380 In the upper left you'll see a flyer  
NOTE Confidence: 0.849453449249268

00:11:42.380 --> 00:11:44.549 that talks about Kovid as a hoax  
NOTE Confidence: 0.849453449249268

00:11:44.549 --> 00:11:47.003 that says do not take the test and  
NOTE Confidence: 0.849453449249268

00:11:47.003 --> 00:11:49.145 do not take the vaccine that was  
NOTE Confidence: 0.849453449249268

00:11:49.150 --> 00:11:53.170 sent to me by one of our one of our.  
NOTE Confidence: 0.849453449249268

00:11:53.170 --> 00:11:55.660 Barbers in our barbershop Health Network.  
NOTE Confidence: 0.849453449249268

00:11:55.660 --> 00:11:58.565 And I'll talk a little bit more  
NOTE Confidence: 0.849453449249268

00:11:58.565 --> 00:11:59.810 about that later,  
NOTE Confidence: 0.849453449249268

00:11:59.810 --> 00:12:03.545 but this was back in late February and March.  
NOTE Confidence: 0.849453449249268

00:12:03.550 --> 00:12:05.788 This kind of information was being  
NOTE Confidence: 0.849453449249268

00:12:05.788 --> 00:12:07.772 circulated in the black communities  
NOTE Confidence: 0.849453449249268

00:12:07.772 --> 00:12:10.316 and and there were really no  
NOTE Confidence: 0.849453449249268

00:12:10.316 --> 00:12:12.542 countermeasures this this has been  
NOTE Confidence: 0.849453449249268

00:12:12.542 --> 00:12:14.747 seeding these neighborhoods for months,  
NOTE Confidence: 0.849453449249268

00:12:14.750 --> 00:12:17.144 and now we're trying to get ready  
NOTE Confidence: 0.849453449249268

00:12:17.144 --> 00:12:20.094 to go in with recruitment for

NOTE Confidence: 0.849453449249268  
00:12:20.094 --> 00:12:21.930 COVID-19 vaccine trials.  
NOTE Confidence: 0.849453449249268  
00:12:21.930 --> 00:12:25.014 Now we're trying to ensure that  
NOTE Confidence: 0.849453449249268  
00:12:25.014 --> 00:12:27.950 people have their flu vaccine,  
NOTE Confidence: 0.849453449249268  
00:12:27.950 --> 00:12:30.475 and health professionals may not  
NOTE Confidence: 0.849453449249268  
00:12:30.475 --> 00:12:34.399 be aware of the extent to which  
NOTE Confidence: 0.849453449249268  
00:12:34.399 --> 00:12:37.664 that environment has been polluted  
NOTE Confidence: 0.849453449249268  
00:12:37.664 --> 00:12:38.970 with misinformation.  
NOTE Confidence: 0.849453449249268  
00:12:38.970 --> 00:12:42.960 And some of this misinformation and dis  
NOTE Confidence: 0.849453449249268  
00:12:42.960 --> 00:12:46.190 information coming from state actors  
NOTE Confidence: 0.849453449249268  
00:12:46.190 --> 00:12:49.745 specifically focused on causing confusion.  
NOTE Confidence: 0.849453449249268  
00:12:49.750 --> 00:12:51.898 But we're causing our own confusion.  
NOTE Confidence: 0.849453449249268  
00:12:51.900 --> 00:12:54.030 As you can see with that  
NOTE Confidence: 0.849453449249268  
00:12:54.030 --> 00:12:55.850 Roger stone piece up top,  
NOTE Confidence: 0.849453449249268  
00:12:55.850 --> 00:12:57.250 see Deanna interfering with  
NOTE Confidence: 0.849453449249268  
00:12:57.250 --> 00:12:59.000 important CDC reports and then  
NOTE Confidence: 0.849453449249268

00:12:59.000 --> 00:13:00.879 HHS official has to apologize,  
NOTE Confidence: 0.849453449249268

00:13:00.880 --> 00:13:01.940 calling scientists.  
NOTE Confidence: 0.849453449249268

00:13:01.940 --> 00:13:03.530 Sedition I mean,  
NOTE Confidence: 0.849453449249268

00:13:03.530 --> 00:13:06.253 have you ever seen anything like this  
NOTE Confidence: 0.849453449249268

00:13:06.253 --> 00:13:09.228 in your careers and that doctor Anthony  
NOTE Confidence: 0.849453449249268

00:13:09.228 --> 00:13:11.826 Fouchy would have to have security?  
NOTE Confidence: 0.849453449249268

00:13:11.830 --> 00:13:13.900 I just pulled this one.  
NOTE Confidence: 0.849453449249268

00:13:13.900 --> 00:13:16.714 He's had to have now security  
NOTE Confidence: 0.849453449249268

00:13:16.714 --> 00:13:19.719 for his children and his family.  
NOTE Confidence: 0.849453449249268

00:13:19.720 --> 00:13:23.430 I have never seen in our country.  
NOTE Confidence: 0.849453449249268

00:13:23.430 --> 00:13:25.890 Our public health officials  
NOTE Confidence: 0.849453449249268

00:13:25.890 --> 00:13:28.350 are scientists being a.  
NOTE Confidence: 0.849453449249268

00:13:28.350 --> 00:13:31.140 Undermined And undermine from some of  
NOTE Confidence: 0.849453449249268

00:13:31.140 --> 00:13:33.938 the hiest political offices in the land,  
NOTE Confidence: 0.849453449249268

00:13:33.940 --> 00:13:35.244 and as a result,  
NOTE Confidence: 0.849453449249268

00:13:35.244 --> 00:13:37.600 This is why we look this way.

NOTE Confidence: 0.849453449249268  
00:13:37.600 --> 00:13:39.562 This is why the curve looks  
NOTE Confidence: 0.849453449249268  
00:13:39.562 --> 00:13:40.870 as we were in  
NOTE Confidence: 0.844858109951019  
00:13:40.952 --> 00:13:43.575 such a mess. Such disarray with this slide  
NOTE Confidence: 0.844858109951019  
00:13:43.575 --> 00:13:46.559 shows you is that guess what we actually do?  
NOTE Confidence: 0.844858109951019  
00:13:46.560 --> 00:13:48.590 Know how to flatten the  
NOTE Confidence: 0.844858109951019  
00:13:48.590 --> 00:13:50.620 curve and keep it down.  
NOTE Confidence: 0.844858109951019  
00:13:50.620 --> 00:13:57.046 But The reason that we have not as complex.  
NOTE Confidence: 0.844858109951019  
00:13:57.050 --> 00:13:59.801 And whether you agree or disagree with  
NOTE Confidence: 0.844858109951019  
00:13:59.801 --> 00:14:02.130 single payer healthcare as the countries,  
NOTE Confidence: 0.844858109951019  
00:14:02.130 --> 00:14:04.428 the United Kingdom and Canada and  
NOTE Confidence: 0.844858109951019  
00:14:04.428 --> 00:14:06.430 France and Australia and Italy?  
NOTE Confidence: 0.844858109951019  
00:14:06.430 --> 00:14:09.094 OK, you see where they are and you  
NOTE Confidence: 0.844858109951019  
00:14:09.094 --> 00:14:11.909 can see where we are unacceptable.  
NOTE Confidence: 0.844858109951019  
00:14:11.910 --> 00:14:15.429 There may be many, many reasons for that gap,  
NOTE Confidence: 0.844858109951019  
00:14:15.430 --> 00:14:18.125 but one of those reasons definitely has  
NOTE Confidence: 0.844858109951019



00:14:18.125 --> 00:14:21.702 to do with who has access to healthcare  
NOTE Confidence: 0.844858109951019

00:14:21.702 --> 00:14:24.440 without regardless of ability to pay.  
NOTE Confidence: 0.844858109951019

00:14:24.440 --> 00:14:26.174 Covid has exposed.  
NOTE Confidence: 0.844858109951019

00:14:26.174 --> 00:14:29.064 The deferred maintenance of our  
NOTE Confidence: 0.844858109951019

00:14:29.064 --> 00:14:31.670 public health infrastructure.  
NOTE Confidence: 0.844858109951019

00:14:31.670 --> 00:14:34.281 And it has exposed the any qualities  
NOTE Confidence: 0.844858109951019

00:14:34.281 --> 00:14:37.010 and our health care delivery system.  
NOTE Confidence: 0.844858109951019

00:14:37.010 --> 00:14:38.860 And so along the way,  
NOTE Confidence: 0.844858109951019

00:14:38.860 --> 00:14:41.820 I want to make sure that we we,  
NOTE Confidence: 0.844858109951019

00:14:41.820 --> 00:14:44.040 we, we balanced our our critiques.  
NOTE Confidence: 0.844858109951019

00:14:44.040 --> 00:14:46.410 There's tons of literature on minority  
NOTE Confidence: 0.844858109951019

00:14:46.410 --> 00:14:48.719 communities and why they don't trust  
NOTE Confidence: 0.844858109951019

00:14:48.719 --> 00:14:50.693 and how they're hard to reach.  
NOTE Confidence: 0.844858109951019

00:14:50.700 --> 00:14:52.968 We need to do more looking in  
NOTE Confidence: 0.844858109951019

00:14:52.968 --> 00:14:54.770 the mirror at ourselves.  
NOTE Confidence: 0.844858109951019

00:14:54.770 --> 00:14:56.990 What is it about our institutions?

NOTE Confidence: 0.844858109951019  
00:14:56.990 --> 00:14:59.950 What is it about the way we're organized?  
NOTE Confidence: 0.844858109951019  
00:14:59.950 --> 00:15:02.374 What is it about the way we actually  
NOTE Confidence: 0.844858109951019  
00:15:02.374 --> 00:15:04.376 train our health professionals in  
NOTE Confidence: 0.844858109951019  
00:15:04.376 --> 00:15:07.016 our researchers that results in the.  
NOTE Confidence: 0.844858109951019  
00:15:07.020 --> 00:15:08.904 Very, very bad outcomes,  
NOTE Confidence: 0.844858109951019  
00:15:08.904 --> 00:15:10.788 but the data presents,  
NOTE Confidence: 0.844858109951019  
00:15:10.790 --> 00:15:13.002 and that's the backdrop.  
NOTE Confidence: 0.844858109951019  
00:15:13.002 --> 00:15:16.906 That's the context that we want black  
NOTE Confidence: 0.844858109951019  
00:15:16.906 --> 00:15:20.273 people to get in a vaccine trial.  
NOTE Confidence: 0.844858109951019  
00:15:20.280 --> 00:15:21.306 Now look here.  
NOTE Confidence: 0.844858109951019  
00:15:21.306 --> 00:15:23.016 This look at the headline,  
NOTE Confidence: 0.844858109951019  
00:15:23.020 --> 00:15:25.603 but look at the pull out the  
NOTE Confidence: 0.844858109951019  
00:15:25.603 --> 00:15:27.620 impact of medication can differ.  
NOTE Confidence: 0.844858109951019  
00:15:27.620 --> 00:15:29.684 Depending on a group's genetic makeup  
NOTE Confidence: 0.844858109951019  
00:15:29.684 --> 00:15:32.392 now I hope I have some geneticists  
NOTE Confidence: 0.844858109951019

00:15:32.392 --> 00:15:34.497 out there in this audience,  
NOTE Confidence: 0.844858109951019

00:15:34.500 --> 00:15:37.428 'cause we've been telling people that.  
NOTE Confidence: 0.844858109951019

00:15:37.430 --> 00:15:41.165 We're all the same and at the level of,  
NOTE Confidence: 0.844858109951019

00:15:41.170 --> 00:15:42.056 you know,  
NOTE Confidence: 0.844858109951019

00:15:42.056 --> 00:15:45.600 even at that race is a social construction  
NOTE Confidence: 0.844858109951019

00:15:45.688 --> 00:15:48.488 that is not biological and that we  
NOTE Confidence: 0.844858109951019

00:15:48.488 --> 00:15:51.570 are the same and yet look at this.  
NOTE Confidence: 0.844858109951019

00:15:51.570 --> 00:15:54.180 We differ by genetic makeup and  
NOTE Confidence: 0.844858109951019

00:15:54.180 --> 00:15:56.496 that can determine what medication  
NOTE Confidence: 0.844858109951019

00:15:56.496 --> 00:15:58.460 you get that's huge.  
NOTE Confidence: 0.844858109951019

00:15:58.460 --> 00:16:00.885 It's a huge breakthrough in  
NOTE Confidence: 0.844858109951019

00:16:00.885 --> 00:16:02.825 terms of precision medicine,  
NOTE Confidence: 0.844858109951019

00:16:02.830 --> 00:16:05.590 but it's also huge mountain  
NOTE Confidence: 0.844858109951019

00:16:05.590 --> 00:16:08.350 conceptual Mount and for laypeople  
NOTE Confidence: 0.844858109951019

00:16:08.442 --> 00:16:11.494 to climb to overcome what they had  
NOTE Confidence: 0.844858109951019

00:16:11.494 --> 00:16:14.500 been told that we are one people,

NOTE Confidence: 0.844858109951019  
00:16:14.500 --> 00:16:17.570 one race, the human race.  
NOTE Confidence: 0.844858109951019  
00:16:17.570 --> 00:16:19.830 And even with that, yes,  
NOTE Confidence: 0.844858109951019  
00:16:19.830 --> 00:16:22.610 there is evidence of success.  
NOTE Confidence: 0.844858109951019  
00:16:22.610 --> 00:16:24.836 And while this one person marks  
NOTE Confidence: 0.844858109951019  
00:16:24.836 --> 00:16:26.830 Bradley 66 join the trial,  
NOTE Confidence: 0.844858109951019  
00:16:26.830 --> 00:16:29.872 it was so monumental he ends up ends up  
NOTE Confidence: 0.844858109951019  
00:16:29.872 --> 00:16:33.356 on the front page of the Washington Post.  
NOTE Confidence: 0.844858109951019  
00:16:33.360 --> 00:16:36.048 So while yes, there are some success,  
NOTE Confidence: 0.844858109951019  
00:16:36.050 --> 00:16:38.738 it's so rare that when it happens,  
NOTE Confidence: 0.844858109951019  
00:16:38.740 --> 00:16:41.812 you end up on the front page of  
NOTE Confidence: 0.844858109951019  
00:16:41.812 --> 00:16:42.580 the newspaper.  
NOTE Confidence: 0.844858109951019  
00:16:42.580 --> 00:16:45.268 He's also willing to talk about it.  
NOTE Confidence: 0.844858109951019  
00:16:45.270 --> 00:16:46.746 He's also highly educated.  
NOTE Confidence: 0.844858109951019  
00:16:46.746 --> 00:16:48.960 He's middle class out with a  
NOTE Confidence: 0.844858109951019  
00:16:49.029 --> 00:16:50.637 with an advanced degree,  
NOTE Confidence: 0.844858109951019

00:16:50.640 --> 00:16:52.630 and so my point is.  
NOTE Confidence: 0.844858109951019

00:16:52.630 --> 00:16:54.330 That's good, he sought out.  
NOTE Confidence: 0.844858109951019

00:16:54.330 --> 00:16:57.156 How do I get into trial?  
NOTE Confidence: 0.844858109951019

00:16:57.160 --> 00:17:00.360 The challenge we have are those who are  
NOTE Confidence: 0.844858109951019

00:17:00.360 --> 00:17:03.317 not actively seeking to be in the trial.  
NOTE Confidence: 0.844858109951019

00:17:03.320 --> 00:17:05.516 The challenge we have are those  
NOTE Confidence: 0.844858109951019

00:17:05.516 --> 00:17:07.940 who may resist and be hesitant.  
NOTE Confidence: 0.844858109951019

00:17:07.940 --> 00:17:09.480 That's our challenge and  
NOTE Confidence: 0.844858109951019

00:17:09.480 --> 00:17:11.020 that is our opportunity,  
NOTE Confidence: 0.85683661699295

00:17:11.020 --> 00:17:13.168 so it's in that context that  
NOTE Confidence: 0.85683661699295

00:17:13.168 --> 00:17:15.260 I think that history matters.  
NOTE Confidence: 0.85683661699295

00:17:15.260 --> 00:17:17.570 We've we've talked a lot about.  
NOTE Confidence: 0.85683661699295

00:17:17.570 --> 00:17:19.826 In fact, we've been seeing this  
NOTE Confidence: 0.85683661699295

00:17:19.826 --> 00:17:21.330 reckoning racial reckoning in  
NOTE Confidence: 0.85683661699295

00:17:21.394 --> 00:17:23.334 the country with the Confederate  
NOTE Confidence: 0.85683661699295

00:17:23.334 --> 00:17:25.650 statues and things being taken down.

NOTE Confidence: 0.85683661699295

00:17:25.650 --> 00:17:28.998 But I don't know how. How much?

NOTE Confidence: 0.85683661699295

00:17:28.998 --> 00:17:31.125 Awareness your audience

NOTE Confidence: 0.85683661699295

00:17:31.125 --> 00:17:34.670 has doctor more cozy about.

NOTE Confidence: 0.85683661699295

00:17:34.670 --> 00:17:38.618 The reckoning in medicine and public health.

NOTE Confidence: 0.85683661699295

00:17:38.620 --> 00:17:40.596 On the left I'm showing you a story

NOTE Confidence: 0.85683661699295

00:17:40.596 --> 00:17:42.839 because it was my former institution of

NOTE Confidence: 0.85683661699295

00:17:42.839 --> 00:17:44.830 the University of Pittsburgh where I

NOTE Confidence: 0.85683661699295

00:17:44.830 --> 00:17:47.290 was on the faculty from 2000, two 1010.

NOTE Confidence: 0.85683661699295

00:17:47.290 --> 00:17:50.895 That building there was called Parent Hall.

NOTE Confidence: 0.85683661699295

00:17:50.900 --> 00:17:52.592 A Thomas parent was a surgeon

NOTE Confidence: 0.85683661699295

00:17:52.592 --> 00:17:54.170 general of the United States,

NOTE Confidence: 0.85683661699295

00:17:54.170 --> 00:17:56.426 and he was a founding Dean of the

NOTE Confidence: 0.85683661699295

00:17:56.426 --> 00:17:58.029 Graduate School of Public Health,

NOTE Confidence: 0.85683661699295

00:17:58.030 --> 00:17:58.774 University, Pittsburgh.

NOTE Confidence: 0.85683661699295

00:17:58.774 --> 00:18:01.006 Maybe we have some pit alarm

NOTE Confidence: 0.85683661699295

00:18:01.006 --> 00:18:02.838 out there in your audience.  
NOTE Confidence: 0.85683661699295

00:18:02.840 --> 00:18:05.492 Well, what's interesting here is that  
NOTE Confidence: 0.85683661699295

00:18:05.492 --> 00:18:08.194 Thomas Perrin was surgeon general during  
NOTE Confidence: 0.85683661699295

00:18:08.194 --> 00:18:11.197 the time of the Tuskegee syphilis study.  
NOTE Confidence: 0.85683661699295

00:18:11.200 --> 00:18:13.236 An over the years.  
NOTE Confidence: 0.85683661699295

00:18:13.236 --> 00:18:16.290 As graduate students and others became  
NOTE Confidence: 0.85683661699295

00:18:16.384 --> 00:18:19.779 aware of this legacy and this history.  
NOTE Confidence: 0.85683661699295

00:18:19.780 --> 00:18:21.080 A Long story short,  
NOTE Confidence: 0.85683661699295

00:18:21.080 --> 00:18:22.380 you see the results.  
NOTE Confidence: 0.85683661699295

00:18:22.380 --> 00:18:25.068 The Board of Trustees voted to remove the  
NOTE Confidence: 0.85683661699295

00:18:25.068 --> 00:18:28.008 name of Thomas parent from the building.  
NOTE Confidence: 0.85683661699295

00:18:28.010 --> 00:18:31.435 That didn't come from enlightened  
NOTE Confidence: 0.85683661699295

00:18:31.435 --> 00:18:32.805 administrative leadership.  
NOTE Confidence: 0.85683661699295

00:18:32.810 --> 00:18:35.673 That came from struggle that came from  
NOTE Confidence: 0.85683661699295

00:18:35.673 --> 00:18:37.890 demonstration that came from a people,  
NOTE Confidence: 0.85683661699295

00:18:37.890 --> 00:18:39.478 particularly students rising up

NOTE Confidence: 0.85683661699295

00:18:39.478 --> 00:18:42.300 saying they did not want a degree

NOTE Confidence: 0.85683661699295

00:18:42.300 --> 00:18:44.841 from a school that was named after

NOTE Confidence: 0.85683661699295

00:18:44.841 --> 00:18:47.229 someone who played a role in

NOTE Confidence: 0.85683661699295

00:18:47.229 --> 00:18:49.214 leading the Tuskegee syphilis study

NOTE Confidence: 0.85683661699295

00:18:49.214 --> 00:18:51.212 block there on the right.

NOTE Confidence: 0.85683661699295

00:18:51.212 --> 00:18:52.804 The father of gynecology

NOTE Confidence: 0.85683661699295

00:18:52.804 --> 00:18:54.319 who experimented on slaves.

NOTE Confidence: 0.85683661699295

00:18:54.320 --> 00:18:57.518 There was a statue to him.

NOTE Confidence: 0.85683661699295

00:18:57.520 --> 00:19:02.000 And it came down that statue came now.

NOTE Confidence: 0.85683661699295

00:19:02.000 --> 00:19:04.190 There is a reckoning in

NOTE Confidence: 0.85683661699295

00:19:04.190 --> 00:19:05.942 medicine and public health.

NOTE Confidence: 0.85683661699295

00:19:05.950 --> 00:19:09.387 What reckoning is occurring on your campus?

NOTE Confidence: 0.881389915943146

00:19:11.920 --> 00:19:15.808 And if you think all those things are in

NOTE Confidence: 0.881389915943146

00:19:15.808 --> 00:19:19.500 the past, those things are all behind us.

NOTE Confidence: 0.881389915943146

00:19:19.500 --> 00:19:21.932 Just look at the news and here we

NOTE Confidence: 0.881389915943146



00:19:21.932 --> 00:19:24.440 have a whistleblower complaint about  
NOTE Confidence: 0.881389915943146

00:19:24.440 --> 00:19:26.872 unwanted hysterectomies among migrant  
NOTE Confidence: 0.881389915943146

00:19:26.872 --> 00:19:30.140 women in ice detention centers.  
NOTE Confidence: 0.881389915943146

00:19:30.140 --> 00:19:33.564 I can't believe or even talking this way.  
NOTE Confidence: 0.881389915943146

00:19:33.570 --> 00:19:35.316 In the United States of America.  
NOTE Confidence: 0.881389915943146

00:19:35.320 --> 00:19:37.364 So if you think these things are  
NOTE Confidence: 0.881389915943146

00:19:37.364 --> 00:19:39.070 in the past, you're wrong.  
NOTE Confidence: 0.881389915943146

00:19:39.070 --> 00:19:41.975 And I guess one of my questions  
NOTE Confidence: 0.881389915943146

00:19:41.975 --> 00:19:44.797 when we get to the discussion is.  
NOTE Confidence: 0.881389915943146

00:19:44.800 --> 00:19:47.544 What role do we have to play?  
NOTE Confidence: 0.881389915943146

00:19:47.550 --> 00:19:50.480 What responsibility do we have?  
NOTE Confidence: 0.881389915943146

00:19:50.480 --> 00:19:53.720 When our peers are peer medical  
NOTE Confidence: 0.881389915943146

00:19:53.720 --> 00:19:55.880 professionals working an ice  
NOTE Confidence: 0.881389915943146

00:19:55.976 --> 00:19:59.126 detention facilities are caught up.  
NOTE Confidence: 0.881389915943146

00:19:59.130 --> 00:20:00.134 And participating.  
NOTE Confidence: 0.881389915943146

00:20:00.134 --> 00:20:02.644 In this kind of behavior,

NOTE Confidence: 0.881389915943146  
00:20:02.650 --> 00:20:05.200 what role do we have?  
NOTE Confidence: 0.881389915943146  
00:20:05.200 --> 00:20:08.812 To check ourselves. No.  
NOTE Confidence: 0.881389915943146  
00:20:08.812 --> 00:20:11.272 The Tuskegee suffer study comes  
NOTE Confidence: 0.881389915943146  
00:20:11.272 --> 00:20:14.070 up again and again because.  
NOTE Confidence: 0.881389915943146  
00:20:14.070 --> 00:20:15.315 In many ways.  
NOTE Confidence: 0.881389915943146  
00:20:15.315 --> 00:20:19.808 It's one of you can get your arms around it.  
NOTE Confidence: 0.881389915943146  
00:20:19.810 --> 00:20:23.135 This little town and make in Alabama.  
NOTE Confidence: 0.881389915943146  
00:20:23.140 --> 00:20:24.556 Macon County, Alabama.  
NOTE Confidence: 0.881389915943146  
00:20:24.556 --> 00:20:29.500 How is it that a story out of Macon County,  
NOTE Confidence: 0.881389915943146  
00:20:29.500 --> 00:20:30.140 Alabama?  
NOTE Confidence: 0.881389915943146  
00:20:30.140 --> 00:20:32.700 Tuskegee ends up being.  
NOTE Confidence: 0.881389915943146  
00:20:32.700 --> 00:20:36.420 A bellwether for bioethics.  
NOTE Confidence: 0.881389915943146  
00:20:36.420 --> 00:20:38.725 Let's remind ourselves that this  
NOTE Confidence: 0.881389915943146  
00:20:38.725 --> 00:20:42.021 was a study directed by the public  
NOTE Confidence: 0.881389915943146  
00:20:42.021 --> 00:20:44.739 health service from 1932 to 1972.  
NOTE Confidence: 0.881389915943146

00:20:44.740 --> 00:20:46.854 And it is described as arguably the  
NOTE Confidence: 0.881389915943146

00:20:46.854 --> 00:20:48.515 most infamous bio medical research  
NOTE Confidence: 0.881389915943146

00:20:48.515 --> 00:20:50.609 that in the history of Medicine.  
NOTE Confidence: 0.881389915943146

00:20:50.610 --> 00:20:52.598 But what I want you to notice  
NOTE Confidence: 0.881389915943146

00:20:52.598 --> 00:20:55.118 here in this photo as the position  
NOTE Confidence: 0.881389915943146

00:20:55.118 --> 00:20:57.113 white position there is drawing  
NOTE Confidence: 0.881389915943146

00:20:57.113 --> 00:20:59.546 blood from one of the participants.  
NOTE Confidence: 0.881389915943146

00:20:59.550 --> 00:21:02.728 That position is not in a clinic.  
NOTE Confidence: 0.881389915943146

00:21:02.730 --> 00:21:06.384 That position is not in a hospital.  
NOTE Confidence: 0.881389915943146

00:21:06.390 --> 00:21:07.878 He's in a planned.  
NOTE Confidence: 0.881389915943146

00:21:07.878 --> 00:21:11.089 He's out on a plantation in the fields.  
NOTE Confidence: 0.881389915943146

00:21:11.090 --> 00:21:13.050 He's got his lab equipment,  
NOTE Confidence: 0.881389915943146

00:21:13.050 --> 00:21:15.375 his blood draw equipment in  
NOTE Confidence: 0.881389915943146

00:21:15.375 --> 00:21:17.700 the back of his car.  
NOTE Confidence: 0.881389915943146

00:21:17.700 --> 00:21:20.129 They went to where the people were.  
NOTE Confidence: 0.881389915943146

00:21:20.130 --> 00:21:23.130 They met them in the fields.

NOTE Confidence: 0.881389915943146  
00:21:23.130 --> 00:21:26.210 They. Built.  
NOTE Confidence: 0.881389915943146  
00:21:26.210 --> 00:21:26.990 Trust.  
NOTE Confidence: 0.881389915943146  
00:21:26.990 --> 00:21:30.110 Not this position necessarily,  
NOTE Confidence: 0.881389915943146  
00:21:30.110 --> 00:21:32.192 but the nurse who ran daily  
NOTE Confidence: 0.881389915943146  
00:21:32.192 --> 00:21:34.589 day and kept them in together.  
NOTE Confidence: 0.881389915943146  
00:21:34.590 --> 00:21:36.460 Her name was Eunice Rivers.  
NOTE Confidence: 0.881389915943146  
00:21:36.460 --> 00:21:41.400 Do you know how hard it is to keep a cohort?  
NOTE Confidence: 0.881389915943146  
00:21:41.400 --> 00:21:46.688 204 hundred plus men together for 40 years.  
NOTE Confidence: 0.881389915943146  
00:21:46.690 --> 00:21:50.292 We got a tip our hat to her will talk about  
NOTE Confidence: 0.881389915943146  
00:21:50.292 --> 00:21:53.477 the complexity of the role she played,  
NOTE Confidence: 0.881389915943146  
00:21:53.480 --> 00:21:55.643 but Eunice Rivers and the role she  
NOTE Confidence: 0.881389915943146  
00:21:55.643 --> 00:21:58.000 played in the outreach recruitment.  
NOTE Confidence: 0.881389915943146  
00:21:58.000 --> 00:21:59.504 The maintenance of crust,  
NOTE Confidence: 0.881389915943146  
00:21:59.504 --> 00:22:00.256 the relationship,  
NOTE Confidence: 0.881389915943146  
00:22:00.260 --> 00:22:02.525 the love she showed towards  
NOTE Confidence: 0.881389915943146

00:22:02.525 --> 00:22:04.337 these men is instrumental.  
NOTE Confidence: 0.881389915943146

00:22:04.340 --> 00:22:06.800 It cannot be thrown out.  
NOTE Confidence: 0.881389915943146

00:22:06.800 --> 00:22:08.580 As part of the atrocity,  
NOTE Confidence: 0.881389915943146

00:22:08.580 --> 00:22:10.104 let's talk about that.  
NOTE Confidence: 0.881389915943146

00:22:10.104 --> 00:22:12.390 When the study broke in the  
NOTE Confidence: 0.881389915943146

00:22:12.471 --> 00:22:13.920 newspapers in 1972,  
NOTE Confidence: 0.881389915943146

00:22:13.920 --> 00:22:15.966 it was actually still going on.  
NOTE Confidence: 0.881389915943146

00:22:15.970 --> 00:22:17.680 You have to understand no,  
NOTE Confidence: 0.881389915943146

00:22:17.680 --> 00:22:19.726 that on the health professional side,  
NOTE Confidence: 0.881389915943146

00:22:19.730 --> 00:22:21.440 few thought anything was wrong.  
NOTE Confidence: 0.881389915943146

00:22:21.440 --> 00:22:23.150 This was not a secret.  
NOTE Confidence: 0.881389915943146

00:22:23.150 --> 00:22:25.516 You see that sign of dirt secret  
NOTE Confidence: 0.881389915943146

00:22:25.516 --> 00:22:27.600 Tuskegee study was never a secret.  
NOTE Confidence: 0.881389915943146

00:22:27.600 --> 00:22:29.526 It were articles published in medical  
NOTE Confidence: 0.881389915943146

00:22:29.526 --> 00:22:31.585 journals like 20 year retrospective of  
NOTE Confidence: 0.881389915943146

00:22:31.585 --> 00:22:33.745 untreated syphilis in the male mean.

NOTE Confidence: 0.881389915943146  
00:22:33.750 --> 00:22:35.840 These things were happening and  
NOTE Confidence: 0.881389915943146  
00:22:35.840 --> 00:22:37.930 being published during the time  
NOTE Confidence: 0.881389915943146  
00:22:37.997 --> 00:22:40.115 of of the civil rights movement.  
NOTE Confidence: 0.881389915943146  
00:22:40.120 --> 00:22:42.521 It is an amazing story and This  
NOTE Confidence: 0.881389915943146  
00:22:42.521 --> 00:22:45.400 is why it has so much traction.  
NOTE Confidence: 0.881389915943146  
00:22:45.400 --> 00:22:48.946 Why is this important here again?  
NOTE Confidence: 0.881389915943146  
00:22:48.950 --> 00:22:50.758 They use qualitative research.  
NOTE Confidence: 0.881389915943146  
00:22:50.758 --> 00:22:53.470 They reached out that used anthropologists  
NOTE Confidence: 0.857655584812164  
00:22:53.541 --> 00:22:55.401 to do interviews of world that  
NOTE Confidence: 0.857655584812164  
00:22:55.401 --> 00:22:57.520 people in the rural South to  
NOTE Confidence: 0.857655584812164  
00:22:57.520 --> 00:22:59.555 understand their their their beliefs,  
NOTE Confidence: 0.857655584812164  
00:22:59.560 --> 00:23:00.766 their cultural cues,  
NOTE Confidence: 0.857655584812164  
00:23:00.766 --> 00:23:04.107 and one of the things they learned in  
NOTE Confidence: 0.857655584812164  
00:23:04.107 --> 00:23:05.891 doing those qualitative interviews  
NOTE Confidence: 0.857655584812164  
00:23:05.891 --> 00:23:08.949 with that that for many black people  
NOTE Confidence: 0.857655584812164

00:23:08.949 --> 00:23:11.567 in the rural South who were poor.  
NOTE Confidence: 0.857655584812164

00:23:11.570 --> 00:23:13.526 There was a great fear over  
NOTE Confidence: 0.857655584812164

00:23:13.526 --> 00:23:15.420 how they would be buried.  
NOTE Confidence: 0.857655584812164

00:23:15.420 --> 00:23:17.758 And people wanted to be buried decently,  
NOTE Confidence: 0.857655584812164

00:23:17.760 --> 00:23:20.757 and if you were poor in a rural farmer,  
NOTE Confidence: 0.857655584812164

00:23:20.760 --> 00:23:23.238 it is highly likely that you  
NOTE Confidence: 0.857655584812164

00:23:23.238 --> 00:23:26.040 would be buried in a seed sack.  
NOTE Confidence: 0.857655584812164

00:23:26.040 --> 00:23:28.525 But if you join the Tuskegee Study,  
NOTE Confidence: 0.857655584812164

00:23:28.530 --> 00:23:29.348 guess what?  
NOTE Confidence: 0.857655584812164

00:23:29.348 --> 00:23:32.211 All the burial out cost of your  
NOTE Confidence: 0.857655584812164

00:23:32.211 --> 00:23:35.679 burial would be taken care of by the  
NOTE Confidence: 0.857655584812164

00:23:35.679 --> 00:23:37.860 government with burial insurance.  
NOTE Confidence: 0.857655584812164

00:23:37.860 --> 00:23:40.120 They used the information  
NOTE Confidence: 0.857655584812164

00:23:40.120 --> 00:23:42.380 about the cultural cues.  
NOTE Confidence: 0.857655584812164

00:23:42.380 --> 00:23:46.310 Not necessarily to empower the people.  
NOTE Confidence: 0.857655584812164

00:23:46.310 --> 00:23:49.398 But to get them to do with the

NOTE Confidence: 0.857655584812164  
00:23:49.398 --> 00:23:51.140 scientists wanted them to do.  
NOTE Confidence: 0.857655584812164  
00:23:51.140 --> 00:23:53.715 We now need qualitative research  
NOTE Confidence: 0.857655584812164  
00:23:53.715 --> 00:23:56.290 and understanding the cultural and  
NOTE Confidence: 0.857655584812164  
00:23:56.376 --> 00:23:59.659 linguistic in the history of the minority  
NOTE Confidence: 0.857655584812164  
00:23:59.659 --> 00:24:02.919 communities that we want to be involved in.  
NOTE Confidence: 0.857655584812164  
00:24:02.920 --> 00:24:06.268 The COVID-19 vaccine trial.  
NOTE Confidence: 0.857655584812164  
00:24:06.270 --> 00:24:08.160 What are we going to do  
NOTE Confidence: 0.857655584812164  
00:24:08.160 --> 00:24:09.105 with that information?  
NOTE Confidence: 0.857655584812164  
00:24:09.110 --> 00:24:12.400 Will we use it to create more  
NOTE Confidence: 0.857655584812164  
00:24:12.400 --> 00:24:13.810 informed decision makers?  
NOTE Confidence: 0.857655584812164  
00:24:13.810 --> 00:24:16.043 Or will it be used again to  
NOTE Confidence: 0.857655584812164  
00:24:16.043 --> 00:24:17.539 get the people to do?  
NOTE Confidence: 0.857655584812164  
00:24:17.540 --> 00:24:20.039 What we scientists want them to do?  
NOTE Confidence: 0.857655584812164  
00:24:20.040 --> 00:24:23.589 Let's talk about that during the discussion.  
NOTE Confidence: 0.857655584812164  
00:24:23.590 --> 00:24:25.786 Today that legacy is part of  
NOTE Confidence: 0.857655584812164



00:24:25.786 --> 00:24:27.840 what we call cultural memory.  
NOTE Confidence: 0.857655584812164

00:24:27.840 --> 00:24:31.120 I don't know if you knew that the  
NOTE Confidence: 0.857655584812164

00:24:31.120 --> 00:24:33.594 Tuskegee study now lives as a  
NOTE Confidence: 0.857655584812164

00:24:33.594 --> 00:24:36.372 movie in this average boys that it  
NOTE Confidence: 0.857655584812164

00:24:36.372 --> 00:24:39.028 lives in a jazz CD by Don Byron,  
NOTE Confidence: 0.857655584812164

00:24:39.030 --> 00:24:40.920 called Tuskegee experiments or the  
NOTE Confidence: 0.857655584812164

00:24:40.920 --> 00:24:43.264 one I really like that actually  
NOTE Confidence: 0.857655584812164

00:24:43.264 --> 00:24:45.532 lives in a Marvel Comic Book  
NOTE Confidence: 0.857655584812164

00:24:45.532 --> 00:24:47.140 Magazine called the truth.  
NOTE Confidence: 0.857655584812164

00:24:47.140 --> 00:24:49.807 So now these things were out in  
NOTE Confidence: 0.857655584812164

00:24:49.807 --> 00:24:52.558 the general public are out in the  
NOTE Confidence: 0.857655584812164

00:24:52.558 --> 00:24:54.463 culture and we as researchers,  
NOTE Confidence: 0.857655584812164

00:24:54.470 --> 00:24:56.470 investigators and health care professionals.  
NOTE Confidence: 0.857655584812164

00:24:56.470 --> 00:24:59.291 Need to understand this is the cultural  
NOTE Confidence: 0.857655584812164

00:24:59.291 --> 00:25:01.659 context in which were coming in.  
NOTE Confidence: 0.857655584812164

00:25:01.660 --> 00:25:05.944 Engaging people in conversations

NOTE Confidence: 0.857655584812164  
00:25:05.944 --> 00:25:08.086 about research.  
NOTE Confidence: 0.857655584812164  
00:25:08.090 --> 00:25:10.178 So one of the things that I want to  
NOTE Confidence: 0.857655584812164  
00:25:10.178 --> 00:25:12.221 make sure people don't lose whenever  
NOTE Confidence: 0.857655584812164  
00:25:12.221 --> 00:25:14.374 I read the newspaper reports to  
NOTE Confidence: 0.857655584812164  
00:25:14.374 --> 00:25:16.119 talk about the Tuskegee atrocity.  
NOTE Confidence: 0.857655584812164  
00:25:16.120 --> 00:25:18.206 They don't talk about any of the  
NOTE Confidence: 0.857655584812164  
00:25:18.206 --> 00:25:20.139 positives that came on the aftermath.  
NOTE Confidence: 0.857655584812164  
00:25:20.140 --> 00:25:22.480 And one of those positives was  
NOTE Confidence: 0.857655584812164  
00:25:22.480 --> 00:25:23.650 the Belmont report.  
NOTE Confidence: 0.857655584812164  
00:25:23.650 --> 00:25:26.478 And it came out with three principles.  
NOTE Confidence: 0.857655584812164  
00:25:26.480 --> 00:25:28.073 Respect for persons.  
NOTE Confidence: 0.857655584812164  
00:25:28.073 --> 00:25:29.666 But in essence,  
NOTE Confidence: 0.857655584812164  
00:25:29.670 --> 00:25:32.281 and justice and we spend a lot  
NOTE Confidence: 0.857655584812164  
00:25:32.281 --> 00:25:35.318 of time on respect for persons.  
NOTE Confidence: 0.857655584812164  
00:25:35.320 --> 00:25:36.334 Your autonomous agent.  
NOTE Confidence: 0.857655584812164

00:25:36.334 --> 00:25:38.024 It's USD human subject or  
NOTE Confidence: 0.857655584812164

00:25:38.024 --> 00:25:39.840 potential human subject to sign  
NOTE Confidence: 0.857655584812164

00:25:39.840 --> 00:25:41.288 an informed consent beneficence.  
NOTE Confidence: 0.857655584812164

00:25:41.290 --> 00:25:43.360 We agree as researchers not to  
NOTE Confidence: 0.857655584812164

00:25:43.360 --> 00:25:46.213 harm you to do all that we can  
NOTE Confidence: 0.857655584812164

00:25:46.213 --> 00:25:47.958 to make sure that you're,  
NOTE Confidence: 0.857655584812164

00:25:47.960 --> 00:25:48.311 well,  
NOTE Confidence: 0.857655584812164

00:25:48.311 --> 00:25:51.470 that's what we're going to do good by you.  
NOTE Confidence: 0.857655584812164

00:25:51.470 --> 00:25:54.214 But we don't really talk as much  
NOTE Confidence: 0.857655584812164

00:25:54.214 --> 00:25:56.300 about the principle of justice.  
NOTE Confidence: 0.857655584812164

00:25:56.300 --> 00:25:58.456 Which I think is where we should  
NOTE Confidence: 0.857655584812164

00:25:58.456 --> 00:26:00.599 be getting much greater attention.  
NOTE Confidence: 0.857655584812164

00:26:00.600 --> 00:26:02.688 That means that those who bear  
NOTE Confidence: 0.857655584812164

00:26:02.688 --> 00:26:04.511 the burden of research should  
NOTE Confidence: 0.857655584812164

00:26:04.511 --> 00:26:06.316 not be denied the benefit,  
NOTE Confidence: 0.857655584812164

00:26:06.320 --> 00:26:09.392 and I would submit to you that over

NOTE Confidence: 0.857655584812164  
00:26:09.392 --> 00:26:12.038 the history from slavery to today.  
NOTE Confidence: 0.857655584812164  
00:26:12.040 --> 00:26:13.768 People are colored black.  
NOTE Confidence: 0.857655584812164  
00:26:13.768 --> 00:26:14.200 People,  
NOTE Confidence: 0.857655584812164  
00:26:14.200 --> 00:26:16.264 in particular have borne  
NOTE Confidence: 0.857655584812164  
00:26:16.264 --> 00:26:18.328 the burden of research.  
NOTE Confidence: 0.894607126712799  
00:26:18.330 --> 00:26:20.962 And we are not have not yet  
NOTE Confidence: 0.894607126712799  
00:26:20.962 --> 00:26:22.900 benefited from that research,  
NOTE Confidence: 0.894607126712799  
00:26:22.900 --> 00:26:26.020 and I would submit to you again that  
NOTE Confidence: 0.894607126712799  
00:26:26.020 --> 00:26:28.430 the national campaign to eliminate  
NOTE Confidence: 0.894607126712799  
00:26:28.430 --> 00:26:30.498 racial ethnic health disparities  
NOTE Confidence: 0.894607126712799  
00:26:30.498 --> 00:26:33.117 is part of that. Atonement.  
NOTE Confidence: 0.894607126712799  
00:26:33.117 --> 00:26:36.639 Part of that making things better.  
NOTE Confidence: 0.894607126712799  
00:26:36.640 --> 00:26:39.070 Part of that issue of justice,  
NOTE Confidence: 0.894607126712799  
00:26:39.070 --> 00:26:42.010 and so we should be aggressive.  
NOTE Confidence: 0.894607126712799  
00:26:42.010 --> 00:26:43.348 And reaching out,  
NOTE Confidence: 0.894607126712799

00:26:43.348 --> 00:26:45.130 building bridges, building trust,  
NOTE Confidence: 0.894607126712799

00:26:45.130 --> 00:26:46.910 building healthy communities an.  
NOTE Confidence: 0.894607126712799

00:26:46.910 --> 00:26:50.018 I say that it is our institutions,  
NOTE Confidence: 0.894607126712799

00:26:50.020 --> 00:26:52.564 Yale as an institution to maintain  
NOTE Confidence: 0.894607126712799

00:26:52.564 --> 00:26:54.736 those relationships so that each  
NOTE Confidence: 0.894607126712799

00:26:54.736 --> 00:26:57.154 researcher doesn't have to start from  
NOTE Confidence: 0.894607126712799

00:26:57.154 --> 00:26:59.809 scratch to build those relationships.  
NOTE Confidence: 0.894607126712799

00:26:59.810 --> 00:27:02.528 Let's have a talk about that  
NOTE Confidence: 0.894607126712799

00:27:02.528 --> 00:27:05.500 as well during the discussion.  
NOTE Confidence: 0.894607126712799

00:27:05.500 --> 00:27:07.948 So there's a lot of talk going on  
NOTE Confidence: 0.894607126712799

00:27:07.948 --> 00:27:10.197 right now about single I Arby's.  
NOTE Confidence: 0.894607126712799

00:27:10.200 --> 00:27:13.224 As I mentioned, I'm on the all of us.  
NOTE Confidence: 0.894607126712799

00:27:13.230 --> 00:27:15.575 I RV. It's a single IR be.  
NOTE Confidence: 0.894607126712799

00:27:15.580 --> 00:27:18.372 We have multi sites all over the United  
NOTE Confidence: 0.894607126712799

00:27:18.372 --> 00:27:20.955 States and we are the Irbe of record.  
NOTE Confidence: 0.894607126712799

00:27:20.960 --> 00:27:23.137 There is an effort to move towards

NOTE Confidence: 0.894607126712799  
00:27:23.137 --> 00:27:25.562 single I Arby's from multi site clinical  
NOTE Confidence: 0.894607126712799  
00:27:25.562 --> 00:27:28.010 trials in a much more aggressive way.  
NOTE Confidence: 0.894607126712799  
00:27:28.010 --> 00:27:30.355 And when you start reading that material,  
NOTE Confidence: 0.894607126712799  
00:27:30.360 --> 00:27:32.214 you begin to realize that the  
NOTE Confidence: 0.894607126712799  
00:27:32.214 --> 00:27:33.882 motivation is really about accessing  
NOTE Confidence: 0.894607126712799  
00:27:33.882 --> 00:27:36.108 those biospecimens and not having to.  
NOTE Confidence: 0.894607126712799  
00:27:36.110 --> 00:27:36.784 Had barriers,  
NOTE Confidence: 0.894607126712799  
00:27:36.784 --> 00:27:39.480 and as you can see in making the  
NOTE Confidence: 0.894607126712799  
00:27:39.554 --> 00:27:41.639 case from bringing the common  
NOTE Confidence: 0.894607126712799  
00:27:41.639 --> 00:27:43.724 rule into the 21st century,  
NOTE Confidence: 0.894607126712799  
00:27:43.730 --> 00:27:45.370 when you read this,  
NOTE Confidence: 0.894607126712799  
00:27:45.370 --> 00:27:47.420 it's very clearly from the  
NOTE Confidence: 0.894607126712799  
00:27:47.420 --> 00:27:49.353 investigators vantage point and I  
NOTE Confidence: 0.894607126712799  
00:27:49.353 --> 00:27:51.956 was actually a bit surprised that in  
NOTE Confidence: 0.894607126712799  
00:27:51.956 --> 00:27:54.086 that justification they use the HeLa  
NOTE Confidence: 0.894607126712799

00:27:54.086 --> 00:27:57.130 cell line as the example of why a  
NOTE Confidence: 0.894607126712799

00:27:57.130 --> 00:28:00.419 common IR be would be so important.  
NOTE Confidence: 0.894607126712799

00:28:00.420 --> 00:28:02.975 And we all know about HeLa cells.  
NOTE Confidence: 0.894607126712799

00:28:02.980 --> 00:28:06.795 And now you know about Henrietta Lacks,  
NOTE Confidence: 0.894607126712799

00:28:06.800 --> 00:28:08.988 because again, another movie.  
NOTE Confidence: 0.894607126712799

00:28:08.988 --> 00:28:11.723 Another story that broke into  
NOTE Confidence: 0.894607126712799

00:28:11.723 --> 00:28:14.448 the mainstream by an author.  
NOTE Confidence: 0.894607126712799

00:28:14.450 --> 00:28:15.624 Rebecca Stewart.  
NOTE Confidence: 0.894607126712799

00:28:15.624 --> 00:28:20.320 What a wonderful job she did to bring  
NOTE Confidence: 0.894607126712799

00:28:20.430 --> 00:28:23.796 the story to our attention and.  
NOTE Confidence: 0.894607126712799

00:28:23.800 --> 00:28:24.354 Um?  
NOTE Confidence: 0.894607126712799

00:28:24.354 --> 00:28:27.678 Henrietta Lacks at the resident of.  
NOTE Confidence: 0.894607126712799

00:28:27.680 --> 00:28:28.096 Baltimore,  
NOTE Confidence: 0.894607126712799

00:28:28.096 --> 00:28:31.008 I share this with you because we  
NOTE Confidence: 0.894607126712799

00:28:31.008 --> 00:28:32.533 passed legislation to actually  
NOTE Confidence: 0.894607126712799

00:28:32.533 --> 00:28:35.005 create a Rd a highway in her honor

NOTE Confidence: 0.894607126712799  
00:28:35.074 --> 00:28:37.650 and these are members of the of the  
NOTE Confidence: 0.894607126712799  
00:28:37.650 --> 00:28:40.094 Lacks family and I want you to see  
NOTE Confidence: 0.894607126712799  
00:28:40.094 --> 00:28:42.148 this amazing from what happened in  
NOTE Confidence: 0.894607126712799  
00:28:42.148 --> 00:28:44.512 Tuskegee and how its aftermath with  
NOTE Confidence: 0.894607126712799  
00:28:44.512 --> 00:28:46.800 handled to what's going on here.  
NOTE Confidence: 0.894607126712799  
00:28:46.800 --> 00:28:49.410 Now we name a Rd after him we have  
NOTE Confidence: 0.894607126712799  
00:28:49.410 --> 00:28:52.457 relax now in the National Portrait Gallery.  
NOTE Confidence: 0.894607126712799  
00:28:52.460 --> 00:28:54.608 She hangs in the National Portrait  
NOTE Confidence: 0.894607126712799  
00:28:54.608 --> 00:28:57.058 Gallery's like the mother of bio medicine.  
NOTE Confidence: 0.894607126712799  
00:28:57.060 --> 00:28:58.148 I mean,  
NOTE Confidence: 0.894607126712799  
00:28:58.148 --> 00:28:59.236 it's uh.  
NOTE Confidence: 0.894607126712799  
00:28:59.236 --> 00:29:02.890 Fascinating demonstration of what we can do.  
NOTE Confidence: 0.862726373331887  
00:29:04.970 --> 00:29:06.575 With enlightened leadership.  
NOTE Confidence: 0.862726373331887  
00:29:06.575 --> 00:29:08.715 Let's talk about that.  
NOTE Confidence: 0.862726373331887  
00:29:08.720 --> 00:29:11.247 But I actually think that the case  
NOTE Confidence: 0.862726373331887



00:29:11.247 --> 00:29:13.930 typically we talk about single I Arby's,  
NOTE Confidence: 0.862726373331887

00:29:13.930 --> 00:29:16.373 and the need to make sure that  
NOTE Confidence: 0.862726373331887

00:29:16.373 --> 00:29:18.390 we respect local local issue,  
NOTE Confidence: 0.862726373331887

00:29:18.390 --> 00:29:20.200 local culture, the better example  
NOTE Confidence: 0.862726373331887

00:29:20.200 --> 00:29:22.480 or another example won't say better.  
NOTE Confidence: 0.862726373331887

00:29:22.480 --> 00:29:24.420 This is another example,  
NOTE Confidence: 0.862726373331887

00:29:24.420 --> 00:29:26.360 is the Havasupai case.  
NOTE Confidence: 0.862726373331887

00:29:26.360 --> 00:29:29.800 And I'm I'm hoping sure that many of  
NOTE Confidence: 0.862726373331887

00:29:29.800 --> 00:29:32.598 the audience know about this case,  
NOTE Confidence: 0.862726373331887

00:29:32.600 --> 00:29:36.416 but here is a situation where again informed  
NOTE Confidence: 0.862726373331887

00:29:36.416 --> 00:29:39.418 consent was collected was obtained.  
NOTE Confidence: 0.862726373331887

00:29:39.420 --> 00:29:41.544 And you're sitting there with the  
NOTE Confidence: 0.862726373331887

00:29:41.544 --> 00:29:43.694 stored samples and you got Young  
NOTE Confidence: 0.862726373331887

00:29:43.694 --> 00:29:45.369 Scholars who need to graduate  
NOTE Confidence: 0.862726373331887

00:29:45.369 --> 00:29:47.449 and get their degrees and gum.  
NOTE Confidence: 0.862726373331887

00:29:47.450 --> 00:29:49.676 Some young scholar wanted to do his

NOTE Confidence: 0.862726373331887  
00:29:49.676 --> 00:29:51.639 dissertation on genetics and schizophrenia.  
NOTE Confidence: 0.862726373331887  
00:29:51.640 --> 00:29:52.885 Long story short,  
NOTE Confidence: 0.862726373331887  
00:29:52.885 --> 00:29:55.790 you kind of get the point right.  
NOTE Confidence: 0.862726373331887  
00:29:55.790 --> 00:29:58.376 And and and the professor was  
NOTE Confidence: 0.862726373331887  
00:29:58.376 --> 00:30:00.100 so pleased to say,  
NOTE Confidence: 0.862726373331887  
00:30:00.100 --> 00:30:02.686 let's invite a member of the  
NOTE Confidence: 0.862726373331887  
00:30:02.686 --> 00:30:04.410 community to your defense,  
NOTE Confidence: 0.862726373331887  
00:30:04.410 --> 00:30:05.703 to your defense,  
NOTE Confidence: 0.862726373331887  
00:30:05.703 --> 00:30:07.427 to your dissertation defense.  
NOTE Confidence: 0.862726373331887  
00:30:07.430 --> 00:30:08.966 What a great idea.  
NOTE Confidence: 0.862726373331887  
00:30:08.966 --> 00:30:11.780 And so the person from the community  
NOTE Confidence: 0.862726373331887  
00:30:11.780 --> 00:30:15.124 as this thing began as the as the  
NOTE Confidence: 0.862726373331887  
00:30:15.124 --> 00:30:18.196 young scholar began to describe his,  
NOTE Confidence: 0.862726373331887  
00:30:18.200 --> 00:30:19.928 his research on schizophrenia,  
NOTE Confidence: 0.862726373331887  
00:30:19.928 --> 00:30:20.790 migration, inbreeding.  
NOTE Confidence: 0.862726373331887

00:30:20.790 --> 00:30:23.370 She raised her hand and said,  
NOTE Confidence: 0.862726373331887

00:30:23.370 --> 00:30:25.530 who gave permission for this?  
NOTE Confidence: 0.887328326702118

00:30:27.890 --> 00:30:29.240 Yeah, you hear that silence.  
NOTE Confidence: 0.887328326702118

00:30:29.240 --> 00:30:31.868 That's what happened in the room.  
NOTE Confidence: 0.887328326702118

00:30:31.870 --> 00:30:33.462 And what happened next?  
NOTE Confidence: 0.887328326702118

00:30:33.462 --> 00:30:35.850 Front page news all across the  
NOTE Confidence: 0.887328326702118

00:30:35.932 --> 00:30:38.514 United States lawsuits, you see,  
NOTE Confidence: 0.887328326702118

00:30:38.514 --> 00:30:41.166 it was settled there for 700,000.  
NOTE Confidence: 0.887328326702118

00:30:41.170 --> 00:30:43.390 But more and more importantly,  
NOTE Confidence: 0.887328326702118

00:30:43.390 --> 00:30:44.716 the native tribes.  
NOTE Confidence: 0.887328326702118

00:30:44.716 --> 00:30:46.926 A shut down all research.  
NOTE Confidence: 0.887328326702118

00:30:46.930 --> 00:30:49.948 This too, is a population suffering  
NOTE Confidence: 0.887328326702118

00:30:49.948 --> 00:30:51.457 a disproportionate burden.  
NOTE Confidence: 0.887328326702118

00:30:51.460 --> 00:30:55.340 Of Covid deaths and infection.  
NOTE Confidence: 0.887328326702118

00:30:55.340 --> 00:30:59.148 How do we rebuild relationships and trust  
NOTE Confidence: 0.887328326702118

00:30:59.148 --> 00:31:02.690 with the Native American community?

NOTE Confidence: 0.887328326702118  
00:31:02.690 --> 00:31:05.252 So I think that relevant local  
NOTE Confidence: 0.887328326702118  
00:31:05.252 --> 00:31:06.533 information includes culture,  
NOTE Confidence: 0.887328326702118  
00:31:06.540 --> 00:31:07.396 linguistic characteristics  
NOTE Confidence: 0.887328326702118  
00:31:07.396 --> 00:31:08.680 of potential participants,  
NOTE Confidence: 0.887328326702118  
00:31:08.680 --> 00:31:10.820 geographic and social economic issues,  
NOTE Confidence: 0.887328326702118  
00:31:10.820 --> 00:31:12.104 knowledge about researchers,  
NOTE Confidence: 0.887328326702118  
00:31:12.104 --> 00:31:16.170 and information about study, site variation.  
NOTE Confidence: 0.887328326702118  
00:31:16.170 --> 00:31:18.440 You gotta do all that.  
NOTE Confidence: 0.887328326702118  
00:31:18.440 --> 00:31:21.176 Can this be done with one single IRB as  
NOTE Confidence: 0.887328326702118  
00:31:21.176 --> 00:31:23.819 the question is rhetorical question,  
NOTE Confidence: 0.887328326702118  
00:31:23.820 --> 00:31:26.588 let's talk about it.  
NOTE Confidence: 0.887328326702118  
00:31:26.590 --> 00:31:27.220 So.  
NOTE Confidence: 0.887328326702118  
00:31:27.220 --> 00:31:32.260 Since one of the key elements of ethical  
NOTE Confidence: 0.887328326702118  
00:31:32.260 --> 00:31:36.818 research is the informed consent process.  
NOTE Confidence: 0.887328326702118  
00:31:36.820 --> 00:31:39.684 I thought that's what I would use simply  
NOTE Confidence: 0.887328326702118

00:31:39.684 --> 00:31:42.986 as the example for our discussion today.

NOTE Confidence: 0.887328326702118

00:31:42.990 --> 00:31:46.091 Ann One of the things that we've

NOTE Confidence: 0.887328326702118

00:31:46.091 --> 00:31:49.640 done in our qualitative research,

NOTE Confidence: 0.887328326702118

00:31:49.640 --> 00:31:51.844 we've interviewed African Americans.

NOTE Confidence: 0.887328326702118

00:31:51.844 --> 00:31:54.048 And we've interviewed researchers.

NOTE Confidence: 0.887328326702118

00:31:54.050 --> 00:31:57.368 And we took the results of those

NOTE Confidence: 0.887328326702118

00:31:57.368 --> 00:31:59.944 interviews and produced a scenario an

NOTE Confidence: 0.887328326702118

00:31:59.944 --> 00:32:03.200 I want you all once again to hold on.

NOTE Confidence: 0.887328326702118

00:32:03.200 --> 00:32:06.110 I'm going to stop sharing and

NOTE Confidence: 0.887328326702118

00:32:06.110 --> 00:32:08.570 I'm going to show you.

NOTE Confidence: 0.887328326702118

00:32:08.570 --> 00:32:10.946 I'm going to introduce you to Mr Gray.

NOTE Confidence: 0.887328326702118

00:32:10.950 --> 00:32:15.696 Here we go. Keep your fingers crossed.

NOTE Confidence: 0.887328326702118

00:32:15.700 --> 00:32:20.397 OK, now I go back into share.

NOTE Confidence: 0.88278716802597

00:32:20.400 --> 00:32:36.310 And.

NOTE Confidence: 0.863036215305328

00:32:36.310 --> 00:32:38.950 And hold on. Bear with me,

NOTE Confidence: 0.863036215305328

00:32:38.950 --> 00:32:41.590 ladies and gentlemen, bear with me.

NOTE Confidence: 0.863036215305328  
00:32:41.590 --> 00:32:45.120 Here we go, Mr Green.  
NOTE Confidence: 0.863036215305328  
00:32:45.120 --> 00:32:47.598 Come on, get out of my way.  
NOTE Confidence: 0.863036215305328  
00:32:47.600 --> 00:32:50.488 There you go. Alright.  
NOTE Confidence: 0.867529153823853  
00:32:59.270 --> 00:33:05.730 just want someone to verify. Could you  
NOTE Confidence: 0.867529153823853  
00:33:05.730 --> 00:33:12.846 hear the sound? 65 year old?  
NOTE Confidence: 0.867529153823853  
00:33:12.850 --> 00:33:14.730 Yeah, OK here we go. Bold  
NOTE Confidence: 0.883082568645477  
00:33:14.730 --> 00:33:16.290 African American man with three  
NOTE Confidence: 0.883082568645477  
00:33:16.290 --> 00:33:17.854 grown children for 15 years.  
NOTE Confidence: 0.883082568645477  
00:33:17.854 --> 00:33:20.304 He worked on the loading dock at the  
NOTE Confidence: 0.883082568645477  
00:33:20.304 --> 00:33:22.540 local Walmart but was laid off after  
NOTE Confidence: 0.883082568645477  
00:33:22.540 --> 00:33:24.746 suffering a non work related back injury.  
NOTE Confidence: 0.883082568645477  
00:33:24.746 --> 00:33:26.620 Eventually he found work as a  
NOTE Confidence: 0.883082568645477  
00:33:26.620 --> 00:33:28.810 security guard at a bank but he  
NOTE Confidence: 0.883082568645477  
00:33:28.810 --> 00:33:30.782 currently has no health insurance.  
NOTE Confidence: 0.883082568645477  
00:33:30.782 --> 00:33:32.950 One year ago, Mr Green notice blood  
NOTE Confidence: 0.883082568645477

00:33:32.950 --> 00:33:34.604 in his urine, but initially he  
NOTE Confidence: 0.883082568645477

00:33:34.604 --> 00:33:35.988 was too embarrassed to mention  
NOTE Confidence: 0.869807898998261

00:33:35.990 --> 00:33:38.450 the problem. Do anyone? After  
NOTE Confidence: 0.899248480796814

00:33:38.450 --> 00:33:40.690 a few weeks, he began to feel  
NOTE Confidence: 0.899248480796814

00:33:40.690 --> 00:33:41.970 pain on urination and  
NOTE Confidence: 0.899248480796814

00:33:41.970 --> 00:33:43.250 went to the emergency  
NOTE Confidence: 0.899248480796814

00:33:43.250 --> 00:33:44.850 room at the emergency room.  
NOTE Confidence: 0.899248480796814

00:33:44.850 --> 00:33:46.450 Mr Green received a hurried  
NOTE Confidence: 0.899248480796814

00:33:46.450 --> 00:33:48.050 examination and was given a  
NOTE Confidence: 0.899248480796814

00:33:48.050 --> 00:33:49.220 prescription for antibiotics.  
NOTE Confidence: 0.899248480796814

00:33:49.220 --> 00:33:52.380 After a week on the antibiotics, he returned  
NOTE Confidence: 0.90220719575882

00:33:52.380 --> 00:33:54.788 to the ER since there had been no  
NOTE Confidence: 0.90220719575882

00:33:54.790 --> 00:33:57.206 change in his symptoms at the emergency room,  
NOTE Confidence: 0.90220719575882

00:33:57.210 --> 00:33:58.933 he received a prescription for  
NOTE Confidence: 0.90220719575882

00:33:58.933 --> 00:34:01.498 a second type of antibiotic.  
NOTE Confidence: 0.90220719575882

00:34:01.500 --> 00:34:04.036 Once again, Mr Green saw no improvement

NOTE Confidence: 0.90220719575882

00:34:04.036 --> 00:34:06.928 in his condition and returned to the ER.

NOTE Confidence: 0.90220719575882

00:34:06.930 --> 00:34:08.378 A third doctor suggested

NOTE Confidence: 0.90220719575882

00:34:08.378 --> 00:34:11.530 that he undergo a cystoscopy.

NOTE Confidence: 0.88336718082428

00:34:11.530 --> 00:34:13.110 It took Mr Green

NOTE Confidence: 0.88336718082428

00:34:13.110 --> 00:34:15.854 two months to save up the \$750

NOTE Confidence: 0.88336718082428

00:34:15.860 --> 00:34:17.836 for the procedure which revealed

NOTE Confidence: 0.88336718082428

00:34:17.836 --> 00:34:19.408 cancerous cells and subsequent

NOTE Confidence: 0.88336718082428

00:34:19.410 --> 00:34:22.530 work has revealed bladder cancer.

NOTE Confidence: 0.88336718082428

00:34:22.530 --> 00:34:24.640 Today, Mr Green will meet with an

NOTE Confidence: 0.88336718082428

00:34:24.640 --> 00:34:26.452 oncologist who would like to enroll

NOTE Confidence: 0.88336718082428

00:34:26.452 --> 00:34:28.568 him in a clinical trial to study

NOTE Confidence: 0.88336718082428

00:34:28.568 --> 00:34:30.676 the effects of a new cancer drug

NOTE Confidence: 0.88336718082428

00:34:30.680 --> 00:34:32.498 used in combination with the current

NOTE Confidence: 0.906159281730652

00:34:32.500 --> 00:34:34.010 standard 2 drug treatment combination.

NOTE Confidence: 0.893191754817963

00:34:46.700 --> 00:34:49.100 Mr Green, unfortunately with the with

NOTE Confidence: 0.893191754817963



00:34:49.100 --> 00:34:51.359 the late diagnosis that you have,  
NOTE Confidence: 0.893191754817963

00:34:51.360 --> 00:34:53.245 it has limited our options  
NOTE Confidence: 0.893191754817963

00:34:53.245 --> 00:34:55.620 for how we can treat this,  
NOTE Confidence: 0.893191754817963

00:34:55.620 --> 00:34:59.120 but what I can offer you is we do  
NOTE Confidence: 0.893191754817963

00:34:59.120 --> 00:35:01.808 have a clinical trial that we've just  
NOTE Confidence: 0.893191754817963

00:35:01.808 --> 00:35:04.107 begun the time researching at this  
NOTE Confidence: 0.893191754817963

00:35:04.107 --> 00:35:07.260 point where we have a 3 drug therapy.  
NOTE Confidence: 0.893191754817963

00:35:07.260 --> 00:35:09.510 I really believe this would be  
NOTE Confidence: 0.893191754817963

00:35:09.510 --> 00:35:11.919 your best option at this point.  
NOTE Confidence: 0.893191754817963

00:35:11.920 --> 00:35:14.308 Wait a minute, don't you have  
NOTE Confidence: 0.893191754817963

00:35:14.308 --> 00:35:17.474 anything positive to tell me, I mean.  
NOTE Confidence: 0.893191754817963

00:35:17.474 --> 00:35:20.684 Sorry, unfortunately at this point.  
NOTE Confidence: 0.893191754817963

00:35:20.690 --> 00:35:22.742 We're not looking that this is  
NOTE Confidence: 0.893191754817963

00:35:22.742 --> 00:35:24.680 something that could be curable,  
NOTE Confidence: 0.893191754817963

00:35:24.680 --> 00:35:27.221 but what we can do is hopefully  
NOTE Confidence: 0.893191754817963

00:35:27.221 --> 00:35:28.310 arrest development dot.

NOTE Confidence: 0.893191754817963

00:35:28.310 --> 00:35:30.230 I've been through hell.

NOTE Confidence: 0.893191754817963

00:35:30.230 --> 00:35:34.060 I know this thing started a year ago.

NOTE Confidence: 0.893191754817963

00:35:34.060 --> 00:35:36.118 I scared to death on me with

NOTE Confidence: 0.893191754817963

00:35:36.118 --> 00:35:37.860 blood coming out of my urine.

NOTE Confidence: 0.893191754817963

00:35:37.860 --> 00:35:39.315 I really embarrassed that I

NOTE Confidence: 0.893191754817963

00:35:39.315 --> 00:35:40.188 realized that unfortunately,

NOTE Confidence: 0.893191754817963

00:35:40.190 --> 00:35:41.989 with the delay that you that you

NOTE Confidence: 0.893191754817963

00:35:41.989 --> 00:35:43.699 had in seeking treatment delay,

NOTE Confidence: 0.893191754817963

00:35:43.700 --> 00:35:45.446 I went to the emergency room

NOTE Confidence: 0.893191754817963

00:35:45.446 --> 00:35:46.319 3 separate occasions.

NOTE Confidence: 0.893191754817963

00:35:46.320 --> 00:35:48.301 The first time I stayed there 2

NOTE Confidence: 0.893191754817963

00:35:48.301 --> 00:35:50.093 hours and waited for Doctor Who

NOTE Confidence: 0.893191754817963

00:35:50.093 --> 00:35:52.151 spent less than 10 minutes with me.

NOTE Confidence: 0.893191754817963

00:35:52.160 --> 00:35:55.080 Took a urine sample and sent me on my way.

NOTE Confidence: 0.893191754817963

00:35:55.080 --> 00:35:57.124 It was like I wasn't even there.

NOTE Confidence: 0.893191754817963

00:35:57.130 --> 00:35:58.876 A week later I'm still bleeding.  
NOTE Confidence: 0.893191754817963

00:35:58.880 --> 00:36:00.935 I go back to the emergency room.  
NOTE Confidence: 0.893191754817963

00:36:00.935 --> 00:36:03.260 I waited another two hours of darkness day.  
NOTE Confidence: 0.893191754817963

00:36:03.260 --> 00:36:05.078 As long as the first understand.  
NOTE Confidence: 0.893191754817963

00:36:05.080 --> 00:36:07.627 I have read tell me this document Mr Green.  
NOTE Confidence: 0.893191754817963

00:36:07.630 --> 00:36:09.040 I have read your chart.  
NOTE Confidence: 0.893191754817963

00:36:09.040 --> 00:36:10.738 I'll go back a third time.  
NOTE Confidence: 0.893191754817963

00:36:10.740 --> 00:36:12.432 Then it might have some cystoscopy  
NOTE Confidence: 0.893191754817963

00:36:12.432 --> 00:36:15.190 or whatever. The thing is, just ask.  
NOTE Confidence: 0.893191754817963

00:36:15.190 --> 00:36:18.250 Why can't I have the surgery?  
NOTE Confidence: 0.893191754817963

00:36:18.250 --> 00:36:21.370 At this point the surgery would not be  
NOTE Confidence: 0.893191754817963

00:36:21.370 --> 00:36:24.220 something that would be beneficial to you.  
NOTE Confidence: 0.893191754817963

00:36:24.220 --> 00:36:27.396 This clinical trial that I am doing now,  
NOTE Confidence: 0.893191754817963

00:36:27.400 --> 00:36:29.850 we're hoping to look at A3 drug  
NOTE Confidence: 0.893191754817963

00:36:29.850 --> 00:36:31.909 therapy that will address the  
NOTE Confidence: 0.893191754817963

00:36:31.909 --> 00:36:33.769 problem from another angle.

NOTE Confidence: 0.893191754817963  
00:36:33.770 --> 00:36:36.556 Normally we do only A2 drug therapy.  
NOTE Confidence: 0.893191754817963  
00:36:36.560 --> 00:36:38.220 That's what standard now,  
NOTE Confidence: 0.893191754817963  
00:36:38.220 --> 00:36:40.710 but we're hoping that this third  
NOTE Confidence: 0.893191754817963  
00:36:40.791 --> 00:36:43.023 drug therapy will come at it  
NOTE Confidence: 0.893191754817963  
00:36:43.023 --> 00:36:44.511 from a different angle,  
NOTE Confidence: 0.893191754817963  
00:36:44.520 --> 00:36:47.208 and that although we can't cure the  
NOTE Confidence: 0.893191754817963  
00:36:47.208 --> 00:36:49.932 cancer at this point, we could.  
NOTE Confidence: 0.893191754817963  
00:36:49.932 --> 00:36:51.996 Prolong prolong your life.  
NOTE Confidence: 0.893191754817963  
00:36:52.000 --> 00:36:55.052 Arrested Development a bit?  
NOTE Confidence: 0.893191754817963  
00:36:55.052 --> 00:36:58.104 Prolong my life yes.  
NOTE Confidence: 0.893191754817963  
00:36:58.110 --> 00:36:59.290 What are you telling me?  
NOTE Confidence: 0.893191754817963  
00:36:59.290 --> 00:37:00.460 I can't have the surgery,  
NOTE Confidence: 0.893191754817963  
00:37:00.460 --> 00:37:02.908 So what are my chances without the surgery?  
NOTE Confidence: 0.893191754817963  
00:37:02.910 --> 00:37:05.572 On average, with the standard  
NOTE Confidence: 0.893191754817963  
00:37:05.572 --> 00:37:08.758 to drug therapy at this point,  
NOTE Confidence: 0.893191754817963

00:37:08.760 --> 00:37:12.760 we're looking at nine months.  
NOTE Confidence: 0.893191754817963

00:37:12.760 --> 00:37:16.387 But What I would like you to take a  
NOTE Confidence: 0.893191754817963

00:37:16.387 --> 00:37:20.482 look at is this information I have on  
NOTE Confidence: 0.893191754817963

00:37:20.482 --> 00:37:24.646 the clinical trial that we are starting now.  
NOTE Confidence: 0.893191754817963

00:37:24.650 --> 00:37:27.450 The one thing that we do need to be aware  
NOTE Confidence: 0.893191754817963

00:37:27.522 --> 00:37:30.114 of is whether or not you are diabetic.  
NOTE Confidence: 0.893191754817963

00:37:30.120 --> 00:37:32.199 Do you have any history of diabetes  
NOTE Confidence: 0.893191754817963

00:37:32.199 --> 00:37:34.370 in your family or do you know  
NOTE Confidence: 0.893191754817963

00:37:34.370 --> 00:37:35.890 that you are diabetic yourself?  
NOTE Confidence: 0.893191754817963

00:37:35.890 --> 00:37:36.166 OK,  
NOTE Confidence: 0.893191754817963

00:37:36.166 --> 00:37:38.374 that would be our first step that we  
NOTE Confidence: 0.893191754817963

00:37:38.374 --> 00:37:40.450 would have you tested for diabetes.  
NOTE Confidence: 0.893191754817963

00:37:40.450 --> 00:37:41.702 If you are diabetic,  
NOTE Confidence: 0.893191754817963

00:37:41.702 --> 00:37:43.580 that would eliminate you from the  
NOTE Confidence: 0.893191754817963

00:37:43.645 --> 00:37:45.620 possibility of joining this trial.  
NOTE Confidence: 0.893191754817963

00:37:45.620 --> 00:37:48.100 But that's where we would like to start.

NOTE Confidence: 0.893191754817963  
00:37:48.100 --> 00:37:50.068 So what I would like to do is  
NOTE Confidence: 0.893191754817963  
00:37:50.068 --> 00:37:52.049 set up an appointment with my  
NOTE Confidence: 0.893191754817963  
00:37:52.049 --> 00:37:54.179 nurse out in the waiting area  
NOTE Confidence: 0.894233405590057  
00:37:54.251 --> 00:37:56.779 so that we can start this right away.  
NOTE Confidence: 0.894233405590057  
00:37:56.780 --> 00:37:58.640 Get you get you in the  
NOTE Confidence: 0.894233405590057  
00:37:58.640 --> 00:38:00.314 loop and get you started.  
NOTE Confidence: 0.894233405590057  
00:38:00.314 --> 00:38:03.760 Here, I gotta talk to my kids about this.  
NOTE Confidence: 0.894233405590057  
00:38:03.760 --> 00:38:07.046 I mean. Mr Green. Obviously you're  
NOTE Confidence: 0.894233405590057  
00:38:07.046 --> 00:38:08.900 aware that time is of the essence.  
NOTE Confidence: 0.894233405590057  
00:38:08.900 --> 00:38:10.601 I know and I know you don't  
NOTE Confidence: 0.894233405590057  
00:38:10.601 --> 00:38:11.700 have alot of time.  
NOTE Confidence: 0.894233405590057  
00:38:11.700 --> 00:38:13.230 I know you're a big man.  
NOTE Confidence: 0.894233405590057  
00:38:13.230 --> 00:38:14.882 I see all the people following you  
NOTE Confidence: 0.894233405590057  
00:38:14.882 --> 00:38:16.289 around your very important but.  
NOTE Confidence: 0.895597279071808  
00:38:18.660 --> 00:38:20.460 If we were there together,  
NOTE Confidence: 0.895597279071808

00:38:20.460 --> 00:38:22.952 we would have you write down the  
NOTE Confidence: 0.895597279071808

00:38:22.952 --> 00:38:25.118 first thing that comes to mind.  
NOTE Confidence: 0.895597279071808

00:38:25.120 --> 00:38:28.710 I'm going to ask you to do that right now.  
NOTE Confidence: 0.895597279071808

00:38:28.710 --> 00:38:31.349 Right down the first thing that comes  
NOTE Confidence: 0.895597279071808

00:38:31.349 --> 00:38:34.100 to mind and drop it in the chat.  
NOTE Confidence: 0.895597279071808

00:38:34.100 --> 00:38:35.890 Drop it in the chat.  
NOTE Confidence: 0.895597279071808

00:38:35.890 --> 00:38:38.050 First thing that comes to mind.  
NOTE Confidence: 0.895597279071808

00:38:38.050 --> 00:38:40.670 Drop it in the chat.  
NOTE Confidence: 0.895597279071808

00:38:40.670 --> 00:38:44.639 Again, the whole point here is a  
NOTE Confidence: 0.895597279071808

00:38:44.639 --> 00:38:47.079 discussion we could deconstruct  
NOTE Confidence: 0.895597279071808

00:38:47.079 --> 00:38:51.468 that and point out so many things,  
NOTE Confidence: 0.895597279071808

00:38:51.470 --> 00:38:56.870 and one of the things I want you to ask  
NOTE Confidence: 0.895597279071808

00:38:57.008 --> 00:39:02.230 yourself is, do you know doctor Archer?  
NOTE Confidence: 0.895597279071808

00:39:02.230 --> 00:39:04.170 Was doctor Archer your mentor?  
NOTE Confidence: 0.895597279071808

00:39:04.170 --> 00:39:06.635 Is Doctor Archer sitting next  
NOTE Confidence: 0.895597279071808

00:39:06.635 --> 00:39:08.607 to you right now?

NOTE Confidence: 0.895597279071808

00:39:08.610 --> 00:39:11.928 Let's talk about. How we train.

NOTE Confidence: 0.895597279071808

00:39:11.930 --> 00:39:14.312 And what the patients go through

NOTE Confidence: 0.895597279071808

00:39:14.312 --> 00:39:17.039 before they finally sit in front of us.

NOTE Confidence: 0.895597279071808

00:39:17.040 --> 00:39:18.888 And we give them an opportunity

NOTE Confidence: 0.895597279071808

00:39:18.888 --> 00:39:20.730 to participate in a research.

NOTE Confidence: 0.895597279071808

00:39:20.730 --> 00:39:23.868 If your health care delivery system

NOTE Confidence: 0.895597279071808

00:39:23.868 --> 00:39:25.960 is failing these communities.

NOTE Confidence: 0.895597279071808

00:39:25.960 --> 00:39:28.304 You, as an investigator,

NOTE Confidence: 0.895597279071808

00:39:28.304 --> 00:39:31.820 will also be tainted by that.

NOTE Confidence: 0.895597279071808

00:39:31.820 --> 00:39:32.990 Does it matter if you weren't?

NOTE Confidence: 0.895597279071808

00:39:32.990 --> 00:39:35.374 There doesn't matter if you didn't do it.

NOTE Confidence: 0.895597279071808

00:39:35.380 --> 00:39:38.017 And this is all the more reason why we

NOTE Confidence: 0.895597279071808

00:39:38.017 --> 00:39:40.748 need to make sure that these COVID-19

NOTE Confidence: 0.895597279071808

00:39:40.748 --> 00:39:43.079 vaccine trials don't mess things up.

NOTE Confidence: 0.895597279071808

00:39:43.080 --> 00:39:45.880 Because they will mess things up for

NOTE Confidence: 0.895597279071808



00:39:45.880 --> 00:39:48.599 everything that comes after it flu vaccine.  
NOTE Confidence: 0.895597279071808

00:39:48.600 --> 00:39:49.845 Childhood vaccinations all  
NOTE Confidence: 0.895597279071808

00:39:49.845 --> 00:39:52.335 kinds of things we really need  
NOTE Confidence: 0.895597279071808

00:39:52.335 --> 00:39:54.506 to do this with great care.  
NOTE Confidence: 0.903499611399391

00:39:58.070 --> 00:40:00.166 Cultural tailoring matters. And.  
NOTE Confidence: 0.903499611399391

00:40:00.166 --> 00:40:05.091 One of the things I want to do is talk  
NOTE Confidence: 0.903499611399391

00:40:05.091 --> 00:40:08.460 about some of the solutions that we have.  
NOTE Confidence: 0.903499611399391

00:40:08.460 --> 00:40:11.979 And one of our solutions is to have that  
NOTE Confidence: 0.903499611399391

00:40:11.979 --> 00:40:14.123 conversation about bio medical research  
NOTE Confidence: 0.903499611399391

00:40:14.123 --> 00:40:17.540 way before somebody ends up in the hospital  
NOTE Confidence: 0.903499611399391

00:40:17.540 --> 00:40:20.403 trying to get a diagnosis for cancer,  
NOTE Confidence: 0.903499611399391

00:40:20.410 --> 00:40:23.189 we want to have that conversation in  
NOTE Confidence: 0.903499611399391

00:40:23.189 --> 00:40:25.324 settings that the Community Trust  
NOTE Confidence: 0.903499611399391

00:40:25.324 --> 00:40:27.928 that the community owns and operates  
NOTE Confidence: 0.903499611399391

00:40:27.928 --> 00:40:30.706 in our work for the past decade.  
NOTE Confidence: 0.903499611399391

00:40:30.710 --> 00:40:33.500 Actually, past 15 years we've been

NOTE Confidence: 0.903499611399391

00:40:33.500 --> 00:40:35.360 building that infrastructure through

NOTE Confidence: 0.903499611399391

00:40:35.433 --> 00:40:37.857 black Barber shops and beauty salons.

NOTE Confidence: 0.903499611399391

00:40:37.860 --> 00:40:40.236 This image here where it says

NOTE Confidence: 0.903499611399391

00:40:40.236 --> 00:40:43.825 the doctors in it is not Fred the

NOTE Confidence: 0.903499611399391

00:40:43.825 --> 00:40:46.215 Barber playing second class doctor.

NOTE Confidence: 0.903499611399391

00:40:46.220 --> 00:40:50.160 It is Fred The Barber, who has trust.

NOTE Confidence: 0.903499611399391

00:40:50.160 --> 00:40:51.675 With his clients.

NOTE Confidence: 0.903499611399391

00:40:51.675 --> 00:40:54.705 That is telling them the doctors

NOTE Confidence: 0.903499611399391

00:40:54.705 --> 00:40:56.838 gonna be here tomorrow.

NOTE Confidence: 0.903499611399391

00:40:56.840 --> 00:40:59.228 The Gastroenterologist is gonna be here

NOTE Confidence: 0.903499611399391

00:40:59.228 --> 00:41:01.790 tomorrow to talk about colonoscopies.

NOTE Confidence: 0.903499611399391

00:41:01.790 --> 00:41:05.862 We make the barbershop a safe place for

NOTE Confidence: 0.903499611399391

00:41:05.862 --> 00:41:08.527 health professionals to come and do

NOTE Confidence: 0.903499611399391

00:41:08.527 --> 00:41:11.890 education and to do life saving screenings.

NOTE Confidence: 0.903499611399391

00:41:11.890 --> 00:41:14.938 And we call it health advocates interest in

NOTE Confidence: 0.903499611399391

00:41:14.938 --> 00:41:17.838 research that should be in reach an research.

NOTE Confidence: 0.903499611399391

00:41:17.840 --> 00:41:20.072 Sorry bout that typo health advocates

NOTE Confidence: 0.903499611399391

00:41:20.072 --> 00:41:20.816 in reach.

NOTE Confidence: 0.903499611399391

00:41:20.820 --> 00:41:22.680 Reaching within an research her.

NOTE Confidence: 0.903499611399391

00:41:22.680 --> 00:41:24.700 And we've established the National

NOTE Confidence: 0.903499611399391

00:41:24.700 --> 00:41:27.439 Association of black Barber shops and salons

NOTE Confidence: 0.903499611399391

00:41:27.439 --> 00:41:29.749 or health do to really gather together.

NOTE Confidence: 0.903499611399391

00:41:29.750 --> 00:41:32.347 Many of these programs around the country.

NOTE Confidence: 0.903499611399391

00:41:32.350 --> 00:41:34.576 You may have heard about some.

NOTE Confidence: 0.903499611399391

00:41:34.580 --> 00:41:37.028 You may have some right there in New

NOTE Confidence: 0.903499611399391

00:41:37.028 --> 00:41:39.432 Haven and to bring them under an

NOTE Confidence: 0.903499611399391

00:41:39.432 --> 00:41:41.777 umbrella to ensure that their receiving

NOTE Confidence: 0.903499611399391

00:41:41.777 --> 00:41:43.957 evidence based information too.

NOTE Confidence: 0.903499611399391

00:41:43.960 --> 00:41:46.054 To increase the likelihood that they

NOTE Confidence: 0.903499611399391

00:41:46.054 --> 00:41:47.879 are reaching their clients with

NOTE Confidence: 0.903499611399391

00:41:47.879 --> 00:41:49.363 valuable information that their

NOTE Confidence: 0.903499611399391  
00:41:49.363 --> 00:41:51.692 venues can be opportunities to train  
NOTE Confidence: 0.903499611399391  
00:41:51.692 --> 00:41:52.937 or health professionals.  
NOTE Confidence: 0.903499611399391  
00:41:52.940 --> 00:41:55.876 What you see here is a young pharmacist  
NOTE Confidence: 0.903499611399391  
00:41:55.876 --> 00:41:58.176 interacting with this young man and  
NOTE Confidence: 0.903499611399391  
00:41:58.176 --> 00:42:00.420 that's her Dean's standing behind her.  
NOTE Confidence: 0.903499611399391  
00:42:00.420 --> 00:42:02.290 These are my two partners.  
NOTE Confidence: 0.903499611399391  
00:42:02.290 --> 00:42:06.030 We have 10 shops here in the Metro DC area.  
NOTE Confidence: 0.903499611399391  
00:42:06.030 --> 00:42:08.268 Mr Fred surprise of President of  
NOTE Confidence: 0.903499611399391  
00:42:08.268 --> 00:42:10.192 our National Association of black  
NOTE Confidence: 0.903499611399391  
00:42:10.192 --> 00:42:12.376 Barber shops and salons for Health,  
NOTE Confidence: 0.903499611399391  
00:42:12.380 --> 00:42:15.026 and Mr Brown is the vice president.  
NOTE Confidence: 0.903499611399391  
00:42:15.030 --> 00:42:17.394 And we're really giving these men  
NOTE Confidence: 0.903499611399391  
00:42:17.394 --> 00:42:19.710 agency to talk about research,  
NOTE Confidence: 0.903499611399391  
00:42:19.710 --> 00:42:21.830 to talk about health promotion,  
NOTE Confidence: 0.903499611399391  
00:42:21.830 --> 00:42:23.960 disease prevention, and the Macon.  
NOTE Confidence: 0.903499611399391

00:42:23.960 --> 00:42:24.470 OK,  
NOTE Confidence: 0.903499611399391  
00:42:24.470 --> 00:42:27.020 to have those conversations in  
NOTE Confidence: 0.903499611399391  
00:42:27.020 --> 00:42:28.040 the barbershop.  
NOTE Confidence: 0.903499611399391  
00:42:28.040 --> 00:42:30.987 And we believe that this is an  
NOTE Confidence: 0.903499611399391  
00:42:30.987 --> 00:42:33.609 underutilized resource we all know about  
NOTE Confidence: 0.903499611399391  
00:42:33.609 --> 00:42:36.165 the church and faith based programs.  
NOTE Confidence: 0.903499611399391  
00:42:36.170 --> 00:42:38.310 This is simply another asset,  
NOTE Confidence: 0.903499611399391  
00:42:38.310 --> 00:42:39.531 especially during covid,  
NOTE Confidence: 0.903499611399391  
00:42:39.531 --> 00:42:42.823 that we need to bring to the table  
NOTE Confidence: 0.903499611399391  
00:42:42.823 --> 00:42:45.711 and what you see us doing here is  
NOTE Confidence: 0.903499611399391  
00:42:45.711 --> 00:42:48.647 looking at what's the likelihood was  
NOTE Confidence: 0.903499611399391  
00:42:48.647 --> 00:42:50.643 the feasibility and acceptability  
NOTE Confidence: 0.903499611399391  
00:42:50.643 --> 00:42:53.950 of bringing a COVID-19 saliva test.  
NOTE Confidence: 0.903499611399391  
00:42:53.950 --> 00:42:56.925 Into the barbershop, how might that work?  
NOTE Confidence: 0.903499611399391  
00:42:56.930 --> 00:42:59.480 And as you can see here,  
NOTE Confidence: 0.903499611399391  
00:42:59.480 --> 00:43:01.555 the barbers are really excited

NOTE Confidence: 0.903499611399391  
00:43:01.555 --> 00:43:04.150 to have spit in a tube,  
NOTE Confidence: 0.903499611399391  
00:43:04.150 --> 00:43:06.280 got their laboratory pack ready,  
NOTE Confidence: 0.903499611399391  
00:43:06.280 --> 00:43:09.424 sent it off to the lab of once  
NOTE Confidence: 0.903499611399391  
00:43:09.424 --> 00:43:12.230 the pack arrived at the lab.  
NOTE Confidence: 0.903499611399391  
00:43:12.230 --> 00:43:14.780 They had results on their cell  
NOTE Confidence: 0.903499611399391  
00:43:14.780 --> 00:43:17.274 phone in 24 hours, 24 hours.  
NOTE Confidence: 0.903499611399391  
00:43:17.274 --> 00:43:20.053 In December we brought the barbers together  
NOTE Confidence: 0.903499611399391  
00:43:20.053 --> 00:43:22.846 with scientists under a workshop title,  
NOTE Confidence: 0.903499611399391  
00:43:22.850 --> 00:43:24.980 what black barbers and stylists,  
NOTE Confidence: 0.903499611399391  
00:43:24.980 --> 00:43:25.842 data scientist,  
NOTE Confidence: 0.903499611399391  
00:43:25.842 --> 00:43:27.566 no research on us.  
NOTE Confidence: 0.91008073091507  
00:43:27.570 --> 00:43:29.442 Without us, the community wants to  
NOTE Confidence: 0.91008073091507  
00:43:29.442 --> 00:43:31.564 be part of research they believe  
NOTE Confidence: 0.91008073091507  
00:43:31.564 --> 00:43:33.977 research is important, but they want  
NOTE Confidence: 0.91008073091507  
00:43:33.977 --> 00:43:36.770 to be part of the whole process.  
NOTE Confidence: 0.91008073091507

00:43:36.770 --> 00:43:39.227 Don't show up when everything's all decided.

NOTE Confidence: 0.91008073091507

00:43:39.230 --> 00:43:41.710 Tell me to roll my sleeve up we

NOTE Confidence: 0.91008073091507

00:43:41.710 --> 00:43:44.318 want to be part of the process

NOTE Confidence: 0.91008073091507

00:43:44.318 --> 00:43:46.630 from the beginning to the end,

NOTE Confidence: 0.91008073091507

00:43:46.630 --> 00:43:49.720 and we also want to make sure that you come

NOTE Confidence: 0.91008073091507

00:43:49.795 --> 00:43:52.955 back to our community and share the results.

NOTE Confidence: 0.91008073091507

00:43:52.960 --> 00:43:54.865 The infrastructure that we've created

NOTE Confidence: 0.91008073091507

00:43:54.865 --> 00:43:57.726 allows for makes it makes it easier for

NOTE Confidence: 0.91008073091507

00:43:57.726 --> 00:43:59.798 researchers to be able to come back

NOTE Confidence: 0.91008073091507

00:43:59.868 --> 00:44:02.106 and deliver results to the community,

NOTE Confidence: 0.91008073091507

00:44:02.110 --> 00:44:04.494 so her builds upon this rich and powerful

NOTE Confidence: 0.91008073091507

00:44:04.494 --> 00:44:06.400 history in barbers and beauticians

NOTE Confidence: 0.91008073091507

00:44:06.400 --> 00:44:08.480 after telling my white colleagues.

NOTE Confidence: 0.91008073091507

00:44:08.480 --> 00:44:10.580 No self respecting Black Barber.

NOTE Confidence: 0.91008073091507

00:44:10.580 --> 00:44:13.520 Whatever say I'll get you in and

NOTE Confidence: 0.91008073091507

00:44:13.520 --> 00:44:14.780 out 15 minutes.

NOTE Confidence: 0.91008073091507

00:44:14.780 --> 00:44:17.720 It is an experience of family experience.

NOTE Confidence: 0.91008073091507

00:44:17.720 --> 00:44:20.884 People are there for hours and these

NOTE Confidence: 0.91008073091507

00:44:20.884 --> 00:44:22.767 barbers have relationships with

NOTE Confidence: 0.91008073091507

00:44:22.767 --> 00:44:25.037 their clients that doctors would.

NOTE Confidence: 0.91008073091507

00:44:25.040 --> 00:44:27.017 Would wish for.

NOTE Confidence: 0.91008073091507

00:44:27.017 --> 00:44:31.630 And so we are training the barbers.

NOTE Confidence: 0.91008073091507

00:44:31.630 --> 00:44:34.786 We put him through formal training.

NOTE Confidence: 0.91008073091507

00:44:34.790 --> 00:44:38.017 We had our first Barber become a

NOTE Confidence: 0.91008073091507

00:44:38.017 --> 00:44:40.072 certified community health worker

NOTE Confidence: 0.91008073091507

00:44:40.072 --> 00:44:43.022 that makes them eligible for

NOTE Confidence: 0.91008073091507

00:44:43.022 --> 00:44:44.792 reimbursement through insurance.

NOTE Confidence: 0.91008073091507

00:44:44.800 --> 00:44:48.274 There's just many innovative ways to

NOTE Confidence: 0.91008073091507

00:44:48.274 --> 00:44:52.599 think about how we build back better.

NOTE Confidence: 0.91008073091507

00:44:52.600 --> 00:44:55.344 In many ways, these barbers are like artists.

NOTE Confidence: 0.91008073091507

00:44:55.350 --> 00:44:57.414 Organizing them is not easy and

NOTE Confidence: 0.91008073091507



00:44:57.414 --> 00:44:58.446 it's taken time,  
NOTE Confidence: 0.91008073091507

00:44:58.450 --> 00:45:00.994 but we have spent the time that we  
NOTE Confidence: 0.91008073091507

00:45:00.994 --> 00:45:02.970 think we understand the factors  
NOTE Confidence: 0.91008073091507

00:45:02.970 --> 00:45:05.917 that would allow us to spread this  
NOTE Confidence: 0.91008073091507

00:45:06.000 --> 00:45:07.848 model across the country.  
NOTE Confidence: 0.91008073091507

00:45:07.850 --> 00:45:10.062 And so it now about looking in  
NOTE Confidence: 0.91008073091507

00:45:10.062 --> 00:45:11.010 the mirror ourselves.  
NOTE Confidence: 0.91008073091507

00:45:11.010 --> 00:45:14.170 But before I do that, I gotta take you back.  
NOTE Confidence: 0.91008073091507

00:45:14.170 --> 00:45:16.060 Because if I don't take you  
NOTE Confidence: 0.91008073091507

00:45:16.060 --> 00:45:17.005 into the barbershop,  
NOTE Confidence: 0.91008073091507

00:45:17.010 --> 00:45:19.538 Karen is going to be on my case.  
NOTE Confidence: 0.91008073091507

00:45:19.540 --> 00:45:21.682 So let me let it cross your  
NOTE Confidence: 0.91008073091507

00:45:21.682 --> 00:45:23.020 fingers one more time,  
NOTE Confidence: 0.91008073091507

00:45:23.020 --> 00:45:23.959 cross your fingers,  
NOTE Confidence: 0.91008073091507

00:45:23.959 --> 00:45:26.836 run more time I've gotta take you into the  
NOTE Confidence: 0.91008073091507

00:45:26.836 --> 00:45:29.340 barbershop so that you can meet the barbers.

NOTE Confidence: 0.91008073091507  
00:45:29.340 --> 00:45:32.175 An I think that you're going to be very,  
NOTE Confidence: 0.91008073091507  
00:45:32.180 --> 00:45:32.496 very,  
NOTE Confidence: 0.91008073091507  
00:45:32.496 --> 00:45:35.340 if you've never been in a black Barber shop.  
NOTE Confidence: 0.91008073091507  
00:45:35.340 --> 00:45:37.236 You might find this quite interesting,  
NOTE Confidence: 0.91008073091507  
00:45:37.240 --> 00:45:39.768 so I think I'm sharing my screen here.  
NOTE Confidence: 0.91008073091507  
00:45:39.770 --> 00:45:41.690 Here we go.  
NOTE Confidence: 0.91008073091507  
00:45:41.690 --> 00:45:42.330 Um?  
NOTE Confidence: 0.91008073091507  
00:45:42.330 --> 00:45:45.530 Keep your fingers crossed oh,  
NOTE Confidence: 0.91008073091507  
00:45:45.530 --> 00:45:48.638 keep your fingers crossed and I'm  
NOTE Confidence: 0.91008073091507  
00:45:48.638 --> 00:45:52.380 gonna take you into the Barber shop,  
NOTE Confidence: 0.91008073091507  
00:45:52.380 --> 00:45:54.488 here in Hyattsville, MD.  
NOTE Confidence: 0.91008073091507  
00:45:54.488 --> 00:45:56.069 Here we go.  
NOTE Confidence: 0.843739151954651  
00:45:57.790 --> 00:46:00.314 Early in the pandemic,  
NOTE Confidence: 0.843739151954651  
00:46:00.314 --> 00:46:02.838 you heard the refrain.  
NOTE Confidence: 0.843739151954651  
00:46:02.840 --> 00:46:06.680 We're all in this together.  
NOTE Confidence: 0.843739151954651

00:46:06.680 --> 00:46:09.098 And I love that. But overtime,  
NOTE Confidence: 0.843739151954651

00:46:09.100 --> 00:46:12.565 as we've begun to see how the virus has  
NOTE Confidence: 0.843739151954651

00:46:12.565 --> 00:46:15.337 exposed inequalities in our society.  
NOTE Confidence: 0.843739151954651

00:46:15.340 --> 00:46:18.625 We realized that we may be all in the  
NOTE Confidence: 0.843739151954651

00:46:18.625 --> 00:46:22.330 same storm, but we're in different boats.  
NOTE Confidence: 0.843739151954651

00:46:22.330 --> 00:46:26.229 And if you're not testing in vulnerable  
NOTE Confidence: 0.843739151954651

00:46:26.229 --> 00:46:28.212 communities, minority communities,  
NOTE Confidence: 0.843739151954651

00:46:28.212 --> 00:46:31.056 you're flying color blind.  
NOTE Confidence: 0.843739151954651

00:46:31.060 --> 00:46:35.337 That's what we're trying to fix well.  
NOTE Confidence: 0.843739151954651

00:46:35.340 --> 00:46:37.970 In many African American communities,  
NOTE Confidence: 0.843739151954651

00:46:37.970 --> 00:46:40.590 trust between the black community,  
NOTE Confidence: 0.843739151954651

00:46:40.590 --> 00:46:43.676 an medical health systems hospitals,  
NOTE Confidence: 0.843739151954651

00:46:43.676 --> 00:46:46.054 researchers. It has been broken.  
NOTE Confidence: 0.843739151954651

00:46:46.054 --> 00:46:47.678 It has been crushed.  
NOTE Confidence: 0.843739151954651

00:46:47.680 --> 00:46:49.996 It has been tarnished.  
NOTE Confidence: 0.843739151954651

00:46:49.996 --> 00:46:53.470 And therefore it must be rebuilt.

NOTE Confidence: 0.843739151954651  
00:46:53.470 --> 00:46:55.450 There were Flyers being distributed  
NOTE Confidence: 0.843739151954651  
00:46:55.450 --> 00:46:57.430 saying Covid is a hoax.  
NOTE Confidence: 0.843739151954651  
00:46:57.430 --> 00:46:59.446 Don't take the test.  
NOTE Confidence: 0.843739151954651  
00:46:59.446 --> 00:47:02.470 Don't take the vaccine being spread  
NOTE Confidence: 0.843739151954651  
00:47:02.560 --> 00:47:04.628 in the black community.  
NOTE Confidence: 0.843739151954651  
00:47:04.630 --> 00:47:07.226 Everybody is afraid of.  
NOTE Confidence: 0.843739151954651  
00:47:07.226 --> 00:47:12.020 Some people don't know why they're afraid.  
NOTE Confidence: 0.843739151954651  
00:47:12.020 --> 00:47:13.720 Some people just afraid because  
NOTE Confidence: 0.843739151954651  
00:47:13.720 --> 00:47:15.425 other people are afraid.  
NOTE Confidence: 0.843739151954651  
00:47:15.425 --> 00:47:20.240 We got work to do.  
NOTE Confidence: 0.843739151954651  
00:47:20.240 --> 00:47:22.680 And I'm convinced that you  
NOTE Confidence: 0.843739151954651  
00:47:22.680 --> 00:47:25.650 need to engage people in the  
NOTE Confidence: 0.843739151954651  
00:47:25.650 --> 00:47:28.589 community who already have trust.  
NOTE Confidence: 0.843739151954651  
00:47:28.590 --> 00:47:32.178 Black barbers and stylists have tremendous  
NOTE Confidence: 0.843739151954651  
00:47:32.178 --> 00:47:34.570 credibility and tremendous trust.  
NOTE Confidence: 0.843739151954651

00:47:34.570 --> 00:47:37.555 We become like pillar citizens  
NOTE Confidence: 0.843739151954651

00:47:37.555 --> 00:47:39.346 in the community.  
NOTE Confidence: 0.843739151954651

00:47:39.350 --> 00:47:41.742 We become fashion consultants,  
NOTE Confidence: 0.843739151954651

00:47:41.742 --> 00:47:43.962 marriage counselors, health advocates.  
NOTE Confidence: 0.843739151954651

00:47:43.962 --> 00:47:47.539 And the credibility they have the trust  
NOTE Confidence: 0.843739151954651

00:47:47.539 --> 00:47:51.025 they have is something that we now need.  
NOTE Confidence: 0.843739151954651

00:47:51.030 --> 00:47:53.700 In an effort to eliminate.  
NOTE Confidence: 0.843739151954651

00:47:53.700 --> 00:47:56.500 Racial and ethnic health disparities.  
NOTE Confidence: 0.843739151954651

00:47:56.500 --> 00:47:59.780 And at the time of a global pandemic,  
NOTE Confidence: 0.843739151954651

00:47:59.780 --> 00:48:01.142 what better place?  
NOTE Confidence: 0.843739151954651

00:48:01.142 --> 00:48:04.320 To role model how to protect yourself?  
NOTE Confidence: 0.843739151954651

00:48:04.320 --> 00:48:07.448 That's why the saliva test is so important.  
NOTE Confidence: 0.843739151954651

00:48:07.450 --> 00:48:08.665 It's a breakthrough.  
NOTE Confidence: 0.843739151954651

00:48:08.665 --> 00:48:11.500 We've launched the campaign to mobilize black  
NOTE Confidence: 0.843739151954651

00:48:11.569 --> 00:48:14.089 Barber shops and beauty salons as Cobett.  
NOTE Confidence: 0.843739151954651

00:48:14.090 --> 00:48:16.673 19 mitigation sites where you can learn

NOTE Confidence: 0.843739151954651

00:48:16.673 --> 00:48:19.569 how to protect yourself and your family,

NOTE Confidence: 0.843739151954651

00:48:19.570 --> 00:48:22.447 where you can get a COVID-19 saliva

NOTE Confidence: 0.843739151954651

00:48:22.447 --> 00:48:25.740 test where you can get a flu shot and

NOTE Confidence: 0.843739151954651

00:48:25.740 --> 00:48:28.948 where you can get a really good haircut.

NOTE Confidence: 0.843739151954651

00:48:28.950 --> 00:48:31.687 And if we can bring a test.

NOTE Confidence: 0.843739151954651

00:48:31.690 --> 00:48:35.340 Into a humble black barbershop.

NOTE Confidence: 0.843739151954651

00:48:35.340 --> 00:48:37.190 And if it is acceptable,

NOTE Confidence: 0.843739151954651

00:48:37.190 --> 00:48:40.730 and if it is feasible. Why not?

NOTE Confidence: 0.843739151954651

00:48:40.730 --> 00:48:45.240 Why can't we do it all over the country?

NOTE Confidence: 0.843739151954651

00:48:45.240 --> 00:48:49.727 Last night we have something for you.

NOTE Confidence: 0.843739151954651

00:48:49.730 --> 00:48:54.308 Now for the past two decades.

NOTE Confidence: 0.843739151954651

00:48:54.310 --> 00:48:57.094 Efforts of mobilizing black

NOTE Confidence: 0.843739151954651

00:48:57.094 --> 00:49:00.574 Barber shops around colon cancer.

NOTE Confidence: 0.843739151954651

00:49:00.580 --> 00:49:02.674 Prostate cancer hypertension

NOTE Confidence: 0.843739151954651

00:49:02.674 --> 00:49:04.768 have been growing.

NOTE Confidence: 0.843739151954651

00:49:04.770 --> 00:49:07.465 My bottle was mine is my counselor.  
NOTE Confidence: 0.843739151954651

00:49:07.470 --> 00:49:09.282 We've covered numerous alot  
NOTE Confidence: 0.843739151954651

00:49:09.282 --> 00:49:11.547 of things over the years.  
NOTE Confidence: 0.843739151954651

00:49:11.550 --> 00:49:12.810 It says we've been dealing  
NOTE Confidence: 0.843739151954651

00:49:12.810 --> 00:49:13.818 with the matter school.  
NOTE Confidence: 0.843739151954651

00:49:13.820 --> 00:49:14.900 Probably help.  
NOTE Confidence: 0.843739151954651

00:49:14.900 --> 00:49:18.140 And I think it's definitely better  
NOTE Confidence: 0.843739151954651

00:49:18.140 --> 00:49:21.029 beneficial to our community fired.  
NOTE Confidence: 0.843739151954651

00:49:21.030 --> 00:49:24.930 Silver doctors I really appreciate  
NOTE Confidence: 0.843739151954651

00:49:24.930 --> 00:49:26.990 you being available man.  
NOTE Confidence: 0.843739151954651

00:49:26.990 --> 00:49:31.180 You don't have to have space suit on  
NOTE Confidence: 0.843739151954651

00:49:31.180 --> 00:49:34.300 another in order to administer it.  
NOTE Confidence: 0.843739151954651

00:49:34.300 --> 00:49:35.910 It's self administered.  
NOTE Confidence: 0.843739151954651

00:49:35.910 --> 00:49:40.270 And you literally go through a step by  
NOTE Confidence: 0.843739151954651

00:49:40.374 --> 00:49:44.294 step guide about how to do the procedure.  
NOTE Confidence: 0.843739151954651

00:49:44.300 --> 00:49:47.968 And you literally spit into a tube.

NOTE Confidence: 0.843739151954651

00:49:47.970 --> 00:49:51.848 For like a walking through the desert.

NOTE Confidence: 0.843739151954651

00:49:51.850 --> 00:49:54.182 Testing matters I mean.

NOTE Confidence: 0.843739151954651

00:49:54.182 --> 00:49:57.680 The brothers in the shop not

NOTE Confidence: 0.843739151954651

00:49:57.799 --> 00:50:00.829 only were willing and able.

NOTE Confidence: 0.843739151954651

00:50:00.830 --> 00:50:02.978 Some of the people watching say,

NOTE Confidence: 0.843739151954651

00:50:02.980 --> 00:50:03.338 Hey,

NOTE Confidence: 0.843739151954651

00:50:03.338 --> 00:50:04.770 who are these folks?

NOTE Confidence: 0.843739151954651

00:50:04.770 --> 00:50:07.474 What are they doing when they found out

NOTE Confidence: 0.843739151954651

00:50:07.474 --> 00:50:10.496 that Mike was doing akova test saliva test,

NOTE Confidence: 0.843739151954651

00:50:10.500 --> 00:50:12.636 they said can I have one?

NOTE Confidence: 0.835728406906128

00:50:12.640 --> 00:50:15.504 Can I do one? That's how trust works.

NOTE Confidence: 0.835728406906128

00:50:15.510 --> 00:50:18.306 Drop that in the UPS envelope.

NOTE Confidence: 0.835728406906128

00:50:18.310 --> 00:50:20.977 The rest all comes on the phone.

NOTE Confidence: 0.835728406906128

00:50:20.980 --> 00:50:24.229 It's an amazing process and I can tell you

NOTE Confidence: 0.835728406906128

00:50:24.229 --> 00:50:27.445 right now he's telling his family about it.

NOTE Confidence: 0.835728406906128



00:50:27.450 --> 00:50:29.022 He's telling his friends,  
NOTE Confidence: 0.835728406906128

00:50:29.022 --> 00:50:32.029 and in these communities that's how it works.  
NOTE Confidence: 0.835728406906128

00:50:32.030 --> 00:50:34.310 It's really the word of mouth.  
NOTE Confidence: 0.835728406906128

00:50:34.310 --> 00:50:36.215 It's not just the message  
NOTE Confidence: 0.835728406906128

00:50:36.215 --> 00:50:37.739 is also the Messenger.  
NOTE Confidence: 0.835728406906128

00:50:37.740 --> 00:50:40.026 I think the world is going  
NOTE Confidence: 0.835728406906128

00:50:40.026 --> 00:50:41.550 to change behind this.  
NOTE Confidence: 0.835728406906128

00:50:41.550 --> 00:50:44.021 I think if we do this right  
NOTE Confidence: 0.835728406906128

00:50:44.021 --> 00:50:45.740 we will rebuild better,  
NOTE Confidence: 0.835728406906128

00:50:45.740 --> 00:50:48.519 but the Barber shop of the future.  
NOTE Confidence: 0.835728406906128

00:50:48.520 --> 00:50:50.824 In the post pandemic period will  
NOTE Confidence: 0.835728406906128

00:50:50.824 --> 00:50:53.130 actually be a place where you  
NOTE Confidence: 0.835728406906128

00:50:53.130 --> 00:50:54.986 can receive quality healthcare.  
NOTE Confidence: 0.835728406906128

00:50:54.986 --> 00:50:58.899 Imagine that I just got my seat belt on.  
NOTE Confidence: 0.835728406906128

00:50:58.900 --> 00:51:00.580 I got my seat belt on,  
NOTE Confidence: 0.835728406906128

00:51:00.580 --> 00:51:02.540 that's it and go for the ride.

NOTE Confidence: 0.860460817813873  
00:51:35.610 --> 00:51:45.200 thank those barbers. They were awesome.  
NOTE Confidence: 0.87868994474411  
00:51:45.200 --> 00:51:47.713 Now I'm gonna head to the finish  
NOTE Confidence: 0.87868994474411  
00:51:47.713 --> 00:51:49.970 line here and hang in there.  
NOTE Confidence: 0.87868994474411  
00:51:49.970 --> 00:51:53.210 I'm doing this share again.  
NOTE Confidence: 0.87868994474411  
00:51:53.210 --> 00:51:56.170 OK, where was I?  
NOTE Confidence: 0.87868994474411  
00:51:56.170 --> 00:52:01.790 OK, here we go. And so, again,  
NOTE Confidence: 0.87868994474411  
00:52:01.790 --> 00:52:04.730 are the themes that we've addressed.  
NOTE Confidence: 0.87868994474411  
00:52:04.730 --> 00:52:06.305 Have been varied.  
NOTE Confidence: 0.87868994474411  
00:52:06.305 --> 00:52:09.455 We have collected Michael bio DNA.  
NOTE Confidence: 0.87868994474411  
00:52:09.460 --> 00:52:12.370 We've done air quality measures and  
NOTE Confidence: 0.87868994474411  
00:52:12.370 --> 00:52:15.533 collected urine to look for endocrine  
NOTE Confidence: 0.87868994474411  
00:52:15.533 --> 00:52:18.929 disrupting chemicals in the expire urine.  
NOTE Confidence: 0.87868994474411  
00:52:18.930 --> 00:52:22.320 Once we had the trust.  
NOTE Confidence: 0.87868994474411  
00:52:22.320 --> 00:52:24.426 It's amazing even our basic scientist  
NOTE Confidence: 0.87868994474411  
00:52:24.426 --> 00:52:27.262 or able to work with us in the  
NOTE Confidence: 0.87868994474411

00:52:27.262 --> 00:52:28.957 Barber shops and beauty salons.  
NOTE Confidence: 0.87868994474411

00:52:28.960 --> 00:52:31.309 And so we believe this is a way forward  
NOTE Confidence: 0.87868994474411

00:52:31.309 --> 00:52:33.327 of thinking differently of rebuilding  
NOTE Confidence: 0.87868994474411

00:52:33.327 --> 00:52:35.865 back better and really putting an  
NOTE Confidence: 0.87868994474411

00:52:35.928 --> 00:52:37.918 infrastructure in place that allows  
NOTE Confidence: 0.87868994474411

00:52:37.918 --> 00:52:40.275 us to address the underlying health  
NOTE Confidence: 0.87868994474411

00:52:40.275 --> 00:52:42.465 disparities that are plaguing this community.  
NOTE Confidence: 0.87868994474411

00:52:42.470 --> 00:52:45.025 And so this notion of we call  
NOTE Confidence: 0.87868994474411

00:52:45.025 --> 00:52:46.484 it urban immersion, FFF.  
NOTE Confidence: 0.87868994474411

00:52:46.484 --> 00:52:48.668 We were not in the pandemic.  
NOTE Confidence: 0.87868994474411

00:52:48.670 --> 00:52:51.486 I would convince your leaders there that we  
NOTE Confidence: 0.87868994474411

00:52:51.486 --> 00:52:54.150 should bring a delegation here to Maryland.  
NOTE Confidence: 0.87868994474411

00:52:54.150 --> 00:52:57.070 We would spend time in the Barber shops.  
NOTE Confidence: 0.87868994474411

00:52:57.070 --> 00:53:00.255 We would immerse you in the community.  
NOTE Confidence: 0.87868994474411

00:53:00.260 --> 00:53:02.234 But one of the things that  
NOTE Confidence: 0.87868994474411

00:53:02.234 --> 00:53:03.550 the pandemic has done.

NOTE Confidence: 0.87868994474411  
00:53:03.550 --> 00:53:05.460 It has made us again,  
NOTE Confidence: 0.87868994474411  
00:53:05.460 --> 00:53:06.651 think very creatively,  
NOTE Confidence: 0.87868994474411  
00:53:06.651 --> 00:53:09.430 and so another part of our training  
NOTE Confidence: 0.87868994474411  
00:53:09.504 --> 00:53:11.709 has to do with how to become  
NOTE Confidence: 0.87868994474411  
00:53:11.709 --> 00:53:13.480 a self reflective researcher.  
NOTE Confidence: 0.87868994474411  
00:53:13.480 --> 00:53:16.156 And this is the use of  
NOTE Confidence: 0.87868994474411  
00:53:16.156 --> 00:53:17.048 artificial intelligence.  
NOTE Confidence: 0.87868994474411  
00:53:17.050 --> 00:53:18.382 And virtual reality,  
NOTE Confidence: 0.87868994474411  
00:53:18.382 --> 00:53:21.490 and so in the previous video you  
NOTE Confidence: 0.87868994474411  
00:53:21.576 --> 00:53:24.089 had a chance to meet Mr Green.  
NOTE Confidence: 0.87868994474411  
00:53:24.090 --> 00:53:26.918 That was our creation of a video  
NOTE Confidence: 0.87868994474411  
00:53:26.918 --> 00:53:30.730 with an actor to reenact what we had  
NOTE Confidence: 0.87868994474411  
00:53:30.730 --> 00:53:33.235 found in our qualitative research.  
NOTE Confidence: 0.87868994474411  
00:53:33.240 --> 00:53:35.221 This is a Fast forward to what  
NOTE Confidence: 0.87868994474411  
00:53:35.221 --> 00:53:36.680 I think may well be.  
NOTE Confidence: 0.87868994474411

00:53:36.680 --> 00:53:38.552 The game changer in the future  
NOTE Confidence: 0.87868994474411

00:53:38.552 --> 00:53:39.800 for training health professionals  
NOTE Confidence: 0.87868994474411

00:53:39.855 --> 00:53:41.319 and researchers in particular.  
NOTE Confidence: 0.87868994474411

00:53:41.320 --> 00:53:42.676 And it's called the.  
NOTE Confidence: 0.87868994474411

00:53:42.676 --> 00:53:45.709 This is our 3D virtual reality human subject.  
NOTE Confidence: 0.87868994474411

00:53:45.710 --> 00:53:48.638 This is Darius sitting in the chair there,  
NOTE Confidence: 0.87868994474411

00:53:48.640 --> 00:53:51.321 but up in the upper right hand  
NOTE Confidence: 0.87868994474411

00:53:51.321 --> 00:53:53.540 corner is Doctor Wilbur chin.  
NOTE Confidence: 0.87868994474411

00:53:53.540 --> 00:53:54.917 Our position scientists,  
NOTE Confidence: 0.87868994474411

00:53:54.917 --> 00:53:58.690 who is one of the investigators on the  
NOTE Confidence: 0.87868994474411

00:53:58.690 --> 00:54:01.558 COVID-19 vaccine trial and Doctor Chan,  
NOTE Confidence: 0.87868994474411

00:54:01.560 --> 00:54:04.864 is challenged with the recruiting Latin X,  
NOTE Confidence: 0.87868994474411

00:54:04.870 --> 00:54:07.225 an African American participants to  
NOTE Confidence: 0.87868994474411

00:54:07.225 --> 00:54:10.130 the trial, and so this scenario.  
NOTE Confidence: 0.87868994474411

00:54:10.130 --> 00:54:12.580 We actually programmed Darius to  
NOTE Confidence: 0.87868994474411

00:54:12.580 --> 00:54:15.863 respond in the ways that we know from

NOTE Confidence: 0.87868994474411

00:54:15.863 --> 00:54:18.153 the literature that African Americans

NOTE Confidence: 0.87868994474411

00:54:18.153 --> 00:54:21.285 and other minorities feel with those

NOTE Confidence: 0.87868994474411

00:54:21.285 --> 00:54:23.410 factors are in there literally.

NOTE Confidence: 0.87868994474411

00:54:23.410 --> 00:54:25.210 In active and Doctor Chen

NOTE Confidence: 0.87868994474411

00:54:25.210 --> 00:54:26.910 literally has a conversation.

NOTE Confidence: 0.87868994474411

00:54:26.910 --> 00:54:29.066 If we had more time I would

NOTE Confidence: 0.87868994474411

00:54:29.066 --> 00:54:30.770 show you the scenario.

NOTE Confidence: 0.87868994474411

00:54:30.770 --> 00:54:32.545 Maybe will follow up and

NOTE Confidence: 0.87868994474411

00:54:32.545 --> 00:54:34.630 you'll be able to see it.

NOTE Confidence: 0.87868994474411

00:54:34.630 --> 00:54:37.230 One of the things that in the debrief

NOTE Confidence: 0.87868994474411

00:54:37.230 --> 00:54:39.640 with doctor chin he described that he

NOTE Confidence: 0.87868994474411

00:54:39.640 --> 00:54:42.000 could feel his heart rate increase.

NOTE Confidence: 0.87868994474411

00:54:42.000 --> 00:54:43.755 He actually had any emotional

NOTE Confidence: 0.87868994474411

00:54:43.755 --> 00:54:45.159 response interacting with Darius,

NOTE Confidence: 0.87868994474411

00:54:45.160 --> 00:54:47.603 and that's exactly what you want to

NOTE Confidence: 0.87868994474411

00:54:47.603 --> 00:54:49.731 have when they've done research in  
NOTE Confidence: 0.87868994474411

00:54:49.731 --> 00:54:52.083 real time with real people in what  
NOTE Confidence: 0.87868994474411

00:54:52.155 --> 00:54:54.855 they call the standardized patient model.  
NOTE Confidence: 0.87868994474411

00:54:54.860 --> 00:54:57.702 I'm cortisol levels in real time with  
NOTE Confidence: 0.87868994474411

00:54:57.702 --> 00:55:00.329 real people with the same cortisol  
NOTE Confidence: 0.87868994474411

00:55:00.329 --> 00:55:02.987 results they saw in the simulation.  
NOTE Confidence: 0.87868994474411

00:55:02.990 --> 00:55:05.130 So let's talk about this.  
NOTE Confidence: 0.87868994474411

00:55:05.130 --> 00:55:06.842 How computer simulation can  
NOTE Confidence: 0.87868994474411

00:55:06.842 --> 00:55:08.126 help accelerate improving,  
NOTE Confidence: 0.87868994474411

00:55:08.130 --> 00:55:10.490 giving our researchers new tools  
NOTE Confidence: 0.87868994474411

00:55:10.490 --> 00:55:12.850 so you can practice right  
NOTE Confidence: 0.870014846324921

00:55:12.940 --> 00:55:14.895 here in the simulator before  
NOTE Confidence: 0.870014846324921

00:55:14.895 --> 00:55:17.750 you go out into the community.  
NOTE Confidence: 0.870014846324921

00:55:17.750 --> 00:55:20.067 Are we also have an online interactive  
NOTE Confidence: 0.870014846324921

00:55:20.067 --> 00:55:21.440 website called building trust?  
NOTE Confidence: 0.870014846324921

00:55:21.440 --> 00:55:23.444 This is one of the products

NOTE Confidence: 0.870014846324921  
00:55:23.444 --> 00:55:25.460 scientific products of our NIH grant,  
NOTE Confidence: 0.870014846324921  
00:55:25.460 --> 00:55:27.420 and it's available we can talk about  
NOTE Confidence: 0.870014846324921  
00:55:27.420 --> 00:55:29.810 this as well with tremendous resources,  
NOTE Confidence: 0.870014846324921  
00:55:29.810 --> 00:55:31.485 and this is the training  
NOTE Confidence: 0.870014846324921  
00:55:31.485 --> 00:55:32.825 program that we have.  
NOTE Confidence: 0.870014846324921  
00:55:32.830 --> 00:55:36.014 I told the organizers I was not interested  
NOTE Confidence: 0.870014846324921  
00:55:36.014 --> 00:55:38.727 in coming in doing a one and done.  
NOTE Confidence: 0.870014846324921  
00:55:38.730 --> 00:55:40.765 I'm interested in convincing your  
NOTE Confidence: 0.870014846324921  
00:55:40.765 --> 00:55:43.322 leaders that we need to actually  
NOTE Confidence: 0.870014846324921  
00:55:43.322 --> 00:55:46.423 implement this kind of training of for  
NOTE Confidence: 0.870014846324921  
00:55:46.423 --> 00:55:49.029 researchers to become self reflective,  
NOTE Confidence: 0.870014846324921  
00:55:49.030 --> 00:55:52.166 not only in the context of Kovid,  
NOTE Confidence: 0.870014846324921  
00:55:52.170 --> 00:55:55.930 but in the context of the underlying health  
NOTE Confidence: 0.870014846324921  
00:55:55.930 --> 00:55:58.600 disparities that we're all witnessing.  
NOTE Confidence: 0.870014846324921  
00:55:58.600 --> 00:56:00.502 And so I'm gonna head to  
NOTE Confidence: 0.870014846324921



00:56:00.502 --> 00:56:01.770 the finish line here,  
NOTE Confidence: 0.870014846324921

00:56:01.770 --> 00:56:03.038 'cause it's that conversation.  
NOTE Confidence: 0.870014846324921

00:56:03.038 --> 00:56:04.940 I think that is so important.  
NOTE Confidence: 0.870014846324921

00:56:04.940 --> 00:56:07.476 But this process and you all know it.  
NOTE Confidence: 0.870014846324921

00:56:07.480 --> 00:56:08.452 The informed consent.  
NOTE Confidence: 0.870014846324921

00:56:08.452 --> 00:56:10.960 You blame us sometimes in the IR be,  
NOTE Confidence: 0.870014846324921

00:56:10.960 --> 00:56:13.179 but it is one of the aftermath.  
NOTE Confidence: 0.870014846324921

00:56:13.180 --> 00:56:14.765 Positive legacies from pesky that  
NOTE Confidence: 0.870014846324921

00:56:14.765 --> 00:56:16.350 we have better informed consent.  
NOTE Confidence: 0.870014846324921

00:56:16.350 --> 00:56:18.366 But here's one of the things that  
NOTE Confidence: 0.870014846324921

00:56:18.366 --> 00:56:20.601 we've learned in our own research when  
NOTE Confidence: 0.870014846324921

00:56:20.601 --> 00:56:22.569 we ask questions to researchers and  
NOTE Confidence: 0.870014846324921

00:56:22.631 --> 00:56:24.587 we ask questions to the community.  
NOTE Confidence: 0.870014846324921

00:56:24.590 --> 00:56:28.530 Let me just take a moment here for Karen Or.  
NOTE Confidence: 0.870014846324921

00:56:28.530 --> 00:56:31.106 Doctor material how are we doing on time?  
NOTE Confidence: 0.889514029026031

00:56:39.230 --> 00:56:40.130 We're doing good.

NOTE Confidence: 0.889514029026031  
00:56:40.130 --> 00:56:43.790 We will have a hard stop at 6:30, OK?  
NOTE Confidence: 0.889514029026031  
00:56:43.790 --> 00:56:45.490 So these are the questions.  
NOTE Confidence: 0.889514029026031  
00:56:45.490 --> 00:56:47.180 What methods do you use?  
NOTE Confidence: 0.889514029026031  
00:56:47.180 --> 00:56:49.884 And you you should work with me here.  
NOTE Confidence: 0.889514029026031  
00:56:49.890 --> 00:56:52.178 I'm asking you what method do you use  
NOTE Confidence: 0.889514029026031  
00:56:52.178 --> 00:56:54.298 during the informed consent process?  
NOTE Confidence: 0.889514029026031  
00:56:54.300 --> 00:56:55.990 What strategies do you use  
NOTE Confidence: 0.889514029026031  
00:56:55.990 --> 00:56:57.004 to increase understanding?  
NOTE Confidence: 0.889514029026031  
00:56:57.010 --> 00:56:59.050 How do you assess participant understanding?  
NOTE Confidence: 0.889514029026031  
00:56:59.050 --> 00:57:01.416 That was a question to the researchers.  
NOTE Confidence: 0.889514029026031  
00:57:01.420 --> 00:57:03.786 Here is a question to the community.  
NOTE Confidence: 0.889514029026031  
00:57:03.790 --> 00:57:06.494 How do you like to learn about research?  
NOTE Confidence: 0.889514029026031  
00:57:06.500 --> 00:57:08.534 What methods are helpful for understanding  
NOTE Confidence: 0.889514029026031  
00:57:08.534 --> 00:57:09.890 the informed consent process?  
NOTE Confidence: 0.889514029026031  
00:57:09.890 --> 00:57:12.365 General knowledge of research terms  
NOTE Confidence: 0.889514029026031

00:57:12.365 --> 00:57:15.550 and the purpose of informed consent.  
NOTE Confidence: 0.889514029026031

00:57:15.550 --> 00:57:18.556 And I'll take a look at what we found  
NOTE Confidence: 0.889514029026031

00:57:18.556 --> 00:57:21.066 again in terms of the comparison,  
NOTE Confidence: 0.889514029026031

00:57:21.070 --> 00:57:22.566 knowledge of research terms,  
NOTE Confidence: 0.889514029026031

00:57:22.566 --> 00:57:24.436 the percent of African Americans  
NOTE Confidence: 0.889514029026031

00:57:24.436 --> 00:57:26.240 who got it correctly, Sir,  
NOTE Confidence: 0.889514029026031

00:57:26.240 --> 00:57:27.410 African American Latinos.  
NOTE Confidence: 0.889514029026031

00:57:27.410 --> 00:57:30.769 And you can see no ones getting 100%.  
NOTE Confidence: 0.889514029026031

00:57:30.770 --> 00:57:33.206 And I don't know if you think  
NOTE Confidence: 0.889514029026031

00:57:33.206 --> 00:57:35.992 that when it comes to placebo at  
NOTE Confidence: 0.889514029026031

00:57:35.992 --> 00:57:38.665 59.4% got it correct and 54% of  
NOTE Confidence: 0.889514029026031

00:57:38.665 --> 00:57:40.915 the next people got it correct.  
NOTE Confidence: 0.889514029026031

00:57:40.920 --> 00:57:43.928 I don't know if you think that's acceptable,  
NOTE Confidence: 0.889514029026031

00:57:43.930 --> 00:57:46.314 but I can say right now in reading  
NOTE Confidence: 0.889514029026031

00:57:46.314 --> 00:57:49.657 some of the stories of the of the  
NOTE Confidence: 0.889514029026031

00:57:49.657 --> 00:57:51.441 COVID-19 clinical trial participants,

NOTE Confidence: 0.889514029026031

00:57:51.450 --> 00:57:53.760 there was over African American

NOTE Confidence: 0.889514029026031

00:57:53.760 --> 00:57:56.070 woman who was like surprised.

NOTE Confidence: 0.889514029026031

00:57:56.070 --> 00:57:59.166 That she was possibly in the placebo arm.

NOTE Confidence: 0.889514029026031

00:57:59.170 --> 00:58:01.348 She had no idea that somehow

NOTE Confidence: 0.889514029026031

00:58:01.348 --> 00:58:03.440 she would not get active.

NOTE Confidence: 0.889514029026031

00:58:03.440 --> 00:58:06.510 Active vaccine isn't that interesting.

NOTE Confidence: 0.889514029026031

00:58:06.510 --> 00:58:08.790 There's a reason why we have

NOTE Confidence: 0.889514029026031

00:58:08.790 --> 00:58:09.930 placebo controlled trials,

NOTE Confidence: 0.889514029026031

00:58:09.930 --> 00:58:11.735 and if the community doesn't

NOTE Confidence: 0.889514029026031

00:58:11.735 --> 00:58:13.540 understand that you don't want

NOTE Confidence: 0.889514029026031

00:58:13.607 --> 00:58:15.627 them thinking they've been duped.

NOTE Confidence: 0.889514029026031

00:58:15.630 --> 00:58:17.530 Randomization just a little more

NOTE Confidence: 0.889514029026031

00:58:17.530 --> 00:58:19.412 than half nobody, randomization is.

NOTE Confidence: 0.889514029026031

00:58:19.412 --> 00:58:22.009 And far fewer know what a double

NOTE Confidence: 0.889514029026031

00:58:22.009 --> 00:58:24.261 blind study and that's the case

NOTE Confidence: 0.889514029026031

00:58:24.261 --> 00:58:25.705 with the Kovid Vaccine.  
NOTE Confidence: 0.889514029026031

00:58:25.710 --> 00:58:28.298 These are double blind.  
NOTE Confidence: 0.889514029026031

00:58:28.298 --> 00:58:30.886 Double blind randomized trials.  
NOTE Confidence: 0.889514029026031

00:58:30.890 --> 00:58:33.375 So we can compare the researchers methods  
NOTE Confidence: 0.889514029026031

00:58:33.375 --> 00:58:36.390 to methods to preferences of the community.  
NOTE Confidence: 0.889514029026031

00:58:36.390 --> 00:58:39.001 Take a look at here the researchers  
NOTE Confidence: 0.889514029026031

00:58:39.001 --> 00:58:41.413 in blue and the community members  
NOTE Confidence: 0.889514029026031

00:58:41.413 --> 00:58:44.241 are in red terms of the bars,  
NOTE Confidence: 0.889514029026031

00:58:44.250 --> 00:58:47.394 so when it comes to take information home,  
NOTE Confidence: 0.889514029026031

00:58:47.400 --> 00:58:48.244 more researchers.  
NOTE Confidence: 0.889514029026031

00:58:48.244 --> 00:58:50.776 Do that one on one discussion.  
NOTE Confidence: 0.889514029026031

00:58:50.780 --> 00:58:53.293 The key is to see where you  
NOTE Confidence: 0.889514029026031

00:58:53.293 --> 00:58:55.480 see the big difference.  
NOTE Confidence: 0.889514029026031

00:58:55.480 --> 00:58:57.610 Look at talk to participant.  
NOTE Confidence: 0.889514029026031

00:58:57.610 --> 00:58:59.750 The community wants more talk.  
NOTE Confidence: 0.889514029026031

00:58:59.750 --> 00:59:03.166 They want more time to talk about it.

NOTE Confidence: 0.889514029026031  
00:59:03.170 --> 00:59:05.300 The community wants group discussion.  
NOTE Confidence: 0.889514029026031  
00:59:05.300 --> 00:59:07.008 The community wants video.  
NOTE Confidence: 0.883700907230377  
00:59:09.040 --> 00:59:13.378 The community wants interactive games even.  
NOTE Confidence: 0.883700907230377  
00:59:13.380 --> 00:59:15.920 So we want to look at where we see this  
NOTE Confidence: 0.883700907230377  
00:59:15.985 --> 00:59:18.848 mismatch and trying to get better alignment.  
NOTE Confidence: 0.883700907230377  
00:59:18.850 --> 00:59:20.460 What about the format for  
NOTE Confidence: 0.883700907230377  
00:59:20.460 --> 00:59:21.426 informed consent document?  
NOTE Confidence: 0.883700907230377  
00:59:21.430 --> 00:59:23.964 The researchers are the black bars and  
NOTE Confidence: 0.883700907230377  
00:59:23.964 --> 00:59:26.258 the community members are in the red bar.  
NOTE Confidence: 0.883700907230377  
00:59:26.260 --> 00:59:28.186 Here again, look at plain language.  
NOTE Confidence: 0.883700907230377  
00:59:28.190 --> 00:59:30.116 We all get that health literacy.  
NOTE Confidence: 0.883700907230377  
00:59:30.120 --> 00:59:31.730 The researchers are all very,  
NOTE Confidence: 0.883700907230377  
00:59:31.730 --> 00:59:32.854 very keen on that.  
NOTE Confidence: 0.883700907230377  
00:59:32.854 --> 00:59:34.259 But how about taking time  
NOTE Confidence: 0.883700907230377  
00:59:34.259 --> 00:59:35.920 to summarize the results?  
NOTE Confidence: 0.883700907230377

00:59:35.920 --> 00:59:38.167 To summarize what we just talked about,  
NOTE Confidence: 0.883700907230377

00:59:38.170 --> 00:59:41.299 how about using pictures about large print?  
NOTE Confidence: 0.883700907230377

00:59:41.300 --> 00:59:43.000 They both agree that question  
NOTE Confidence: 0.883700907230377

00:59:43.000 --> 00:59:44.360 and answer is important,  
NOTE Confidence: 0.883700907230377

00:59:44.360 --> 00:59:47.300 but look where the differences are.  
NOTE Confidence: 0.883700907230377

00:59:47.300 --> 00:59:49.470 So these differences between researchers  
NOTE Confidence: 0.883700907230377

00:59:49.470 --> 00:59:51.640 and community members strategies used  
NOTE Confidence: 0.883700907230377

00:59:51.704 --> 00:59:53.514 by researchers to teach potential  
NOTE Confidence: 0.883700907230377

00:59:53.514 --> 00:59:55.725 participants about the study or not  
NOTE Confidence: 0.883700907230377

00:59:55.725 --> 00:59:57.777 viewed as helpful by community members.  
NOTE Confidence: 0.883700907230377

00:59:57.780 --> 00:59:59.750 Methods considered by the community  
NOTE Confidence: 0.883700907230377

00:59:59.750 --> 01:00:02.511 members to be very helpful that are  
NOTE Confidence: 0.883700907230377

01:00:02.511 --> 01:00:05.045 that are less frequently used by the  
NOTE Confidence: 0.883700907230377

01:00:05.045 --> 01:00:07.446 researchers and formats for the informed  
NOTE Confidence: 0.883700907230377

01:00:07.446 --> 01:00:09.807 consent document preferred by the community.  
NOTE Confidence: 0.883700907230377

01:00:09.807 --> 01:00:11.355 Members are not often

NOTE Confidence: 0.883700907230377  
01:00:11.355 --> 01:00:12.903 used by the researchers.  
NOTE Confidence: 0.883700907230377  
01:00:12.910 --> 01:00:15.138 We can do better.  
NOTE Confidence: 0.883700907230377  
01:00:15.138 --> 01:00:18.480 What does the literature say about?  
NOTE Confidence: 0.883700907230377  
01:00:18.480 --> 01:00:19.690 Most effective.  
NOTE Confidence: 0.883700907230377  
01:00:19.690 --> 01:00:22.715 It's face to face interactions,  
NOTE Confidence: 0.883700907230377  
01:00:22.720 --> 01:00:24.463 extended conversations teach  
NOTE Confidence: 0.883700907230377  
01:00:24.463 --> 01:00:26.787 back in plain language.  
NOTE Confidence: 0.883700907230377  
01:00:26.790 --> 01:00:27.840 Less effective pictures,  
NOTE Confidence: 0.883700907230377  
01:00:27.840 --> 01:00:29.240 large print and video.  
NOTE Confidence: 0.883700907230377  
01:00:29.240 --> 01:00:30.557 Isn't it interesting?  
NOTE Confidence: 0.883700907230377  
01:00:30.557 --> 01:00:32.752 The very things of community  
NOTE Confidence: 0.883700907230377  
01:00:32.752 --> 01:00:35.372 said they want more of the  
NOTE Confidence: 0.883700907230377  
01:00:35.372 --> 01:00:37.447 literature says is less effective.  
NOTE Confidence: 0.883700907230377  
01:00:37.450 --> 01:00:39.921 So we compare comparison of the community  
NOTE Confidence: 0.883700907230377  
01:00:39.921 --> 01:00:42.429 member response and an effective strategies.  
NOTE Confidence: 0.883700907230377



01:00:42.430 --> 01:00:42.936 Again,  
NOTE Confidence: 0.883700907230377

01:00:42.936 --> 01:00:45.466 let's go to the literature.  
NOTE Confidence: 0.883700907230377

01:00:45.470 --> 01:00:47.800 Community members take information home.  
NOTE Confidence: 0.81944477558136

01:00:49.900 --> 01:00:51.360 One on one discussion.  
NOTE Confidence: 0.81944477558136

01:00:51.360 --> 01:00:54.149 This committee says this is what we want.  
NOTE Confidence: 0.81944477558136

01:00:54.150 --> 01:00:55.334 Multiple meetings.  
NOTE Confidence: 0.81944477558136

01:00:55.334 --> 01:00:58.375 Talk to study, but I want to talk  
NOTE Confidence: 0.81944477558136

01:00:58.375 --> 01:01:00.379 to somebody else is in that study.  
NOTE Confidence: 0.81944477558136

01:01:00.380 --> 01:01:03.540 Plain language, we have a lot of Acronyms,  
NOTE Confidence: 0.81944477558136

01:01:03.540 --> 01:01:06.649 a lot of a lot of. Say Mumbo Jumbo,  
NOTE Confidence: 0.81944477558136

01:01:06.649 --> 01:01:08.900 but we just speak in our own language,  
NOTE Confidence: 0.81944477558136

01:01:08.900 --> 01:01:10.881 and it's a problematic when someone ask  
NOTE Confidence: 0.81944477558136

01:01:10.881 --> 01:01:13.457 you what's a vaccine and all the sudden we  
NOTE Confidence: 0.81944477558136

01:01:13.457 --> 01:01:15.660 started giving them a microbiology class.  
NOTE Confidence: 0.81944477558136

01:01:15.660 --> 01:01:17.739 They want summaries.  
NOTE Confidence: 0.81944477558136

01:01:17.739 --> 01:01:19.818 They want pictures.

NOTE Confidence: 0.81944477558136

01:01:19.820 --> 01:01:20.930 Here's the literature.

NOTE Confidence: 0.81944477558136

01:01:20.930 --> 01:01:22.410 One on one discussion,

NOTE Confidence: 0.81944477558136

01:01:22.410 --> 01:01:23.890 multiple meetings, group discussion,

NOTE Confidence: 0.81944477558136

01:01:23.890 --> 01:01:25.000 talk with participants,

NOTE Confidence: 0.81944477558136

01:01:25.000 --> 01:01:25.930 plain language,

NOTE Confidence: 0.81944477558136

01:01:25.930 --> 01:01:30.212 and as you can see here in the bold

NOTE Confidence: 0.81944477558136

01:01:30.212 --> 01:01:33.397 is where the two kind of align.

NOTE Confidence: 0.81944477558136

01:01:33.400 --> 01:01:35.500 Here researchers assessment of

NOTE Confidence: 0.81944477558136

01:01:35.500 --> 01:01:36.550 participants understanding.

NOTE Confidence: 0.81944477558136

01:01:36.550 --> 01:01:39.180 So what do researchers assess?

NOTE Confidence: 0.909326374530792

01:01:41.510 --> 01:01:45.110 At the participants actually understand.

NOTE Confidence: 0.909326374530792

01:01:45.110 --> 01:01:46.742 Using open ended questions.

NOTE Confidence: 0.909326374530792

01:01:46.742 --> 01:01:51.056 52% of them use open ended questions sign.

NOTE Confidence: 0.909326374530792

01:01:51.060 --> 01:01:53.245 The initial an initial every

NOTE Confidence: 0.909326374530792

01:01:53.245 --> 01:01:55.430 page of the consent document.

NOTE Confidence: 0.909326374530792

01:01:55.430 --> 01:01:59.194 51% use that. These consent documents,  
NOTE Confidence: 0.909326374530792

01:01:59.194 --> 01:02:03.035 some of them are at least for the vaccine  
NOTE Confidence: 0.909326374530792

01:02:03.035 --> 01:02:05.963 trials Covid Vaccine stronger 2020 pages.  
NOTE Confidence: 0.909326374530792

01:02:05.970 --> 01:02:08.190 Sign every page. Teach backs.  
NOTE Confidence: 0.909326374530792

01:02:08.190 --> 01:02:10.400 Only 38% use out independent  
NOTE Confidence: 0.909326374530792

01:02:10.400 --> 01:02:11.726 monitor far fuel.  
NOTE Confidence: 0.909326374530792

01:02:11.730 --> 01:02:13.498 11% participants completed questionnaire.  
NOTE Confidence: 0.909326374530792

01:02:13.498 --> 01:02:15.718 Oh and 10% something other.  
NOTE Confidence: 0.909326374530792

01:02:15.718 --> 01:02:18.820 But look at this 32% did nothing.  
NOTE Confidence: 0.873421609401703

01:02:21.710 --> 01:02:24.580 What we know about informed  
NOTE Confidence: 0.873421609401703

01:02:24.580 --> 01:02:26.876 consent participants have complete.  
NOTE Confidence: 0.873421609401703

01:02:26.880 --> 01:02:28.664 Participants may have complete  
NOTE Confidence: 0.873421609401703

01:02:28.664 --> 01:02:30.448 comprehension of information delivered  
NOTE Confidence: 0.873421609401703

01:02:30.448 --> 01:02:32.788 during the informed consent process.  
NOTE Confidence: 0.873421609401703

01:02:32.790 --> 01:02:34.284 Discrepancies between researchers,  
NOTE Confidence: 0.873421609401703

01:02:34.284 --> 01:02:36.774 practices, and community members preferences

NOTE Confidence: 0.873421609401703  
01:02:36.774 --> 01:02:39.268 in both learning about and study.  
NOTE Confidence: 0.873421609401703  
01:02:39.270 --> 01:02:41.573 Learning about a study and the informed  
NOTE Confidence: 0.873421609401703  
01:02:41.573 --> 01:02:43.139 consent document and researchers  
NOTE Confidence: 0.873421609401703  
01:02:43.139 --> 01:02:45.211 assessment of participant comprehension  
NOTE Confidence: 0.873421609401703  
01:02:45.211 --> 01:02:47.283 limited and sometimes inadequate.  
NOTE Confidence: 0.873421609401703  
01:02:47.290 --> 01:02:50.202 There are issues with the use of plain  
NOTE Confidence: 0.873421609401703  
01:02:50.202 --> 01:02:53.199 language in the informed consent document.  
NOTE Confidence: 0.873421609401703  
01:02:53.200 --> 01:02:57.286 Let's be honest with one another.  
NOTE Confidence: 0.873421609401703  
01:02:57.290 --> 01:02:59.735 The informed consent document are  
NOTE Confidence: 0.873421609401703  
01:02:59.735 --> 01:03:01.691 increasingly filling like legal  
NOTE Confidence: 0.873421609401703  
01:03:01.691 --> 01:03:04.080 documents to protect our institutions.  
NOTE Confidence: 0.873421609401703  
01:03:04.080 --> 01:03:05.310 And that that's the case,  
NOTE Confidence: 0.873421609401703  
01:03:05.310 --> 01:03:07.620 let's just be honest about that.  
NOTE Confidence: 0.873421609401703  
01:03:07.620 --> 01:03:09.556 Here's some recommendations to  
NOTE Confidence: 0.873421609401703  
01:03:09.556 --> 01:03:11.976 an improved the informed consent  
NOTE Confidence: 0.873421609401703

01:03:11.976 --> 01:03:14.169 process increased comprehension.  
NOTE Confidence: 0.873421609401703

01:03:14.170 --> 01:03:15.210 Increase satisfaction.  
NOTE Confidence: 0.873421609401703

01:03:15.210 --> 01:03:17.810 To deal with comprehension one  
NOTE Confidence: 0.873421609401703

01:03:17.810 --> 01:03:19.370 on one discussions,  
NOTE Confidence: 0.873421609401703

01:03:19.370 --> 01:03:21.565 multiple meetings in plain language  
NOTE Confidence: 0.873421609401703

01:03:21.565 --> 01:03:23.760 and then assess their understanding.  
NOTE Confidence: 0.873421609401703

01:03:23.760 --> 01:03:25.865 The increase satisfaction one on  
NOTE Confidence: 0.873421609401703

01:03:25.865 --> 01:03:28.086 one discussion, multiple meetings,  
NOTE Confidence: 0.873421609401703

01:03:28.086 --> 01:03:30.150 pictures and summaries.  
NOTE Confidence: 0.873421609401703

01:03:30.150 --> 01:03:32.568 And maybe we should follow what  
NOTE Confidence: 0.873421609401703

01:03:32.568 --> 01:03:35.169 doctor Collins had to say in 2011.  
NOTE Confidence: 0.873421609401703

01:03:35.170 --> 01:03:37.930 Perhaps we need to rethink all  
NOTE Confidence: 0.873421609401703

01:03:37.930 --> 01:03:40.400 those 22 page consent forms.  
NOTE Confidence: 0.873421609401703

01:03:40.400 --> 01:03:42.444 And he says that nobody reads anyway.  
NOTE Confidence: 0.873421609401703

01:03:42.450 --> 01:03:44.208 I thought that was quite interesting.  
NOTE Confidence: 0.900694251060486

01:03:46.320 --> 01:03:48.738 And so and so. With that,

NOTE Confidence: 0.900694251060486  
01:03:48.740 --> 01:03:51.284 I'm going to take the chance  
NOTE Confidence: 0.900694251060486  
01:03:51.284 --> 01:03:54.339 and come out of share screen.  
NOTE Confidence: 0.900694251060486  
01:03:54.340 --> 01:03:59.260 Find out what has been put in that chat box.  
NOTE Confidence: 0.900694251060486  
01:03:59.260 --> 01:04:00.964 Open up this conversation.  
NOTE Confidence: 0.900694251060486  
01:04:00.964 --> 01:04:04.484 And see if your colleagues there at Yale, Dr.  
NOTE Confidence: 0.900694251060486  
01:04:04.484 --> 01:04:06.916 Mercurio, if he still gonna speak to me.  
NOTE Confidence: 0.900694251060486  
01:04:06.920 --> 01:04:07.829 Hello, my friend.  
NOTE Confidence: 0.900694251060486  
01:04:07.829 --> 01:04:08.738 Hello my friend,  
NOTE Confidence: 0.900694251060486  
01:04:08.740 --> 01:04:09.960 you know, I apologize,  
NOTE Confidence: 0.84738826751709  
01:04:09.960 --> 01:04:11.076 I couldn't get on.  
NOTE Confidence: 0.84738826751709  
01:04:11.076 --> 01:04:12.750 That has been in the corner  
NOTE Confidence: 0.84738826751709  
01:04:12.815 --> 01:04:14.819 silence and I couldn't break out.  
NOTE Confidence: 0.84738826751709  
01:04:14.820 --> 01:04:17.556 When you ask me about time. So that's why.  
NOTE Confidence: 0.84738826751709  
01:04:17.556 --> 01:04:18.764 Thanks Karen for responding.  
NOTE Confidence: 0.84738826751709  
01:04:18.770 --> 01:04:21.470 But I did break out of the cone of silence  
NOTE Confidence: 0.84738826751709

01:04:21.535 --> 01:04:24.055 and I'm here now and we've got some  
NOTE Confidence: 0.84738826751709

01:04:24.055 --> 01:04:26.677 questions for you on the talk was wonderful.  
NOTE Confidence: 0.84738826751709

01:04:26.680 --> 01:04:28.200 I thank you so much.  
NOTE Confidence: 0.84738826751709

01:04:28.200 --> 01:04:30.624 There's a lot there. We learned a lot.  
NOTE Confidence: 0.84738826751709

01:04:30.630 --> 01:04:32.800 It is one of the frustrating aspects.  
NOTE Confidence: 0.84738826751709

01:04:32.800 --> 01:04:33.668 Of these these times,  
NOTE Confidence: 0.84738826751709

01:04:33.668 --> 01:04:35.409 the kovid times that we can't take a  
NOTE Confidence: 0.84738826751709

01:04:35.409 --> 01:04:36.781 Field Trip and see what you're doing  
NOTE Confidence: 0.84738826751709

01:04:36.781 --> 01:04:38.468 in the barbershop, see what's going on.  
NOTE Confidence: 0.84738826751709

01:04:38.468 --> 01:04:40.759 You know I was just in a meeting before this,  
NOTE Confidence: 0.84738826751709

01:04:40.760 --> 01:04:42.419 where someone was talking about how you  
NOTE Confidence: 0.84738826751709

01:04:42.419 --> 01:04:44.066 know another place they do such and such,  
NOTE Confidence: 0.84738826751709

01:04:44.070 --> 01:04:45.396 and I was thinking, you know,  
NOTE Confidence: 0.84738826751709

01:04:45.400 --> 01:04:46.924 any other year I would say, Well,  
NOTE Confidence: 0.84738826751709

01:04:46.924 --> 01:04:49.046 let's just get in the car or get on a  
NOTE Confidence: 0.84738826751709

01:04:49.046 --> 01:04:50.698 plane and go see what they're doing.

NOTE Confidence: 0.84738826751709

01:04:50.700 --> 01:04:52.030 But it's not so easy now,

NOTE Confidence: 0.84738826751709

01:04:52.030 --> 01:04:52.690 so that's frustrating.

NOTE Confidence: 0.84738826751709

01:04:52.690 --> 01:04:54.480 So for you to bring this here to us in

NOTE Confidence: 0.84738826751709

01:04:54.536 --> 01:04:56.160 a way that really brings it to life

NOTE Confidence: 0.84738826751709

01:04:56.160 --> 01:04:57.990 is very helpful and much appreciated.

NOTE Confidence: 0.84738826751709

01:04:57.990 --> 01:04:59.100 So I have one question.

NOTE Confidence: 0.84738826751709

01:04:59.100 --> 01:05:00.200 Is a little bit long.

NOTE Confidence: 0.84738826751709

01:05:00.200 --> 01:05:01.568 It's from one of our public

NOTE Confidence: 0.84738826751709

01:05:01.568 --> 01:05:02.889 health professors and I want to.

NOTE Confidence: 0.84738826751709

01:05:02.890 --> 01:05:04.899 I want to share this with you.

NOTE Confidence: 0.84738826751709

01:05:04.900 --> 01:05:06.335 It's about the disparities related

NOTE Confidence: 0.84738826751709

01:05:06.335 --> 01:05:06.909 to COVID-19,

NOTE Confidence: 0.84738826751709

01:05:06.910 --> 01:05:08.807 so it's not directly related to the

NOTE Confidence: 0.84738826751709

01:05:08.807 --> 01:05:10.638 to the research issues are raised,

NOTE Confidence: 0.84738826751709

01:05:10.640 --> 01:05:12.656 but let me read this and get your

NOTE Confidence: 0.84738826751709



01:05:12.656 --> 01:05:14.759 take on this and then for the  
NOTE Confidence: 0.84738826751709

01:05:14.759 --> 01:05:16.670 others were listening on the call,  
NOTE Confidence: 0.84738826751709

01:05:16.670 --> 01:05:18.530 Please send in questions you might  
NOTE Confidence: 0.84738826751709

01:05:18.530 --> 01:05:20.736 have via chat and I'll pick some  
NOTE Confidence: 0.84738826751709

01:05:20.736 --> 01:05:22.829 up and read him to Professor Thomas  
NOTE Confidence: 0.84738826751709

01:05:22.888 --> 01:05:24.800 after he is a chance to chew on  
NOTE Confidence: 0.84738826751709

01:05:24.800 --> 01:05:26.027 this for a little bit.  
NOTE Confidence: 0.84738826751709

01:05:26.027 --> 01:05:28.158 So the question that was sent to us  
NOTE Confidence: 0.84738826751709

01:05:28.158 --> 01:05:30.433 was this the disparities in population level?  
NOTE Confidence: 0.84738826751709

01:05:30.440 --> 01:05:31.915 Severe outcomes of COVID-19 such  
NOTE Confidence: 0.84738826751709

01:05:31.915 --> 01:05:33.095 as hospitalizations and deaths.  
NOTE Confidence: 0.84738826751709

01:05:33.100 --> 01:05:34.850 Scene between people of color.  
NOTE Confidence: 0.84738826751709

01:05:34.850 --> 01:05:36.600 An non Hispanic whites are,  
NOTE Confidence: 0.84738826751709

01:05:36.600 --> 01:05:38.545 in my opinion largely attributable  
NOTE Confidence: 0.84738826751709

01:05:38.545 --> 01:05:40.490 to differences in exposure both  
NOTE Confidence: 0.84738826751709

01:05:40.549 --> 01:05:42.199 at work and within the home.

NOTE Confidence: 0.84738826751709

01:05:42.200 --> 01:05:44.300 Much of an involuntary and to

NOTE Confidence: 0.84738826751709

01:05:44.300 --> 01:05:45.350 a lesser extent,

NOTE Confidence: 0.84738826751709

01:05:45.350 --> 01:05:47.288 the former having a higher prevalence

NOTE Confidence: 0.84738826751709

01:05:47.288 --> 01:05:49.550 of risk factors for severe outcomes,

NOTE Confidence: 0.84738826751709

01:05:49.550 --> 01:05:51.300 for example obesity and diabetes.

NOTE Confidence: 0.84738826751709

01:05:51.300 --> 01:05:53.589 So it's more about exposure and less

NOTE Confidence: 0.84738826751709

01:05:53.589 --> 01:05:56.200 about the risk factors, it says suggested.

NOTE Confidence: 0.84738826751709

01:05:56.200 --> 01:05:56.550 Here.

NOTE Confidence: 0.84738826751709

01:05:56.550 --> 01:05:56.900 However,

NOTE Confidence: 0.84738826751709

01:05:56.900 --> 01:05:58.676 some might claim that they also

NOTE Confidence: 0.84738826751709

01:05:58.676 --> 01:06:00.671 could have a higher prevalence of

NOTE Confidence: 0.84738826751709

01:06:00.671 --> 01:06:02.531 personal risk taking behaviors such

NOTE Confidence: 0.84738826751709

01:06:02.531 --> 01:06:05.049 as less mascus Less social distancing,

NOTE Confidence: 0.84738826751709

01:06:05.050 --> 01:06:07.315 more attendance at large gatherings

NOTE Confidence: 0.84738826751709

01:06:07.315 --> 01:06:09.127 such as religion related.

NOTE Confidence: 0.84738826751709

01:06:09.130 --> 01:06:11.445 Are there good studies examining  
NOTE Confidence: 0.84738826751709

01:06:11.445 --> 01:06:13.760 the prevalence of preventable risk  
NOTE Confidence: 0.84738826751709

01:06:13.832 --> 01:06:16.070 taking behavior by a racial or  
NOTE Confidence: 0.84738826751709

01:06:16.070 --> 01:06:18.120 ethnic groups in United States,  
NOTE Confidence: 0.84738826751709

01:06:18.120 --> 01:06:20.688 such as attitude or behavior studies,  
NOTE Confidence: 0.84738826751709

01:06:20.690 --> 01:06:22.010 so is there?  
NOTE Confidence: 0.84738826751709

01:06:22.010 --> 01:06:24.210 Are there good studies examining  
NOTE Confidence: 0.84738826751709

01:06:24.210 --> 01:06:26.224 the prevalence of preventable  
NOTE Confidence: 0.84738826751709

01:06:26.224 --> 01:06:27.808 risk taking behavior?  
NOTE Confidence: 0.84738826751709

01:06:27.810 --> 01:06:28.834 By different racial and  
NOTE Confidence: 0.84738826751709

01:06:28.834 --> 01:06:30.114 ethnic groups in the US.  
NOTE Confidence: 0.84738826751709

01:06:30.120 --> 01:06:31.410 Are you aware of that?  
NOTE Confidence: 0.902807056903839

01:06:32.740 --> 01:06:38.580 Well, at. I think that some of it is early.  
NOTE Confidence: 0.902807056903839

01:06:38.580 --> 01:06:41.415 I think those are the studies that we need.  
NOTE Confidence: 0.902807056903839

01:06:41.420 --> 01:06:43.154 We've seen billions of dollars literally  
NOTE Confidence: 0.902807056903839

01:06:43.154 --> 01:06:44.900 thrown into the vaccine development,

NOTE Confidence: 0.902807056903839

01:06:44.900 --> 01:06:46.892 you know, but we're giving them

NOTE Confidence: 0.902807056903839

01:06:46.892 --> 01:06:48.698 billions of dollars even before

NOTE Confidence: 0.902807056903839

01:06:48.698 --> 01:06:50.358 they've developed a vaccine.

NOTE Confidence: 0.902807056903839

01:06:50.360 --> 01:06:51.995 But to get an investment

NOTE Confidence: 0.902807056903839

01:06:51.995 --> 01:06:53.303 in social science research,

NOTE Confidence: 0.902807056903839

01:06:53.310 --> 01:06:54.945 to answer the very question

NOTE Confidence: 0.902807056903839

01:06:54.945 --> 01:06:56.588 that's being asked here. Listen,

NOTE Confidence: 0.902807056903839

01:06:56.588 --> 01:06:58.884 we're living now in a natural experiment,

NOTE Confidence: 0.902807056903839

01:06:58.890 --> 01:07:00.525 we're putting the American people

NOTE Confidence: 0.902807056903839

01:07:00.525 --> 01:07:01.833 through a natural experiment.

NOTE Confidence: 0.902807056903839

01:07:01.840 --> 01:07:03.808 We need those kind of studies,

NOTE Confidence: 0.902807056903839

01:07:03.810 --> 01:07:06.666 but if anyone who's been watching has

NOTE Confidence: 0.902807056903839

01:07:06.666 --> 01:07:09.657 seen these RF peas come out of our.

NOTE Confidence: 0.902807056903839

01:07:09.660 --> 01:07:12.036 The agency we love, the NIH.

NOTE Confidence: 0.902807056903839

01:07:12.040 --> 01:07:13.188 They're competitive,

NOTE Confidence: 0.902807056903839

01:07:13.188 --> 01:07:15.484 non competitive renewal's their  
NOTE Confidence: 0.902807056903839

01:07:15.484 --> 01:07:18.135 supplements there you already have  
NOTE Confidence: 0.902807056903839

01:07:18.135 --> 01:07:20.655 to have have a grant to get a grant  
NOTE Confidence: 0.902807056903839

01:07:20.727 --> 01:07:23.303 me it's just crazy and then some of  
NOTE Confidence: 0.902807056903839

01:07:23.303 --> 01:07:25.935 the bigger awards were they have one  
NOTE Confidence: 0.902807056903839

01:07:25.935 --> 01:07:28.602 award in the entire country. So so.  
NOTE Confidence: 0.902807056903839

01:07:28.602 --> 01:07:30.989 I'm not saying that their studies that  
NOTE Confidence: 0.902807056903839

01:07:30.989 --> 01:07:33.716 were being called for having been done.  
NOTE Confidence: 0.902807056903839

01:07:33.720 --> 01:07:34.940 I haven't seen them.  
NOTE Confidence: 0.902807056903839

01:07:34.940 --> 01:07:37.690 I live in this space. I look for them.  
NOTE Confidence: 0.902807056903839

01:07:37.690 --> 01:07:40.032 I'm doing, let searches for them.  
NOTE Confidence: 0.902807056903839

01:07:40.032 --> 01:07:42.197 I haven't seen it yet.  
NOTE Confidence: 0.902807056903839

01:07:42.200 --> 01:07:45.600 But everything that was asked.  
NOTE Confidence: 0.902807056903839

01:07:45.600 --> 01:07:48.580 Is answerable.  
NOTE Confidence: 0.902807056903839

01:07:48.580 --> 01:07:51.514 But the kind of robust research to answer it,  
NOTE Confidence: 0.902807056903839

01:07:51.520 --> 01:07:53.160 I don't see being done.

NOTE Confidence: 0.902807056903839  
01:07:53.160 --> 01:07:55.336 Now we know we don't need a study  
NOTE Confidence: 0.902807056903839  
01:07:55.336 --> 01:07:57.410 to know that exposure matters.  
NOTE Confidence: 0.902807056903839  
01:07:57.410 --> 01:07:59.480 An interview can't stay home and  
NOTE Confidence: 0.902807056903839  
01:07:59.480 --> 01:08:01.659 work from home like most of us.  
NOTE Confidence: 0.902807056903839  
01:08:01.660 --> 01:08:03.949 And you have to be out there.  
NOTE Confidence: 0.902807056903839  
01:08:03.950 --> 01:08:04.415 Yes,  
NOTE Confidence: 0.902807056903839  
01:08:04.415 --> 01:08:07.205 you're going to be more exposed.  
NOTE Confidence: 0.902807056903839  
01:08:07.210 --> 01:08:09.484 And I can just watch what's  
NOTE Confidence: 0.902807056903839  
01:08:09.484 --> 01:08:11.510 happening at the grocery store.  
NOTE Confidence: 0.902807056903839  
01:08:11.510 --> 01:08:14.506 The workers overtime just relax and all  
NOTE Confidence: 0.902807056903839  
01:08:14.506 --> 01:08:17.885 of a sudden you got mask as a beard,  
NOTE Confidence: 0.902807056903839  
01:08:17.890 --> 01:08:19.890 masks hanging off one ear.  
NOTE Confidence: 0.902807056903839  
01:08:19.890 --> 01:08:22.430 Half mask the nose out.  
NOTE Confidence: 0.902807056903839  
01:08:22.430 --> 01:08:24.080 And because they're getting comfortable  
NOTE Confidence: 0.902807056903839  
01:08:24.080 --> 01:08:25.730 with their friends and their  
NOTE Confidence: 0.902807056903839

01:08:25.782 --> 01:08:27.577 watching what's happening in Florida?  
NOTE Confidence: 0.902807056903839

01:08:27.580 --> 01:08:28.864 We are in trouble.  
NOTE Confidence: 0.902807056903839

01:08:28.864 --> 01:08:30.790 We have no national plan and  
NOTE Confidence: 0.902807056903839

01:08:30.866 --> 01:08:33.536 we have active efforts that are  
NOTE Confidence: 0.902807056903839

01:08:33.536 --> 01:08:35.316 discouraging people from actually  
NOTE Confidence: 0.902807056903839

01:08:35.385 --> 01:08:37.849 practicing the mitigation behaviors.  
NOTE Confidence: 0.902807056903839

01:08:37.850 --> 01:08:41.693 So, so I think that's part of the problem.  
NOTE Confidence: 0.902807056903839

01:08:41.700 --> 01:08:44.668 The answer we got data streams coming  
NOTE Confidence: 0.902807056903839

01:08:44.668 --> 01:08:46.839 with phone mobility mask usage.  
NOTE Confidence: 0.902807056903839

01:08:46.840 --> 01:08:48.980 There are some companies collecting  
NOTE Confidence: 0.902807056903839

01:08:48.980 --> 01:08:49.836 this data.  
NOTE Confidence: 0.902807056903839

01:08:49.840 --> 01:08:53.144 I've not seen it harvested yet in a  
NOTE Confidence: 0.902807056903839

01:08:53.144 --> 01:08:55.888 way that says. Here's an action step.  
NOTE Confidence: 0.902807056903839

01:08:55.888 --> 01:08:58.387 But I'm going to also say that  
NOTE Confidence: 0.902807056903839

01:08:58.387 --> 01:09:00.422 we don't need another randomized  
NOTE Confidence: 0.902807056903839

01:09:00.422 --> 01:09:02.719 trial to help people practice

NOTE Confidence: 0.902807056903839  
01:09:02.719 --> 01:09:04.507 the mitigation behaviors.  
NOTE Confidence: 0.902807056903839  
01:09:04.510 --> 01:09:05.674 Here's my question.  
NOTE Confidence: 0.902807056903839  
01:09:05.674 --> 01:09:09.689 If we're now to a point where I can tell  
NOTE Confidence: 0.902807056903839  
01:09:09.689 --> 01:09:12.119 you where the covid infections are,  
NOTE Confidence: 0.902807056903839  
01:09:12.120 --> 01:09:15.809 were the zip code where they're dying.  
NOTE Confidence: 0.902807056903839  
01:09:15.810 --> 01:09:18.402 Am I also making sure that there's kovit  
NOTE Confidence: 0.902807056903839  
01:09:18.402 --> 01:09:20.640 test sites in those same zip codes?  
NOTE Confidence: 0.902807056903839  
01:09:20.640 --> 01:09:22.966 That would be the logical thing, right?  
NOTE Confidence: 0.902807056903839  
01:09:22.966 --> 01:09:24.550 That's not the case.  
NOTE Confidence: 0.902807056903839  
01:09:24.550 --> 01:09:25.938 You'll find a mismatch.  
NOTE Confidence: 0.902807056903839  
01:09:25.938 --> 01:09:28.470 You would think that if I'm showing  
NOTE Confidence: 0.902807056903839  
01:09:28.470 --> 01:09:31.518 you a zip code where we have increased  
NOTE Confidence: 0.902807056903839  
01:09:31.518 --> 01:09:33.328 community spread an infection,  
NOTE Confidence: 0.902807056903839  
01:09:33.330 --> 01:09:35.898 I would think that we would be re  
NOTE Confidence: 0.902807056903839  
01:09:35.898 --> 01:09:38.148 doubling our efforts right now to  
NOTE Confidence: 0.902807056903839



01:09:38.148 --> 01:09:41.080 make sure that there's flu vaccine clinics,  
NOTE Confidence: 0.902807056903839

01:09:41.080 --> 01:09:42.930 mobile clinics in those neighborhoods.  
NOTE Confidence: 0.902807056903839

01:09:42.930 --> 01:09:45.506 Do you think that's happening right now?  
NOTE Confidence: 0.838019728660584

01:09:48.040 --> 01:09:50.947 Who would put money on the table that were  
NOTE Confidence: 0.838019728660584

01:09:50.947 --> 01:09:53.754 pre pre positioning flu vaccine clinics in  
NOTE Confidence: 0.838019728660584

01:09:53.754 --> 01:09:57.188 the very zip codes where we know Cove it is.  
NOTE Confidence: 0.838019728660584

01:09:57.190 --> 01:09:59.654 It is not systematic as a patchwork.  
NOTE Confidence: 0.838019728660584

01:09:59.660 --> 01:10:02.668 We are in trouble and it's an institution  
NOTE Confidence: 0.838019728660584

01:10:02.668 --> 01:10:05.446 like yours that can make a difference.  
NOTE Confidence: 0.838019728660584

01:10:05.450 --> 01:10:08.144 If our clinical researchers of our  
NOTE Confidence: 0.838019728660584

01:10:08.144 --> 01:10:09.940 comprehensive Cancer Center director's  
NOTE Confidence: 0.838019728660584

01:10:10.011 --> 01:10:11.641 came together with some improvement  
NOTE Confidence: 0.838019728660584

01:10:11.641 --> 01:10:14.140 or to say this is unacceptable,  
NOTE Confidence: 0.838019728660584

01:10:14.140 --> 01:10:15.796 we gotta do better.  
NOTE Confidence: 0.838019728660584

01:10:15.796 --> 01:10:17.866 We have to do different.  
NOTE Confidence: 0.838019728660584

01:10:17.870 --> 01:10:22.496 We have to let the resources follow the data.

NOTE Confidence: 0.838019728660584  
01:10:22.500 --> 01:10:23.848 That's what we need.  
NOTE Confidence: 0.838019728660584  
01:10:23.848 --> 01:10:25.533 We're going to speak up.  
NOTE Confidence: 0.838019728660584  
01:10:25.540 --> 01:10:27.568 People were not used to being  
NOTE Confidence: 0.838019728660584  
01:10:27.568 --> 01:10:28.920 in that political space.  
NOTE Confidence: 0.838019728660584  
01:10:28.920 --> 01:10:32.385 We must be were being dragged into it and  
NOTE Confidence: 0.838019728660584  
01:10:32.385 --> 01:10:35.763 now the time to do that as an ethical.  
NOTE Confidence: 0.838019728660584  
01:10:35.770 --> 01:10:36.740 Obligation.  
NOTE Confidence: 0.838019728660584  
01:10:36.740 --> 01:10:37.710 Well,  
NOTE Confidence: 0.852385461330414  
01:10:37.710 --> 01:10:39.340 that that brings it back.  
NOTE Confidence: 0.852385461330414  
01:10:39.340 --> 01:10:41.308 Certainly the purpose of this night  
NOTE Confidence: 0.852385461330414  
01:10:41.308 --> 01:10:44.920 and this group is that that that the.  
NOTE Confidence: 0.852385461330414  
01:10:44.920 --> 01:10:47.136 There is the the ethical obligation to  
NOTE Confidence: 0.852385461330414  
01:10:47.136 --> 01:10:49.507 apply the science to apply the Public  
NOTE Confidence: 0.852385461330414  
01:10:49.507 --> 01:10:51.625 Health Science in a manner that's  
NOTE Confidence: 0.852385461330414  
01:10:51.625 --> 01:10:53.917 effective and more equitable is paramount.  
NOTE Confidence: 0.852385461330414

01:10:53.920 --> 01:10:56.321 I mean, it's something that that we  
NOTE Confidence: 0.852385461330414

01:10:56.321 --> 01:10:58.759 certainly have not yet not yet achieved,  
NOTE Confidence: 0.852385461330414

01:10:58.760 --> 01:11:01.865 not yet done as well as we need to.  
NOTE Confidence: 0.852385461330414

01:11:01.870 --> 01:11:04.292 I want to pass a couple more  
NOTE Confidence: 0.852385461330414

01:11:04.292 --> 01:11:05.330 questions on too.  
NOTE Confidence: 0.852385461330414

01:11:05.330 --> 01:11:07.406 So first someone asked a very  
NOTE Confidence: 0.852385461330414

01:11:07.406 --> 01:11:08.098 straightforward question,  
NOTE Confidence: 0.852385461330414

01:11:08.100 --> 01:11:10.795 which is I have the beauty salons  
NOTE Confidence: 0.852385461330414

01:11:10.795 --> 01:11:12.920 worked as well with women.  
NOTE Confidence: 0.852385461330414

01:11:12.920 --> 01:11:15.500 You know the women have been so  
NOTE Confidence: 0.869471609592438

01:11:15.500 --> 01:11:17.530 far ahead of us than the women  
NOTE Confidence: 0.869471609592438

01:11:17.530 --> 01:11:19.440 have been doing breast cancer  
NOTE Confidence: 0.869471609592438

01:11:19.440 --> 01:11:21.376 screening through beauty salons.  
NOTE Confidence: 0.869471609592438

01:11:21.380 --> 01:11:23.984 There's a whole range of issues where  
NOTE Confidence: 0.869471609592438

01:11:23.984 --> 01:11:26.899 the women have done a really great job.  
NOTE Confidence: 0.869471609592438

01:11:26.900 --> 01:11:28.940 We have a book chapter that's

NOTE Confidence: 0.869471609592438

01:11:28.940 --> 01:11:31.563 coming out a second edition of a

NOTE Confidence: 0.869471609592438

01:11:31.563 --> 01:11:33.543 book chapter that describes the

NOTE Confidence: 0.869471609592438

01:11:33.543 --> 01:11:35.680 whole beauty salon and Barber

NOTE Confidence: 0.869471609592438

01:11:35.680 --> 01:11:37.805 shop initiative in great detail.

NOTE Confidence: 0.869471609592438

01:11:37.810 --> 01:11:39.282 And the current chapter.

NOTE Confidence: 0.869471609592438

01:11:39.282 --> 01:11:41.122 I'll make sure doctor Mercurio

NOTE Confidence: 0.869471609592438

01:11:41.122 --> 01:11:42.960 mixture that you had that share.

NOTE Confidence: 0.816204309463501

01:11:42.960 --> 01:11:45.108 Thanks. Will be sure to will

NOTE Confidence: 0.816204309463501

01:11:45.108 --> 01:11:47.757 be sure to post it then on our

NOTE Confidence: 0.809976917505264

01:11:47.760 --> 01:11:49.105 website. But what happens is

NOTE Confidence: 0.809976917505264

01:11:49.105 --> 01:11:50.450 we go through these waves.

NOTE Confidence: 0.809976917505264

01:11:50.450 --> 01:11:52.613 We go threw away Vevo breast cancer

NOTE Confidence: 0.809976917505264

01:11:52.613 --> 01:11:54.405 outreach and their litter is long

NOTE Confidence: 0.809976917505264

01:11:54.405 --> 01:11:56.288 and then the money drives up the

NOTE Confidence: 0.809976917505264

01:11:56.346 --> 01:11:58.116 grants cool white and we leave.

NOTE Confidence: 0.809976917505264

01:11:58.120 --> 01:12:00.654 And then we go it again and  
NOTE Confidence: 0.809976917505264

01:12:00.654 --> 01:12:02.799 we can't keep doing that.  
NOTE Confidence: 0.809976917505264

01:12:02.800 --> 01:12:05.530 My point again, on an ethical obligation.  
NOTE Confidence: 0.809976917505264

01:12:05.530 --> 01:12:08.267 It is our institutions that have a  
NOTE Confidence: 0.809976917505264

01:12:08.267 --> 01:12:09.992 responsibility to maintain trusting  
NOTE Confidence: 0.809976917505264

01:12:09.992 --> 01:12:12.397 relationships in these communities so  
NOTE Confidence: 0.809976917505264

01:12:12.397 --> 01:12:15.062 that our investigators don't have to  
NOTE Confidence: 0.809976917505264

01:12:15.062 --> 01:12:17.407 start all over again every single time.  
NOTE Confidence: 0.809976917505264

01:12:17.410 --> 01:12:19.937 The beauty salons have been an outstanding  
NOTE Confidence: 0.809976917505264

01:12:19.937 --> 01:12:22.380 place and that's where we did our  
NOTE Confidence: 0.809976917505264

01:12:22.380 --> 01:12:24.000 work on the environmental hazards  
NOTE Confidence: 0.809976917505264

01:12:24.000 --> 01:12:26.158 of exposure to endocrine disrupting  
NOTE Confidence: 0.809976917505264

01:12:26.158 --> 01:12:28.368 chemicals in hair care products.  
NOTE Confidence: 0.809976917505264

01:12:28.370 --> 01:12:30.477 We did that in the beauty salon  
NOTE Confidence: 0.809976917505264

01:12:30.477 --> 01:12:32.882 and we found that those salons  
NOTE Confidence: 0.809976917505264

01:12:32.882 --> 01:12:34.794 serving African American women,

NOTE Confidence: 0.809976917505264  
01:12:34.800 --> 01:12:36.018 but this stylist.  
NOTE Confidence: 0.809976917505264  
01:12:36.018 --> 01:12:37.642 Had endocrine disrupting chemicals  
NOTE Confidence: 0.809976917505264  
01:12:37.642 --> 01:12:40.028 in their expired urine 7 times  
NOTE Confidence: 0.809976917505264  
01:12:40.028 --> 01:12:41.868 greater than the general population,  
NOTE Confidence: 0.809976917505264  
01:12:41.870 --> 01:12:44.383 so it has implications for air handling  
NOTE Confidence: 0.809976917505264  
01:12:44.383 --> 01:12:46.887 implications for a whole range of things.  
NOTE Confidence: 0.809976917505264  
01:12:46.890 --> 01:12:48.882 And guess what that was pre  
NOTE Confidence: 0.809976917505264  
01:12:48.882 --> 01:12:51.199 kovid now in the kovit space.  
NOTE Confidence: 0.809976917505264  
01:12:51.200 --> 01:12:52.995 We also have implications for  
NOTE Confidence: 0.809976917505264  
01:12:52.995 --> 01:12:54.790 what air handling you know.  
NOTE Confidence: 0.809976917505264  
01:12:54.790 --> 01:12:57.016 Should we have UV lights in the  
NOTE Confidence: 0.809976917505264  
01:12:57.016 --> 01:12:59.099 Barber shops and beauty thoughts?  
NOTE Confidence: 0.809976917505264  
01:12:59.100 --> 01:13:02.166 It is a practice or profession  
NOTE Confidence: 0.809976917505264  
01:13:02.166 --> 01:13:05.569 that you cannot do 6 feet away.  
NOTE Confidence: 0.809976917505264  
01:13:05.570 --> 01:13:06.070 Next  
NOTE Confidence: 0.843205877145132

01:13:06.070 --> 01:13:07.650 question. This is actually very  
NOTE Confidence: 0.843205877145132

01:13:07.650 --> 01:13:09.230 interesting so that they ask  
NOTE Confidence: 0.843205877145132

01:13:09.284 --> 01:13:10.969 what process weather rolling in.  
NOTE Confidence: 0.843205877145132

01:13:10.970 --> 01:13:13.130 So I gotta move this for scrolls down.  
NOTE Confidence: 0.843205877145132

01:13:13.130 --> 01:13:14.355 What process interesting what the  
NOTE Confidence: 0.843205877145132

01:13:14.355 --> 01:13:15.881 process that led to the determination  
NOTE Confidence: 0.843205877145132

01:13:15.881 --> 01:13:17.631 that Barber shops would be a pipeline  
NOTE Confidence: 0.843205877145132

01:13:17.631 --> 01:13:19.340 to the African American community.  
NOTE Confidence: 0.843205877145132

01:13:19.340 --> 01:13:21.364 Since they have so much trust in it  
NOTE Confidence: 0.843205877145132

01:13:21.364 --> 01:13:23.648 'cause it's so if this were to be  
NOTE Confidence: 0.843205877145132

01:13:23.648 --> 01:13:25.106 replicated in other communities such  
NOTE Confidence: 0.843205877145132

01:13:25.106 --> 01:13:27.170 as the Native American or the Latin X,  
NOTE Confidence: 0.843205877145132

01:13:27.170 --> 01:13:28.250 how would researchers and  
NOTE Confidence: 0.843205877145132

01:13:28.250 --> 01:13:29.600 physicians find the appropriate fit?  
NOTE Confidence: 0.843205877145132

01:13:29.600 --> 01:13:32.300 So how did you know it was the Barber shops?  
NOTE Confidence: 0.843205877145132

01:13:32.300 --> 01:13:34.108 And so if we can use that in

NOTE Confidence: 0.843205877145132  
01:13:34.108 --> 01:13:35.808 the other communities as well?  
NOTE Confidence: 0.843205877145132  
01:13:35.810 --> 01:13:37.165 So again established that Bridget  
NOTE Confidence: 0.843205877145132  
01:13:37.165 --> 01:13:37.978 trust that you've.  
NOTE Confidence: 0.843205877145132  
01:13:37.980 --> 01:13:40.140 Pointed out is is the important  
NOTE Confidence: 0.843205877145132  
01:13:40.140 --> 01:13:41.220 missing ingredient here.  
NOTE Confidence: 0.843205877145132  
01:13:41.220 --> 01:13:41.580 I'm  
NOTE Confidence: 0.870697379112244  
01:13:41.580 --> 01:13:43.710 sure there are people in the  
NOTE Confidence: 0.870697379112244  
01:13:43.710 --> 01:13:45.540 audience have driven by urban  
NOTE Confidence: 0.870697379112244  
01:13:45.540 --> 01:13:47.700 neighborhoods and seen a Barber shop,  
NOTE Confidence: 0.870697379112244  
01:13:47.700 --> 01:13:49.860 so there was a Barber shop.  
NOTE Confidence: 0.870697379112244  
01:13:49.860 --> 01:13:52.020 So let me just say this,  
NOTE Confidence: 0.870697379112244  
01:13:52.020 --> 01:13:54.900 don't go out and do this without training.  
NOTE Confidence: 0.870697379112244  
01:13:54.900 --> 01:13:56.700 It looks simple, it's complicated,  
NOTE Confidence: 0.870697379112244  
01:13:56.700 --> 01:13:58.500 is complex. It takes time,  
NOTE Confidence: 0.870697379112244  
01:13:58.500 --> 01:14:01.740 but for me as a member of that community,  
NOTE Confidence: 0.870697379112244



01:14:01.740 --> 01:14:04.204 I was sitting in the Barber shop  
NOTE Confidence: 0.870697379112244

01:14:04.204 --> 01:14:06.439 and somebody came in that people  
NOTE Confidence: 0.870697379112244

01:14:06.439 --> 01:14:08.284 hadn't seen for awhile and.  
NOTE Confidence: 0.870697379112244

01:14:08.290 --> 01:14:10.674 And Mark, but I have to tell you.  
NOTE Confidence: 0.870697379112244

01:14:10.680 --> 01:14:13.648 How can I explain this to you?  
NOTE Confidence: 0.870697379112244

01:14:13.650 --> 01:14:15.786 It is not like Supercuts or hair Cutler,  
NOTE Confidence: 0.870697379112244

01:14:15.790 --> 01:14:16.492 you might might.  
NOTE Confidence: 0.870697379112244

01:14:16.492 --> 01:14:18.515 My white friends say I I had my  
NOTE Confidence: 0.870697379112244

01:14:18.515 --> 01:14:19.807 appointment at 2:00 o'clock.  
NOTE Confidence: 0.870697379112244

01:14:19.810 --> 01:14:21.418 I show up at 2:00 o'clock.  
NOTE Confidence: 0.870697379112244

01:14:21.420 --> 01:14:23.296 I'm out in 15 ten 1015 minutes.  
NOTE Confidence: 0.870697379112244

01:14:23.300 --> 01:14:25.547 I don't even talk in the last  
NOTE Confidence: 0.870697379112244

01:14:25.547 --> 01:14:28.045 thing I've ever say is to ask  
NOTE Confidence: 0.870697379112244

01:14:28.045 --> 01:14:29.870 my stylus anything about health.  
NOTE Confidence: 0.870697379112244

01:14:29.870 --> 01:14:32.208 So what I'm trying to explain to  
NOTE Confidence: 0.870697379112244

01:14:32.208 --> 01:14:35.065 them is that the Black Partnership is

NOTE Confidence: 0.870697379112244  
01:14:35.065 --> 01:14:37.735 like is like a community gathering.  
NOTE Confidence: 0.870697379112244  
01:14:37.740 --> 01:14:40.344 There are multiple TV's in these shops.  
NOTE Confidence: 0.870697379112244  
01:14:40.350 --> 01:14:41.056 Guess what?  
NOTE Confidence: 0.870697379112244  
01:14:41.056 --> 01:14:42.821 They're all on to different  
NOTE Confidence: 0.870697379112244  
01:14:42.821 --> 01:14:44.829 stations and the music playing.  
NOTE Confidence: 0.870697379112244  
01:14:44.830 --> 01:14:46.690 You follow me so far,  
NOTE Confidence: 0.870697379112244  
01:14:46.690 --> 01:14:49.674 so you're walking into a cacophony of sound.  
NOTE Confidence: 0.870697379112244  
01:14:49.680 --> 01:14:51.912 Everybody's talking and I remember a  
NOTE Confidence: 0.870697379112244  
01:14:51.912 --> 01:14:54.900 guy came in, uh, to protect them all.  
NOTE Confidence: 0.870697379112244  
01:14:54.900 --> 01:14:56.392 Just calling Joe people,  
NOTE Confidence: 0.870697379112244  
01:14:56.392 --> 01:14:57.138 said Joe,  
NOTE Confidence: 0.870697379112244  
01:14:57.140 --> 01:14:59.940 where you been and Joe says he  
NOTE Confidence: 0.870697379112244  
01:14:59.940 --> 01:15:02.120 was in the hospital.  
NOTE Confidence: 0.870697379112244  
01:15:02.120 --> 01:15:04.367 That they took him to the emergency  
NOTE Confidence: 0.870697379112244  
01:15:04.367 --> 01:15:06.906 room and they kept him for five days.  
NOTE Confidence: 0.870697379112244

01:15:06.910 --> 01:15:09.454 They said he had had a heart attack,  
NOTE Confidence: 0.870697379112244

01:15:09.460 --> 01:15:11.828 and so while Joe's talking in the music's  
NOTE Confidence: 0.870697379112244

01:15:11.828 --> 01:15:14.879 on in the TV's on that people are listening,  
NOTE Confidence: 0.870697379112244

01:15:14.880 --> 01:15:17.496 then Joe gets in the chair.  
NOTE Confidence: 0.870697379112244

01:15:17.500 --> 01:15:20.636 And then there's an intimacy in that chair.  
NOTE Confidence: 0.870697379112244

01:15:20.640 --> 01:15:23.264 I think that what I've come to realize  
NOTE Confidence: 0.870697379112244

01:15:23.264 --> 01:15:26.315 that that that sound is a shielder intimacy,  
NOTE Confidence: 0.870697379112244

01:15:26.320 --> 01:15:27.740 assure protection of privacy,  
NOTE Confidence: 0.870697379112244

01:15:27.740 --> 01:15:29.870 'cause you're out in the open,  
NOTE Confidence: 0.870697379112244

01:15:29.870 --> 01:15:31.690 but you're, you're literally.  
NOTE Confidence: 0.870697379112244

01:15:31.690 --> 01:15:34.773 In the person's ear, as the Barber,  
NOTE Confidence: 0.870697379112244

01:15:34.773 --> 01:15:36.457 and so there talking.  
NOTE Confidence: 0.870697379112244

01:15:36.460 --> 01:15:38.144 And Joe pulls out.  
NOTE Confidence: 0.870697379112244

01:15:38.144 --> 01:15:40.031 Bile appeals, and he said.  
NOTE Confidence: 0.870697379112244

01:15:40.031 --> 01:15:42.940 My doctor told me I have to take  
NOTE Confidence: 0.870697379112244

01:15:42.940 --> 01:15:45.250 these the rest of my life.

NOTE Confidence: 0.870697379112244  
01:15:45.250 --> 01:15:48.176 Now everybody in the barbershop listed now.  
NOTE Confidence: 0.870697379112244  
01:15:48.180 --> 01:15:50.290 And the Barber says Joe,  
NOTE Confidence: 0.870697379112244  
01:15:50.290 --> 01:15:52.400 if you take those pills,  
NOTE Confidence: 0.870697379112244  
01:15:52.400 --> 01:15:55.354 you won't be able to keep up  
NOTE Confidence: 0.870697379112244  
01:15:55.354 --> 01:15:56.198 your obligations.  
NOTE Confidence: 0.870697379112244  
01:15:56.200 --> 01:15:58.738 Now Karen, the camera don't explain  
NOTE Confidence: 0.870697379112244  
01:15:58.738 --> 01:16:03.079 what obligations mean. No you don't.  
NOTE Confidence: 0.870697379112244  
01:16:03.080 --> 01:16:08.730 Mark I realized at that moment.  
NOTE Confidence: 0.870697379112244  
01:16:08.730 --> 01:16:10.830 If you erect how this function is  
NOTE Confidence: 0.870697379112244  
01:16:10.830 --> 01:16:13.884 one of the side effects of some of  
NOTE Confidence: 0.870697379112244  
01:16:13.884 --> 01:16:15.447 these hypertension drugs, drugs.  
NOTE Confidence: 0.870697379112244  
01:16:15.447 --> 01:16:17.903 But I realized when that Barber said Joe,  
NOTE Confidence: 0.870697379112244  
01:16:17.910 --> 01:16:19.060 if you take those pills,  
NOTE Confidence: 0.870697379112244  
01:16:19.060 --> 01:16:21.112 you won't be able to keep up your obligation.  
NOTE Confidence: 0.870697379112244  
01:16:21.120 --> 01:16:22.488 Joe is not taking those pills.  
NOTE Confidence: 0.870697379112244

01:16:22.490 --> 01:16:24.698 I saw that on his face.  
NOTE Confidence: 0.870697379112244

01:16:24.700 --> 01:16:27.087 And his Doctor has no idea that  
NOTE Confidence: 0.870697379112244

01:16:27.087 --> 01:16:29.160 there somebody in the community,  
NOTE Confidence: 0.870697379112244

01:16:29.160 --> 01:16:32.120 but that kind of influence.  
NOTE Confidence: 0.870697379112244

01:16:32.120 --> 01:16:33.036 I said,  
NOTE Confidence: 0.870697379112244

01:16:33.036 --> 01:16:37.080 what if that Barbara was was working with us?  
NOTE Confidence: 0.870697379112244

01:16:37.080 --> 01:16:39.510 What is that Barber said, Hey Joe,  
NOTE Confidence: 0.870697379112244

01:16:39.510 --> 01:16:41.235 if you're experiencing side effects,  
NOTE Confidence: 0.870697379112244

01:16:41.240 --> 01:16:43.669 tell your doctor they can adjust the  
NOTE Confidence: 0.870697379112244

01:16:43.669 --> 01:16:45.760 medication, knows they can do things,  
NOTE Confidence: 0.870697379112244

01:16:45.760 --> 01:16:46.966 don't hide it.  
NOTE Confidence: 0.870697379112244

01:16:46.966 --> 01:16:49.780 And that's where the idea about her.  
NOTE Confidence: 0.852519547939301

01:16:49.780 --> 01:16:51.008 I came to life.  
NOTE Confidence: 0.852519547939301

01:16:51.008 --> 01:16:52.850 And what we realized is that  
NOTE Confidence: 0.852519547939301

01:16:52.922 --> 01:16:55.047 these barbers feel like they  
NOTE Confidence: 0.852519547939301

01:16:55.047 --> 01:16:57.172 are stewards of their community.

NOTE Confidence: 0.852519547939301

01:16:57.180 --> 01:16:59.760 They feel like they are shepherds.

NOTE Confidence: 0.852519547939301

01:16:59.760 --> 01:17:01.804 I went children come in to get

NOTE Confidence: 0.852519547939301

01:17:01.804 --> 01:17:03.737 their first haircut is some big deal.

NOTE Confidence: 0.852519547939301

01:17:03.740 --> 01:17:05.770 People are there with cameras.

NOTE Confidence: 0.852519547939301

01:17:05.770 --> 01:17:07.528 And I'm watching this father places

NOTE Confidence: 0.852519547939301

01:17:07.528 --> 01:17:09.959 child in the chair for his first haircut,

NOTE Confidence: 0.852519547939301

01:17:09.960 --> 01:17:12.696 and I'm listening to them talk and I'm

NOTE Confidence: 0.852519547939301

01:17:12.696 --> 01:17:15.410 picking up on the fact that that Barber

NOTE Confidence: 0.852519547939301

01:17:15.410 --> 01:17:18.810 Cut the father's hair at the same age.

NOTE Confidence: 0.852519547939301

01:17:18.810 --> 01:17:20.940 That's the relationship they have.

NOTE Confidence: 0.852519547939301

01:17:20.940 --> 01:17:23.900 They have that Marcus Welby.

NOTE Confidence: 0.852519547939301

01:17:23.900 --> 01:17:25.016 Neighborhood relationship that

NOTE Confidence: 0.852519547939301

01:17:25.016 --> 01:17:26.876 doctors want and have lossed,

NOTE Confidence: 0.852519547939301

01:17:26.880 --> 01:17:28.908 and that's what her is all

NOTE Confidence: 0.852519547939301

01:17:28.908 --> 01:17:31.340 about and what we have learned.

NOTE Confidence: 0.852519547939301

01:17:31.340 --> 01:17:34.124 Mark is that when we bring the medical  
NOTE Confidence: 0.852519547939301

01:17:34.124 --> 01:17:35.800 professionals into the barbershop,  
NOTE Confidence: 0.852519547939301

01:17:35.800 --> 01:17:36.886 they love it.  
NOTE Confidence: 0.852519547939301

01:17:36.886 --> 01:17:40.269 They say This is why I became a doctor.  
NOTE Confidence: 0.852519547939301

01:17:40.270 --> 01:17:42.867 This is why I became a nurse.  
NOTE Confidence: 0.852519547939301

01:17:42.870 --> 01:17:44.555 It reinvigorates their passion for  
NOTE Confidence: 0.852519547939301

01:17:44.555 --> 01:17:46.960 why they came into the profession,  
NOTE Confidence: 0.852519547939301

01:17:46.960 --> 01:17:49.438 what we have to do is create  
NOTE Confidence: 0.852519547939301

01:17:49.438 --> 01:17:52.214 that space to make it easy for  
NOTE Confidence: 0.852519547939301

01:17:52.214 --> 01:17:54.644 them to come into those venues.  
NOTE Confidence: 0.852519547939301

01:17:54.650 --> 01:17:56.798 And that's how her was launched.  
NOTE Confidence: 0.852519547939301

01:17:56.800 --> 01:17:58.600 And there are fledging little  
NOTE Confidence: 0.852519547939301

01:17:58.600 --> 01:18:00.040 projects around the country.  
NOTE Confidence: 0.852519547939301

01:18:00.040 --> 01:18:02.686 New England Journal did a major randomized  
NOTE Confidence: 0.852519547939301

01:18:02.686 --> 01:18:04.698 clinical trial proving that it works,  
NOTE Confidence: 0.852519547939301

01:18:04.700 --> 01:18:06.860 but you know how it works.

NOTE Confidence: 0.852519547939301  
01:18:06.860 --> 01:18:07.218 Mark.  
NOTE Confidence: 0.852519547939301  
01:18:07.218 --> 01:18:10.414 We do the trial, we prove it works.  
NOTE Confidence: 0.852519547939301  
01:18:10.414 --> 01:18:12.178 We write the paper.  
NOTE Confidence: 0.852519547939301  
01:18:12.180 --> 01:18:15.356 The grants done, we leave.  
NOTE Confidence: 0.852519547939301  
01:18:15.356 --> 01:18:16.388 What works,  
NOTE Confidence: 0.852519547939301  
01:18:16.390 --> 01:18:19.012 what can save lives is living  
NOTE Confidence: 0.852519547939301  
01:18:19.012 --> 01:18:20.323 in our journals.  
NOTE Confidence: 0.852519547939301  
01:18:20.330 --> 01:18:22.958 So at the University of Maryland,  
NOTE Confidence: 0.852519547939301  
01:18:22.960 --> 01:18:24.380 Center for HealthEquity are  
NOTE Confidence: 0.852519547939301  
01:18:24.380 --> 01:18:26.510 focuses on what we call 4th  
NOTE Confidence: 0.852519547939301  
01:18:26.581 --> 01:18:28.648 generation disparities research.  
NOTE Confidence: 0.852519547939301  
01:18:28.650 --> 01:18:31.415 It is translating the science of Medicine  
NOTE Confidence: 0.852519547939301  
01:18:31.415 --> 01:18:34.340 and public health into culturally tailored,  
NOTE Confidence: 0.852519547939301  
01:18:34.340 --> 01:18:35.447 community based interventions.  
NOTE Confidence: 0.852519547939301  
01:18:35.447 --> 01:18:38.030 And her is just one example of  
NOTE Confidence: 0.852519547939301



01:18:38.099 --> 01:18:40.099 our community based intervention.  
NOTE Confidence: 0.852519547939301

01:18:40.100 --> 01:18:42.812 We have built a clinic out in the  
NOTE Confidence: 0.852519547939301

01:18:42.812 --> 01:18:45.108 inner city here in in Maryland,  
NOTE Confidence: 0.852519547939301

01:18:45.110 --> 01:18:46.945 near the District of Columbia  
NOTE Confidence: 0.852519547939301

01:18:46.945 --> 01:18:49.263 Line and we turned an overflow  
NOTE Confidence: 0.852519547939301

01:18:49.263 --> 01:18:51.729 parking lot into an urban farm.  
NOTE Confidence: 0.852519547939301

01:18:51.730 --> 01:18:53.914 So when the doctor tells you  
NOTE Confidence: 0.852519547939301

01:18:53.914 --> 01:18:56.269 you need to exercise eat better,  
NOTE Confidence: 0.852519547939301

01:18:56.270 --> 01:18:58.160 we gotta farm outside growing  
NOTE Confidence: 0.852519547939301

01:18:58.160 --> 01:19:00.050 food and the teaching kitchen.  
NOTE Confidence: 0.852519547939301

01:19:00.050 --> 01:19:03.402 We've need to re imagine how we build  
NOTE Confidence: 0.852519547939301

01:19:03.402 --> 01:19:07.507 back in ways that we get out of our silos.  
NOTE Confidence: 0.852519547939301

01:19:07.510 --> 01:19:09.670 And be present in the  
NOTE Confidence: 0.852519547939301

01:19:09.670 --> 01:19:11.398 neighborhoods where people live.  
NOTE Confidence: 0.831965327262878

01:19:12.290 --> 01:19:14.103 It's It's it was such a brilliant  
NOTE Confidence: 0.831965327262878

01:19:14.103 --> 01:19:15.445 insight 'cause one could have

NOTE Confidence: 0.831965327262878  
01:19:15.445 --> 01:19:17.230 easily done what I suspect many do,  
NOTE Confidence: 0.831965327262878  
01:19:17.230 --> 01:19:19.310 which is to say that to tell people,  
NOTE Confidence: 0.831965327262878  
01:19:19.310 --> 01:19:20.610 don't listen to your Barber.  
NOTE Confidence: 0.831965327262878  
01:19:20.610 --> 01:19:22.302 Listen to your doctor but instead  
NOTE Confidence: 0.831965327262878  
01:19:22.302 --> 01:19:23.699 the brilliant insight that you  
NOTE Confidence: 0.831965327262878  
01:19:23.699 --> 01:19:25.025 had in the folks who started.  
NOTE Confidence: 0.831965327262878  
01:19:25.030 --> 01:19:26.330 This whole project was, well,  
NOTE Confidence: 0.831965327262878  
01:19:26.330 --> 01:19:28.129 why don't we make sure the Barber  
NOTE Confidence: 0.831965327262878  
01:19:28.129 --> 01:19:29.730 really knows what he's talking about  
NOTE Confidence: 0.831965327262878  
01:19:29.730 --> 01:19:31.790 is if they're going to listen to him,  
NOTE Confidence: 0.831965327262878  
01:19:31.790 --> 01:19:32.830 let's help him understand  
NOTE Confidence: 0.831965327262878  
01:19:32.830 --> 01:19:33.870 what he's talking about.  
NOTE Confidence: 0.831965327262878  
01:19:33.870 --> 01:19:34.324 You know,  
NOTE Confidence: 0.831965327262878  
01:19:34.324 --> 01:19:36.140 so that he so they give some good  
NOTE Confidence: 0.831965327262878  
01:19:36.197 --> 01:19:37.751 advice about the pills because it's  
NOTE Confidence: 0.831965327262878

01:19:37.751 --> 01:19:40.109 going to be a trusted source of advice  
NOTE Confidence: 0.831965327262878

01:19:40.110 --> 01:19:41.410 and Mark. Like I said,  
NOTE Confidence: 0.831965327262878

01:19:41.410 --> 01:19:42.698 there are some programs.  
NOTE Confidence: 0.831965327262878

01:19:42.698 --> 01:19:45.150 That have taken this effort and it's OK.  
NOTE Confidence: 0.831965327262878

01:19:45.150 --> 01:19:46.962 We're going to teach the barbers  
NOTE Confidence: 0.831965327262878

01:19:46.962 --> 01:19:48.870 to do the blood pressures.  
NOTE Confidence: 0.831965327262878

01:19:48.870 --> 01:19:50.470 In fact, the randomized clinical  
NOTE Confidence: 0.831965327262878

01:19:50.470 --> 01:19:52.070 trial talking about had the  
NOTE Confidence: 0.831965327262878

01:19:52.125 --> 01:19:53.940 barbers doing the blood pressures.  
NOTE Confidence: 0.831965327262878

01:19:53.940 --> 01:19:55.630 We do not do that.  
NOTE Confidence: 0.831965327262878

01:19:55.630 --> 01:19:58.906 We do not believe that the Barber should be  
NOTE Confidence: 0.831965327262878

01:19:58.906 --> 01:20:02.058 involved in doing clinical assessments. Why?  
NOTE Confidence: 0.831965327262878

01:20:02.058 --> 01:20:06.922 Because the burden of disease is so great.  
NOTE Confidence: 0.831965327262878

01:20:06.930 --> 01:20:08.682 We have literally, when we've had  
NOTE Confidence: 0.831965327262878

01:20:08.682 --> 01:20:10.260 the physicians and doing screen.  
NOTE Confidence: 0.831965327262878

01:20:10.260 --> 01:20:11.775 We have literally sent people

NOTE Confidence: 0.831965327262878  
01:20:11.775 --> 01:20:13.290 immediately to the emergency room.  
NOTE Confidence: 0.831965327262878  
01:20:13.290 --> 01:20:15.416 Well where the doctor says, I cannot  
NOTE Confidence: 0.831965327262878  
01:20:15.416 --> 01:20:17.537 ethically allow you to leave my presence.  
NOTE Confidence: 0.831965327262878  
01:20:17.540 --> 01:20:19.465 You have to bring a family member  
NOTE Confidence: 0.831965327262878  
01:20:19.465 --> 01:20:21.170 here on World College squad.  
NOTE Confidence: 0.831965327262878  
01:20:21.170 --> 01:20:23.930 Your blood pressure is stroke level.  
NOTE Confidence: 0.831965327262878  
01:20:23.930 --> 01:20:25.705 And the person just walking  
NOTE Confidence: 0.831965327262878  
01:20:25.705 --> 01:20:27.125 around not knowing it.  
NOTE Confidence: 0.831965327262878  
01:20:27.130 --> 01:20:29.551 So the last thing you want is a Barber  
NOTE Confidence: 0.831965327262878  
01:20:29.551 --> 01:20:32.100 taking that malignant hypertension pressure.  
NOTE Confidence: 0.831965327262878  
01:20:32.100 --> 01:20:35.790 Here's the other thing we've learned, mark.  
NOTE Confidence: 0.831965327262878  
01:20:35.790 --> 01:20:40.764 The health professionals When we  
NOTE Confidence: 0.831965327262878  
01:20:40.764 --> 01:20:43.266 first took him into the shops,  
NOTE Confidence: 0.831965327262878  
01:20:43.270 --> 01:20:46.558 they would walk around with their.  
NOTE Confidence: 0.831965327262878  
01:20:46.560 --> 01:20:49.488 Computers, their purses.  
NOTE Confidence: 0.831965327262878

01:20:49.488 --> 01:20:53.274 Check in, is my car still there?  
NOTE Confidence: 0.831965327262878

01:20:53.274 --> 01:20:55.130 And I realize that.  
NOTE Confidence: 0.831965327262878

01:20:55.130 --> 01:20:56.996 The everybody you know all the  
NOTE Confidence: 0.831965327262878

01:20:56.996 --> 01:20:58.580 black people are watching this.  
NOTE Confidence: 0.831965327262878

01:20:58.580 --> 01:21:00.150 What are they afraid of?  
NOTE Confidence: 0.831965327262878

01:21:00.150 --> 01:21:01.406 Kind of a thing.  
NOTE Confidence: 0.831965327262878

01:21:01.406 --> 01:21:03.290 And then I'm realizing that OK,  
NOTE Confidence: 0.831965327262878

01:21:03.290 --> 01:21:04.860 we gotta do some orientation.  
NOTE Confidence: 0.831965327262878

01:21:04.860 --> 01:21:06.762 We can't just let him come  
NOTE Confidence: 0.831965327262878

01:21:06.762 --> 01:21:08.320 in afraid we gotta do.  
NOTE Confidence: 0.831965327262878

01:21:08.320 --> 01:21:09.572 Orientation help folk deal  
NOTE Confidence: 0.831965327262878

01:21:09.572 --> 01:21:10.824 with their own fears,  
NOTE Confidence: 0.831965327262878

01:21:10.830 --> 01:21:13.028 their own biases to understand this natural.  
NOTE Confidence: 0.831965327262878

01:21:13.030 --> 01:21:14.914 'cause some of these neighborhoods are  
NOTE Confidence: 0.831965327262878

01:21:14.914 --> 01:21:17.724 reading about in the paper with all these  
NOTE Confidence: 0.831965327262878

01:21:17.724 --> 01:21:19.216 negative negative things happening.

NOTE Confidence: 0.831965327262878  
01:21:19.220 --> 01:21:22.820 But once we put the the orientation in place,  
NOTE Confidence: 0.831965327262878  
01:21:22.820 --> 01:21:25.900 I am telling you more the health  
NOTE Confidence: 0.831965327262878  
01:21:25.900 --> 01:21:27.974 professionals were transformed an I  
NOTE Confidence: 0.831965327262878  
01:21:27.974 --> 01:21:30.014 think that's exactly what we need.  
NOTE Confidence: 0.831965327262878  
01:21:30.020 --> 01:21:32.820 This is not something you can do  
NOTE Confidence: 0.831965327262878  
01:21:32.820 --> 01:21:34.820 your city training, you know.  
NOTE Confidence: 0.831965327262878  
01:21:34.820 --> 01:21:37.220 Go online and take the quiz.  
NOTE Confidence: 0.831965327262878  
01:21:37.220 --> 01:21:41.220 This is not that. This is a long term life.  
NOTE Confidence: 0.831965327262878  
01:21:41.220 --> 01:21:43.704 Life long commitment to self reflection  
NOTE Confidence: 0.831965327262878  
01:21:43.704 --> 01:21:46.819 in that is how we avoid a future.  
NOTE Confidence: 0.831965327262878  
01:21:46.820 --> 01:21:49.268 Tuskegee. We're not going to do.  
NOTE Confidence: 0.831965327262878  
01:21:49.270 --> 01:21:50.298 Everything right,  
NOTE Confidence: 0.831965327262878  
01:21:50.298 --> 01:21:53.382 but if we commit ourselves to  
NOTE Confidence: 0.831965327262878  
01:21:53.382 --> 01:21:54.410 self reflection.  
NOTE Confidence: 0.831965327262878  
01:21:54.410 --> 01:21:56.517 If we commit ourselves to doing the  
NOTE Confidence: 0.831965327262878

01:21:56.517 --> 01:21:58.490 right thing for the right reason,  
NOTE Confidence: 0.831965327262878

01:21:58.490 --> 01:22:00.632 if we commit ourselves to not building  
NOTE Confidence: 0.831965327262878

01:22:00.632 --> 01:22:03.196 our careers off the suffering of the people,  
NOTE Confidence: 0.831965327262878

01:22:03.200 --> 01:22:06.007 I think we can make a difference.  
NOTE Confidence: 0.831965327262878

01:22:06.010 --> 01:22:08.426 And that we recognize that it is not  
NOTE Confidence: 0.831965327262878

01:22:08.426 --> 01:22:10.810 enough to do your research and show.  
NOTE Confidence: 0.831965327262878

01:22:10.810 --> 01:22:13.370 Here's a problem. This is a hot spot.  
NOTE Confidence: 0.831965327262878

01:22:13.370 --> 01:22:17.132 And then it's somebody else's job to fix it.  
NOTE Confidence: 0.831965327262878

01:22:17.140 --> 01:22:18.544 We have left that community as  
NOTE Confidence: 0.831965327262878

01:22:18.544 --> 01:22:19.246 a hotspot marked.  
NOTE Confidence: 0.831965327262878

01:22:19.250 --> 01:22:21.350 You want to buy a house in a hotspot?  
NOTE Confidence: 0.831965327262878

01:22:21.350 --> 01:22:22.068 I don't.  
NOTE Confidence: 0.831965327262878

01:22:22.068 --> 01:22:22.427 Karen,  
NOTE Confidence: 0.831965327262878

01:22:22.427 --> 01:22:24.940 do you wanna open up your business  
NOTE Confidence: 0.831965327262878

01:22:25.016 --> 01:22:25.949 in a hotspot?  
NOTE Confidence: 0.831965327262878

01:22:25.950 --> 01:22:27.876 I don't so even our language

NOTE Confidence: 0.831965327262878  
01:22:27.876 --> 01:22:29.560 when we're trying to help.  
NOTE Confidence: 0.831965327262878  
01:22:29.560 --> 01:22:32.638 The community can stigmatize the community.  
NOTE Confidence: 0.831965327262878  
01:22:32.640 --> 01:22:33.180 This is,  
NOTE Confidence: 0.831965327262878  
01:22:33.180 --> 01:22:33.450 This  
NOTE Confidence: 0.831879734992981  
01:22:33.450 --> 01:22:35.076 is why I'm so pleased this  
NOTE Confidence: 0.831879734992981  
01:22:35.076 --> 01:22:36.160 is being recorded now.  
NOTE Confidence: 0.831879734992981  
01:22:36.160 --> 01:22:38.328 I'll remind the folks in the audience know,  
NOTE Confidence: 0.831879734992981  
01:22:38.330 --> 01:22:40.507 because the last the last two minutes  
NOTE Confidence: 0.831879734992981  
01:22:40.507 --> 01:22:42.542 or something that I want to go back  
NOTE Confidence: 0.831879734992981  
01:22:42.542 --> 01:22:44.209 and look again at a couple times  
NOTE Confidence: 0.831879734992981  
01:22:44.209 --> 01:22:46.183 and listen to a couple of times,  
NOTE Confidence: 0.831879734992981  
01:22:46.190 --> 01:22:47.545 I'm going to Scroll down  
NOTE Confidence: 0.831879734992981  
01:22:47.545 --> 01:22:48.629 and find another question.  
NOTE Confidence: 0.831879734992981  
01:22:48.630 --> 01:22:50.160 But I gotta go through about  
NOTE Confidence: 0.831879734992981  
01:22:50.160 --> 01:22:51.812 100 people who really pissed off  
NOTE Confidence: 0.831879734992981



01:22:51.812 --> 01:22:53.510 with Mr Green's doctor. So if  
NOTE Confidence: 0.831879734992981

01:22:53.510 --> 01:22:55.950 I can get past them, well, let me tell  
NOTE Confidence: 0.831879734992981

01:22:55.950 --> 01:22:58.042 you about those people mad at Mr Green.  
NOTE Confidence: 0.831879734992981

01:22:58.042 --> 01:23:00.010 'cause every time I show this doctor,  
NOTE Confidence: 0.831879734992981

01:23:00.010 --> 01:23:00.727 yeah, the doctor.  
NOTE Confidence: 0.831879734992981

01:23:00.727 --> 01:23:02.161 Every time I show particularly have  
NOTE Confidence: 0.831879734992981

01:23:02.161 --> 01:23:03.803 medical professionals, they're all upset.  
NOTE Confidence: 0.831879734992981

01:23:03.803 --> 01:23:04.887 Nobody knows Mr Green.  
NOTE Confidence: 0.831879734992981

01:23:04.890 --> 01:23:06.082 Nobody is Mr Green.  
NOTE Confidence: 0.831879734992981

01:23:06.082 --> 01:23:07.310 Mr Heart Doctor, Archer,  
NOTE Confidence: 0.831879734992981

01:23:07.310 --> 01:23:10.280 but the reality is they all know a doctor.  
NOTE Confidence: 0.831879734992981

01:23:10.280 --> 01:23:13.360 Are they all know somebody like that?  
NOTE Confidence: 0.831879734992981

01:23:13.360 --> 01:23:16.306 And we just have to admit.  
NOTE Confidence: 0.831879734992981

01:23:16.310 --> 01:23:18.560 That Doctor Archer is a clinical  
NOTE Confidence: 0.831879734992981

01:23:18.560 --> 01:23:20.730 researcher his his thing is not  
NOTE Confidence: 0.831879734992981

01:23:20.730 --> 01:23:22.830 going to get people in this trial.

NOTE Confidence: 0.831879734992981  
01:23:22.830 --> 01:23:24.198 He's thinking that when  
NOTE Confidence: 0.831879734992981  
01:23:24.198 --> 01:23:25.908 Doctor Mr Green comes in,  
NOTE Confidence: 0.831879734992981  
01:23:25.910 --> 01:23:28.760 he's ready for the trial.  
NOTE Confidence: 0.831879734992981  
01:23:28.760 --> 01:23:30.515 Doctor Archer has no idea  
NOTE Confidence: 0.831879734992981  
01:23:30.515 --> 01:23:32.140 that emergency rooms, a mess.  
NOTE Confidence: 0.831879734992981  
01:23:32.140 --> 01:23:34.135 He has no idea people can't pay  
NOTE Confidence: 0.831879734992981  
01:23:34.135 --> 01:23:36.477 for these cystoscopy as screening.  
NOTE Confidence: 0.831879734992981  
01:23:36.480 --> 01:23:38.552 That's not his job and now I'm  
NOTE Confidence: 0.831879734992981  
01:23:38.552 --> 01:23:40.774 trying to tell him if you want  
NOTE Confidence: 0.831879734992981  
01:23:40.774 --> 01:23:42.670 to get these clinical trials and  
NOTE Confidence: 0.831879734992981  
01:23:42.737 --> 01:23:44.909 have diverse patient populations,  
NOTE Confidence: 0.831879734992981  
01:23:44.910 --> 01:23:47.360 how your hospital system treats them matters.  
NOTE Confidence: 0.831879734992981  
01:23:47.360 --> 01:23:50.210 You gotta care about that too.  
NOTE Confidence: 0.831879734992981  
01:23:50.210 --> 01:23:50.470 Yeah,  
NOTE Confidence: 0.832187116146088  
01:23:50.470 --> 01:23:52.073 you know, and of course those of  
NOTE Confidence: 0.832187116146088

01:23:52.073 --> 01:23:53.963 us who don't do a lot of clinical  
NOTE Confidence: 0.832187116146088

01:23:53.963 --> 01:23:55.482 research but work in the clinical  
NOTE Confidence: 0.832187116146088

01:23:55.482 --> 01:23:57.062 clinical arena recognize the exact  
NOTE Confidence: 0.832187116146088

01:23:57.062 --> 01:23:59.640 same thing and and and so much of it.  
NOTE Confidence: 0.832187116146088

01:23:59.640 --> 01:24:01.152 It's so much of it comes  
NOTE Confidence: 0.832187116146088

01:24:01.152 --> 01:24:02.520 down to taking the time.  
NOTE Confidence: 0.832187116146088

01:24:02.520 --> 01:24:04.368 And of course one of the things  
NOTE Confidence: 0.832187116146088

01:24:04.368 --> 01:24:05.929 is watching this at this guys.  
NOTE Confidence: 0.832187116146088

01:24:05.930 --> 01:24:07.764 This guys gotta get 8 patient signed  
NOTE Confidence: 0.832187116146088

01:24:07.764 --> 01:24:09.336 up its subjects, not patient states  
NOTE Confidence: 0.832187116146088

01:24:09.336 --> 01:24:10.646 subject signed up before lunch.  
NOTE Confidence: 0.832187116146088

01:24:10.650 --> 01:24:11.955 And then he's Gotta Rock  
NOTE Confidence: 0.832187116146088

01:24:11.955 --> 01:24:12.999 and roll through this.  
NOTE Confidence: 0.832187116146088

01:24:13.000 --> 01:24:14.144 He doesn't have time.  
NOTE Confidence: 0.832187116146088

01:24:14.144 --> 01:24:15.810 Just telling this guy that he's  
NOTE Confidence: 0.832187116146088

01:24:15.810 --> 01:24:17.670 not going to survive this disease,

NOTE Confidence: 0.832187116146088  
01:24:17.670 --> 01:24:18.850 and maybe this requires  
NOTE Confidence: 0.832187116146088  
01:24:18.850 --> 01:24:20.330 more than 10 seconds, you  
NOTE Confidence: 0.877420663833618  
01:24:20.330 --> 01:24:22.100 know? So that was conversation one.  
NOTE Confidence: 0.877420663833618  
01:24:22.100 --> 01:24:24.158 And listen all based on real transcripts.  
NOTE Confidence: 0.877420663833618  
01:24:24.160 --> 01:24:25.572 That really did happen.  
NOTE Confidence: 0.877420663833618  
01:24:25.572 --> 01:24:27.690 Then we put doctor Archer through  
NOTE Confidence: 0.877420663833618  
01:24:27.761 --> 01:24:29.497 the building trust training,  
NOTE Confidence: 0.877420663833618  
01:24:29.500 --> 01:24:31.936 and then there's a Part 2 and  
NOTE Confidence: 0.877420663833618  
01:24:31.936 --> 01:24:34.170 the actual amount of time the  
NOTE Confidence: 0.877420663833618  
01:24:34.170 --> 01:24:36.390 interaction is the same amount of  
NOTE Confidence: 0.877420663833618  
01:24:36.390 --> 01:24:38.770 time but with active listening.  
NOTE Confidence: 0.877420663833618  
01:24:38.770 --> 01:24:40.720 Doctor Archer shakes his hand.  
NOTE Confidence: 0.877420663833618  
01:24:40.720 --> 01:24:43.624 Doctor Archer let him tell his  
NOTE Confidence: 0.877420663833618  
01:24:43.624 --> 01:24:45.560 story without interrupting him.  
NOTE Confidence: 0.877420663833618  
01:24:45.560 --> 01:24:47.288 It did not take anymore time.  
NOTE Confidence: 0.877420663833618

01:24:47.290 --> 01:24:49.018 It's all about attitude and approach.  
NOTE Confidence: 0.877420663833618

01:24:49.020 --> 01:24:50.460 It can be learned well.  
NOTE Confidence: 0.877420663833618

01:24:50.460 --> 01:24:51.900 That's huge because I would  
NOTE Confidence: 0.883059918880463

01:24:51.900 --> 01:24:53.832 have said, Well, you need to give  
NOTE Confidence: 0.883059918880463

01:24:53.832 --> 01:24:56.390 it about 10 times as much time as  
NOTE Confidence: 0.883059918880463

01:24:56.390 --> 01:24:58.050 you're given that you're telling  
NOTE Confidence: 0.883059918880463

01:24:58.114 --> 01:24:59.954 me is that if you do it right,  
NOTE Confidence: 0.883059918880463

01:24:59.960 --> 01:25:02.256 you may not need so much more time.  
NOTE Confidence: 0.883059918880463

01:25:02.260 --> 01:25:04.078 And I also think it's important  
NOTE Confidence: 0.883059918880463

01:25:04.078 --> 01:25:06.008 that when the community comes to us,  
NOTE Confidence: 0.883059918880463

01:25:06.010 --> 01:25:08.019 when doctor Archer learned about what Mr.  
NOTE Confidence: 0.883059918880463

01:25:08.020 --> 01:25:09.748 Green's experience was in the ER,  
NOTE Confidence: 0.883059918880463

01:25:09.750 --> 01:25:11.766 he should take it as his responsibility  
NOTE Confidence: 0.883059918880463

01:25:11.766 --> 01:25:12.630 representing the institution.  
NOTE Confidence: 0.883059918880463

01:25:12.630 --> 01:25:14.934 I'm going to look into that for you,  
NOTE Confidence: 0.883059918880463

01:25:14.940 --> 01:25:16.722 Mr Green. I'm gonna find out

NOTE Confidence: 0.883059918880463

01:25:16.722 --> 01:25:18.489 why there was such a delay.

NOTE Confidence: 0.883059918880463

01:25:18.490 --> 01:25:21.190 I'm going to find out why you had to come

NOTE Confidence: 0.883059918880463

01:25:21.265 --> 01:25:24.037 out of your own pocket to raise the money.

NOTE Confidence: 0.883059918880463

01:25:24.040 --> 01:25:25.895 For that, cystoscopy show that

NOTE Confidence: 0.883059918880463

01:25:25.895 --> 01:25:28.380 you can be an advocate for him.

NOTE Confidence: 0.883059918880463

01:25:28.380 --> 01:25:30.150 That's what we can do.

NOTE Confidence: 0.883059918880463

01:25:30.150 --> 01:25:32.058 All my friends out there who

NOTE Confidence: 0.883059918880463

01:25:32.058 --> 01:25:33.330 have privileged color white

NOTE Confidence: 0.883059918880463

01:25:33.387 --> 01:25:35.087 privilege called medical call.

NOTE Confidence: 0.883059918880463

01:25:35.090 --> 01:25:37.018 Whatever privilege you have,

NOTE Confidence: 0.883059918880463

01:25:37.018 --> 01:25:38.946 we all have privilege.

NOTE Confidence: 0.883059918880463

01:25:38.950 --> 01:25:41.248 We need to use that privilege.

NOTE Confidence: 0.883059918880463

01:25:41.250 --> 01:25:46.206 In the interest of the most disadvantaged.

NOTE Confidence: 0.883059918880463

01:25:46.210 --> 01:25:46.530 Thank

NOTE Confidence: 0.854000627994537

01:25:46.530 --> 01:25:48.954 you so much. We have just a minute

NOTE Confidence: 0.854000627994537

01:25:48.954 --> 01:25:51.039 left and there's one so many.  
NOTE Confidence: 0.854000627994537

01:25:51.040 --> 01:25:53.126 So much of this are just things  
NOTE Confidence: 0.854000627994537

01:25:53.126 --> 01:25:55.547 saying what a wonderful talk it was.  
NOTE Confidence: 0.854000627994537

01:25:55.550 --> 01:25:57.160 An also and thanking you.  
NOTE Confidence: 0.854000627994537

01:25:57.160 --> 01:25:59.760 But I have one comment here in particular.  
NOTE Confidence: 0.854000627994537

01:25:59.760 --> 01:26:02.042 Then I'll read and this will be  
NOTE Confidence: 0.854000627994537

01:26:02.042 --> 01:26:03.960 the last question that will do,  
NOTE Confidence: 0.854000627994537

01:26:03.960 --> 01:26:06.214 and it may require a longer response,  
NOTE Confidence: 0.854000627994537

01:26:06.220 --> 01:26:08.481 but I'll ask you to at least  
NOTE Confidence: 0.854000627994537

01:26:08.481 --> 01:26:10.454 briefly response, but if you can,  
NOTE Confidence: 0.854000627994537

01:26:10.454 --> 01:26:12.680 your work is profoundly inspirational to me.  
NOTE Confidence: 0.854000627994537

01:26:12.680 --> 01:26:13.326 Thank you.  
NOTE Confidence: 0.854000627994537

01:26:13.326 --> 01:26:15.910 I'm wondering if you can speak at all,  
NOTE Confidence: 0.854000627994537

01:26:15.910 --> 01:26:17.572 but how the dual epidemics of  
NOTE Confidence: 0.854000627994537

01:26:17.572 --> 01:26:19.140 COVID-19 and police brutality have  
NOTE Confidence: 0.854000627994537

01:26:19.140 --> 01:26:20.760 impacted African American communities?

NOTE Confidence: 0.854000627994537  
01:26:20.760 --> 01:26:22.370 Have the Barber shops provided  
NOTE Confidence: 0.854000627994537  
01:26:22.370 --> 01:26:23.984 a safe space for dialogue,  
NOTE Confidence: 0.854000627994537  
01:26:23.984 --> 01:26:24.628 social support,  
NOTE Confidence: 0.854000627994537  
01:26:24.628 --> 01:26:26.250 and advocacy for both epidemics.  
NOTE Confidence: 0.84820818901062  
01:26:27.050 --> 01:26:30.658 Why I think that it's a very very  
NOTE Confidence: 0.84820818901062  
01:26:30.658 --> 01:26:33.957 good question because it is the  
NOTE Confidence: 0.84820818901062  
01:26:33.957 --> 01:26:36.832 confluence of the COVID-19 pandemic.  
NOTE Confidence: 0.84820818901062  
01:26:36.840 --> 01:26:39.370 The disproportion burden on racial  
NOTE Confidence: 0.84820818901062  
01:26:39.370 --> 01:26:41.394 ethnic minority communities exposing  
NOTE Confidence: 0.84820818901062  
01:26:41.394 --> 01:26:44.099 that longstanding health disparities.  
NOTE Confidence: 0.84820818901062  
01:26:44.100 --> 01:26:46.730 And then the racial reckoning  
NOTE Confidence: 0.84820818901062  
01:26:46.730 --> 01:26:49.086 in our country, that is.  
NOTE Confidence: 0.84820818901062  
01:26:49.086 --> 01:26:51.414 That has created the space for  
NOTE Confidence: 0.84820818901062  
01:26:51.414 --> 01:26:53.540 fundamental change fundamental change.  
NOTE Confidence: 0.84820818901062  
01:26:53.540 --> 01:26:55.899 So let me tell you something else  
NOTE Confidence: 0.84820818901062



01:26:55.899 --> 01:26:57.730 about the barbershop that's very,  
NOTE Confidence: 0.84820818901062

01:26:57.730 --> 01:26:59.122 very interesting and different.  
NOTE Confidence: 0.84820818901062

01:26:59.122 --> 01:27:00.862 Very different than the church.  
NOTE Confidence: 0.861147999763489

01:27:03.020 --> 01:27:04.940 I've been in the barbershop where  
NOTE Confidence: 0.861147999763489

01:27:04.940 --> 01:27:06.620 there's been a sitting judge.  
NOTE Confidence: 0.916116952896118

01:27:09.080 --> 01:27:11.966 A man who works on the  
NOTE Confidence: 0.916116952896118

01:27:11.966 --> 01:27:13.890 loading dock at Safeway.  
NOTE Confidence: 0.916116952896118

01:27:13.890 --> 01:27:17.766 An unemployed person Anna homeless man.  
NOTE Confidence: 0.916116952896118

01:27:17.770 --> 01:27:20.638 All sitting together.  
NOTE Confidence: 0.916116952896118

01:27:20.640 --> 01:27:22.648 Where does that happen?  
NOTE Confidence: 0.916116952896118

01:27:22.648 --> 01:27:24.154 Very few places.  
NOTE Confidence: 0.916116952896118

01:27:24.160 --> 01:27:29.704 That's why the space I call it sacred space.  
NOTE Confidence: 0.916116952896118

01:27:29.710 --> 01:27:31.000 So as we begin thinking about  
NOTE Confidence: 0.916116952896118

01:27:31.000 --> 01:27:32.699 how do we work in Barber shops,  
NOTE Confidence: 0.916116952896118

01:27:32.700 --> 01:27:34.770 how do we globalize how we do our thing?  
NOTE Confidence: 0.916116952896118

01:27:34.770 --> 01:27:37.437 Whatever we do, let's not break it.

NOTE Confidence: 0.916116952896118  
01:27:37.440 --> 01:27:38.730 Let's not break.  
NOTE Confidence: 0.916116952896118  
01:27:38.730 --> 01:27:42.891 This is one of the few places mark where  
NOTE Confidence: 0.916116952896118  
01:27:42.891 --> 01:27:46.594 I've heard black men simply belly laugh.  
NOTE Confidence: 0.916116952896118  
01:27:46.600 --> 01:27:49.656 Out loud not lol but really laugh out  
NOTE Confidence: 0.916116952896118  
01:27:49.656 --> 01:27:52.828 loud in real life so we have brought  
NOTE Confidence: 0.916116952896118  
01:27:52.828 --> 01:27:54.380 mental health professionals in.  
NOTE Confidence: 0.916116952896118  
01:27:54.380 --> 01:27:57.180 We've done mental health counseling in the  
NOTE Confidence: 0.916116952896118  
01:27:57.180 --> 01:28:00.350 shops in privacy with creative privacy space.  
NOTE Confidence: 0.916116952896118  
01:28:00.350 --> 01:28:04.118 And one of the shops we renovated, the shop.  
NOTE Confidence: 0.916116952896118  
01:28:04.118 --> 01:28:06.736 We did PSA blood draws and Rectal  
NOTE Confidence: 0.916116952896118  
01:28:06.736 --> 01:28:09.167 digital exams in the barbershop  
NOTE Confidence: 0.916116952896118  
01:28:09.167 --> 01:28:11.147 for prostate cancer screening.  
NOTE Confidence: 0.916116952896118  
01:28:11.150 --> 01:28:15.630 It's a tremendous way of impacting a culture.  
NOTE Confidence: 0.916116952896118  
01:28:15.630 --> 01:28:18.290 And then we asked the barbers their  
NOTE Confidence: 0.916116952896118  
01:28:18.290 --> 01:28:20.769 thoughts about how we improve things,  
NOTE Confidence: 0.916116952896118

01:28:20.770 --> 01:28:22.346 and they have really,  
NOTE Confidence: 0.916116952896118

01:28:22.346 --> 01:28:23.528 really good ideas.  
NOTE Confidence: 0.916116952896118

01:28:23.530 --> 01:28:26.988 So I think that if we had  
NOTE Confidence: 0.916116952896118

01:28:26.988 --> 01:28:28.470 white police officers.  
NOTE Confidence: 0.916116952896118

01:28:28.470 --> 01:28:32.916 Get their hair cut in a black Barber shop.  
NOTE Confidence: 0.916116952896118

01:28:32.920 --> 01:28:35.419 Maybe the next time they stop a  
NOTE Confidence: 0.916116952896118

01:28:35.419 --> 01:28:38.002 black man they won't think of a  
NOTE Confidence: 0.916116952896118

01:28:38.002 --> 01:28:40.144 thug as the very first thing.  
NOTE Confidence: 0.916116952896118

01:28:40.150 --> 01:28:43.406 They may think, hey, that could be Jimmy.  
NOTE Confidence: 0.916116952896118

01:28:43.410 --> 01:28:48.099 That could be my Barber that could be Fred.  
NOTE Confidence: 0.916116952896118

01:28:48.100 --> 01:28:49.280 That could be Mike.  
NOTE Confidence: 0.916116952896118

01:28:49.280 --> 01:28:52.289 Get over the fear and if we don't create  
NOTE Confidence: 0.916116952896118

01:28:52.289 --> 01:28:54.617 spaces where we're mixing like that,  
NOTE Confidence: 0.916116952896118

01:28:54.620 --> 01:28:58.346 I think that as a country we're in trouble.  
NOTE Confidence: 0.916116952896118

01:28:58.350 --> 01:29:00.648 But COVID-19 is opened up an  
NOTE Confidence: 0.916116952896118

01:29:00.648 --> 01:29:02.640 opportunity as we come back.

NOTE Confidence: 0.916116952896118

01:29:02.640 --> 01:29:06.140 Better to do so in a way that we make

NOTE Confidence: 0.916116952896118

01:29:06.240 --> 01:29:10.027 these spaces places where we save lives.

NOTE Confidence: 0.916116952896118

01:29:10.030 --> 01:29:13.040 I'm broke into the of the spectrum.

NOTE Confidence: 0.833627641201019

01:29:14.080 --> 01:29:15.300 Fantastic thank you so much.

NOTE Confidence: 0.833627641201019

01:29:15.300 --> 01:29:16.160 Our time is up.

NOTE Confidence: 0.833627641201019

01:29:16.160 --> 01:29:17.450 This has been a Marvel seeding

NOTE Confidence: 0.833627641201019

01:29:17.505 --> 01:29:19.374 as I thought it would but you

NOTE Confidence: 0.833627641201019

01:29:19.374 --> 01:29:20.175 have exceeded expectations.

NOTE Confidence: 0.833627641201019

01:29:20.180 --> 01:29:20.666 Professor Thomas.

NOTE Confidence: 0.833627641201019

01:29:20.666 --> 01:29:21.638 This has been marvelous.

NOTE Confidence: 0.833627641201019

01:29:21.640 --> 01:29:23.404 We're going to post some of the

NOTE Confidence: 0.833627641201019

01:29:23.404 --> 01:29:24.895 information is this talk is also

NOTE Confidence: 0.833627641201019

01:29:24.895 --> 01:29:26.524 going to be available in the website

NOTE Confidence: 0.833627641201019

01:29:26.524 --> 01:29:28.234 and this is the part where I hand

NOTE Confidence: 0.833627641201019

01:29:28.234 --> 01:29:29.950 you a couple of Yale souvenirs but

NOTE Confidence: 0.833627641201019

01:29:29.950 --> 01:29:31.648 instead were going to Mail him.  
NOTE Confidence: 0.833627641201019

01:29:31.650 --> 01:29:33.756 And this is the part when I go out  
NOTE Confidence: 0.833627641201019

01:29:33.756 --> 01:29:35.688 with you in a couple of the group  
NOTE Confidence: 0.833627641201019

01:29:35.688 --> 01:29:37.710 and we get a nice meal and we're  
NOTE Confidence: 0.833627641201019

01:29:37.710 --> 01:29:39.639 going to have to put that on hold.  
NOTE Confidence: 0.833627641201019

01:29:39.639 --> 01:29:41.200 But remember that when we owe you  
NOTE Confidence: 0.833627641201019

01:29:41.253 --> 01:29:42.867 'cause we sure do appreciate this.  
NOTE Confidence: 0.833627641201019

01:29:42.870 --> 01:29:44.690 This was terrific. Thank you so much.  
NOTE Confidence: 0.833627641201019

01:29:44.690 --> 01:29:44.910 It's  
NOTE Confidence: 0.903547167778015

01:29:44.910 --> 01:29:46.218 been an honor and a pleasure.  
NOTE Confidence: 0.903547167778015

01:29:46.220 --> 01:29:49.178 Thank you very very much. Bye bye OK,  
NOTE Confidence: 0.879486203193665

01:29:49.180 --> 01:29:52.210 well we'll sign off and.  
NOTE Confidence: 0.879486203193665

01:29:52.210 --> 01:29:54.786 Thank you all. Will see you next time.